



# Business Analytics

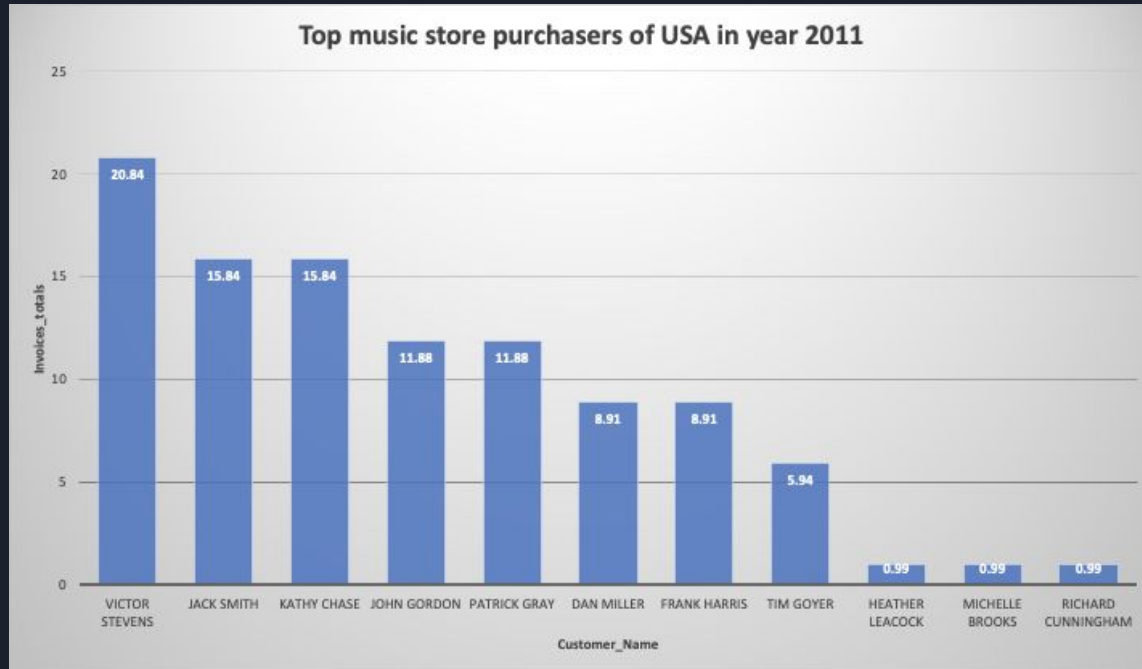
Query a Digital Music Store Database

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# Q: Who are the top music store purchasers in the USA in 2011?

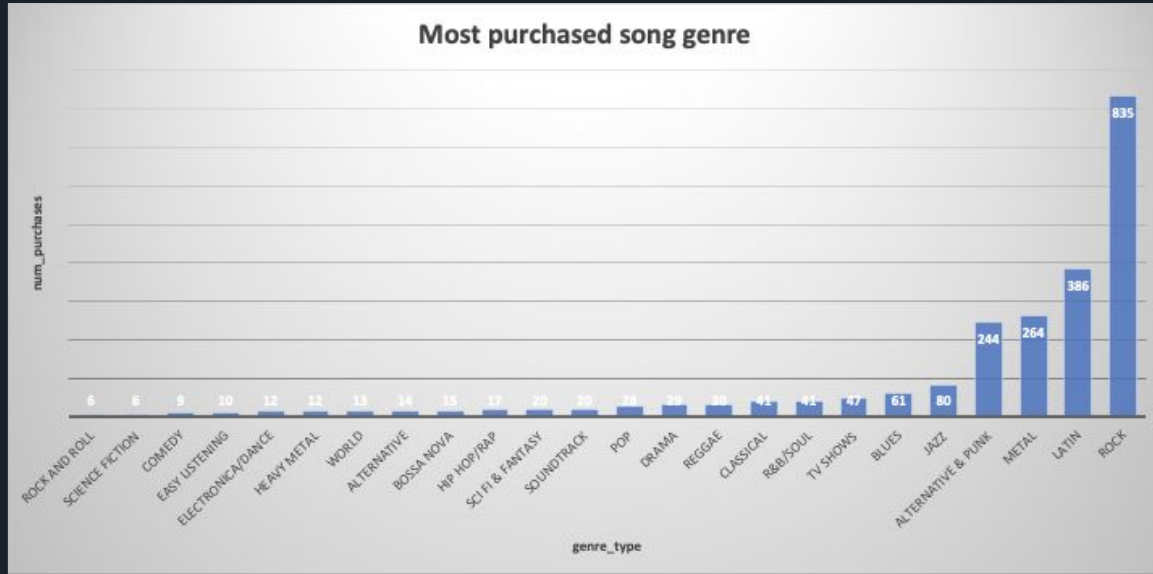
This shows all the amount that is been paid by top customers in USA in year 2011 for several genres, albums and songs.

Victor Stevens has spend the most money in purchasing music in year 2011 with amount of \$20.84 addressing him to be top music store purchaser from USA in year 2011.



## Q: Most purchased song genre ?

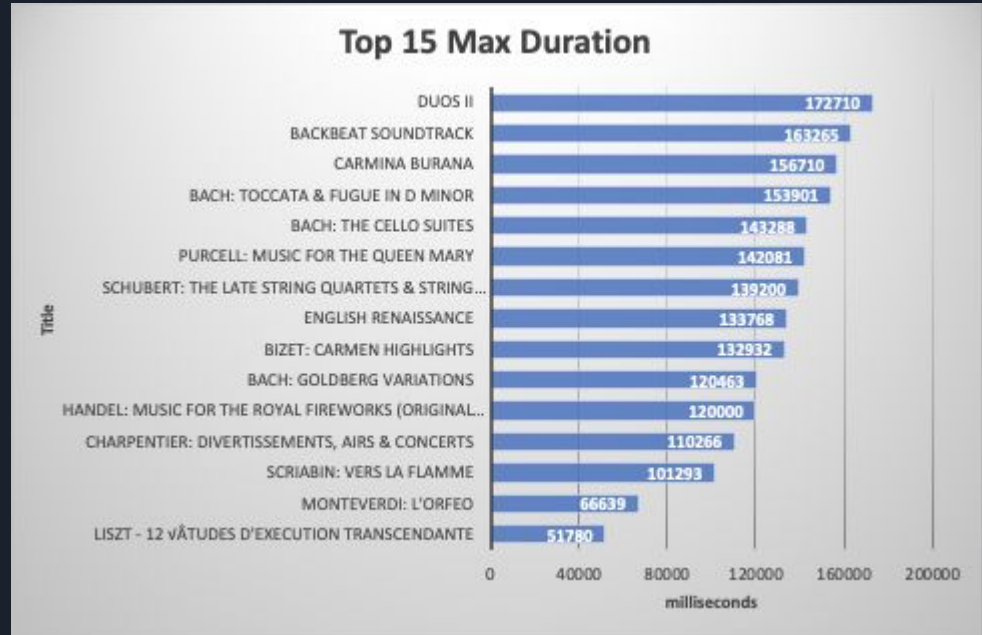
It shows us all the genre been listed on the x-axis and numbers of purchases that took places on the y-axis as we can observe that Rock genre is most purchased with the count of 835 followed by latin with the count of 386. Thus from the following we can depict that ROCK genre is most liked by the people.



# Q:What are the top 15 title songs with maximum duration (in millisecond)?

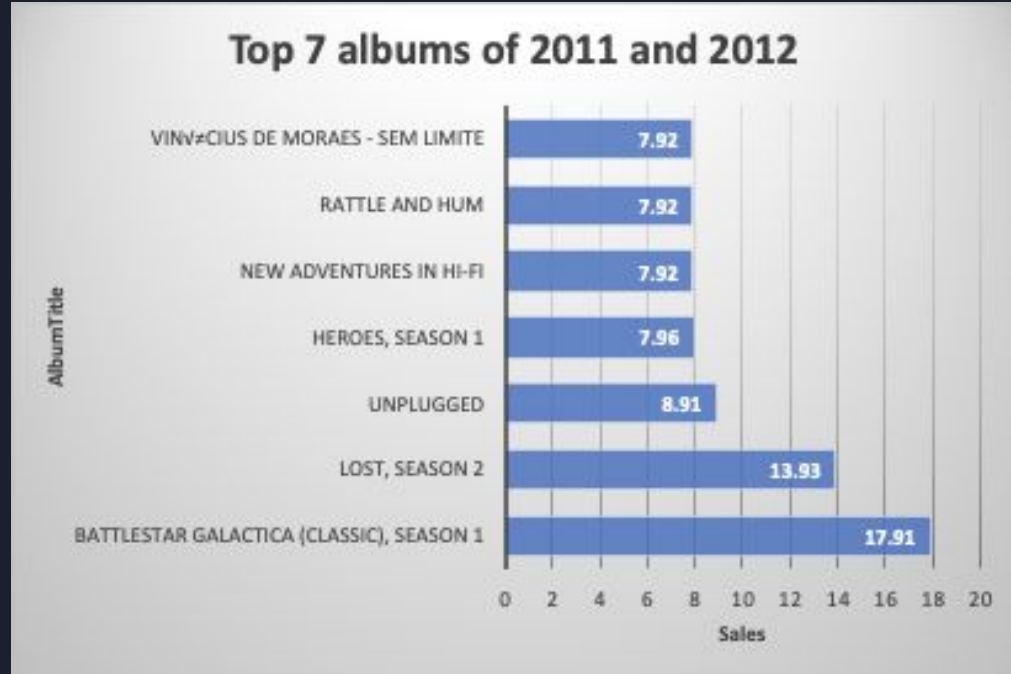
As shown in the graph title with max duration(in milliseconds) is **Duos II** having length of 172710

Milliseconds followed by track **BackBeat Soundtrack** having length of 163265 milliseconds.



# Q:What are the top 7 album's sold in 2011 and 2012?

From here we can see that Album with title Battlestar Galactica (Classic), Season 1 is sold most having sale around of 17.91 followed by Lost, Season 2 having sale around 13.93 in year 2011 and 2012.





Thank you!