**Travel & Hospitality**

Hospitality domain includes **restaurants, real estate, theme parks, cruise ships, transportation** etc. it’s a service based sector in which the services provided as per requirements of the consumer because consumer is king that’s why its hospitality i.e. making the other comfortable by providing them services. but in the hospitality industry it's so vitally important to keep guests engaged in order for the business to grow and prosper. Food services jobs also abound in the hospitality industry, including **wait staff and food preparation jobs**. There are also many **management-level jobs across these areas, including hotel managers and executive chefs.**

**Verticals**

* Holiday accommodation
* Event planning
* Theme parks
* Transportation
* Airlines

**Four segments of hospitality**

* Food & beverages
* Travel & tourism
* Recreation
* Lodging

**Company’s**

* Orbitz – flights, cars, vacation packages, cruises
* Trip advisor
* Southwest airlines
* American airlines
* Mcdonald’s - American fast food joint world’s largest franchise based business
* KFC – also an American fast food joint.
* American cruise lines

**What exactly is Travel ?**

Travel domain generally provides services regarding Airlines services for both domestic and international. It also covers Travel Intermediaries that includes trains and buses at very reasonable Fares. It also provides taxi services to people for outstation travel.

**Verticals of travel domain**

* Orbitz
* Southwest Airlines
* JetBlue
* Cognizant