Lakshay Pandey
Mobile Applications, Product Design/Development
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Profile

I am interested in developing products that solve problems for customers using new age technology. I have had experience with design and development of Ad Networks, Payment Systems, E-commerce/M-commerce websites, Fashion websites, DWH/DWA systems, Mobile applications and API platforms. Looking to work on new age products that use technology to solve problems.

Work Experience

Product Management, Jabong.com July 2014 - present
- Managing the Mobile Website. Responsible for planning and execution of the product roadmap of the webite.
- Part of 2 member team managing Apps. Responsible for planning and execution of the product roadmap of apps. (Windows Phone/iOS/Android)
- Redesigning Transaction Communication for users. Responsible for redesigning the communication cycle to make it more efficient and user friendly.

Software Engineer, Paytm / One97 Communication Pvt. Ltd. June 2013 - June 2014
- Helped setup complete system for managing reporting and analytics from scratch. Setup systems to analyze Paytm's largest ever promocode campaign with PepsiCo. Worked with business teams to provide data insights/reports. Mix of Azkaban by Linkedin/Custom Report framework/Custom ETL setup.
- Part of PaytmPayments. Developed features for the Wallet/Payment Gateway product. Setup complete reporting/alerting framework for the Wallet System, handling business/product and financial requests.
- Part of the Adworks Team at One97, building the next generation Ad Network. Responsible for Publisher Integrations, Client Platform/API and Client Reports.
- SPOC for Adworks SDK being outsourced by an off-site developement team. Complete ownership for timelines, quality control and feature suggestions. Released the first cut of the Android and iOS SDK within given timelines while improving the initial feature list.
- Interface with Design Team at Paytm to help conceptualize designs for the Mobile apps for Paytm.com

Mobile Application Development Intern, Zomato™ Media Pvt Ltd. May 2012 - August 2012
- Part of the Android Application Development Team who developed the Version 2 from scratch. Developed a caching framework for the Application and the wrapper for the Zomato REST API. UI development of certain parts. The App is available here.

Summer Research Intern, MUC Group IIIT-Delhi May 2010 - August 2010
- Part of the team that created RightFARE; a Python based service for SMS based Fare Prediction in New Delhi.
- Responsible for server side implementations for geolocating strings using a multiple sources of information (Google Maps/Wikimapia/DTC database/Google Business Search/Google Search).
- Setting up SMS server and initial concepts of the Mobile App.
- The project was made into a commercial product. More details available here.

Select Awards

2013 **Best App at Nokia Hackathon, IIIT Delhi**

Snapp, a Windows Phone 8 App, judged the best app in the imaging category. Featured in the Windows Phone Store also. The App is available here.

2012 **Won Microsoft Research India Whodunit Challenge**

Won the Whodunit Challenge organized by MSR India with a cash prize of INR 100,000. This challenge involved coming up with a social scheme to gather information from across india. Our incentive strategy available here.

2010 **RightFARE, made part of Delhi Transit project by Delhi Govt.**

Our Summer Research Project RightFARE was made part of the Delhi Transit Project by Delhi govt. to help tourists during Commonwealth Games.

2003 **South Zone Finalist, India's Child Genius**

Reached the South Zone Finals of India's Child Genius, a Quiz Show telecast on Star World India.

Select Projects

2013 **Snapp**

Built a Windows Phone App, Snapp, which was judged the best app in the imaging category. Featured in the Windows Phone Store also. It combines the best Features of Photo-sharing and ephemeral messaging to help you make Snapp decisions. The App is available here.

2013 **PhoneSENSE**

A phone sensing platform currently available for Android as a library. This makes making applications for sensing data from mobile phones cleaner and simpler than the native android library. There is also a server for collecting this information developed in Django. More details here.

2012 **Transport Mode Detection on Anonymized GPS Traces**

In this we try to analyze the efficiency of detecting Transport Modes over Privacy Protected GPS Traces. More details here.

Education Details

Institution	Degree	GPA/Percentage	Completion Date
IIIT-Delhi	B.Tech.(CSE)	7.5	2013
New Era Senior Sec. School, Vadodara	All India Senior School Certificate Examination	89.2%	2009
Gyan Bharati School, Delhi	All India Secondary School Examination	87%	2007

Technical Skills

Programming Languages   Python, Java, C, C#, JavaScript

Tools & Technologies   Android, Windows Phone, Django, Node.js, Google App Engine, Google Analytics, Rest APIs, SQL, Eclipse, Photoshop, Illustrator, InDesign.