Lakshya Kalra

Final Year
Computer Science and Engineering
GLA University, Mathura

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EDUCATION

- **Bachelor of Technology (CSE)** *2021-25*
  GLA University, Mathura, U.P CPI: **7.9**

- **Intermediate (PCM)** *2020-21*
  B.R.B. Model School, Budaun, U.P **92.4%**

EXPERIENCE

- **Allesen Tech** *July, 2024 - Present*
  Web Developer Intern Remote
  – Acquired foundational knowledge in **SEO**, Blogging & E-commerce **Website Management,** improving organic search traffic by **30%** through strategic optimization.
  – Gained proficiency in **Wordpress** ,Woocommerce, **Twilio** and **ShipRocket,** successfully managing over **500+** product listings.
  – Direct and manage the product database, ensuring data accuracy, which streamlined product Presentation, resulting a **15%** boost in user engagement.

PERSONAL PROJECTS

- **I Do Dzyn: Personal UI Portfolio** [Preview]--
  A polished UI Portfolio showcasing my design skills and project achievements.

  – A Tailored UI Portfolio website leveraging HTML, CSS and JavaScript to effectively present a broad spectrum of **web design and development** projects.
  – Integrated responsive design techniques to guarantee an **exceptional user experience** on all devices and screen sizes, leading to a **50%** increase in mobile traffic.

- **Designer-Developer Portfolio** [Preview]
  A monochromatic project showcase portfolio.

  – Developed a visually striking **Monochromatic portfolio**, implementing responsive design principles and dynamic user interfaces that enhance user engagement through intuitive micro-interactions.
  – Utilized HTML, CSS & JS to create an **accessibl**e and mobile friendly experience, ensuring optimal performance across various devices and platforms.

- **Being Positive: Blood Bank Management system** [Preview]
  A web application developed using NodeJS & ExpressJs that helps managing blood bank database

  – Being positive facilitates **rapid access to nearby blood banks** during emergencies, improving on traditional methods
  – The platform features an intuitive, **user-friendly interface**, ensuring accessibility for all and enhancing blood banks' outreach.

TECHNICAL SKILLS & INTERESTS

Languages: H T M L , C S S , JavaScript, Java, MySQL, PhP
Libraries: ReactJs
No-Code: Figma, Wordpress, Webflow, Dora AI
Web Dev Tools: NodeJS, VScode, Github
Databases: MySQL
Relevent Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.
Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability, Team Management

ACHIEVEMENTS

- **Coordinated TEDxGLAU** Entrepreneurship-Cell -GLA University, Mathura   *Dec, 2022*
- **Organized & Mentored Brand MIX-n-MATCH** E-conclave'23 -GLA University, Mathura   *Oct, 2022*
- **200+ DSA Questions** at Leetcode