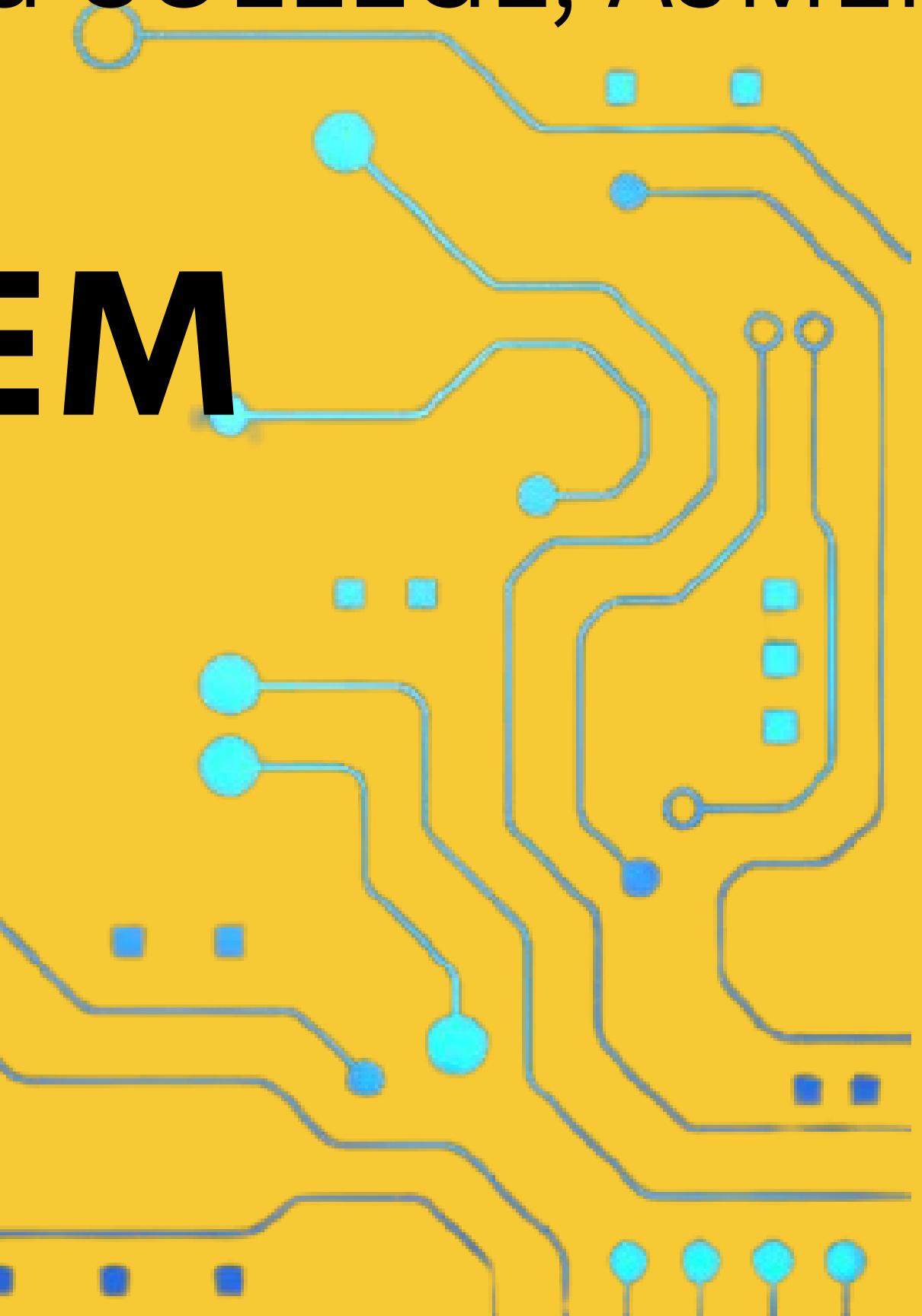


# GOVERNMENT WOMEN ENGINEERING COLLEGE, AJMER

## VOTING SYSTEM



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# IN THE FUTURE TECHNOLOGY IS DEVELOPING VERY FAST

## Encouraging the growth of creative industries

Online voting system is a coding platform that is used to conduct votes and elections firmly. It is a digital platform that conducts elections without using paper or a ballot. In addition, many secure choice platform vendors offer supportive vote management consulting services that facilitate organization's style and implement their choice procedures



# **EVERYDAY USE CASES FOR AN ONLINE VOTING SYSTEM INCLUDE:**

- **BOARD OF DIRECTORS ELECTIONS**
- **SHAREHOLDER MEETINGS**
- **HOMEOWNERS ASSOCIATION (HOA) BOARD ELECTIONS**
- **UNION LEADERSHIP VOTES**
- **STUDENT GOVERNMENT ELECTIONS**

**Many companies now offer online voting systems for organizations to streamline their elections.**

**And it doesn't end there!**  
**You could be electing a new class president, choosing the next CEO for your company, or voting on a crucial company decision.**

**An online voting system like we provide is an excellent way to save time and money.**





# TOP IMPACTING FACTORS



## High adoption rate of using mobile devices

High adoption rate of mobile devices such as laptops, smartphone, and tablets among younger generation has gradually increased over past few years, which is making it easier to launch online solutions. In addition, consumers across the globe are adopting advanced and smart innovative technologies to upgrade lifestyle and increase productivity. Furthermore, rise in penetration of the internet around the world, along with numerous conveniences associated with the voting system, such as reduction in transport cost as well as time of voters and benefits for voters with medical conditions as they can easily vote without moving to the polling booth





# TOP IMPACTING FACTORS



## Enhanced voter experience with less infrastructure

Non-requirement of physical infrastructure such as printing ballots, booths, and allocating staff reduces not only monetary investments but also dependency on manpower. The industry is expected to witness new opportunities for online voting as well as new types of alternative technologies. In addition, online voting systems include increased efficiency, improved accuracy, and greater online voter engagement compared to paper ballots. Moreover, rise in internet penetration and rapid urbanization across the globe, coupled with numerous factors accompanied with voting systems, such as easy accessibility and introduction of smart devices, propels the market growth. Furthermore, many companies are adopting technologies to increase easy and enhanced voter experience. For instance, in October 2021, IBM collaborated YMCA of metropolitan Los Angeles to empower and inform voters with new tech solutions for underrepresented communities. Therefore, companies are enabling online voting solutions to have a less physical infrastructure during the pandemic, which propels growth of the online voting system market.





## WHO USES ONLINE VOTING SYSTEMS FOR VOTING AND ELECTION RESULTS?

Anyone who needs to gather input from their group in a structured, secure manner.

- 1. Membership associations**
- 2. Partnerships**
- 3. Corporations**
- 4. Unions**
- 5. Educational institutions**

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# **THANK YOU**

- 1. ADITEE SINGH**
- 2. DEEP SHIKHA VERMA**
- 3. LAKSHITA SHARMA**
- 4. SAUMYA MAHESHWARI**