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CSE 326

INTERNET PROGRAMMING LABORATORY

Topic: Final Report on Restaurant Website Design

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INTRODUCTION

A restaurant web plan summary is essentially a strategic guideline for setting up a website for a food and drinks establishment. It outlines the specific measures and steps a business intends to take to have a website up and running. For a restaurant, this would entail an elaborate action plan for hosting, designing, developing, launching and marketing a website that highlights its menu offerings, special cuisines, hot beverages, cold drinks and operating hours. Such a restaurant web plan summary should facilitate the smooth implementation of a website as well as showcase the strategic blueprint of the restaurant to prospective investors.

Sectional components:

The composition of a restaurant's web plan summary depends on the owner's preferences. However, there are some common features any restaurant web plan summary should include, such as an executive summary, analysis of the market, strategy framework and implementation, and financial analysis and controls. The executive summary states the restaurant's objective for constructing a website. The market analysis provides a brief overview of the demographic characteristics and descriptive previews of the website's target market. The strategy framework and implementation section describes the website's industry-wide competitive positioning and provides predictive statistical data, such as forecasts of online inquiries or purchases of foods and drinks. The financial analysis and controls component covers the website's cost, funding, returns on investment and risk management.

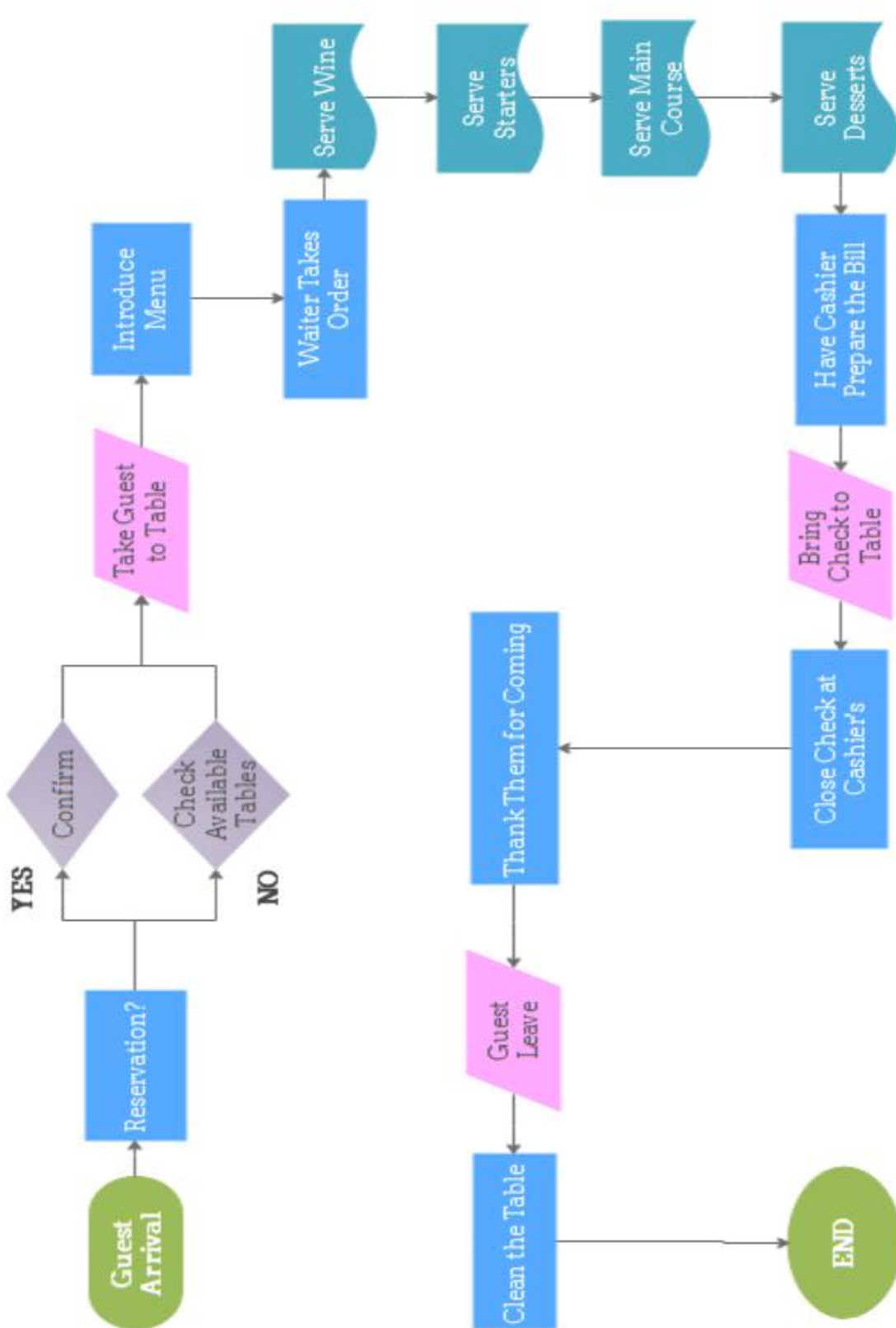
Functional Capabilities:

The functional capabilities of a restaurant's website vary by its integrative features. For example, a website with an interactive food/drink ordering system and integrated online payment platform will have greater functionality than a website used solely for disseminating menu and contact information. Additional functionalities, such as live chat portals and web maps, expand the scope of a website's profile as well. An ideal web plan summary seeks to integrate as many functional features as possible with a view of accelerating the sale of a restaurant's meals, drinks and special things such as Table bookings.

Logical Considerations:

A restaurant's web plan summary should seek to establish a website that meets the desired navigational and end-user thresholds. For example, a simple home page design with tabs linking the restaurant's profile page, food menu, drinks, events, locations, contacts and sign-up link would provide easy access to the main segments of the website. A user-friendly restaurant website would also have visible links for additional features such as online ordering, payment options, delivery and outside catering. Moreover, the focus of the restaurant web plan should be directed toward the creation of a marketable, dynamic and interactive website capable of responding to changes in customers' food and drink preferences. For example, the integration of cookies would be helpful in tracking, profiling and customizing customers' search preferences for different drink and food items.

FLOW CHART



Description

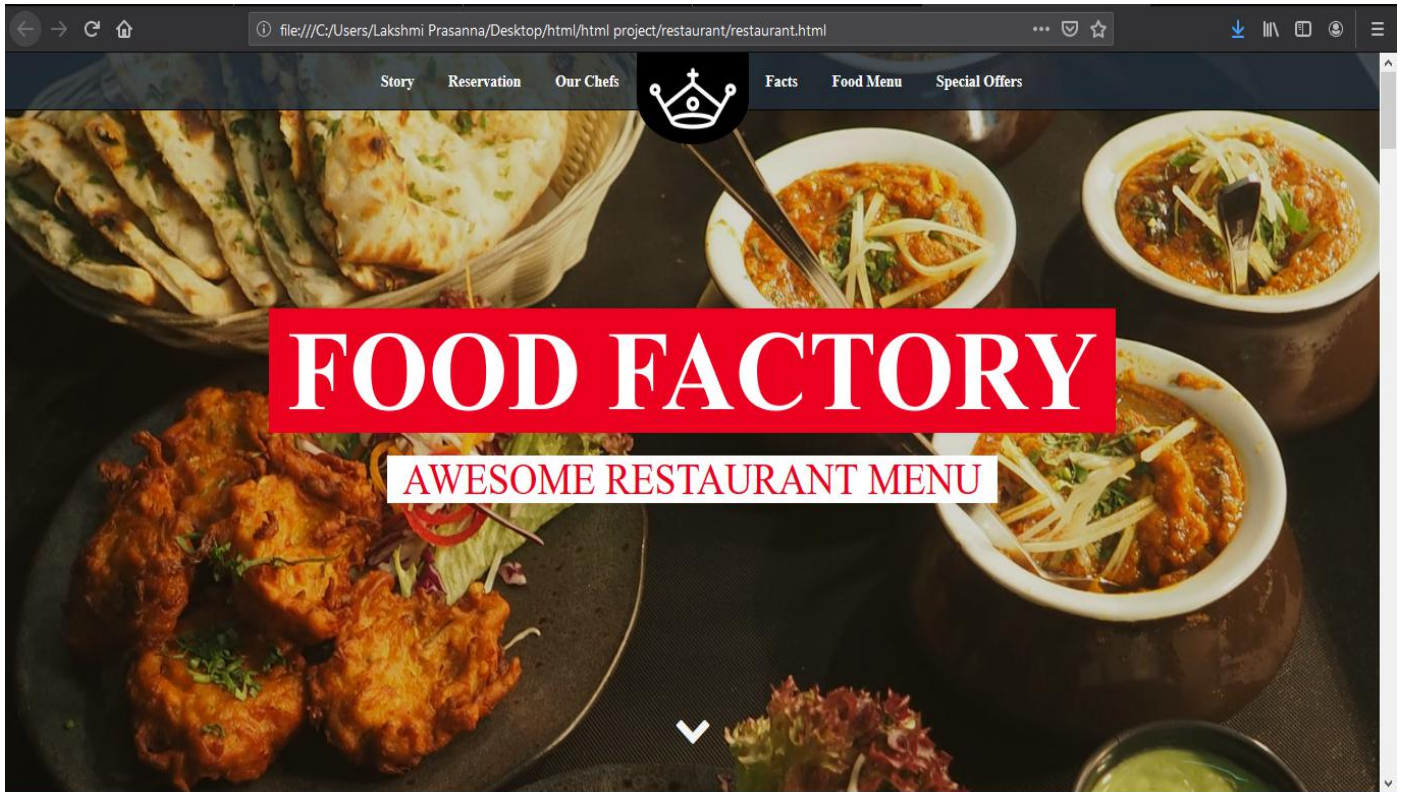


Food Factory in LPU has a wide range of products and services to cater to the varied requirements of its customers. The staff at this establishment are courteous and prompt at providing any assistance. They readily answer any queries or questions that you may have. Pay for the product or service with ease by using any of the available modes of payment, such as Cash, Master Card, Visa Card, Debit Cards, Credit Card. It is known to provide top service in the following categories: Restaurants, Home Delivery Restaurants, Biryani Restaurants, Hyderabad Biryani, Fruit beers, Eggs, Sea food.

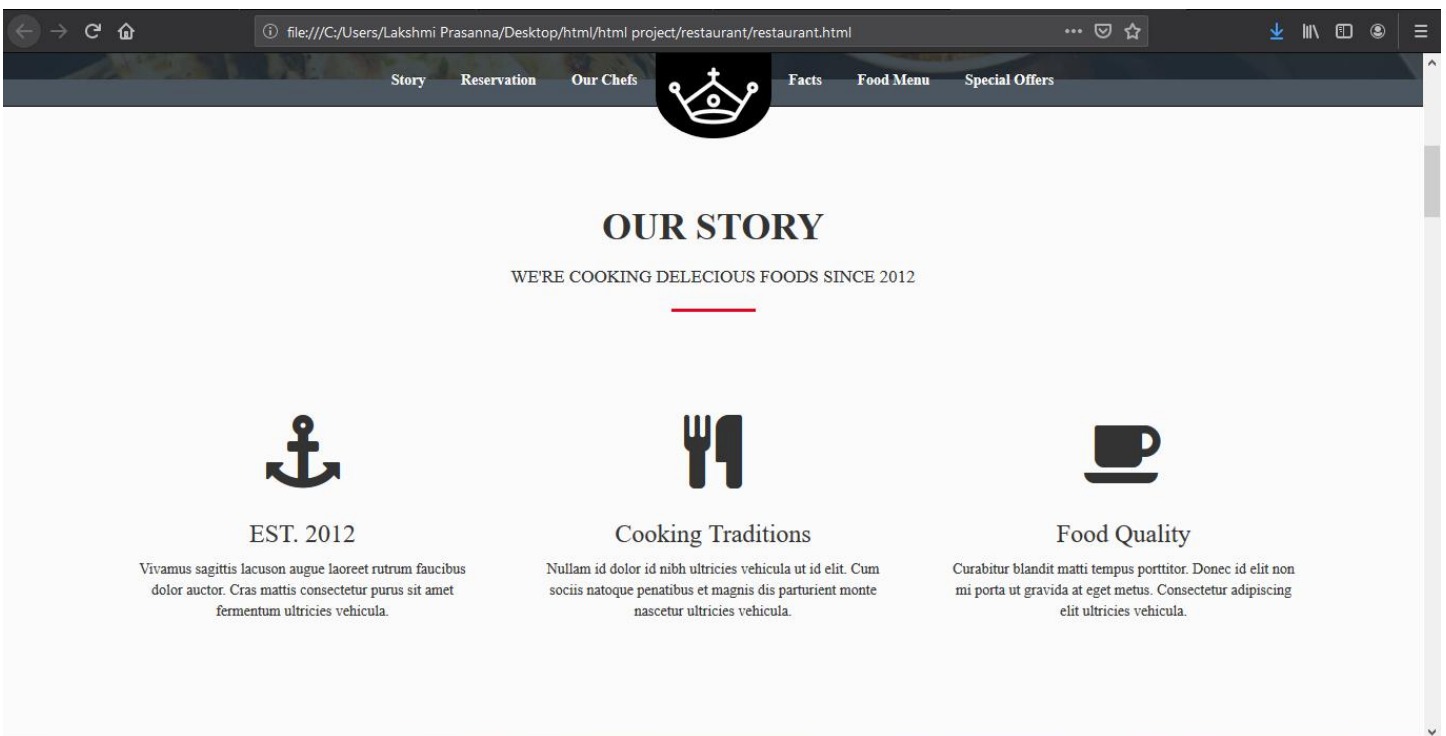
Location : BH-4 Grounds
Dress code: Casual
Cuisine: Indian & Chinese
Restaurant Page: [restaurant.html](#)

Screen shots of Web Pages

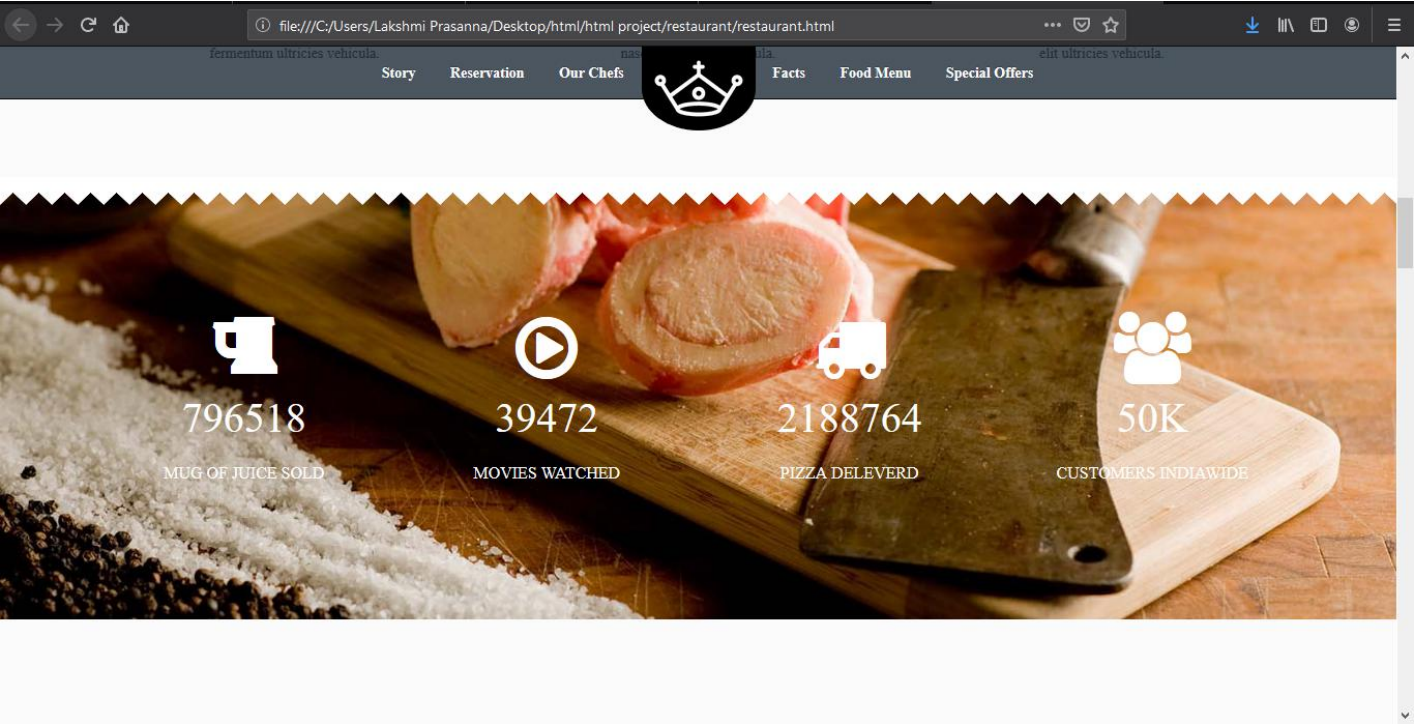
Main Page:



Story:



Facts:




Menu:

StoryReservationOur ChefsFactsFood MenuSpecial Offers


FOOD MENU

THERE IS NO SINCERER LOVE THAN THE LOVE OF FOOD!




Hot drinks

Espresso
Americano
Capuccino
Latte
Mocha
Hot Chocolate
Yummie Cafee
Fruit Tea




Ice drinks

Ice Coffee
Americano
Latte
Vanilla Frappe
Espresso Frappe
Choco Frappe
Iced Chai
Fruit Fresh



Smoothies

Mango
Strawberry
Blue Berry
Peach
Pineapple
Banana
Milkshake
Greens



Deserts

Cheesecake
Choco Pie
Pancakes
Muffins
Fruit Slices
Fruit Salad
Cream Cake
Ice Cream

Menu:

Yummie Cafe
Fruit Tea

Story

Reservation

Our Chefs

Facts

Food Menu

Special Offers

Cream Cake
Ice Cream

Cocktails

Black Velvet
Gin Sour
Mojito
Long Island
Orgasm
Bloody Mary
Earthquake
Whisky Mac

juice

Lager
Mango shakes
oreo shakes
pineapple
Banana
Lemon
Mixed
Badam milk

Wine

Sweet Red
Dry Red
Sweet White
Dry White
Rose
Sparkling Wine
Fortified Wine
Frutty Red

Sprites

Whisky
Rum
Tequila
Gin
Champagne
Brandy
Absinthe
Liqueur

Special Offers:

Story

Reservation

Our Chefs

Facts

Food Menu

Special Offers

SPECIAL OFFERS

THERE IS NO SINCERER LOVE THAN THE LOVE OF FOOD!

₹260

Chicken Fried Rice

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Order now

₹370

Hot Fried Chicken

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Order now

₹540

Thi Chicken Momo

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Order now

₹470

Cocktail Sushi

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Order now

Reservations:

file:///C:/Users/Lakshmi Prasanna/Desktop/html/html project/restaurant/restaurant.html

Story Reservation **Our Chefs** Facts Food Menu Special Offers

RESERVATION

RESERVE YOUR TABLE & ENJOY FOOD

Fill the form for table reservation (all fields required)

<input type="text" value="First name"/>	<input type="text" value="Last name"/>
<input type="text" value="Email@domain.com"/>	<input type="text" value="Phone"/>
<input type="text" value="Reservation date"/>	<input type="text" value="Number of guests"/>
<input type="text" value="Time from"/>	<input type="text" value="Time to"/>

Hours

Breakfast
Mon to Fri: 7:30 AM - 11:30 AM
Sat & Sun: 8:00 AM - 9:00 AM

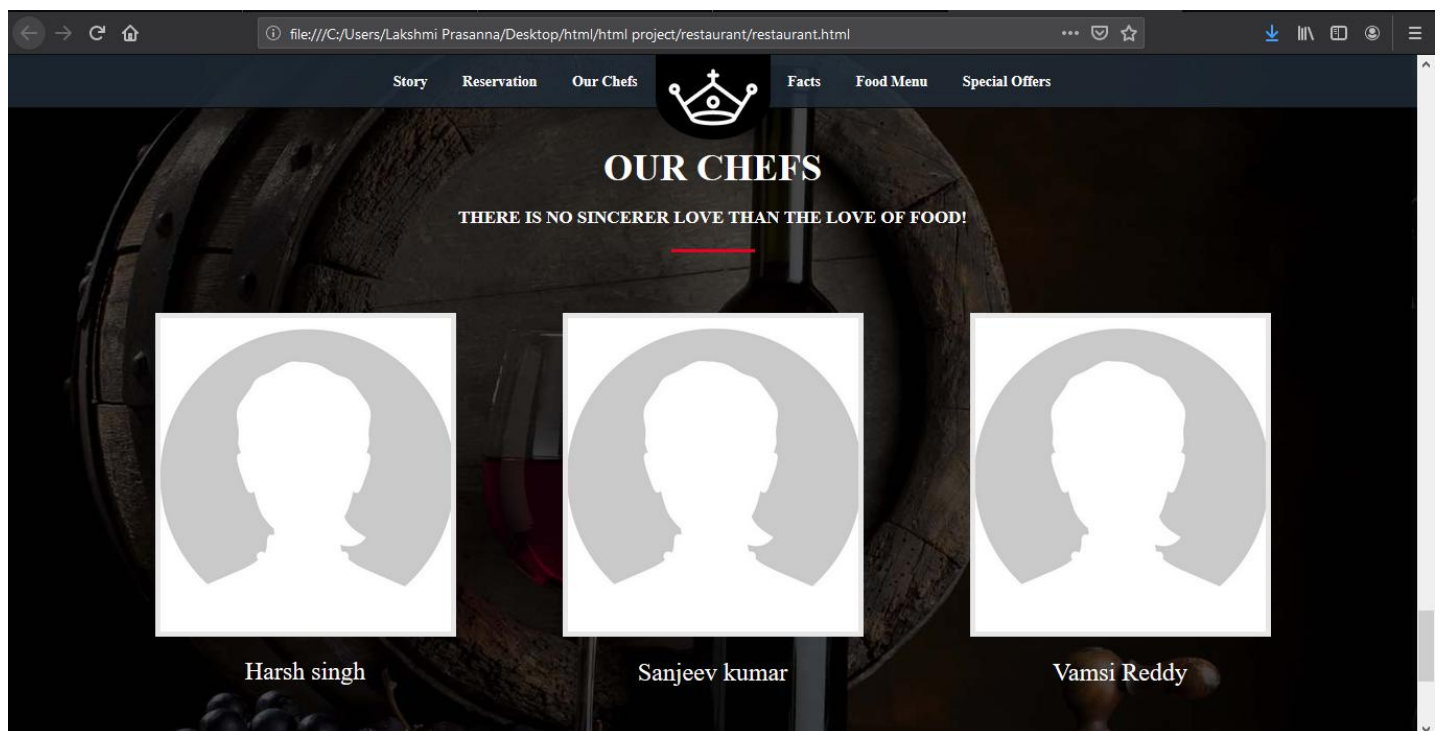
Lunch
Mon to Fri: 12:00 PM - 5:00 PM

Dinner
Mon to Sat: 6:00 PM - 1:00 AM
Sun: 5:30 PM - 12:00 AM

Directions

LPU in front of BH-5 AND IN BH-4 grounds

Our Chefs:



Social media contacts:



Modules of the Project

Modules of the Project include:

- CSS Sheets
- Font styles
- Icons
- Images
- Source code

Student Wise Contribution

Suraj Kumar:

He developed the Css style sheets along with Font styles.

Ketan verma:

Developed Icons and also the Social Media Page.

M.Lakshmi narasareddy:

Developed the Source code of the Project along with the collection of Images.

Conclusion

A Restaurant is not just a place to eat food and go away, for foodies like me it is a place where we can explore ourselves and it can also make a gathering for a group of friends to go and cherish their old memories.

We feel extremely good to create a website for such a good purpose and also I think we gave our one hundred percent knowledge and respect in order to make it successful.

Through this hands on project I was able to see how well

I understood the material presented and also developed my thinking ability in the process of development of the restaurant web site.

I was also able to show my creative side through the layout and design of the project. As a team we were able to use our problem solving skills to trouble shoot errors when something didn't work the way we intended. Knowing Html is a skill that help you with Blogging, working as a Freelancer or with Wiki's, Facebook, and much more.

References

- Beginning HTML
- <https://www.w3schools.com/>
- <https://www.paradisefoodcourt.in/>
- <https://teamtreehouse.com/tracks/web-design>
- WebQuest Templates