## **LAKSHIT SHARMA**

MICROSOFT CERTIFIED: POWER BI DATA ANALYST ASSOCIATE

#### **PERSONAL PROFILE**

A Data enthusiast with strong business and analytical mindset. I have deep understanding of Data/Business Intelligence Analytics and would like to use my knowledge to transform raw business data into meaningful insights to help organizations grow and make sound business growth decisions.

#### **EDUCATION**

## PGDM (MBA) IN INFORMATION TECHNOLOGY

NMIMS Global School, Mumbai June 2020 - May 2022

# BCA (BACHELORS OF COMPUTER APPLICATION, COMPUTER SCIENCE)

IITM, Janakpuri (GGSIPU) June 2016 - May 2019

#### CONTACT

in

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## **WORK EXPERIENCE**

## SENIOR BUSINESS DEVELOPMENT ASSOCIATE | CLIENT: ROBLOX

## iEnergizer, Noida | July 2021 - Nov 2021

- Responsible for effectively analyzing real-time product's data, end-user uploading on Roblox platform.
- The analysis spread over images, videos, audio files and game's graphics.
- Part of a team that works to prevent inappropriate content uploads on Roblox platform.

## SENIOR BUSINESS DEVELOPMENT ASSOCIATE (SME) | CLIENT: UBER USA & CANADA

#### Concentrix, Gurgaon | June 2019 - June 2021

- Identify performance related issues, develop an action plan for improvement and implement corrective actions.
- Analyzing the performance of entire team then provides feedback accordingly.
- Using Power BI to extract entire LOB data from client's workspace and create reports for entire LOB.
- Create weekly detailed reports with insights Whats working well and whats not
- Responsible for conducting Team Meetings for updates and planning new efficient strategies for performance improvement.
- Guiding the members of the team to effectively meet the target and enhance objectives and comprehensive performance.
- Efficiently identify and resolve client's safety related concern.

#### **SKILLS**

#### **Business Intelligence:**

Microsoft Power BI | Power Query | Data WareHousing Concepts | BI Architecture | ETL | SSIS | SSAS | SQL | Power BI Services | Data Modelling | Data Cleansing | Data Visualization, etc

#### **Databases Familiarity:**

MySQL | Microsoft SQL Server (Joins, Subqueries, Group By, Stored Procedures, etc.)

#### **Programming:**

DAX | Python fundamentals & pandas, NumPy, Matplot.lib | Web Development like HTML, CSS, Bootstrap, etc.

#### Soft Skills:

Skilled in <u>multi-tasking</u>; including the ability to be <u>flexible</u> and adapt to changes quickly; Ability to work as a <u>team member</u>, as well as independently; Ability to <u>mentor</u>, coach and provide direction to team members.

#### **PROJECTS**

- Market Analysis Challenge by Maven Analytics: Built end-to-end BI report from scratch like Connecting & Transforming the source data, building a relational model, adding calculated columns & DAX measures, and designing an interactive report, published to <u>Power BI</u> <u>Services</u>.
- Market Analysis Challenge by Maven Analytics: Built end-to-end BI report from scratch like Connecting & Transforming the source data, building a relational model, adding calculated columns.
- <u>EDA using SQL</u>: With complex SQL queries like Joins, Window Functions, Subqueries, Procedures, Views, etc.
- <u>EDA using Python</u>: Analysis using Python modules like pandas, numpy, matplotlib, seaborn. Hands on experience in using Jupyter Notebook as platform.

#### **CERTIFICATIONS & ACHIEVEMENTS**

## Microsoft Certified: Power BI Data Analyst Associate

Microsoft | January 2022

## Microsoft Power BI Desktop for Business Intelligence

Maven Anaytics via Udemy | December 2021

#### **SQL for Data Analytics & Business Intelligence**

365 Careers via Udemy | December 2021

#### **Python for Data Science**

IBM via Coursera | December 2021

## <u>Certificate of Appreciation (Top Performer on Highest Quality Score)</u>

Director, Operations Management - Concentrix | December 2019

## <u>Certificate of Appreciation (Top Performer on Highest Quality Score)</u>

Delivery Leader, Operations Management - Concentrix | November 2019

## <u>Certificate of Appreciation (Top Performer on Highest Customer Satisfaction)</u>

Senior Manager, Operations Management - Concentrix | October 2019

## <u>Certificate of Appreciation (Top Performer on Highest Quality Score)</u>

Director, Operations Management - Concentrix | September 2019

### <u>Certificate of Excellence (Secured 2nd Position in SPIN-A-WEB Competition.)</u>

TECHTONICS 2018 - IITM, Janakpuri | September 2018

## <u>Certificate of Excellence (Secured 3rd Position in Training of Web Technologies using Java.)</u>

ISSAC IT LAB SOLUTIONS LLP | July 2018