

## Says

What have we heard them say? What can we imagine them saying?

> Use Canva to create a custom birthday invitation your friends and family will love! Our selection of layouts

Browse through Canva's library and find beautiful and professionally designed party invitation

Open Canva and search for "Party Invitation" to start designing **Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Print or share

Use the drag-anddrop

Customize a bit more.



## team7

Short summary of the persona

Browse through Canva's library and find beautiful and professionally designed party invitation

unlimited design options, animations and Ty video effects, your invite ...

Choose from and customize any of our professionallydesigned, printable invitation templates perfect for any occasion.

tool to select image, illustration

Open Canva. Launch Canva and search for "Invitation

Add images and text.

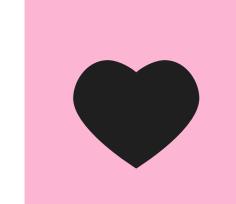


## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels**