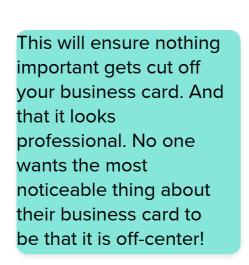


Says

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

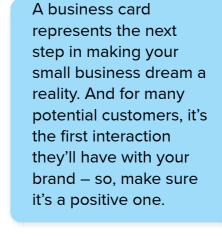


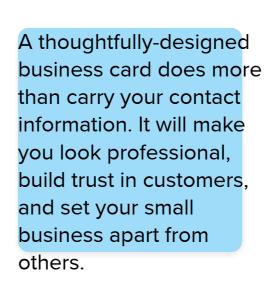


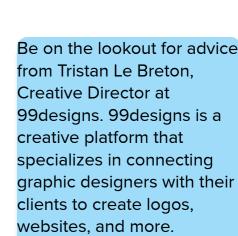
Type your paragraph...

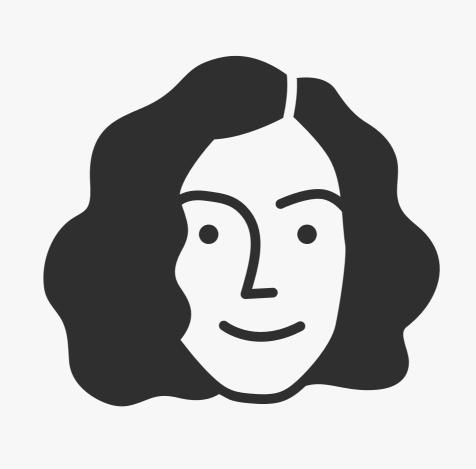






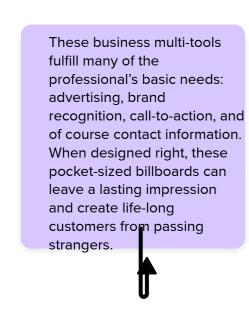






Persona's name

Short summary of the persona



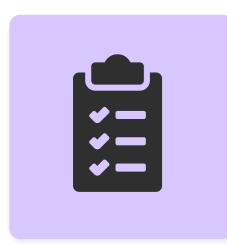












Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

