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EU REGIONAL TRUST FUND 'MADAD'

الصندوق الاستئماني الأوروبي 'مدد'

# ENTREPRENEUR

Building Entrepreneurship Capacities for  
Syrian and Jordanian Higher Education  
Students in Northern Jordan

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**Project: 18/133**

## National Stakeholders Dialogue

Wednesday January 30<sup>th</sup>, 2019

Gerasa Hotel, Amman, Jordan

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HIGHER AND FURTHER EDUCATION OPPORTUNITIES & PERSPECTIVES FOR SYRIANS





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# Project Description

- Motivation:

- Syrian crisis puts heavy pressure on the Jordanian society and economy, including the labor market
- One proposed response is to enforce unique skills in education that may improve future opportunities
- It has been identified, worldwide, that Entrepreneurship is one of these essential skills

- Overall Objective:

- To create entrepreneurs through building an on-campus innovation platform for Syrian-refugees (and Jordanian) university students in northern Jordan

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# Project Description

- Key Activities:
  - Designing and delivering training courses on entrepreneurship and relevant cutting-edge technologies
  - Building an on-campus incubator to host innovative ideas
  - Connecting the young entrepreneurs with business acceleration programs to help them start their own business

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# Achievements

- Kickoff Meeting – 20/01/2019
  - Implementation plan
  - Quality and evaluation plan
- Needs Analysis
  - Set of demanding skills and competences
  - Topics of innovative ideas
- Website & Social Media Network
  - Website
  - Facebook page

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# Achievements

- Incubator Set Up
  - Incubator space is reserved
  - Equipment's purchase requests are submitted
- Training Workshops
  - Instructors are assigned
  - Design training (presentation) material
- Innovative Ideas
  - Call for innovative ideas
  - Selection of innovative ideas (on progress)

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# Challenges

- Selection criteria for the innovative ideas taken into account the level of participation of Syrian vs. Jordanian beneficiaries
- Hosting diverse ideas in one incubator
- Connecting the entrepreneurs (who have innovative ideas) with business acceleration programs to help them start their own business

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# Future Perspectives & Approaches

- Establishing new start-ups
- Contributing to lowering the unemployment rate among Syrian refugees and Jordanians

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