

Product Management Intern - Assignment

Objective

As a product management intern at our mixed reality company, your task is to **propose a new feature** that enhances the user experience of our AR app.

Your feature can aim to:

- Improve first-time user experience
- Boost engagement or retention
- Enable new creative use cases
- Address a gap or user pain point you've observed

You can focus on any part of the product—such as **onboarding**, **AR camera**, **editing/sharing experience**, or **creative workflows**, etc.

Choose Your Own Structure

You are **free to choose how you structure your proposal**. There's no fixed format—we're more interested in:

- How you frame the problem
 - How you approach product thinking
 - How clearly and creatively you communicate your solution
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What to Submit

A written document in **Notion**, **Google Docs**, or **PDF format**

You may optionally include **visuals**, **mockups**, **user flows**, or **diagrams** to support your idea

What We're Looking For

- Clear problem framing and Structured communication
 - User-centric thinking
 - Creativity and product insight
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Deadline

Please submit your completed assignment within **3 days** of receiving this brief.
