



Says

What have we heard them say?  
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



IT IS BETTER  
TO TRAVEL  
WELL THAN  
TO ARRIVE

DO NOT  
DARE NOT  
TO DARE

BECOME AN  
INSPIRATION  
TO OTHER

MASTER A  
DIFFICULT  
SKILL

WHEREEVER  
YOU GO, GO  
WITH ALL  
YOUR HEART

LIFE IS  
SHORT AND  
THE WORLD  
IS WIDE

TRAVEL TO  
DREAM  
COUNTRY

GO ON A  
TRIP  
AROUND  
THE WORLD

CHALLENGING  
THEMSELVES  
WITH NEW  
PLACES,PEOPLE  
AND  
EXPERIENCES

TRAVEL IS AN  
IDEAL  
OPPORTUNITY  
FOR FAMILIES TO  
CONNECT WITH  
EACH OTHER

ENJOYMENT

EXCITEMENT

SEEING NEW  
SIGHTS IS PART  
OF THE  
EXHILARATION  
OF TRAVEL

BY BEING EXPOSED  
TO NEW  
PLACES,PEOPLE  
AND CULTURES,YOU  
WILL DEVELOP A  
WIDER WORLD VIEW

RELAXATION

SATISFACTION



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

