



# LAKSHYA SHARMA

DIGITAL MARKETING PROFESSIONAL

## CONTACT

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Shamli, Uttar Pradesh

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## EDUCATION

2024 - 2027  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

- Bachelors of Business Management in Digital Business and Entrepreneurship

## SKILLS

- Branding & Label Design
- Digital Marketing Fundamentals
- Networking
- Analytical Thinking
- Communication

## LANGUAGES

- English (Fluent)
- Hindi (Native)
- German (Basics)
- Japanese (Intermediate)

## PROFILE

Lakshya Sharma

Shamli, Uttar Pradesh, India

8077140728

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### Objective

Aspiring digital marketing professional with a foundational understanding of branding and a strong inclination towards networking. Currently pursuing a BBA in Digital Business and Entrepreneurship from IIM Bangalore, aiming to leverage academic knowledge and creative skills to contribute to dynamic marketing teams. Eager to apply and expand my expertise in real-world digital marketing scenarios.

### Certifications

CS50x: Introduction to Computer Science

HarvardX via edX — Expected Completion: [December,2025]

Japanese Language Conversation and Culture (JLCC)

Indian Institute of Management Bangalore (IIMB) — Ongoing