



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



team7
Short summary of the persona

Print or share

Use the drag-and-drop

Customize a bit more.

Use Canva to create a custom birthday invitation your friends and family will love! Our selection of layouts ...

Open Canva and search for "Party Invitation" to start designing

Browse through Canva's library and find beautiful and professionally designed party invitation

tool to select image, illustration

Open Canva. Launch Canva and search for "Invitation"

Add images and text.

unlimited design options, animations and video effects, your invite ...

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Choose from and customize any of our professionally-designed, printable invitation templates perfect for any occasion.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?