

# Heurística #8: Diseño estético y minimalista

## *Aesthetic and minimalist design*

- Mantener un diseño limpio y minimalista para reducir la carga mental, incluyendo sólo elementos esenciales.

The screenshot displays the Kayak flight search results for the route Copenhagen (CPH) to Buenos Aires (BUE). The search parameters are set for Monday, July 17th, to Sunday, July 30th. The interface is organized into several sections:

- Search Bar:** At the top, it shows the origin (København (CPH)) and destination (Buenos Aires (BUE)), along with the travel dates (man. 17.1 and søn. 30.1).
- Filters and Sorting:** On the left, there are filters for 'Vent' (Wind), 'Anbefalede filtre' (Recommended filters), 'Stop' (Direct, 1 stop, 2+ stops), and 'Prisassistent' (Price assistant). The 'Stop' filter is currently set to '1 stop'.
- Flight Results:** The main area displays flight options categorized by 'Billigste' (Cheapest), 'Bedste' (Best), and 'Hurtigste' (Fastest). The 'Bedste' category is selected, showing two options: a KLM flight for 846 € and a Light Travellink.dk flight for 910 €.
- Right Sidebar:** Contains promotional banners for Royal Dutch Airlines and a section for 'Sammenlign KAYAK med' (Compare KAYAK with) featuring logos for Travellink, Opodo, and BudgetAir.

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Google flights

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Round trip1Economy

Copenhagen CPH

Buenos Aires

Mon, Jan 17Sun, Jan 23

All filters

Stops

Airlines

Bags

Price

Times

Connecting airports

Duration

Track pricesJan 17–23, 2022





Date grid

Price graph

Best departing flights

Total price includes taxes + fees for 1 adult. Additional bag fees and other fees may apply.

Sort by:

	6:00 AM – 8:50 AM <sup>+1</sup> KLM, Air Europa	30 hr 50 min CPH–EZE	2 stops AMS, MAD	1.31 t CO <sub>2</sub> -14% emissions ⓘ	DKK 5,369 round trip	▼
	9:40 PM – 10:20 AM <sup>+2</sup> KLM, LATAM · Operated by KLM Cityhopper, Lata...	40 hr 40 min CPH–AEP	2 stops ⚠ AMS, GRU	1.84 t CO <sub>2</sub> +21% emissions ⓘ	DKK 6,381 round trip	▼
	3:20 PM – 8:50 AM <sup>+1</sup> SAS, Air Europa	21 hr 30 min CPH–EZE	2 stops BCN, MAD	1.28 t CO <sub>2</sub> -16% emissions ⓘ	DKK 7,023 round trip	▼
	6:55 PM – 6:55 AM <sup>+1</sup> KLM	16 hr CPH–EZE	1 stop 1 hr AMS	1.48 t CO <sub>2</sub> Avg emissions ⓘ	DKK 7,901 round trip	▼