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## Why Sri Lanka Is One of the World's Most Celebrated Travel Destinations

Sri Lanka isn't just beautiful, it's *globally recognised* for it. Over the last few years, this island gem has earned a long list of awards and accolades from the most trusted names in global travel and hospitality. From adventure and solo travel to wellness, weddings, and family escapes, Sri Lanka is consistently ranked among the best in the world.

Here's a closer look at **why the world is watching Sri Lanka**—and why your next journey should start here.

### Most Desirable Island in the World



### Wanderlust Reader Travel Awards (2024, 2025)

(<https://www.wanderlustmagazine.com/inspiration/wanderlust-travel-awards-2024-the-results/>)

Sri Lanka was crowned the **“Most Desirable Island in the World”** for two consecutive years. This recognition reflects its extraordinary natural diversity, cultural heritage, and growing appeal to travellers seeking both luxury and authenticity. From misty highlands to golden beaches and ancient cities, Sri Lanka is a sensory feast like no other.



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## Most Family-Friendly Destination



BEST NEW HOTELS IN THE WORLD BEST NEW RESTAURANTS IN THE WORLD BEST NEW CRUISES IN THE WORLD

### Sri Lanka revealed to be the world's most family-friendly country for 2025

A new report reveals the world's best places for families to relocate to this year

BY OLIVIA MORELLI  
11 March 2025

Condé Nast Traveller (2025)

<https://www.cntraveller.com/article/worlds-most-family-friendly-countries-2025>

<https://www.cntraveller.com/gallery/multigen-megatrips-are-trending-heres-where-to-go-in-2025>

In 2025, Sri Lanka earned the title of **World's Most Family-Friendly Country**. Its mix of wildlife safaris, gentle hikes, kid-friendly resorts, and warm hospitality make it a top choice for families looking for enriching and safe travel experiences.

## Sustainable & Conscious Travel Spotlight



Animals History & Culture Travel Health Science & Nature Lifestyle Shows More



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### #16: Wander tea trails in Sri Lanka

READER'S CHOICE



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*National Geographic, TIME, and Eco-Tourism Networks*

<https://www.nationalgeographic.com/culture/article/best-of-the-world-20-experiences-for-2024>

<https://thepekoetrail.org/uncategorized/the-pekoe-trail-sri-lanka-makes-national-geographics-coveted-best-of-the-world-list-for-2024/>

Sri Lanka has rapidly become a favourite among eco-conscious travellers. With rainforest conservation, marine sanctuaries, ethical wildlife safaris, and community-driven tourism initiatives, the island is paving the way for meaningful, low-impact travel. In 2024, *National Geographic* named Sri Lanka's **Pekoe Trail** the *Best Hiking Experience in the World*, celebrating the fusion of sustainability, nature, and culture.

### One of the Best Solo Travel Destinations

The screenshot shows the Forbes website header with the title "10 Most Popular Solo Travel Destinations For 2024, According To New Report" by Joni Sweet. Below the title, it says "4. Sri Lanka". A photo shows a woman smiling on a blue train traveling through a green, hilly landscape. Below the photo, it says "Solo travelers are heading to Sri Lanka to check out its legendary trains in 2024. GETTY". To the right of the article is an advertisement for iMarkets Global with the text "Trade the future of AI" and "Trade now".

*Forbes – Top Solo Travel List (2024)*

<https://www.forbes.com/sites/jonisweet/2023/12/29/10-most-popular-solo-travel-destinations-for-2024-according-to-new-report/>

Sri Lanka was ranked #4 on *Forbes*' list of **Top Solo Travel Destinations** in 2024. Safe,



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welcoming, and full of immersive experiences—from spiritual sites to scenic rail journeys—it’s perfect for those who prefer slow, independent exploration.

## Top 10 City Tours in the World

**Forbes**

# 10 Great City Tours For Travelers In 2025

An excellent experiential holiday gift, covering art, architecture, history, food and drink, a guided city tour offers the ideal introduction to a new place.

By [Joanne Shurvell](#), Contributor. ⓘ Joanne Shurvell writes about travel, foo... [Follow Author](#)

Published Dec 03, 2024, 09:45am EST, Updated Dec 4, 2024, 11:14am EST

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### 10.Sensory Indulgences, Galle Fort, Sri Lanka



Galle Forte Sri Lanka  
GETTY

A visit to Sri Lanka should include Galle Fort, a delightful fortified town on the south

*Forbes* – “Great City Tours for 2025”

<https://www.forbes.com/sites/joanneshurvell/2024/12/03/10-great-city-tours-for-travelers-in-2025/>

Galle’s “**Sensory Indulgences**” tour was featured among *Forbes*’ 10 best city tours



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worldwide for its storytelling approach and curated experiences. With colonial architecture, spice markets, and artistic flair, Galle blends charm and cultural sophistication.

**Featured in BBC's Top Travel Guide**



## The 25 best places to travel in 2025

16 January 2025

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BBC Travel



### 9. Sri Lanka

From its misty hilltop tea plantations and roaming wild elephants to its ancient temples and rolling surf, Sri Lanka is a country that ticks lots of boxes. In April 2022,

*BBC Travel – “25 Best Places to Travel in 2025”*

<https://www.bbc.com/travel/article/20250115-the-25-best-places-to-travel-in-2025>

Ranked 9th globally, Sri Lanka was celebrated for its scenic tea plantations, historic



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temples, and remarkable wildlife, including wild elephants and leopards. It was also praised for its resilience and revival post-crisis, spotlighting it as a comeback destination.

### **World Travel Awards 2025 – Sri Lanka in the Spotlight**

Multiple Sri Lankan hotels, resorts, and travel companies were nominated across various categories in the **World Travel Awards 2025**, the industry's most prestigious honor. This reflects excellence in hospitality, guest experience, and innovation.

<https://www.worldtravelawards.com/nominees/2025/sri-lanka>

### **The SriLuxe Perspective**

These recognitions aren't just trophies—they're proof of what Sri Lanka offers: depth, diversity, and excellence across every kind of travel. And with **SRILUXE ESCAPES**, you can access all of this through **customised, conscious journeys** designed with care.

Whether you're travelling solo, with family, or leading a group, Sri Lanka is no longer just a hidden gem—it's a destination in its prime.



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