

## Disclaimer

While DECC and Defra have made every effort to ensure that the data collected is thoroughly quality controlled, they cannot provide any guarantees, conditions or warranties as to the quality of the data.

DECC, Defra and contractors do not accept liability for loss or damage incurred by users of the data, whether direct, indirect or consequential, whether caused by tort, breach of contract or otherwise. This includes loss of:

- income or revenue
- business
- profits or contracts
- anticipated savings
- data
- goodwill
- tangible property

or wasted management or office time in connection with our site or in connection with the use, inability to use, or results of the use of this data. This condition shall not prevent claims for loss of or damage to users' tangible property or any other claims for direct financial loss that are not excluded by any of the categories set out above.

This does not affect DECC or Defra's liability for death or personal injury arising from our negligence, nor their liability for fraudulent misrepresentation or misrepresentation as to a fundamental matter, nor any other liability which cannot be excluded or limited under applicable law.

Use of the data is also subject to the general terms and conditions of the gov.uk website <https://www.gov.uk/support/terms-conditions>.

The Experian dataset divides UK consumers into 15 categories – referred to as Mosaic Groups – and contains information on the geographic distribution, consumer behaviour and demographics of each group. **These groups are formulated by Experian for consumer and marketing purposes. They are not in any way endorsed by Government.**