

# Pricing Model Breakdown



What are the 'approved verifications' and how the pricing works?

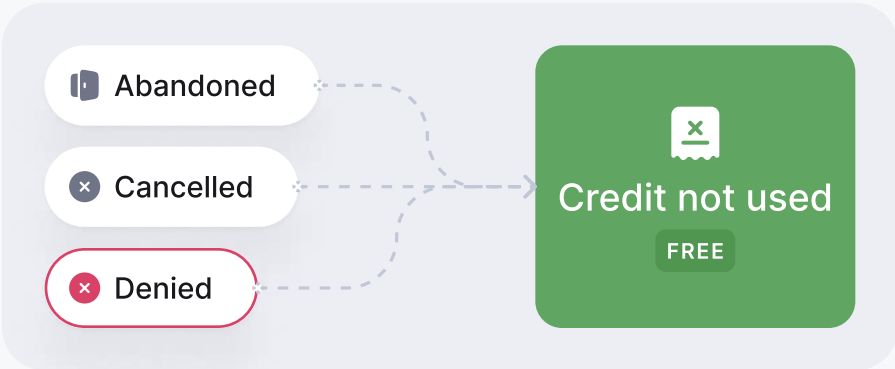
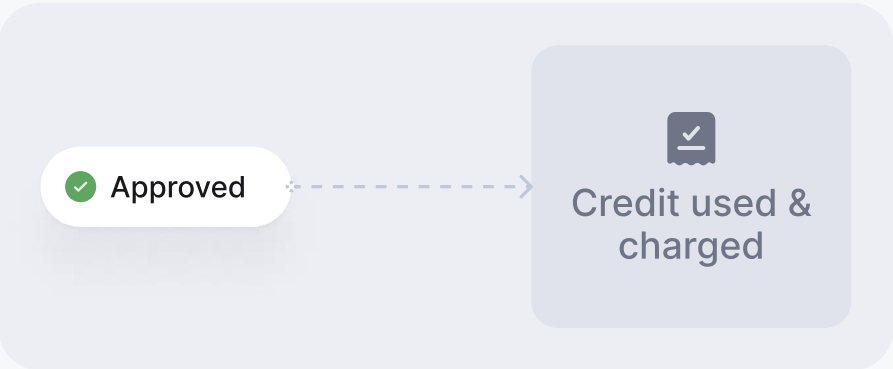
## How are verifications credits counted?

Verification credits are counted every time your user **successfully completes and submits** verification for processing, and **the final result of the verification is approved**.

Abandoned, canceled or denied verifications for any reason are **free of charge**.

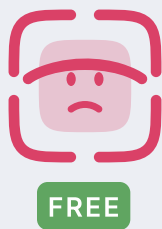
Verification credit is **counted only if the result of the verification is approved**.

This model provides full transparency and the exact price of the onboarded customer, which in most cases, is a big benefit when calculating the budget.



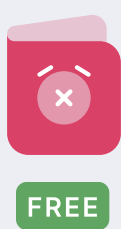
### Face mismatch

Face doesn't match with one in the provided document.



### Expired document

Provided document validity time is finished.



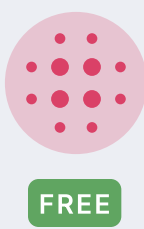
### Unsupported document

Provided document is unsupported by system or account settings.



### Photos too blurry

Submitted photos are unclear for processing.



### Fraudulent attempt

Fake document, photos from screen, prints or other fraudulent activity detected.



### Purposeful denied verification attack

Users/competitors trying the system with no valid conversion goal.



All other types of denied verifications are also **FREE**.

Pricing Model Breakdown

What are the 'approved verifications' and how the pricing works?

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It is very easy to calculate how many verifications you need.

It should be the same as your planned onboarded and verified customers number **with 20% of credits on top**, left for the annual growth of your business and getting a better price for the approved verification from the start of the usage.

It doesn't matter how many sessions your customer needs to be approved - abandoned, canceled, or denied for any reason **verification sessions will not use any credits with this pricing model**.

Any unused verifications can be transferred to next year's bundle if you extend our services.

Breakdown of completed verification/another vendor vs. iDenfy's approved verification model (Price example based on <b>average industry standard vs. iDenfy's Enterprise Silver</b> starting price per approved verification)			
Common customer scenario	Verification result	Other vendor/Completed verification	iDenfy
Your customer tries to verify with an unsupported identity document like a student ID or residence permit, which is restricted by your onboarding preferences.	<div>✖ Denied</div>	1.20 €	Free
Your customer tries to verify with an old, expired document.	<div>✖ Denied</div>	1.20 €	Free
Your customer tries to verify with a legitimate document, but the system can not read the document number properly due to poor lighting conditions in the room.	<div>✖ Denied</div>	1.20 €	Free
Your customer passes verification correctly and gets approved.	<div>✔ Approved</div>	1.20 €	1.65 €

<div>* NOTE</div> <div>There might be multiple different scenarios where a user will fail and require more than one session to be approved or not approved at all.</div>	Total expenses to onboard a customer who required 4 sessions		
	Number of such customers	Other vendor/Completed verification	iDenfy
	1	1.20 €	1.65 €
	5	24 €	8.25 €
	100	480 €	165 €
	1000	4,800 €	1,650 €

Possible savings of up to **75%** compared to completed verification/other vendor pricing model

Bundles & Pricing

Credits are charged per approved verification ONLY

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Overall features and functionalities <div>★ Features which are not included in the bundle can be added for additional setup fee if required.</div>	Startup <div>2,400 - 4,800 approved verifications</div>	Enterprise Silver <div>6,000 - 9,600 approved verifications</div>	Enterprise Gold <div>12,000 - 120,000 approved verifications</div>
AI-based ID verification	✓	✓	✓
Face verification & matching	✓	✓	✓
Unlimited data fields extraction (OCR)	✓	✓	✓
24/7 manual verification review by iDenfy's agents	✓	✓	✓
Data storage (AWS)	5 years	8 years	8 years
Verification case management portal	✓	✓	✓
Email notifications	✓	✓	✓
PDF reports	✓	✓	✓
Verification analytics	✓	✓	✓
Multilingual user interface	✓	✓	✓
Data crossmatching & custom URL redirection	✓	✓	✓
Device type and IP detection	✓	✓	✓
Device transition by QR code	✓	✓	✓
API & mobile SDK integration	✓	✓	✓
Enhanced 3D liveness detection	✓	✓	✓
Multi-factor authentication	✓	✓	✓
Document auto-capture & assisted face verification (SDK)	✓	✓	✓
Instant fail - retake photos in ongoing session	✓	✓	✓

Bundles & Pricing

Credits are charged per approved verification ONLY

iDenfy

Overall features and functionalities ★ Features which are not included in the bundle can be added for additional setup fee if required.	Startup  2,400 - 4,800 approved verifications	Enterprise Silver  6,000 - 9,600 approved verifications	Enterprise Gold  12,000 - 120,000 approved verifications
Service level agreement	★	✓	✓
Multiple accounts	★	✓	✓
Files upload to verification profile	★	✓	✓
Expiring documents notification	★	✓	✓
White label and customization	★	✓	✓
Verification flow recording	★	✓	✓
KYC questionnaire	★	✓	✓
Age verification	★	✓	✓
Countries and document type blocklisting	★	✓	✓
Team roles and permissions	★	✓	✓
Proof of address and/or custom photos upload in the verification flow	★	✓	✓
Dedicated account manager	★	✓	✓
Customizable document types by country	★	✓	✓
Data based blacklist	★	✓	✓
Biometric & document based blacklist	★	✓ + (0.05 €)	✓ + (0.05 €)
Face & document duplicates detection	★	✓ + (0.05 €)	✓ + (0.05 €)
24/7 end-customer support via chat widget in verification flow	★	★	✓

Startup Plan

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✓

Bundle credits are valid for 12 months

✓

No limits on monthly usage

✓

No additional monthly or license fees

✓

Top-up based subscription

✓

Denied verification - FREE

AI verification + 24/7 manual review on each verification (3 minutes on average review time) included

Verifications Bundle size in credits	Identity Verification credit price, €	Identity verifications bundle price, €
2,400	1.95 €	4,680 €
3,600	1.85 €	6,660 €
4,800	1.75 €	8,400 €
One time setup fee: 800 €		

Additional services

Counted in same size bundles as above and valid for 12 months. Single credit price is shown below.

One-off PEP & Sanctions check 0.40 €		Proof of address inspection/matching/extraction 0.70 €	
One-off company sanctions check 0.40 €		Address existence lookup 0.15 €	
One-off adverse media check 0.30 €		Fraud scoring 0.20 €	
Daily PEP & Sanctions monitoring with 365 checks per subject included 2.00 € (0.0055 € per single daily monitoring check)		IP proxy check 0.10 €	
Monthly adverse media monitoring with 12 checks per subject included 1.20 €		Deep phone number check 0.20 €	
NFC verification 0.50 €	Phone number validation via SMS 0.30 €		Face Authentication/Log in Please inquire for price and details

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Pricing model breakdown

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Startup plan prices

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Enterprise Silver plan prices

7

Enterprise Gold plan prices

8

Enterprise Platinum plan prices

Enterprise Silver Plan

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- ✓
- ✓
- ✓
- ✓
- ✓
- Bundle credits are valid for 12 months

No limits on monthly usage

No additional monthly or license fees

Top-up based subscription

Denied verification - FREE

AI verification + 24/7 manual review on each verification (3 minutes on average review time) included

Verifications Bundle size in credits	Identity Verification credit price, €	Identity verifications bundle price, €
6,000	1.65 €	9,900 €
7,200	1.60 €	11,520 €
8,400	1.55 €	13,020 €
9,600	1.50 €	14,400 €
One time setup fee: 1,800 €		

Additional services

Counted in same size bundles as above and valid for 12 months. Single credit price is shown below.

One-off PEP & Sanctions check 0.35 €		Proof of address inspection/matching/extraction 0.60 €	
One-off company sanctions check 0.35 €		Address existence lookup 0.12 €	
One-off adverse media check 0.25 €		Fraud scoring 0.17 €	
Daily PEP & Sanctions monitoring with 365 checks per subject included 1.50 € (0.0041 € per single daily monitoring check)		IP proxy check 0.07 €	
Monthly adverse media monitoring with 12 checks per subject included 0.90 €		Deep phone number check 0.17 €	
NFC verification 0.45 €	Face Authentication/Log in Please inquire for price and details		Phone number validation via SMS 0.25 €



Enterprise Gold Plan

iDenfy

✓

✓

✓

✓

✓

- Bundle credits are valid for 12 months
- No limits on monthly usage
- No additional monthly or license fees
- Top-up based subscription
- Denied verification - FREE

AI verification + 24/7 manual review on each verification (3 minutes on average review time) included

Verifications Bundle size in credits	Identity Verification credit price, €	Identity verifications bundle price, €
12,000	1.45 €	17,400 €
24,000	1.40 €	33,600 €
36,000	1.35 €	48,600 €
60,000	1.30 €	78,000 €
120,000	1.20 €	144,000 €
One time setup fee : 0.00 €		

Additional services

Counted in same size bundles as above and valid for 12 months. Single credit price is shown below.

One-off PEP & Sanctions check 0.30 €		Proof of address inspection/matching/extraction 0.50 €	
One-off company sanctions check 0.30 €		Address existence lookup 0.10 €	
One-off adverse media check 0.20 €		Fraud scoring 0.15 €	
Daily PEP & Sanctions monitoring with 365 checks per subject included 1.20 € (0.0032 € per single daily monitoring check)		IP proxy check 0.05 €	
Monthly adverse media monitoring with 12 checks per subject included 0.60 €		Deep phone number check 0.15 €	
NFC verification 0.40 €	Face Authentication/Log in Please inquire for price and details		Phone number validation via SMS 0.20 €

Enterprise Platinum Plan

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- ✓ Bundle credits are valid for 12 to 18 months

✓ No limits on monthly usage

✓ Top-up based subscription

✓ No additional monthly or license fees

✓ Split payments possible

✓ Denied verification - FREE
- AI verification + 24/7 manual review on each verification (3 minutes on average review time) included

Verifications Bundle size in credits	Identity Verification credit price, €	Identity verifications bundle price, €
240,000 +	Custom	Custom
One time setup fee : 0.00 €		

Additional services

Counted in same size bundles as above and valid for 12 months. Single credit price is shown below.

One-off PEP & Sanctions check <b>Custom</b>		Proof of address inspection/matching/extraction <b>Custom</b>	
One-off company sanctions check <b>Custom</b>		Address existence lookup <b>Custom</b>	
One-off adverse media check <b>Custom</b>		Fraud scoring <b>Custom</b>	
Daily PEP & Sanctions monitoring with 365 checks per subject included <b>Custom</b>		IP proxy check <b>Custom</b>	
Monthly adverse media monitoring with 12 checks per subject included <b>Custom</b>		Deep phone number check <b>Custom</b>	
NFC verification <b>Custom</b>	Face Authentication/Log in <b>Please inquire for price and details</b>		Phone number validation via SMS <b>Custom</b>