Table 1:

	Dependent variable:		
	IMDB Score		
	Linear	Polynomial	Splin
	(1)	(2)	(3)
Movie Budget	−0.125***	−8.550***	
	(0.024)	(0.998)	
Movie Budget^2		3.562***	
		(0.843)	
Movie Budget^3		−1.034	
		(0.829)	
Movie Budget (B-spline 1)			−0.5
			(0.1
Movie Budget (B-spline 2)			−0.3
			(0.1
Movie Budget (B-spline 3)			−0.8
			(0.1
Movie Budget (B-spline 4)			−0.4
			(0.1
Movie Budget (B-spline 5)			−1.3
			(0.2
Movie Budget (B-spline 6)			−0.6
			(0.1
Duration (B-spline 1)			−3.1
			(0.7
Duration (B-spline 2)			−2.1
			(0.6
Duration (B-spline 3)			−1.8
			(0.6
Duration (B-spline 4)			−0.5
			(0.7
Duration (B-spline 5)			−1.4
			(0.8
News Articles (B-spline 1)			0.2
			(0.0
News Articles (B-spline 2)			0.2
			(0.0
News Articles (B-spline 3)			0.4
			(0.0
News Articles (B-spline 4)			1.1
			(0.1

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