

AMPLIFYING PRODUCT STRATEGY

**TRANSFORMING RAW DATA INTO PRODUCT STRATEGY THROUGH
AUTONOMOUS AGENTS.**



lyzr

**THE
PRODUCT
FOLKS**

PROBLEM BREAKDOWN



CHALLENGES FACED BY PRODUCT MANAGERS

STRATEGIC MISALIGNMENT AND INEFFECTIVE PRIORITIZATION

PMS OFTEN GRAPPLE WITH ALIGNING PRODUCT STRATEGIES WITH BUSINESS OBJECTIVES, LEADING TO CHALLENGES IN PRIORITIZING FEATURES AND INITIATIVES EFFECTIVELY.

COMMUNICATION BARRIERS AND STAKEHOLDER MISALIGNMENT

EFFECTIVE COMMUNICATION ACROSS CROSS-FUNCTIONAL TEAMS AND STAKEHOLDERS IS CRUCIAL, YET MANY PMS FIND IT CHALLENGING TO MAINTAIN ALIGNMENT AND MANAGE EXPECTATIONS.

OPERATIONAL OVERLOAD AND TIME CONSTRAINTS

PMS ARE OVERWHELMED WITH TACTICAL TASKS AND MANUAL DATA SYNCING ACROSS TOOLS, LIMITING THEIR FOCUS ON STRATEGY AND INNOVATION.

40%
of their
week

on documentation and ticket writing.

70%
of products

fail to meet market expectation

65%
of PMs

lack a unified system to prioritize feedback at scale.

PROBLEMS WE TACKLED

UNSTRUCTURED FEEDBACK OVERLOAD :

1. THIS FEEDBACK IS OFTEN UNSTRUCTURED AND FRAGMENTED
2. VALUABLE INSIGHTS ARE LOST, CRITICAL USER NEEDS GO UNMET.
3. PMS SPEND SIGNIFICANT TIME MANUALLY REVIEWING INPUTS

COMPETITIVE BLIND SPOTS:

1. STAYING AHEAD OF COMPETITORS REQUIRES CONTINUOUS SWOT ANALYSIS, TRACKING EMERGING THREATS, AND MONITORING MARKET TRENDS.
2. THIS PROCESS IS MANUAL, TIME-CONSUMING AND PMS MISS OUT ON CRITICAL POSITIONING OPPORTUNITIES.

ONLY 5% OF PRODUCT MANAGERS HAVE CODING SKILLS.

OUR SCOPE

OUR AGENT ADDRESSES TWO HIGH-IMPACT TASKS:

USER PULSE:

- INGESTS RAW FEEDBACK FROM MULTIPLE SOURCES.
- SENTIMENT ANALYSIS, ROOT-CAUSE TAGGING, AND TOPIC EXTRACTION.
- AUTOMATICALLY ROUTES ISSUES TO RELEVANT STAKEHOLDERS FOR FASTER RESOLUTION.

COMPEDGE:

- CONTINUOUSLY SCANS AND COMPILES COMPETITOR DATA.
- AUTOMATED SWOT ANALYSIS, THREAT MAPPING, AND SIDE-BY-SIDE COMPARISONS.
- IDENTIFIES STRENGTHS & WEAKNESSES OF OUR PRODUCT IN CONTEXT OF THE COMPETITION.



LYZR AI

USER PERSONA



NAME: AARTI GOEL
POSITION: PM, SAAS COMPANY
AGE : 26 YEARS

I want to stop guessing and start validating every roadmap item.

GOALS

- Justify product decisions with competitor and user data.
- Align cross-functional teams with unified insights.
- Save time on recurring competitor analysis tasks.

PAIN POINTS

- Manual competitor tracking takes too long.
- Feedback from NPS surveys and support tickets is scattered.
- Hard to visualize how their product compares in sentiment and features.

USE CASES

- Trend detection in user sentiment across channels (email, social, reviews).
- SWOT analysis auto-generated from competitor data and reviews.
- Shareable insights in slide or dashboard format for leadership.



NAME: ROHAN SINGH
POSITION: FOUNDER, B2B STARTUP
AGE : 32 YEARS

I want to act like a PM without hiring one.

GOALS

- Identify white spaces in the market.
- Prioritize product roadmap based on user feedback and competitor positioning.
- Monitor competitor launches and user sentiment continuously.

PAIN POINTS

- Inability to hire a full-time PM or research team.
- Drowning in unstructured user feedback from forms, surveys, and customer calls.
- Lack of time to track shifting competitor strategies.

USE CASES

- AI digest of customer complaints grouped by feature or workflow.
- Competitive chart showing feature parity and sentiment gaps.
- Weekly updates summarizing shifts in competitor feature sets.
- Auto-mailing sent to relevant team for issue resolution.



NAME: PRIYA MEHTA
POSITION: MBA STUDENT
AGE : 22 YEARS

I want to stop guessing and start validating every roadmap item.

GOALS

- Build compelling business cases with strong market insights.
- Identify competitor positioning and user pain points quickly.
- Stand out in case competitions with data-backed product strategies.

PAIN POINTS

- Time-constrained research windows (24-72 hrs per competition).
- Difficulty in structuring vague feedback into clear user needs.
- Lack of real-time tools to benchmark competitors' product features.

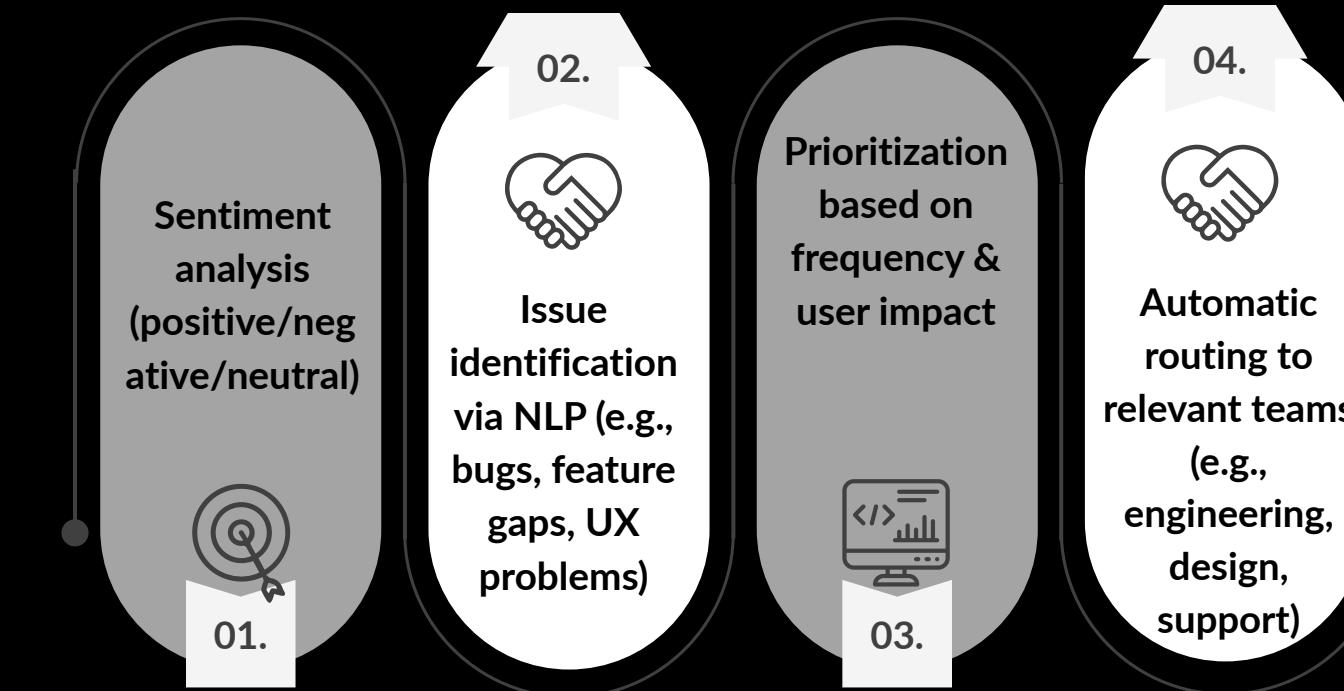
USE CASES

- Competitor feature comparison dashboard for case solution presentations.
- Thematic clustering of user reviews to identify top pain points.
- AI-generated summaries for market gaps and trends.

SOLUTION OVERVIEW

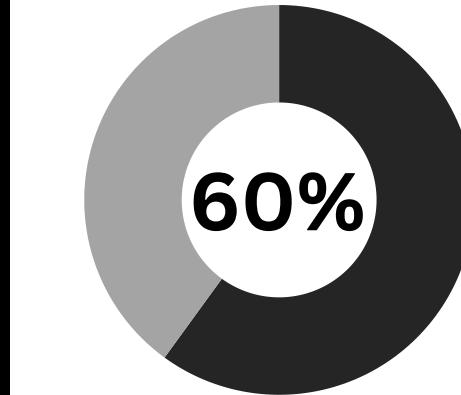
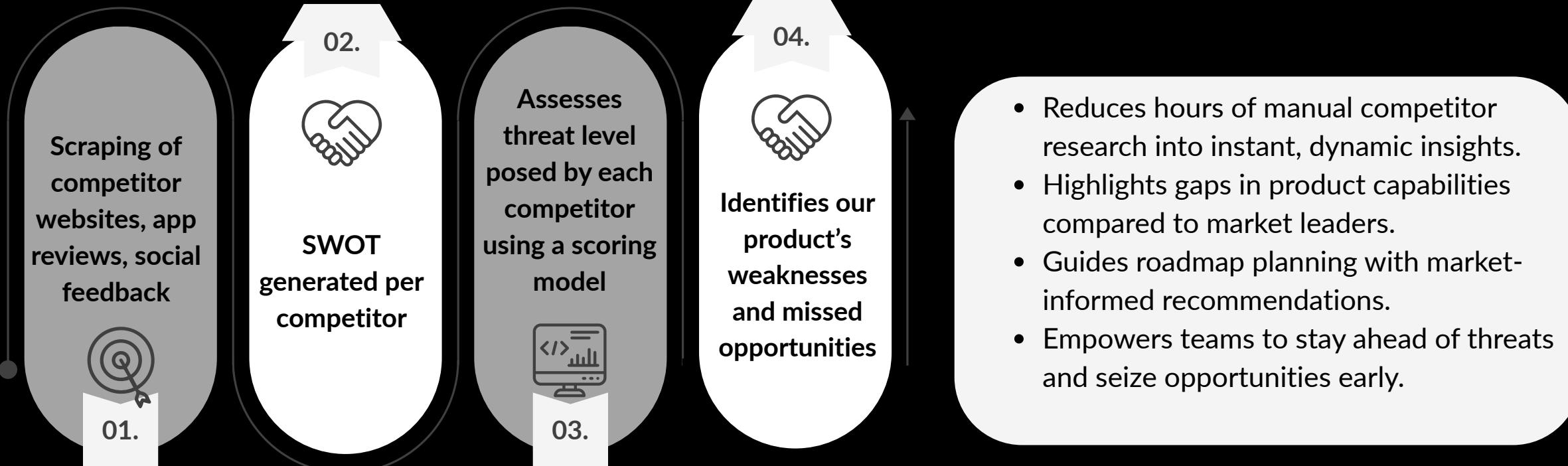


- Automates 60–70% of the PM's feedback processing workload.
- Ensures no critical feedback falls through the cracks.
- Accelerates product iteration cycles with faster issue detection and team response.
- Enables data-driven prioritization across product, design, and engineering.



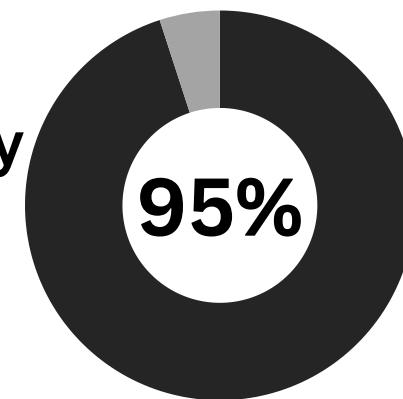
USERPULSE

COMPEDGE



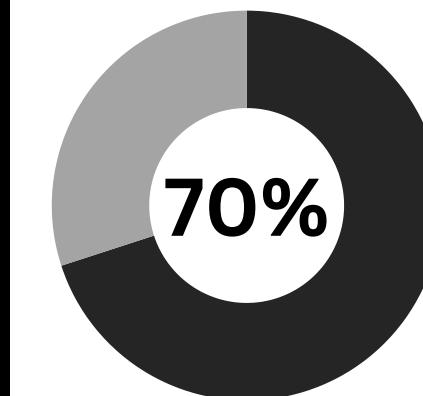
Reduction in Workload

Automates research, routing & benchmarking



Feedback Routing Accuracy

Ensures all feedback is addressed by the right team

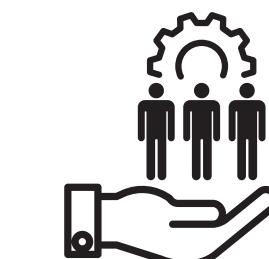


Faster Issue Prioritization

Eliminates manual tagging & sorting

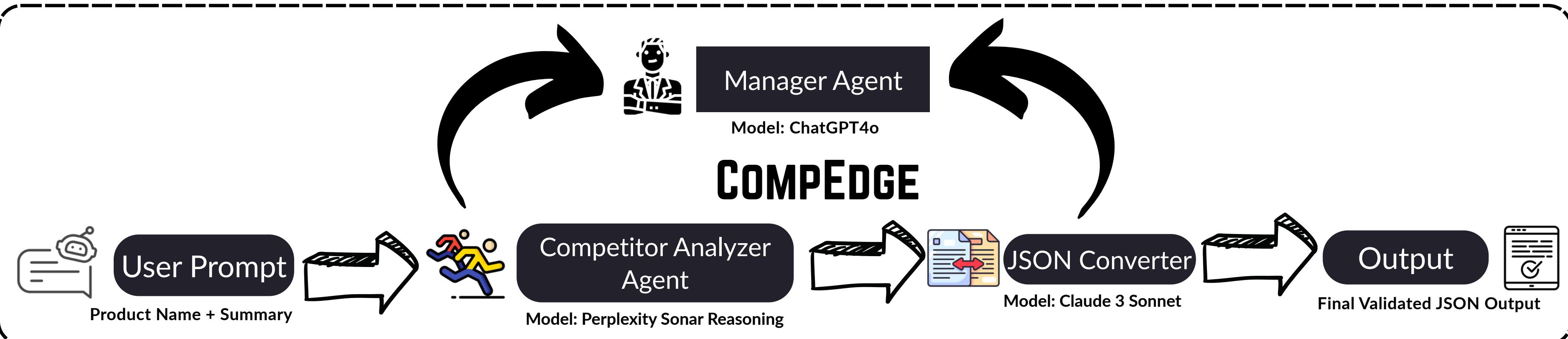
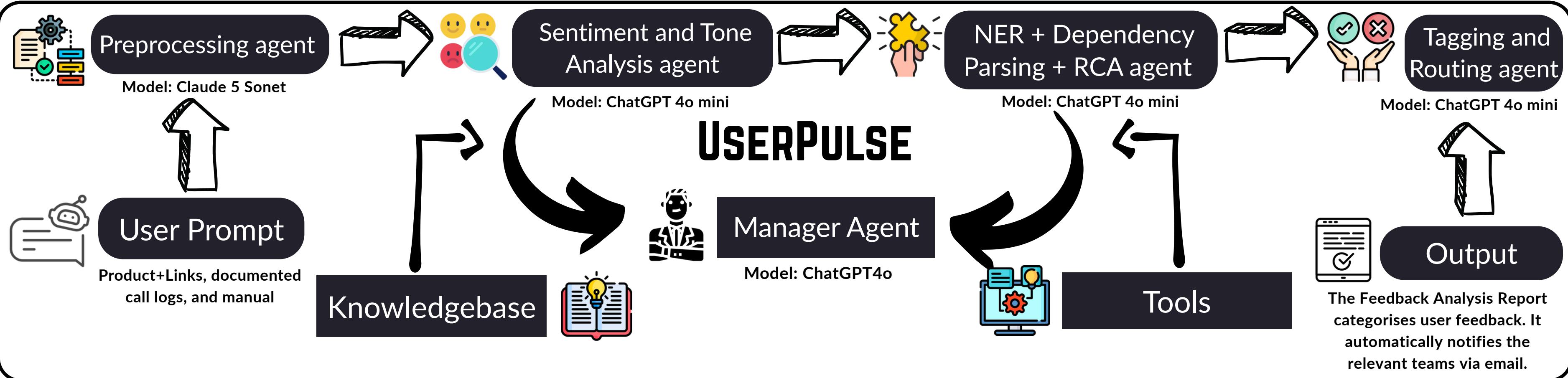


Quantifies market risks in real-time by Threat Analysis



360° understanding of feature parity and gaps via SWOT Analysis

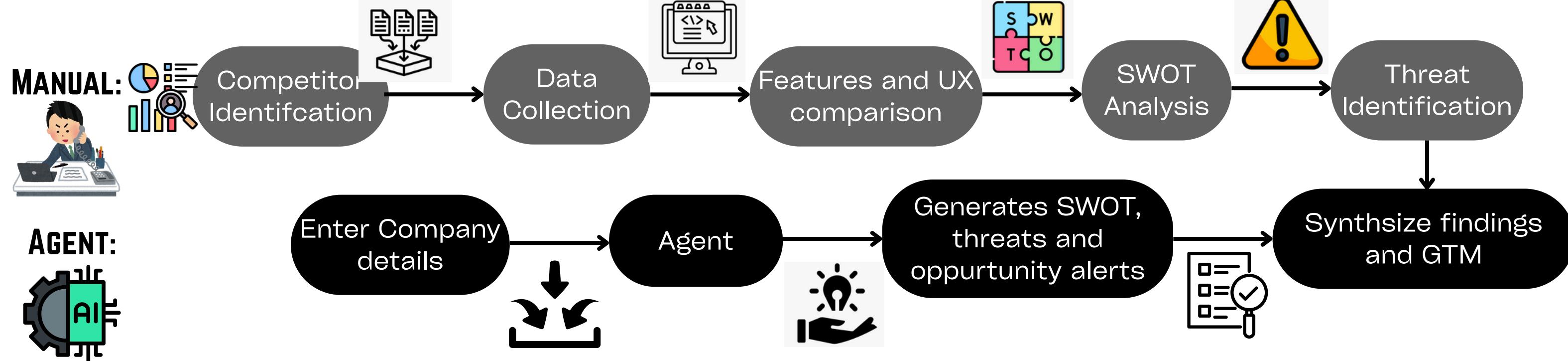
AGENT ARCHITECTURE



PM WORKFLOW : BEFORE AND AFTER



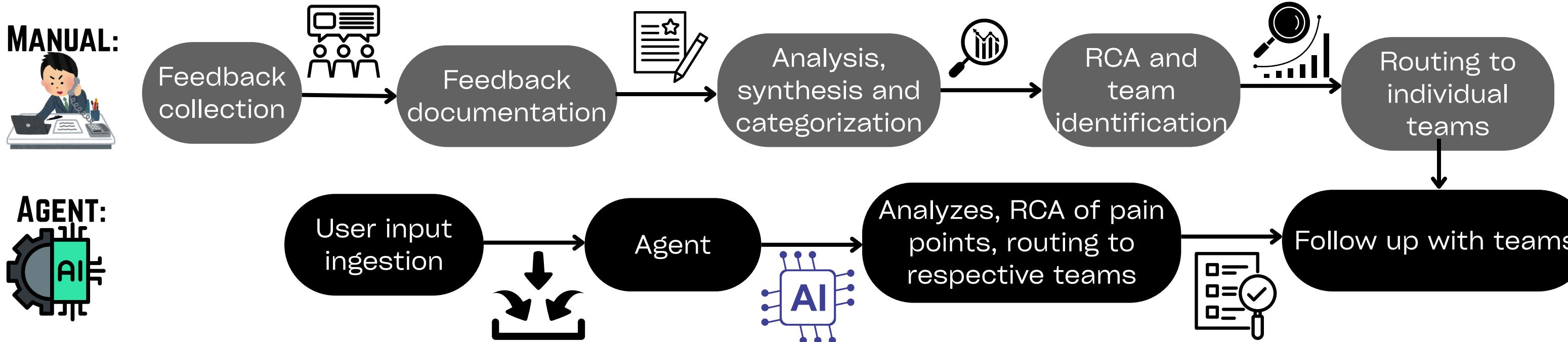
COMPEDGE



- 1-2 MONTHS
- LOW SCALABILITY
- HIGH LOAD

- 2-4 DAYS
- HIGH SCALABILITY
- LOW LOAD

USERPULSE



- 2-4 WEEKS
- LOW SCALABILITY
- HIGH LOAD

- 2-3 DAYS
- HIGH SCALABILITY
- REDUCED LOAD

EVALUATION METRICS

USING THE NORTH STAR METRIC AND AARRR FRAMEWORK

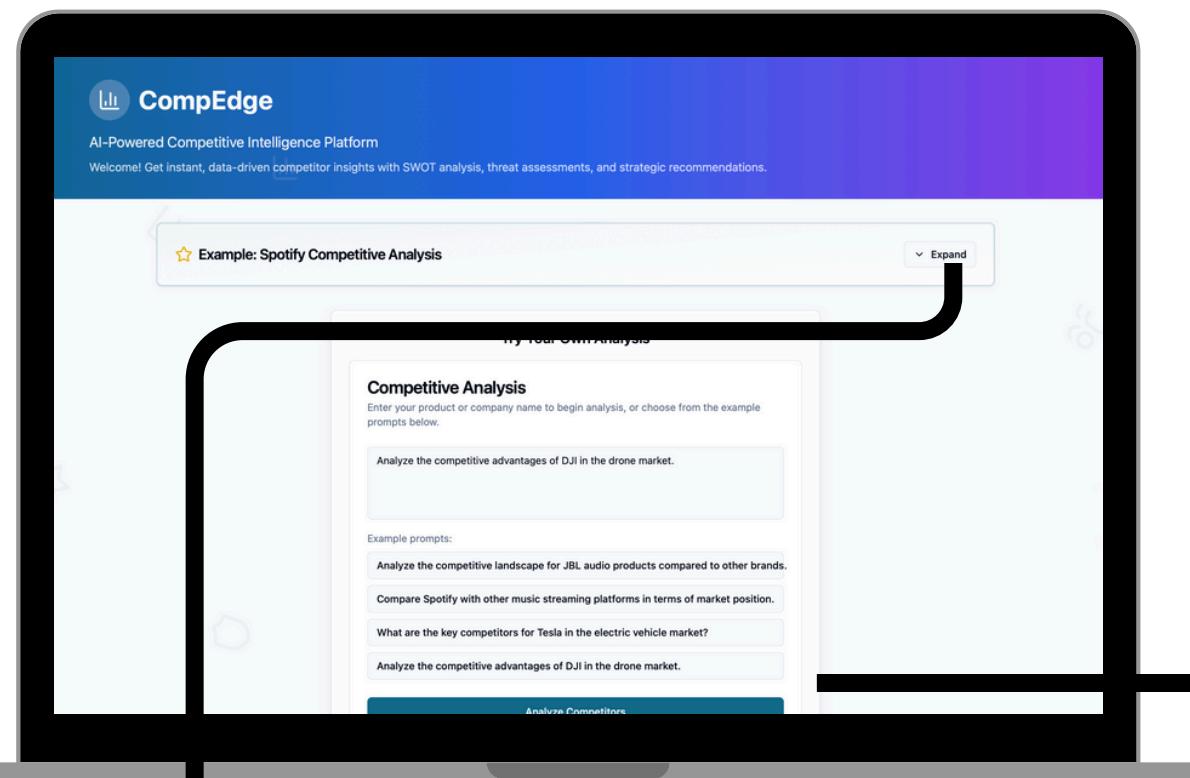


STAGE	METRIC NAME	TARGET KPI	FOCUS	USER PULSE
ACQUISITION	% PMs ONBOARDED	>= 75% WITHIN FIRST 30 DAYS OF INTERNAL ROLLOUT	ADOPTION	70%
ACTIVATION	TIME-TO-FIRST-INSIGHT (TTFI)	< 24 HOURS FROM FEEDBACK UPLOAD OR COMPETITOR INPUT	SPEED + ACCURACY	WORKLOAD REDUCED
RETENTION	WEEKLY ACTIVE PMs USING INSIGHTS	>= 60% WEEKLY ACTIVE USAGE OF DASHBOARD AND ALERTS	ENGAGEMENT	COMPEDGE
REFERRAL	INTERNAL NPS/ PM SATISFACTION	> 8/10 BASED ON USEFULNESS AND CLARITY OF INSIGHTS	USER TRUST	60-65%
REVENUE/ROI	TIME SAVED PER PM	>= 20 HOURS/MONTH SAVED VIA AUTOMATED ANALYSIS	EFFICIENCY GAIN	WORKLOAD REDUCED
OUTPUT ACCURACY	INSIGHT ACCURACY	> 85% ROUTING ACCURACY (USER PULSE - FEEDBACK ANALYZER) > 90% THREAT DETECTION ACCURACY (COMPEDGE - COMPETITOR AGENT)	CORE VALUE METRIC	

COMPEDGE MVP

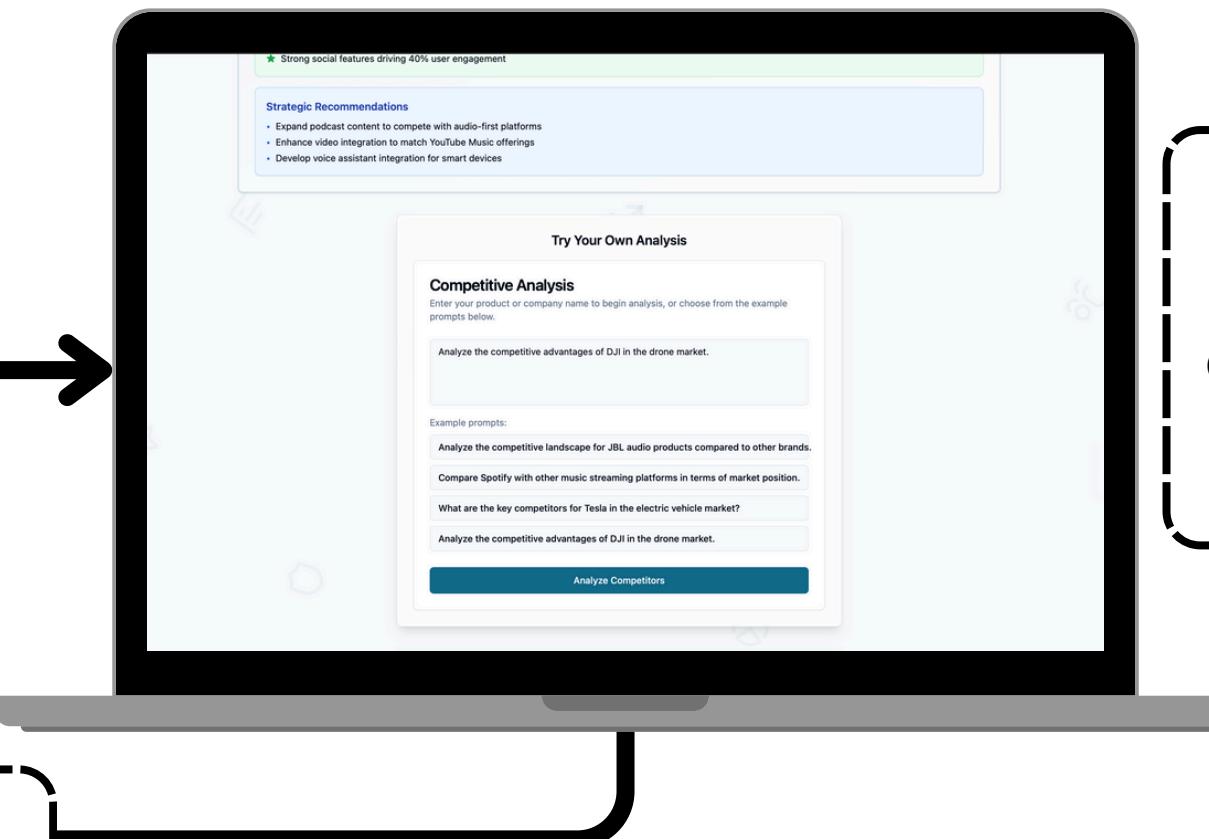
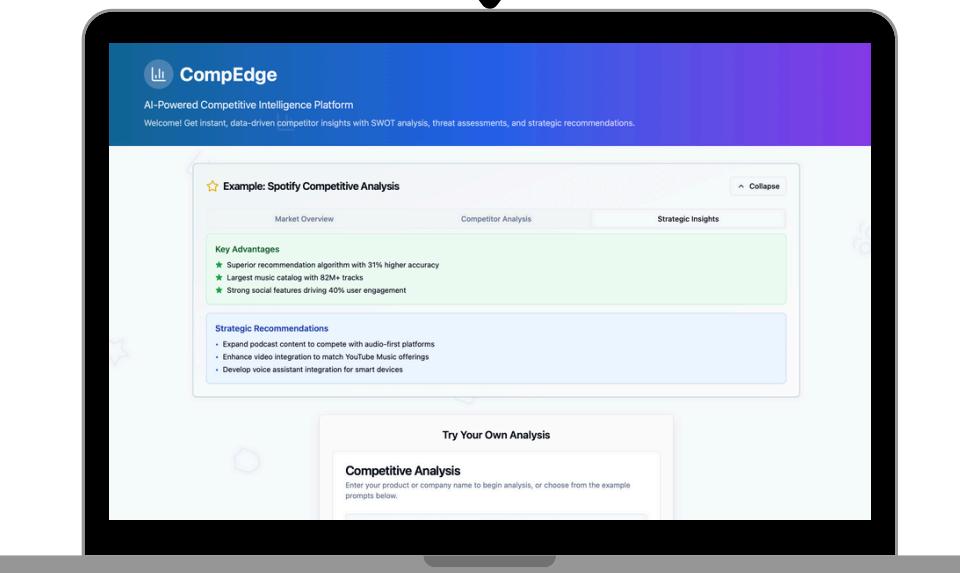


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Allows user to enter custom prompts to get a detailed analysis of their product or service

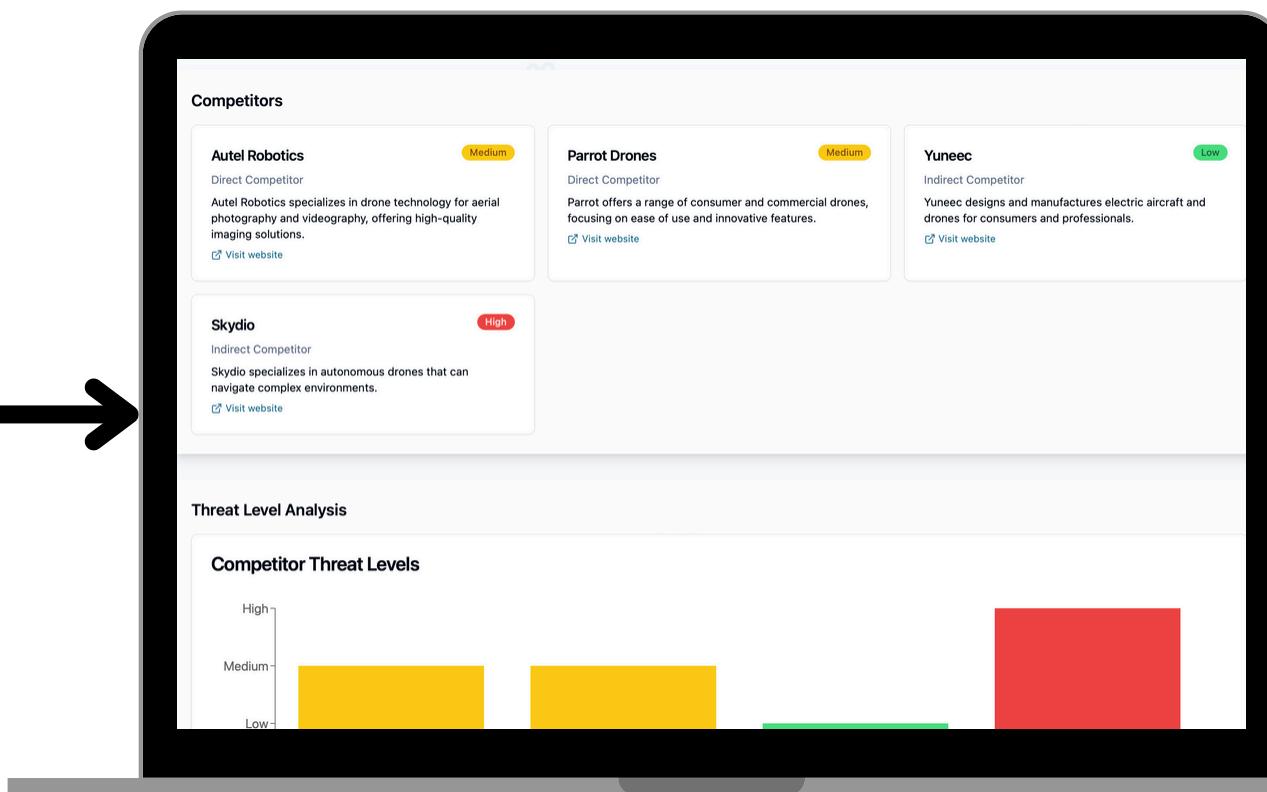
Displays how your final output will look like



Calls the Lyzr AI backend to generates output

Displays Competitors categorising them into:

- Direct competitor
- Indirect competitor
- Aspirational competitor



Video Link:
<https://drive.google.com/file/d/1SzYq5uCeHtyMpU4OMPbydpzHODQxDVx6/view?usp=sharing>

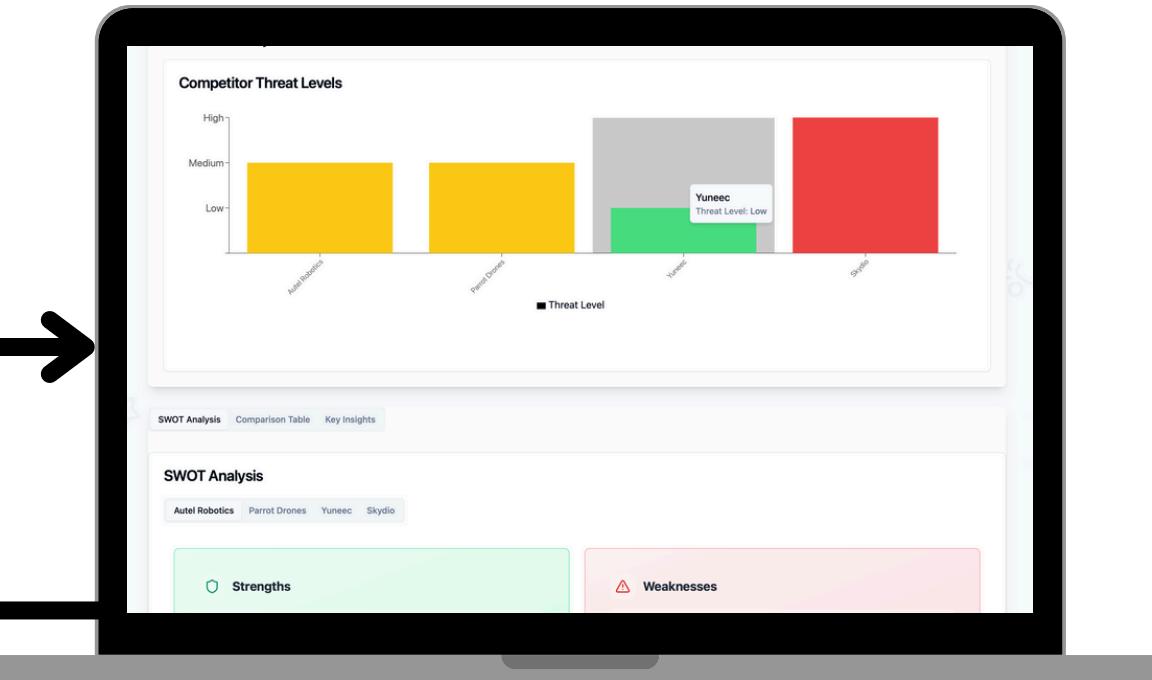
COMPEDGE MVP



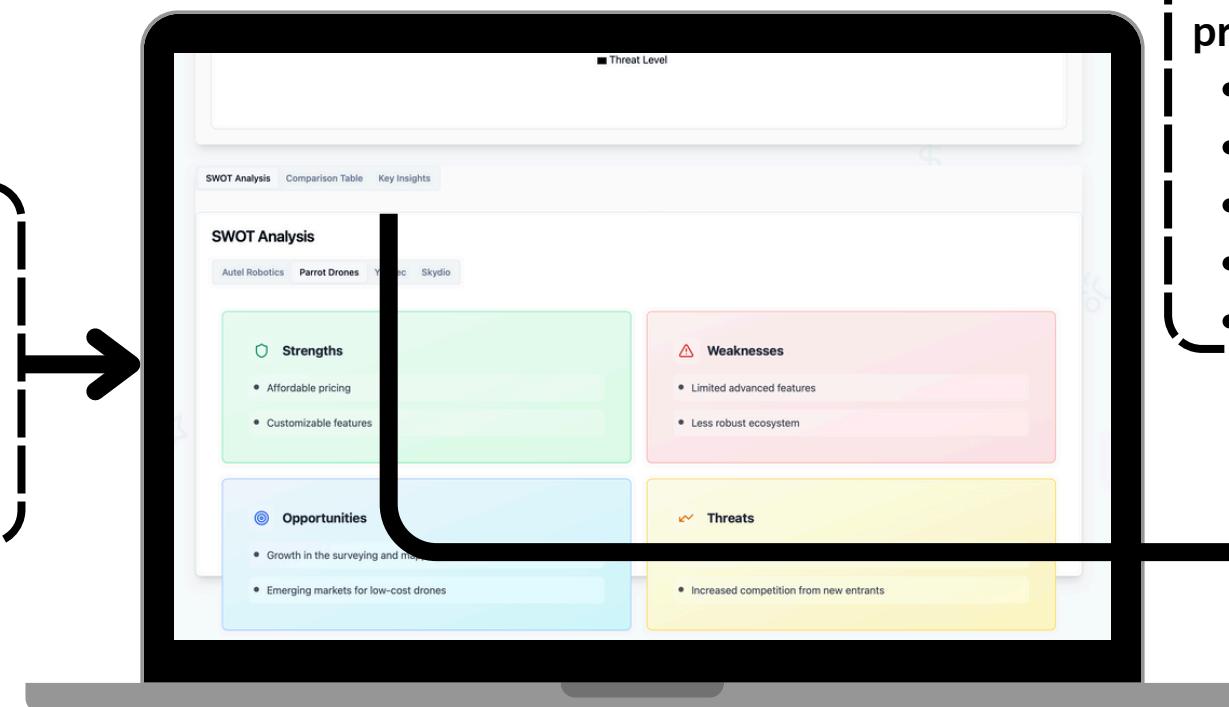
llyzr

Displays graph visualising potential threats from competitors categorised in:

- High
- Medium
- Low

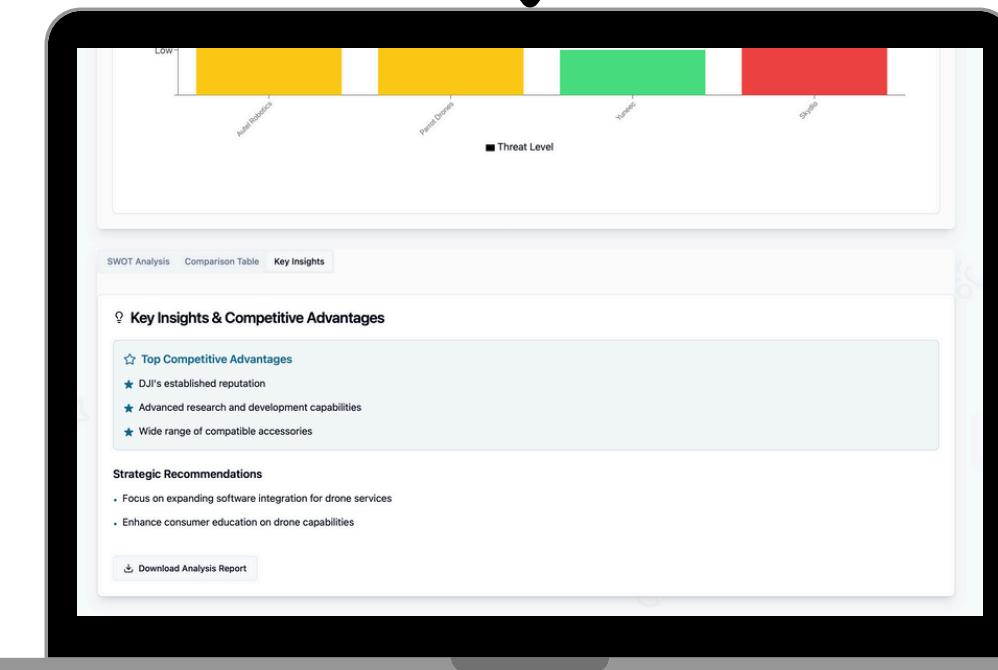
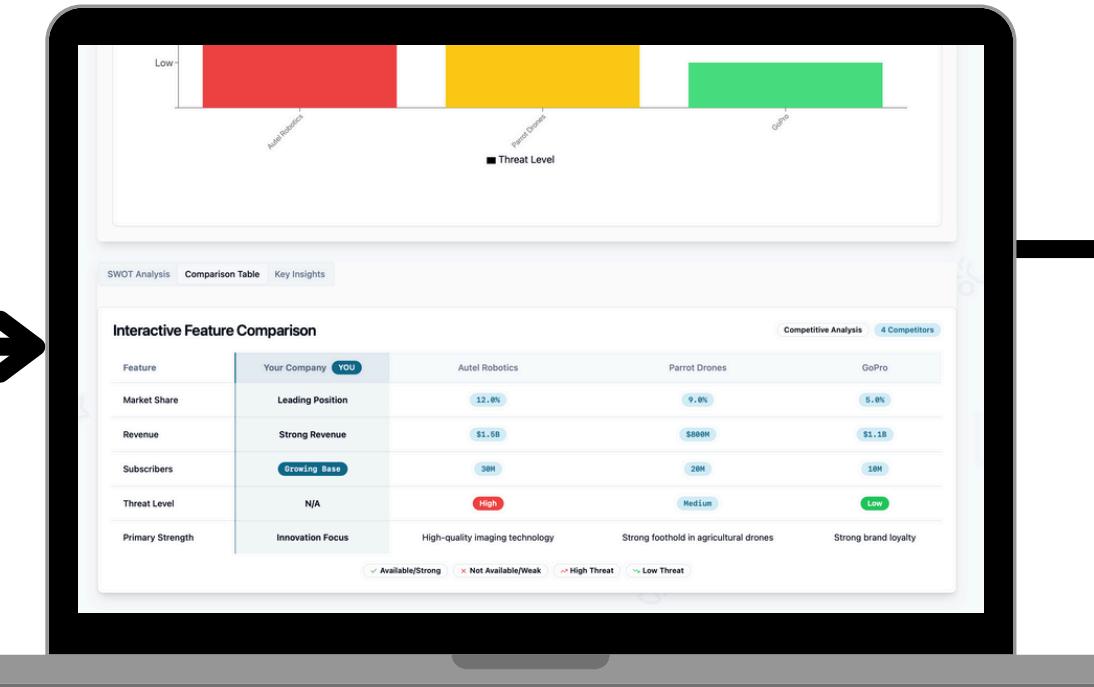


Displays SWOT analysis grid for all the competitors which can be shifted by clicking on the names of each of the competitor.



"Comparison Table" option displays through comparison of all the competitors with user's product highlighting:

- Market Share
- Threat Level
- Revenue
- Subscribers
- Primary strengths

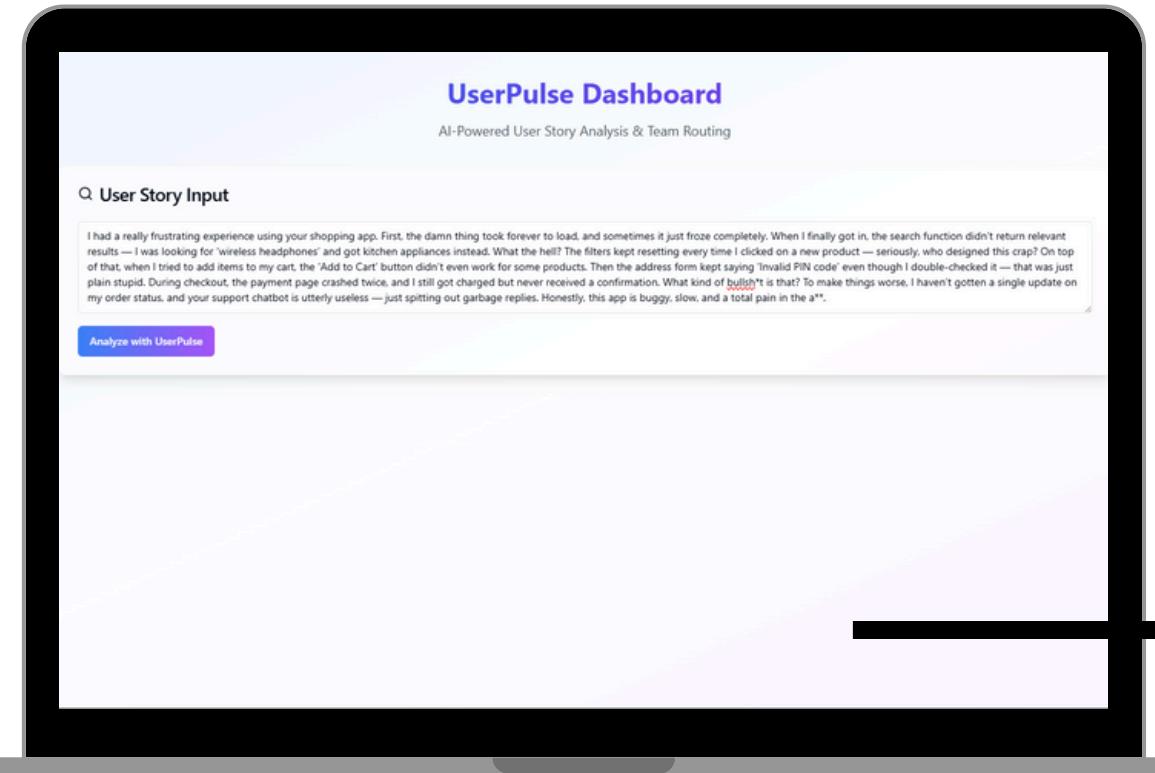


The "Key Insights" section presents the findings derived from a thorough competitor analysis and highlights valuable takeaways that can be leveraged to enhance our product and overall business strategy.

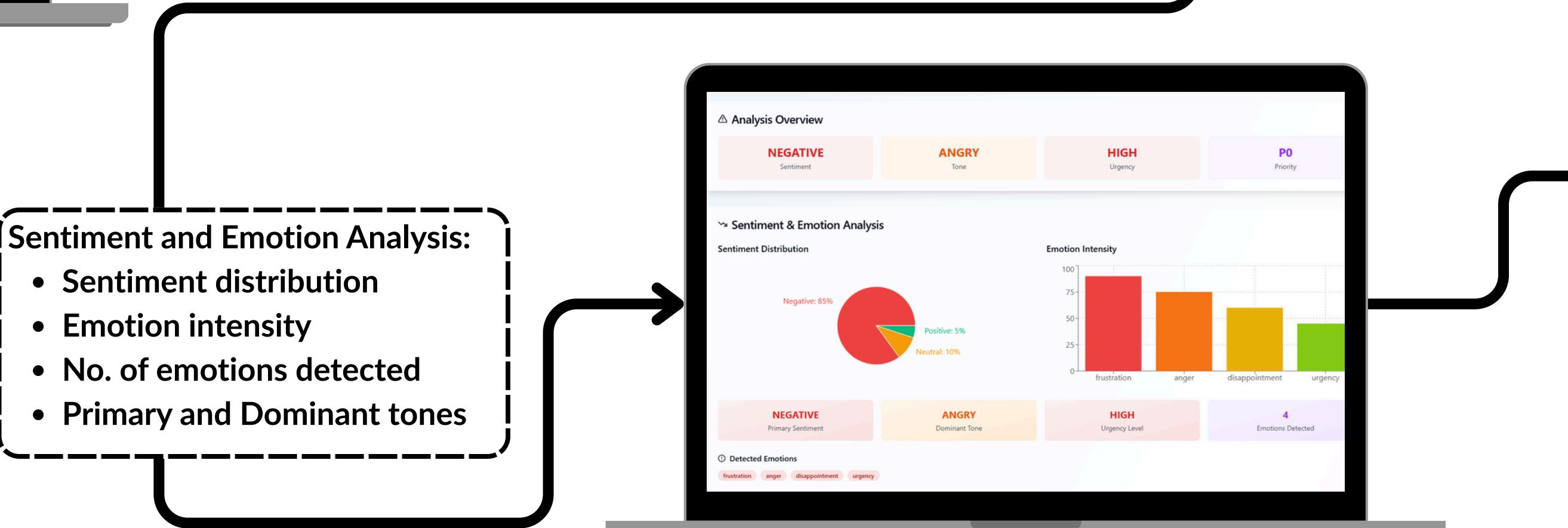
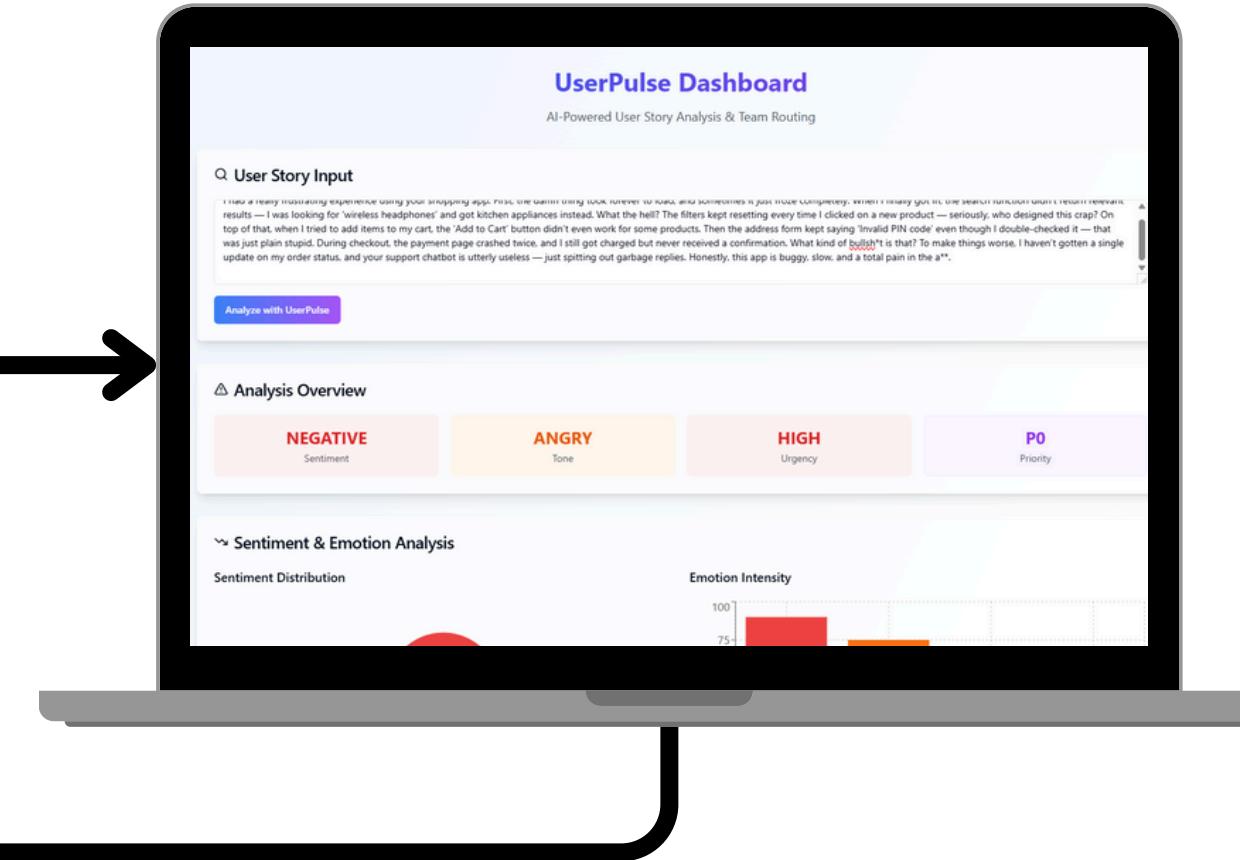
USERPULSE MVP



lyzr



Post entering the user input:
the first thing displayed is an
overview of the entire user
feedback including sentiment,
tone, urgency and priority



Video link:

https://iitgoffice-my.sharepoint.com/:v/g/personal/a_lakshita_iitg_ac_in/EWjJTn44pGdOijB8LEdJB_0BBfZJSCVOD3CdkBEJ9ghcKg?e=WzqRa5

USERPULSE MVP



lyzr

- Extracting affected features, UI components and error messages.
- Further relating them in cause-effect relations

The interface displays a dashboard for Root Cause Analysis. It includes sections for Affected Features (search, filters, add to cart, address form, checkout, payment, order tracking, chatbot), UI Components (search bar, filter options, Add to Cart button, PIN code input, payment page), and Error Messages (invalid PIN code, payment failed, no confirmation, chatbot unhelpful). Below these are Cause-Effect Relations showing how specific issues like slow load time, irrelevant search results, and payment crash lead to user frustration and purchase blockages. A section for Identified Root Causes lists major pain points such as search algorithm errors, UI bugs in filters and cart, form validation issue on address, payment gateway instability, and lack of robust support fallback.

identifying and displaying the major root causes and pain points to tag them to the respective teams

This interface is identical to the one above, showing the same Root Cause Analysis data and identified root causes.

This page displays team routing and Notifications

- Display of issue tags
- Assigning the different issues to the respective teams

The interface shows Team Routing & Notifications. It highlights a P0 - Blocker issue requiring immediate attention. It lists Issue Tags (UI/UX, Search Functionality, Checkout, Cart, Payment, Customer Support, Post-Order Experience) and Team Assignments for Design, Engineering, Quality Assurance, and Support. A summary table provides details on the number of teams assigned, Slack channels, and stakeholders for each priority level.

The Product Management interface includes Slack Channels (#engineering, #product, #support) and Email Notifications (pm@gmail.com, qa_lead@gmail.com). An Action Summary table tracks notifications sent to 5 teams across 3 Slack channels and 2 stakeholders. The Cleaned Text Output section contains a summary of user feedback from an end-to-end shopping journey review, mentioning issues like slow loading, irrelevant search results, and payment failures.

Display of the emails to which messages will be routed to.

Also at the very end, there is the clean and filtered text for any manual evaluations.

TECHNICAL BUILD OF COMPEDGE

COMPETITOR ANALYZER



Manage Agent

Name: Competitor Analyzer

Description: To help a product manager identify, categorize, and analyze relevant competitors – including direct, indirect, and aspirational.

LLM Provider: Perplexity

LLM Model: sonar-reasoning-pro

Agent Role: You are an Expert Market Analyst tasked with conducting a THOROUGH COMPETITIVE ANALYSIS for your company.

Agent Goal: Your Goal is to find all the competitors in the market and analyse them.

Agent Instructions:

- Extract Product Context: Analyze the provided "Product Name" and "Product Summary" to UNDERSTAND its core FUNCTIONALITY, INDUSTRY, and TARGET AUDIENCE.
- Search for Competitors: Use search queries such as: "[Product Name] alternatives"

Tool Configuration: Perplexityai

Update

Test Agent Inference

Chat

Activity

Core Features

Competitor	Strengths	Weaknesses	Opportunities
Audiomack	discovery platform aimed at artists and fans alike.	Free	Independent artists, listeners
Mixcloud	A platform focused on long-form audio content including mixes, radio shows, and podcasts.	Free + Pro subscriptions	DJs, podcast listeners

5. Perform SWOT Analysis for Each Competitor

Competitor	Strengths	Weaknesses	Opportunities
Apple Music	Strong branding, exclusive content, excellent integration with Apple devices	Limited availability in some regions	Potential growth in global markets
Amazon Music	Large user base from Prime subscriptions, Alexa integration	Less focus on independent music	Expanding music catalog, increase in audio content
YouTube Music	Access to music videos, user-generated content	Ad-supported free tier can deter some users	Bundling with YouTube Premium
Tidal	High-quality audio, artist-centric model	Higher pricing compared to competitors	Growing trend for high-fidelity audio
Pandora	Strong music discovery features	Limited international	Expansion in underrepresented

Safe & Responsible AI

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Manager Agent

Update

- Responsibilities:**
 - Understand product context (functionality, industry, audience)
 - Perform online search across G2, Capterra, blogs, forums
 - Categorize competitors into: Direct, Indirect, Aspirational
 - Extract details: Name, Website, Summary, Pricing, UVP
 - Conduct detailed SWOT per competitor
 - Build a comparison matrix with threat levels

- Decision Depth:**
 - Multi-layered categorization logic
 - SWOT reasoning from user sentiment and market positioning
 - Threat-level estimation

Prompts:
Contextual prompts with chained queries like:

- "List the top 5 alternatives to [Product Name] based on feature similarity."
- "Summarize reviews and identify pricing model of [Competitor Name]."

Sample Output Fields:

```
{
  "Competitive_Analysis": {
    "Competitor_List": {
      "Direct_Competitors": [...],
      "Indirect_Competitors": [...]
    },
    "Comparison_Summary": {
      "Features": "",
      "Pricing": "",
      "User_Experience": "",
      "Market_Positioning": ""
    },
    "Competitive_Advantages": ["", "", ""]
  }
}
```

JSON CONVERTER

- Responsibilities:**
 - Converts narrative output into strict JSON structure
 - Groups data under root key: Competitive_Analysis
 - Preserves key order, naming, and nesting
 - Logs placeholders for incomplete data

- Decision Depth:**
 - Uses strict schema mapping
 - Escapes improper characters and maintains key casing
 - Outputs double-quoted string values

Manage Agent

Name: Convert to Json

Description: Agent description

LLM Provider: Anthropic

LLM Model: claus-3-7-sonnet-latest

Agent Role: You are an Expert AI MODERATOR. Your task is to STRUCTURE and FORMAT provided AI answers into a readable JSON object.

Agent Goal: Your goal is to address and resolve customer inquiries.

Agent Instructions:

- RECEIVE the AI answer that needs to be organized.
- DIVIDE the answer into sections based on its content.
- CREATE a JSON file format representing the separated sections in the format: Always convert the response into a well-formatted JSON that strictly follows the structure

Manager Agent

Tool Configuration: Select a tool

Update

Test Agent Inference

Chat

Activity

7. Monitor Factors

Relevance of search results: Music streaming is a rapidly growing market; competitors like Tidal and Apple Music are showing innovation.

Recency of data: Music trends shift frequently; keeping up to date is essential.

Customer sentiment: Generally favorable for Spotify, with occasional complaints regarding music catalog availability.

Frequency of competitor mentions: Apple Music and YouTube Music are frequently mentioned as top competitors.

Differentiating factors: User interface, audio quality, and exclusive content are main differentiators.

8. Expected Output

The table and analysis presented provide a comprehensive overview of Spotify's competitive landscape.

Competitive Advantages for Spotify

Extensive music library with substantial user-generated content.

Leading position in personalized user experience through strong algorithmic recommendations.

Diverse offerings, including podcasts and playlists for various moods and activities.

Agent Latency: 24.79s

{ "Competitive_Analysis": { "Product_Context": { "Product_Name": "Spotify", "Product_Summary": "Spotify is a digital music streaming service that offers access to millions of songs and podcasts." } } }

↑↓ to navigate chat history. Shift+Enter for newline

TECHNICAL BUILD OF USERPULSE



MANAGER AGENT

← Manage Agent

Agent Goal: Your goal is to address and resolve customer inquiries.

Agent Instructions: Follow these steps to analyze feedback effectively:

1. **INGEST** feedback from various input sources like EMAILS, CHAT LOGS, IN-APP FEEDBACK, and SURVEYS.
2. After ingestion, call the PREPROCESSING AGENT to **PREPROCESS** the data by:

Manager Agent Improve

Manager agents work best with high reasoning models (like gpt-4o, o3-mini, claude-3-5, etc)

Tool Configuration:

- preprocessing agent → preprocess and clean the data
- sentiment and tone analysis → analyze the sentiments of the feedback and its context
- NER + Dependency Parsing → extract entities and figure out root causes of the feedback
- tagging and routing agent → tagging and routing to the respective teams
- JSON CONVERTER → convert all the outputs of the agents and the final output into JSON format

+ Add Agent

Depth of Reasoning & Internal Logic:

- Multistage Reasoning Chain:
 - Sentiment feeds RCA → RCA feeds Routing.
- Smart Dependency Modeling:
 - Cause-effect pairs enable more than keyword tagging.
- Redundancy-Free Routing:
 - Assigns one route_to team, logs others as tags.

Capabilities:

- NameCalls agents in sequential order
- Validates presence of required fields
- Manages fallback and regeneration if fields are missing
- Combines results into:
 - JSON format (for APIs/dashboards)
 - Word format (for stakeholder reports)

Sample Output JSON File

```
{  
  "feedback_id": "1234",  
  "sentiment": "Negative",  
  "tone": "Frustrated",  
  "themes": ["Login", "Reset Link"],  
  "entities": ["Login Button", "Reset Link"],  
  "root_causes": ["Timeout error on reset"],  
  "route_to": "Engineering",  
  "priority": "High",  
  "note": "Login failures due to broken reset link. Affects core flow."  
}
```

Sample Output JSON File

```
{  
  "sentiment": "Negative",  
  "tone": "Frustrated",  
  "themes": ["Speed", "Login Feature"]  
}
```

SENTIMENT & THEME ANALYSIS AGENT

Function

Detects tone, emotion, and topical themes.

Capabilities:

- Overall sentiment: Positive / Negative / Neutral
- Emotional tone: Frustrated, Angry, Satisfied, etc.
- Topic extraction: Bugs, Features, UI, Speed, etc.

← Manage Agent

analyze feedback and detect: the sentiment, tone and theme of the topics discussed

LLM Provider: OpenAI LLM Model: gpt-4o-mini Need help choosing?

Agent Role: You are an Expert SENTIMENT AND THEME ANALYSIS AGENT. Your task is to ANALYZE feedback to identify sentiment, tone, and themes.

Agent Goal: You are a sentiment and theme analysis agent. Your job is to analyze feedback and detect: The overall sentiment, the emotional tone, and the topical themes.

Agent Instructions: 1. RECEIVE the input provided by the preprocessing agent in the form of cleaned text and tokens. 2. DETERMINE the OVERALL SENTIMENT as either POSITIVE, NEGATIVE, or NEUTRAL. 3. IDENTIFY the TONE of the feedback, which may include emotions like FRUSTRATED, SATISFIED, CONFUSED, ANGRY, or APPRECIATIVE.

Manager Agent Improve

Tool Configuration:

- Select a tool → How would you use this tool?
- + Add Tool

Configure more tools...

Examples (Optional):

- Text: JSON (For Structured Outputs)

```
{  
  "entities": {  
    "features": ["resume upload"]  
  }  
}
```

TECHNICAL BUILD OF USERPULSE



← Manage Agent

Name ⓘ NER + Dependency Parsing + RCA agent

Description ⓘ Extract entities and their relationships from user feedback and identify possible underlying reasons for them.

LLM Provider ⓘ OpenAI LLM Model ⓘ gpt-4o-mini Need help choosing?

Agent Role ⓘ You are an Expert NER and Syntax Parser with a focus on ROOT CAUSE DETECTION. Your task is to...

Agent Goal ⓘ Your goal is to address and resolve customer inquiries.

Agent Instructions ⓘ

1. ANALYZE the user feedback provided by the sentiment analysis agent.
2. IDENTIFY and EXTRACT entities related to UI COMPONENTS, FEATURES, and ERROR MESSAGES.
3. USE DEPENDENCY PARSING to DETERMINE relationships between these entities, such as "X caused Y" or "cannot access Z".
4. CONDUCT a ROOT CAUSE ANALYSIS to DETERMINE the UNDERLYING REASONS FOR THE ISSUES.

Manager Agent ⓘ Improve

Tool Configuration ⓘ Select a tool How would you use this tool? + Add Tool Configure more tools ⓘ

NER + DEPENDENCY PARSING + RCA AGENT

Function

Performs linguistic and causal analysis.

Capabilities:

- Named Entity Recognition (Features, UI elements, Errors)
- Dependency parsing: Cause-effect relationships (e.g., "Login fails because password reset doesn't work.")
- Root Cause Analysis: Identify failure points (e.g., system latency, UX confusion)

Sample Output JSON File

```
{  
  "entities": ["Login Page", "Password Reset"],  
  "relationships": [  
    {"cause": "Reset not working", "effect": "Login failure"}  
  ],  
  "root_causes": ["Broken reset link", "Timeout error"]  
}
```

Sample Output JSON File

```
{  
  "route_to": "Engineering",  
  "priority": "High",  
  "tags": ["Login Bug", "UI"],  
  "note": "Login failure due to reset link timeout. Affects majority of users."  
}
```

TAGGING AND ROUTING AGENT

Function

Automates team tagging and prioritization.

Capabilities:

- Maps themes/entities to teams:
 - Engineering → Bugs
 - Product → Feature Gaps
 - Design → Visual/UX Feedback
 - QA, Legal, Docs...
- Assigns Priority: High / Medium / Low
- Generates Action Note

← Manage Agent

Tags the appropriate responsible team(s). Sets priority. Adds a routing note with context.

LLM Provider ⓘ OpenAI LLM Model ⓘ gpt-4o-mini Need help choosing?

Agent Role ⓘ You are an Expert Feedback Categorization Assistant and Routing Coordinator. Your task is to TAG...

Agent Goal ⓘ Your goal is to address and resolve customer inquiries.

Agent Instructions ⓘ

1. Analyze the input received from the preprocessing, NER, parsing, RCA, and sentiment analysis agents.
2. IDENTIFY themes and NAMED ENTITIES such as features, UI components, and error messages present in the feedback.
3. ASSIGN the appropriate responsible team(s) based on the identified themes/entities.

Manager Agent ⓘ Improve

Tool Configuration ⓘ Select a tool How would you use this tool? + Add Tool Configure more tools ⓘ

Examples (Optional) ⓘ Text JSON (For Structured Outputs)
input:
{
 "themes": ["session timeout", "auto logout"],
 "error": "Internal server error",
 "component": "Mobile App",
 "severity": "High",
 "note": "User unable to log in after session timeout."}
output:
{
 "team": "Engineering",
 "priority": "High",
 "action": "Fix session timeout logic and implement auto logout feature."}

FUTURE SCOPE



CompEdge:

- MODEL ADD ONS: FEATURE PRIORITIZATIONS, GTMS, COMPANY POSITIONING
- COLLABORATIONS: COLLABORATE WITH FINTECH AND MARKET RESEARCH FIRMS AND STARTUPS
- DASHBOARDING : SAAS DASHBOARDS OR AUTO SYNC INSIGHTS AND CHARTS VIA APIs
- GENERATING PRDs: FEEDING MARKET INFORMATICS AND CO-GOOGLE SHEETS/ NOTION AUTHORIZING PRDs.

Tools:

SIMILARWEB / SEMRUSH



MONEY CONTROL/ SCREENR



TABLEAU/ POWERBI



GOOGLE SHEETS/ NOTION



UserPulse:

- INPUT METHODS: EXTRACT TEXT FROM AUDIO INPUTS LIKE WHISPER/ DEEPGRAM CALL LOGS OR SCREENSHOTS
- LINK TICKETING: AUTO CREATE OR LINK TICKETS BASED ON JIRA / TRELLO RCA AND TAGGING
- DOCUMENTATION: UPDATE RCA LOGS, PAST ISSUES AND FEATURE DOCUMENTATION
- AGENT EXTENSION: WITH FEEDBACK SCRAPER -- SCRAPES FEEDBACK FROM MULTIPLE PLATFORMS

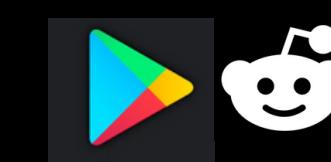
Tools:



NOTION / AIRTABLE



GOOGLE PLAY/ APP STORE/ TWITTER/ REDDIT



GTM

PHASE 1: MODULAR MVP

DELIVERABLES:

- WORKING LYZR WORKSPACE

CHANNELS:

LYZR STUDIO, LOVABLE, SLACK

DEMO GROUPS

AUDIENCE:

LYZR TEAM, EARLY ADOPTERS IN PM/UX

PHASE 2: BETA VERSION

DELIVERABLES:

- PREBUILT TEMPLATES, STARTER DATASETS FOR DEMO

CHANNELS:

NOTION, LYZR DISCORD, PM SLACK

GROUPS

AUDIENCE:

INCUBATORS, AI PM TOOL BUILDERS

PHASE 3:

WORKLOAD PLAYBOOKS:

ESTABLISH LYZR AGENTS AS PART OF DAILY OPS IN PRODUCT TEAMS

DELIVERABLES:

- FEEDBACK HEATMAP, COMPETITOR TIMELINE, PRD AUTO DRAFTS

CHANNELS:

WEBINARS ON "LYZR FOR PRODUCT OPS"

SHOWCASE ON PM TOOL DIRECTORIES

AUDIENCE:

MID SIZE SaaS, PRODUCT LED ORGS, CONSULTANTS

PHASE 4:

LYZR PRODUCT PACKS
DOMAIN SPECIFIC, MULTI AGENT
ENTERPRISE SOLUTIONS

DELIVERABLES:

- ORG-TRAINED RCA MODELS
- DOMAIN SPECIFIC NER

CHANNELS:

DIRECT OUTREACH, PARTNERSHIPS AND INNOVATION HUBS

AUDIENCE:

CONSULTING FIRMS, SaaS CXOs, DESIGN AND PM AGENCIES



THANK YOU

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