

TO WHOMSOEVER IT MAY CONCERN

It is my pleasure to write this letter of recommendation for **Ms. Lakshita Sharma**, MBA 2nd Year Student, who served at **JECRC Incubation Centre, JECRC University** from **October 2024 to May 2025** as a valued member of the **Media Department**.

During her tenure of one year, Lakshita played a pivotal role in strengthening the communication and media presence of the Centre. She was actively engaged as a part of the Media team while also taking charge of coordinating the **Social Media team**. Her leadership and commitment ensured timely and impactful dissemination of information, contributing significantly to the overall communications strategy of our events and programs.

Lakshita demonstrated excellent skills in **team coordination, content planning, and effective moderation**, which directly enhanced the visibility of our initiatives across multiple platforms. Her ability to take ownership of responsibilities, coupled with her collaborative nature, made her an asset to the team and the organization.

Her dedication, creativity, and professionalism have been evident throughout her association with us. I am confident that she will bring the same level of energy, diligence, and innovation to her future endeavors.

Sincerely



Ms. Komal Joshi
Incubation Manager
JECRC Incubation Centre