b bigbasket

E-Commerce (Big Basket) Data





1.00 5.00





Category Wise

Most sold products from Beauty & Hygiene

Least Sold products from Baby Care

Beauty & Hygiene leads in revenue

Bakery, Cakes & Dairy lags in revenue.

Snacks & Branded Foods have the lowest average price.

Baby Care Has the Most Avg Sale Price

The Market price is higher than the selling price for every category

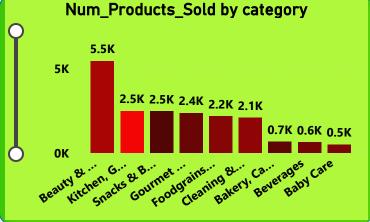


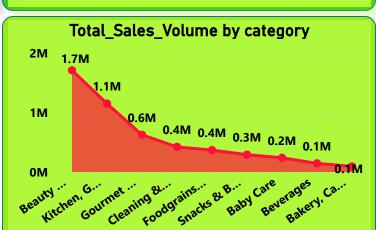
Sum of market_price and Sum of sale_price by

category

1.32M _{0.91}M _{0.79}M _{0.60}M _{0.51}M _{0.31}M _{0.20}M

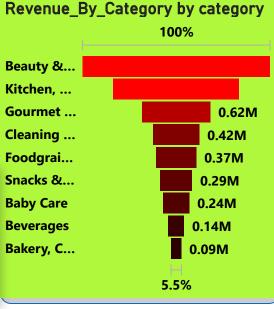
● Sum of market price ● Sum of sale price













E-Commerce (Big Basket) Data Analysis





1.00 5.00





Sub Category Wise

Most sold products from **Skin Care**

Least Sold products from Cuts & Sprouts

Skin Care leads in revenue

Cuts & Sprouts lags in revenue.

Cookware & Nonstick

Products have the Most average price.

Biscuits & Cookies Has the Least Avg Sale Price

Most rated products are **Beverages**

Least Rated Products are

Kitchen Garden & Date

