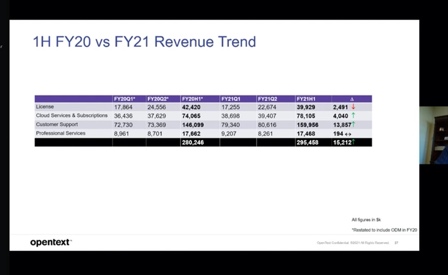
Video **provides** a *powerful* way to ***help*** you prove your point.