CSE 326

INTERNET PROGRAMMING LABORATORY

Topic: Synopsis on Restaurant Website Design

Guided by:

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Done by:

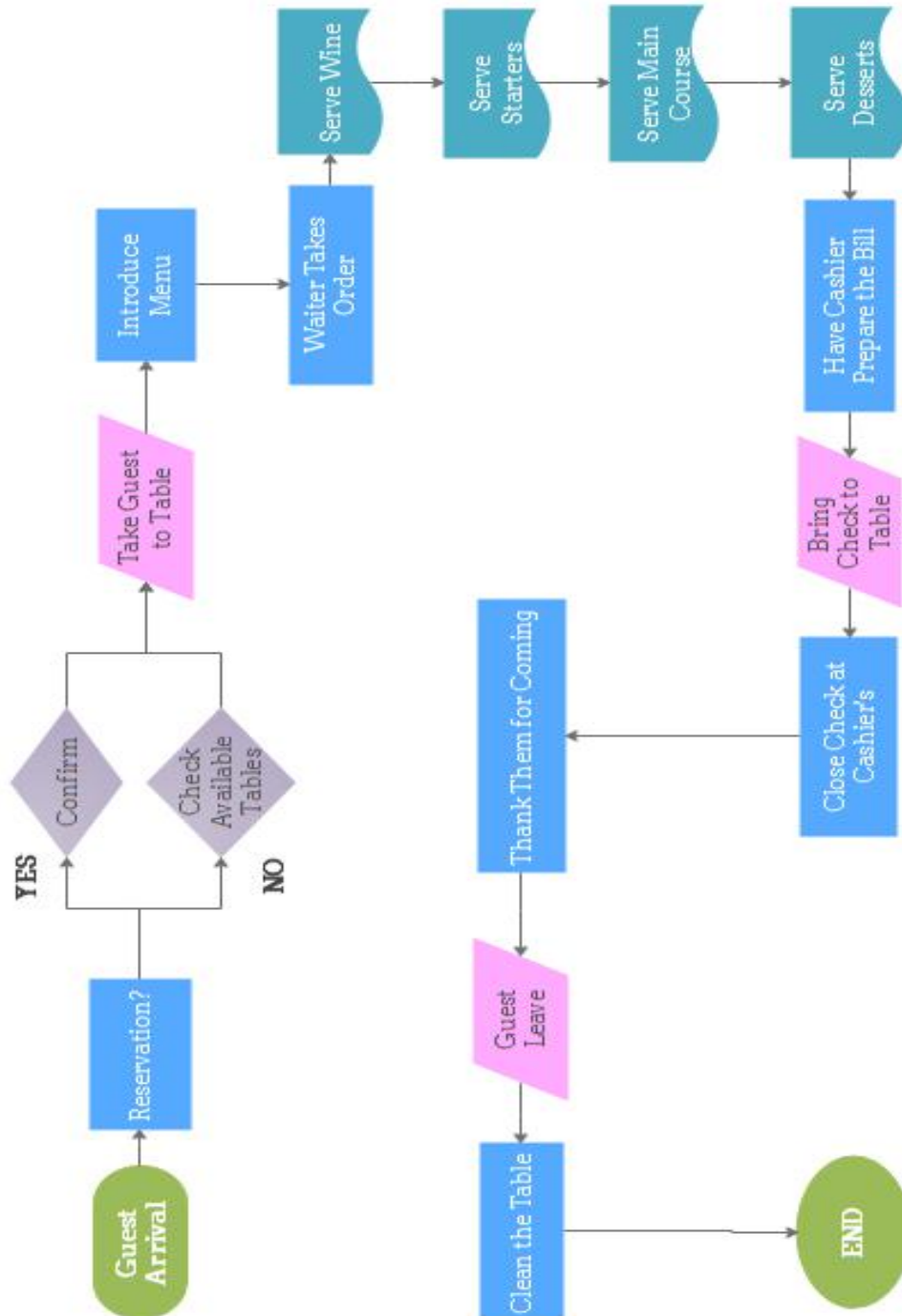| Name:	Reg.N0:	Roll N0:
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Summary

A restaurant web plan summary is essentially a strategic guideline for setting up a website for a food and drinks establishment. It outlines the specific measures and steps a business intends to take to have a website up and running. For a restaurant, this would entail an elaborate action plan for hosting, designing, developing, launching and marketing a website that highlights its menu offerings, special cuisines, hot beverages, cold drinks and operating hours. Such a restaurant web plan summary should facilitate the smooth implementation of a website as well as showcase the strategic blueprint of the restaurant to prospective investors.

The composition of a restaurant's web plan summary depends on the owner's preferences. However, there are some common features any restaurant web plan summary should include, such as an executive summary, analysis of the market, strategy framework and implementation, and financial analysis and controls. The executive summary states the restaurant's objective for constructing a website. The market analysis provides a brief overview of the demographic characteristics and descriptive previews of the website's target market. The strategy framework and implementation section describes the website's industry-wide competitive positioning and provides predictive statistical data, such as forecasts of online inquiries or purchases of foods and drinks. The financial analysis and controls component covers the website's cost, funding, returns on investment and risk management.

Flow Chart

Guest Arrival → Reservation? → Confirm (YES) / Check Available Tables (NO) → Take Guest to Table → Introduce Menu → Waiter Takes Order → Serve Wine → Serve Starters → Serve Main Course → Serve Desserts → Have Cashier Prepare the Bill → Bring Check to Table → Close Check at Cashier's → Thank Them for Coming → Guest Leave → Clean the Table → END

A Section of Code

```css
img.person-image {
   border: 5px solid #e8772a;}
.image-div img {
   border: 3px solid #e8772a;
}
.static-4-left-text h4{
   font-family: font_11 !important;
   color: #e8772a !important;
  font-size: 2rem !important;
   font-weight: bold !important;}


.static-4-left-text p, p.section-sub-head.color_d.font_2.font_size_2 {
   color: black !important;
   font-family: font_2 !important;
   font-size: 1rem !important;
}
h3.section-head.color_b.font_3, .static-4-logo h2, .home-section-head h3, .static-4-
home .home-section-head h2, h2.head.text-center, .columns.small-12.medium-6.large-6
h5{
   font-family: font_11 !important;
   color: #e8772a !important;
   font-size: 3rem !important;
   font-weight: bold ;}
```

BIBILIOGRAPHY

- https://www.w3schools.com/
- Beginning HTML
- https://www.paradisefoodcourt.in/
- https://teamtreehouse.com/tracks/web-design