

Proposal for E-commerce System Development Project

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Website Features

Front-end Features

A. Home page

❖ *Header section with*

- Website Logo
- Advance search options
- Navigation menu
- User registration and login options
- My wish list
- Cart option
- Login Option

❖ *Content section*

- Menu for Product categories listing
- Image slider
- Advertisement Banners
- Listing of best Discount offers
- Listing of Featured Products
- Listing of latest News

❖ *Footer section with*

- Navigation menus
- Subscribe for newsletter
- Option to Start Your Store
- Social websites profile buttons
- CMS pages like privacy policies, terms and conditions etc

B. Product Listing page

- ❖ Filter options like
 - Categories/sub-categories
 - Brand
 - Color
 - Price range
 - Discount rate etc
- ❖ Shorting options
- ❖ Product listing with below details
 - Product image
 - Tag for discount
 - Product title
 - Short description
 - Price (original price & discounted price)
 - Add to wish list option
 - Add to cart option
 - Pagination/auto-load etc

C. Product Detail Page

- ❖ Breadcrumb
- ❖ Product Title
- ❖ Average ratings with counting for the total reviews
- ❖ Image gallery with image zooming feature
- ❖ Price Listing with Original Price and Discounted Price
- ❖ Stock availability
- ❖ Price (original price & discounted price)
- ❖ Select color and quantity
- ❖ Add to cart option

- ❖ Save to wish list option
- ❖ Checkout option
- ❖ Option to share the products on social websites
- ❖ Tabs for Description of products, Reviews etc
- ❖ Slider of other Related products

D. Manage Cart Page

List of products with below details:

- ❖ Image of product
- ❖ Product name
- ❖ Publisher name
- ❖ In stock status
- ❖ Product unit Price
- ❖ Quantity (user can change the quantity)
- ❖ Total price of one product
- ❖ Option to remove product
- ❖ Sub Total
- ❖ Grand Total
- ❖ Option for Return to shop
- ❖ Option for Checkout

E. Checkout page:

This page includes :

- ❖ Option to Login/registration
- ❖ Option to add Name and Address for shipping
- ❖ Options to Select Shipping Process
- ❖ Option to select the payment method
- ❖ Option to Apply Discount Code/Coupon Code
- ❖ Listing of Products with all the details

- Product name
- Publisher name
- Product units
- Product price
- VAT
- Sub total
- Apply Coupon price
- Grand Total
- Option agree with terms and condition
- Button for submit Offer/Make payment

F. News Page

This page includes

- ❖ Listing of News with
- ❖ Title of News
- ❖ Image of News
- ❖ Date of News
- ❖ Short Description of News
- ❖ View more option

G. News Detail Page

This page includes

- ❖ Title of News
- ❖ Date of News
- ❖ Image of News
- ❖ Description of News
- ❖ Option to share the News

- ❖ Listing of Comments
- ❖ Option to give new comment

H. About Us Page

- ❖ Designed content with
 - Images
 - Videos

I. Terms and conditions/ Privacy policies pages

- ❖ Designed content with
 - Images
 - Videos

J. Registration module

- ❖ Normal User can register their account by filling the form with below fields
- ❖ First name
- ❖ Last name
- ❖ Email id
- ❖ Password
- ❖ Confirm Password
- ❖ After registration, user will get confirmation email from where user have to confirm their Registration.
- ❖ Note : User can also register their account using Facebook or Google plus account

K. Login Module

User can login using below details

- ❖ Email id
- ❖ Password

User can also login using Facebook or Google Plus Account

L. Forgot Password Module

- ❖ User can retrieve password using their registered email id.

Users Module:

This section will includes:

- ❖ Register their account (or Register using Facebook, Google plus)
- ❖ Email confirmation
- ❖ Login into the system (or Login using Facebook, Google plus)
- ❖ After login, User can manage the below things

❖ **My Dashboard**

- User name
- Profile Image
- My Notifications with total counting of new Notifications
- My Profile with Edit Option
- See contact details with Edit option
- See shipping address with Edit option
- My Orders
- Option to subscribe for Newsletter with Edit option

❖ **Account information**

User can manage

- First name
- Last name
- Change Email id
- Contact number
- Save button

❖ **Manage Address**

Add Address with below details

- Add address

- City
- State
- Zip code
- Country
- Save Button

❖ **My Orders**

User can see and manage their order from here

- My Current Orders with below details
 - ✓ Products Images
 - ✓ Products Title
 - ✓ Products quantities
 - ✓ Products prices
 - ✓ Total order price
 - ✓ Status of Order
 - ✓ Cancel Order
- Track their current orders
- My Previous Orders
- User can reorder their previous order

❖ **My Wishlist**

This includes list of products which users added as wish list

- Products images
- Details of products
- Option for quantities with by default 1 quantity
- Price as per quantities
- Option for add to basket

❖ **My Ratings and reviews**

- Here User can give ratings and review to the products which they bought

- See the list of ratings and reviews for past products

❖ **My Notifications**

Here user can see different notifications like

- Notification for New Order
- Notification for Order status
- Notification for Discount Coupon etc

❖ **Settings**

- Manage Newsletter Subscribe Settings: Subscribe or Un-subscribe
- Manage Password
- Manage Notification settings

❖ **Logout**

Admin Dashboard:

This section includes

- ❖ Login in to Admin Dashboard
- ❖ Manage Password

❖ **Dashboard**

- My Notifications with counting of All new notifications
- Manage Products
- Manage Offers and Deals
- Users Management
- Orders Management
- Shipping Management
- CMS pages
- My Reports
- My Settings
- Manage News

- Graphical presentation of all Earnings

❖ **My Notifications**

Here Admin can see different Notifications

- Notifications for All new Orders
- Notifications Cancel of Orders etc

❖ **Manage Users accounts**

- View listing of all registered users
- Add new user
- Edit, Delete, Active or Inactive any user account

❖ **Manage Categories and Sub-categories for products & Discount Coupons**

- View listing of All Category or Sub-category
- Add New Category or sub-category
- Edit Any category or sub-category
- Delete, Active or Inactive any Category or sub-category

❖ **Manage Products**

- View Listing of all Products
- Add New Products
- Add different Price for the products like
 - ✓ Price for per product
 - ✓ Price for different Quantity of products
- Set attributes of each products
- Manage Featured Products
- Manage Related Products
- Edit, Delete, Active or Inactive any Products

❖ **Manage Deals of the Day**

- View listing of all Deals
- Add New Deal

- Delete or inactive any Deals of the day

❖ **Manage orders**

- View Listing of all Orders
- View details of particular order
- Shorting orders using different criteria
- Print invoices, packing slips and shipping labels

❖ **Manage Shipping of All Orders**

- Manage Shipping Charges for different areas
- Manage Shipping according to Orders
- Update status of orders
- View Listing of Return of Orders

❖ **Manage Refund**

- View the order for which client asking for refunds
- Manage refunds for the products (Need to discuss about this point)

❖ **Manage Ratings and reviews**

- View the ratings and reviews given on each products
- Edit or Delete any ratings and reviews for all the products listed on website

❖ **Manage Image Slider**

- Add Image slider
- Edit or Delete Image slider

❖ **View and download different Reports** (Need to discuss about this point)

❖ **Manage News (Edit or Delete)**

- View Listing of All News
- Add/Edit/Delete any News
- Active/Inactive any News page

❖ **Manage CMS Pages (Edit or Delete)**

- View Listing of All CMS pages

- Edit content of all pages
- Active/Inactive any CMS page

❖ **Manage NewsLetters** (Integration with Mailchimp)

❖ **Manage Website Settings**

- Manage website Email id
- Manage Notification settings etc

❖ **Manage SEO settings**

- Manage Meta tags
- Manage SEO friendly URLs

Features for Mobile Apps :

1. Splash
2. Tutorial
3. Login/Skip
4. Forget Password
5. Social Login (Facebook /Google)
6. Register/Skip (Guest Login)
7. Register Confirmation
8. Profile
9. Edit Profile
10. Home (Will contain all the products)
11. Search will be based on category of product user is searching
12. Products
13. Filter & Sort
14. Social Sharing (user can Share the products on instagram, twitter, facebook and any other client preference)
15. Deals of The Day

- 16. Cart
- 17. My wallet (where user will be able to see virtual money)
- 18. My Order
- 19. Offers
- 20. Banner Images
- 21. About Us
- 22. Privacy Policy
- 23. Contact Us
- 24. Logout

Queries

- 1. Do you need multi-language features in your website? If yes, then which languages**
- 2. Which payment gateways you need in your website?**
- 3. Please provide list of Notifications and reports which you need in your website.**

Quotation for the Project

1. E-commerce Website :

- ❖ Project Costing : 1000 USD
- ❖ Timeline : 40 Working days

2. Mobile Apps:

- ❖ Android Customer App : 1,000 USD
- ❖ Timeline : 40 Working days

- ❖ iPhone Customer App : 1,000 USD
- ❖ Timeline : 40 Working days

Technology specification

❖ Website development technology:

- Programming Language : PHP
- Web Platform : Magento 2

❖ Android Apps :

- Programming : Native Apps Development
- Platform/Language : Core Java

❖ iOS Apps:

- Programming : Native Apps Development
- Development Language : Objective-C

❖ Server side development technology:

- Database : My Sql

❖ Design Tools:

- Photo-shop, HTML5, CSS3, Java Script, JQuery

Browser and Device Friendly System

We will develop a system with responsive design structure, so it will work perfectly in different devices like Desktop, Laptop, Tablet, Mobile apps for Android, iPhone and Windows.

Also it will be browser friendly, so it will work perfectly in all the main browsers with proper layout.

Support:

We will provide you free technical Support for Installation of Software, Hosting of site, Trouble shooting, and Bug resolution.

After successfully deployment of project, we will provide you **free 3 months support** for Bugs Solutions, means if there is any technical bug then we will give you free support to solve it.

For adding extra features, we will provide you reasonable hourly or fixed charges on the basis of the features which you want to add.

Code:

We will deliver you 100% codes, Database files, folders etc to you after successfully completion of project and after full payment. We will also help you to deploy project on your live server.

Updates for the project

We will give you regular updates on daily basis. We will also provide you the Demo for completed task on weekly basis. (We will upload the project on our test server so you can review it from your side anytime.)

Terms and Conditions

- ❖ There are no charges for minor change like text changes, images etc.
- ❖ Extra charges will be applied for major changes like Database, Functionality changes, New Module, Design Changes etc.
- ❖ Client have to provide Website Content. We will add it once we will receive from Client.

- ❖ You have to purchase and provide us the paid plugins or third party services if required. It will not include in the current project costing.
- ❖ We need your quick response for any requirement during project execution, or for approval of any designs, task etc within 24 hour to 48 hours max. Delay in response from your side will not count as delay in project execution. We will add total days which are delay from your side in actual project timeline.

This proposal will be the guiding document for the smooth and transparent conduct between the client and service provider. Kindly get back to us in case you need help with any clarifications.

Please let me know if you have any question on above mentioned points.

Director

Client

A handwritten signature in blue ink that reads "Jelam Davda".

Name : Jelam Davda

Name : Hady

Comp. Name : WanBuffer

Comp. Name :

Designation : Managing Director

Designation :

Email id : Info@wanbuffer.com

Email id :

Mob. number : +91 99256 84422

Mob. No. :