

# LAKSHIT SHARMA

MICROSOFT CERTIFIED: POWER BI  
DATA ANALYST ASSOCIATE

## PERSONAL PROFILE

A Data enthusiast with strong business and analytical mindset. I have deep understanding of Data/Business Intelligence Analytics and would like to use my knowledge to transform raw business data into meaningful insights to help organizations grow and make sound business growth decisions.

## EDUCATION

### PGDM (MBA) IN INFORMATION TECHNOLOGY

NMIMS Global School, Mumbai  
June 2020 - May 2022

### BCA (BACHELORS OF COMPUTER APPLICATION, COMPUTER SCIENCE)

IITM, Janakpuri (GGSIPU)  
June 2016 - May 2019

## CONTACT



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## WORK EXPERIENCE

### SENIOR BUSINESS DEVELOPMENT EXECUTIVE | CLIENT: [ROBLOX](#) [iEnergizer](#), Noida | July 2021 - Nov 2021

- Analyzing real-time product's data, end-user uploading on Roblox platform.
- The analysis spread over - images, videos, audio files and game's graphics, etc.
- Following approved processes and adhering to strict client guidelines to prevent inappropriate content uploads on Roblox platform.

### SENIOR BUSINESS OPERATIONS ANALYST (SME) | CLIENT: [UBER](#) USA & CANADA

[Concentrix](#), Gurgaon | June 2019 - June 2021

- Using Power BI to extract entire LOB data from client's workspace and create reports for multiple LOB.
- Create weekly & daily detailed reports with insights - Whats working well and whats not.
- Identify performance related issues, develop an action plan for improvement and implement corrective actions.
- Analyzing the performance of entire team then provides feedback accordingly.
- Responsible for conducting team meetings for updates and planning new efficient strategies for performance improvement.
- Guiding the members of the team to effectively meet the target and enhance objectives and comprehensive performance.
- Efficiently identify and resolve client's safety related concern.

## SKILLS

### Business Intelligence:

Microsoft Power BI | Power Query | Data WareHousing Concepts | BI Architecture | ETL | SSIS | SQL | Data Visualization | Power BI Services | Data Modelling | Data Cleansing, etc. | Basic Azure knowledge of Data Factory

### Databases Familiarity:

MySQL | Microsoft SQL Server (Joins, Subqueries, Group By, Stored Procedures, etc.)

### Programming:

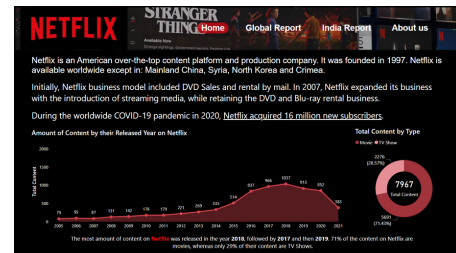
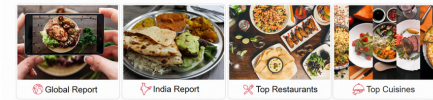
DAX | Python fundamentals & pandas, NumPy, Matplot.lib | Web Development like HTML, CSS, Bootstrap, etc.

### Soft Skills:

Skilled in multi-tasking; including the ability to be flexible and adapt to changes quickly; Ability to work as a team member, as well as independently; Ability to mentor, coach and provide direction to team members.

## PROJECTS

- **Zomato Analysis**: Built highly interactive and dynamic report using Power BI and published on PBI services. Gave UI/UX like Website for better readability to the end client. Did many transformations like currency conversion as there are prices with multiple currency, used bookmarks with drop-down feature for dynamic UI/UX look and many more. (Click on [link](#) for live report)
- **Netflix Analysis**: Built highly interactive and dynamic report using Power BI. Did many transformations like Unpivoted countries and categories columns after Splitting by Delimiter(,), used bookmarks for dynamic look and many more. (Click on [link](#) for live report)
- **Market Analysis Challenge by Maven Analytics**: Built end-to-end BI report from scratch like Connecting & Transforming the source data, building a relational model, adding calculated columns & DAX measures, and designing an interactive report, published to [Power BI Services](#).
- **EDA using SQL**: With complex SQL queries like Joins, Window Functions, Subqueries, Procedures, Views, etc.
- **EDA using Python**: Analysis using Python modules like pandas, numpy, matplotlib, seaborn. Hands on experience in using Jupyter Notebook as platform.



## CERTIFICATIONS & ACHIEVEMENTS

### **Microsoft Certified: Power BI Data Analyst Associate**

Microsoft | January 2022

### **Microsoft Power BI Desktop for Business Intelligence**

Maven Analytics via Udemy | December 2021

### **SQL for Data Analytics & Business Intelligence**

365 Careers via Udemy | December 2021

### **Certificate of Appreciation (Top Performer on Highest Quality Score)**

Director, Operations Management - Concentrix | **December** 2019

### **Certificate of Appreciation (Top Performer on Highest Quality Score)**

Delivery Leader, Operations Management - Concentrix | **November** 2019

### **Certificate of Appreciation (Top Performer on Highest Customer Satisfaction)**

Senior Manager, Operations Management - Concentrix | **October** 2019

### **Certificate of Appreciation (Top Performer on Highest Quality Score)**

Director, Operations Management - Concentrix | **September** 2019

### **Certificate of Excellence (Secured 2nd Position in SPIN-A-WEB Competition.)**

TECHTONICS 2018 - IITM, Janakpuri | September 2018

### **Certificate of Excellence (Secured 3rd Position in Training of Web Technologies using Java.)**

ISSAC IT LAB SOLUTIONS LLP | July 2018