Social media aaj hamare Jeevan me ek badi Bhoomika nibha rahi hai. Ek button dabane se hame kisi bhi prakar ki jankari aur Samachar prapt kar sakte hai. social media marketing jaise sadhan Pradhan karta hai , jo lakho grahako tak pauchta hai. Kisi bhi samajik karan ke bare mai jagrukta paida karne ke liye social media ka upyog ek accha sadhan hai. Social media ne berozgaar logo ko kam dilane mein ek ahem bhumika nibhayi hain. Social media ke dwara aapko kam mil sakta hain, vo bhi bina zyada mehnat kiye. pachpan pratisshat facebook users ne yeh bataye hain ki ve iska istemal karam chariyo ko dhoondne ke liye karte hain. Kam karna nahi to kam dene wala banne ke liye bhi aapko social media kam aayega. Naukri Talashne walo ko isse sahayata milti hai. Isse hi toh aap apne vigyapan fela pauge, aur vo bhi muft. Aap social media ke dwara apni kala-kriti dikha sakte ho. Main aapko social media ke na hone ke durlabhon ke baare main bhi avghat karna chahunga, udharan sahit. 2021 main jab tiktok bharat main ban hua, usse apne 2,000 bharatiya karmchariyo ko nikal na pada. Aaj karodo se jayada log social media jaise insta reels ya fir youtube video aadi ke dwara lakho rupey bhi kama rahe hain. Social media ke dwara hi buzurg log apne videsh mein rehne wale bachon se online mil sakte hain. Social media se hum online samachar patra bhi bhej sakte hain. Isse samachar tezi se pauchega aur vo bhi kagaz ke bina. Isse ped ki bacchat bhi hoti hai. pahele ke zamane main tyoharon par hum sirf kuch hi rishtadaron ke ghar mai jake unhe mil pate the , par aaj kal hum sabhi rishtadaron ko social media ke madhyam se online greeting card va messages bhej ke badhai dete hain. Ab hum milo door logo se bhi rojana batien kar sakte hai wah bhi bahut kam kharch mein. . Yeh apko logon se mel-jhol badhane me bhi madad karta hai. Social media ke bina hamari Jeevan ki Kalpana karna mushkil hai aur yaha hamare liye ek vardan hai.