

# LALA RUKH

07462550951 • [lalarukh.1992@outlook.com](mailto:lalarukh.1992@outlook.com)

## Summary:

As a dedicated software developer specializing in front-end development with a passion for UX/UI design, I consistently deliver top-tier results by following best practices and industry standards. Hard work and determination are my key qualities and I thrive on continuous self-learning. My goal is to blend technical proficiency with creative design to produce inclusive, efficient and delightful user experiences.

## Work Experience:

**The Access Group, Loughborough (GCSEPod) as Software Developer** – Jan 2020 – Present.

- Dedicated 5 years to crafting immersive user experiences while delivering several projects aimed for teachers and students with the help of **React** and **Vue.js** frameworks.
- Mastered **Tailwind** CSS and **Bootstrap** to create visually appealing and responsive designs, enhancing user engagement.
- Established and maintained **coding standards**, ensuring clean and maintainable codebases across projects.
- Increased site **performance** and reduced site build times significantly by migrating the site from Webpack 4 to **Webpack 5** successfully.
- Leveraged **Figma** to design intuitive user interfaces that elevate user interactions and streamline workflows. Conducted user research and **usability testing** to gather feedback and iterate on **UX** design solutions.
- Developed **AI Co-Pilot** plugins while gaining proficiency with GPT-3 and GPT-4 models, alongside mastering **prompt engineering** techniques.
- Implemented and ensured compliance with WCAG **accessibility standards**, led accessibility initiatives by implementing and refining rules within existing systems to enhance usability for screen readers.
- Guided junior developers in adapting web development best practices, fostering their growth and skills and a culture of **collaboration** within the team.
- Played a pivotal role in work **planning** meetings, scrums, and consistently ensured on-time **project delivery** throughout my tenure.
- Completed a **personal project** to get hands-on experience in building and consuming **RESTful APIs**, utilizing Postman for testing and documentation, using **Express.js** and **Node.js** for server-side development, integrating **MongoDB** with Mongoose for data management and using **React** for frontend.

**Hays Travel, Head office Sunderland as Junior Web Developer** - Nov 2018 – Jan 2020.

- Played an integral role in delivering the re-development of Hays Cruise website and CMS projects successfully.
- Trained and mentored an intern to proficiently utilize technologies used by the company.
- Developed a new system for the careers team and delivered the essential training successfully.

**Hays Travel, Head Office Sunderland as Graduate Web Developer** - Mar 2018 – Nov 2018.

- Received training and mentorship to get up to speed with the existing system and technologies.
- Worked on several projects such as redevelopment of Hays Faraway CMS while learning the new technologies.
- Provided technical support for updating the existing web platforms for the company as per requests from different departments on a day-to-day basis.

**Bede Gaming, Newcastle upon Tyne as Technology Intern** - Feb 2018 – Mar 2018.

- Gained an insight into Company operations and gambling platform industry.
- Developed technical and communication skills and applied knowledge practically within the workplace.
- Worked on a JavaScript based project using company's SPINE API for extracting player data.

## Education:

**Northumbria University, Newcastle Upon Tyne, UK – (Distinction)**

**Masters in Computing and IT (Advanced Practice) | January 2018.** Database modelling 90%|OO Analysis and design 74%|Object Oriented Programming 84% |Website development 96%| Overall **80.5%**

## NFC Institute of Engineering and Fertilizer Research, Faisalabad, Pakistan

Bachelor of Science in Computer Science | **November 2013** | **3.26 GPA** | Web Technologies A+ | Software Engineering B+ | Database Systems B+ | Programming Languages A+ | OO Analysis and Design B+

## Technical Skills:

Vue.js, React.js, Tailwind, Bootstrap, CSS, HTML5, JavaScript, Figma, Git, Postman.

## Voluntary Experience:

1. Northumbria University, Newcastle upon Tyne as **Class Representative**. January 2017 – December 2017.
2. NFC Blood Donor Society, NFC Institute of Engineering and Fertilizer Research, Pakistan as **in-charge Management**. November 2012 - September 2013.
3. NFC Blood Donor Society, NFC Institute of Engineering and Fertilizer Research, Pakistan as **Computer Science Representative**. November 2011- October 2012.
4. NFC Blood Donor Society (BDS), NFC Institute of Engineering and Fertilizer Research, Pakistan as **In-charge Arts and Display Wing**. November 2010 - October 2011.
5. NFC Association for Computing Machinery (ACM) Society, NFC Institute of Engineering, Pakistan as **Hostel Representative**. February 2012 - March 2013.

## Achievements:

- The Access Group Hackathon winner for 2023 and 2024.
- IELTS academic Test - BAND 7.5

## Interests

- Painting, Squash, Working out.
- Exploring and discovering new places.

Linkedin: [www.linkedin.com/in/lala-rukh-9019a6144/](https://www.linkedin.com/in/lala-rukh-9019a6144/)

Github: <https://github.com/lalarukh1>

*References are available on request.*