Phase 10 Final Presentation & Demo Document

Project Title: Salesforce Booking & Feedback Management System

1 Problem Statement

Managing bookings, approvals, check-ins, check-outs, and collecting feedback manually is inefficient and error-prone. Key challenges include:

- Lack of centralized system for tracking bookings.
- Manual approval processes causing delays.
- Poor visibility into customer interactions.
- Feedback collection is inconsistent.

2 Proposed Solution

A customized Salesforce solution that automates the entire process:

- Streamlined booking creation.
- Automated approval flows.
- Real-time check-in/check-out tracking.
- Integrated feedback collection mechanism.
- Full visibility via dashboards and reports.

3 Benefits

- ✓ Reduced operational delays via automation
- ✓ Improved customer experience with streamlined interactions
- ✓ Centralized data for better decision-making
- ✓ Scalable, cloud-based solution with minimal manual intervention





