

Gesturegrammars

Forward parents:

envelope

+

curl (send)

Take selfie:

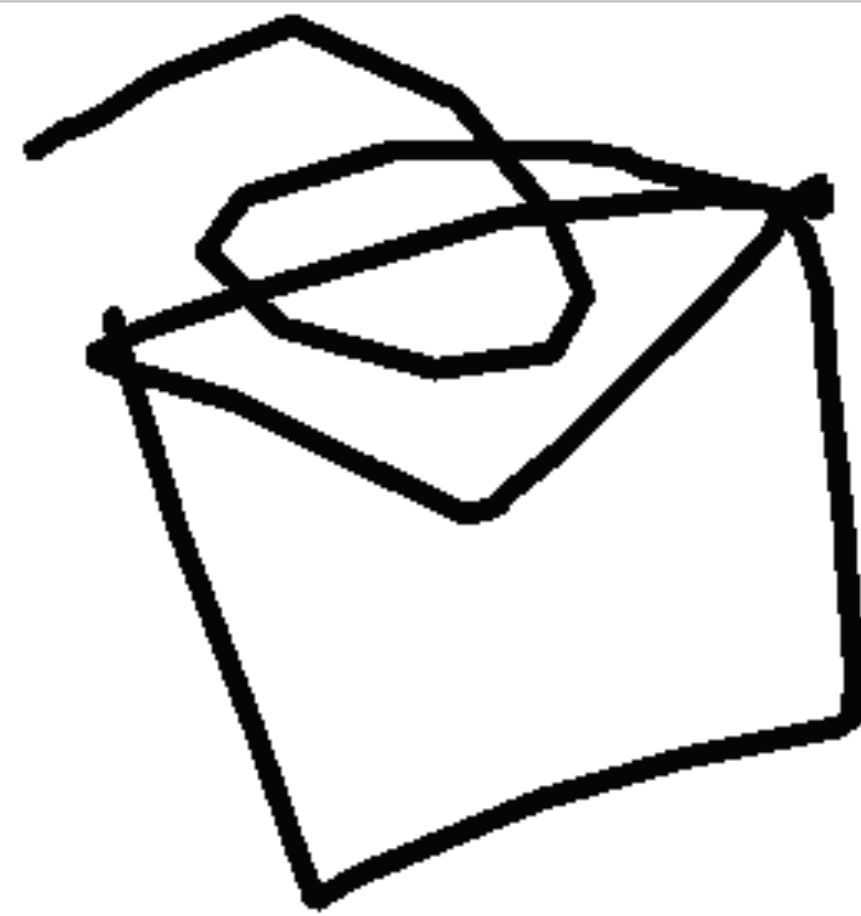
winky eye (picture)

Tweet photo:
winky eye (picture)
+
curl (send)

Different strategies adopted support memorability

Different strategies adopted to support memorability

Gesture grammars



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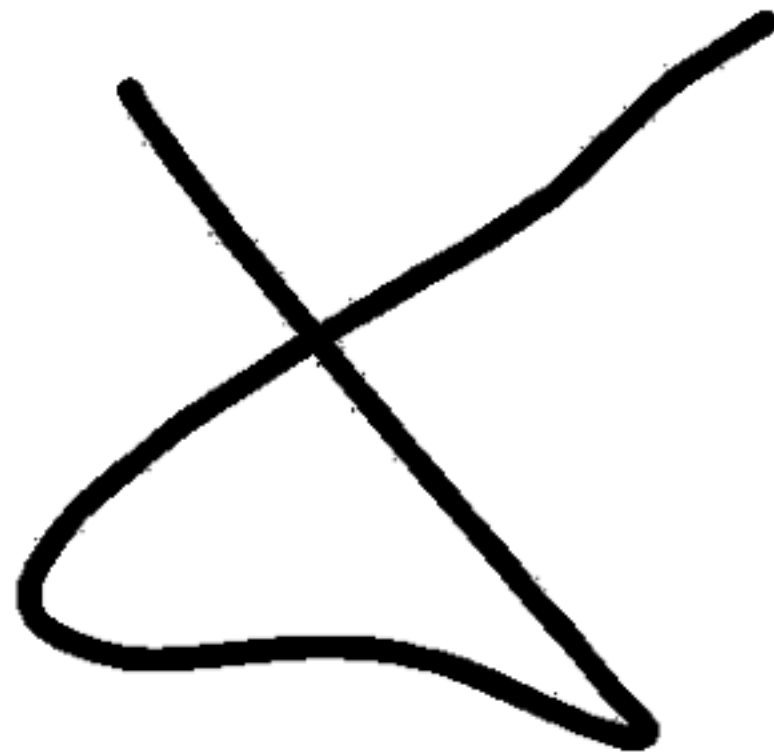
Take selfie:
winky eye (picture)



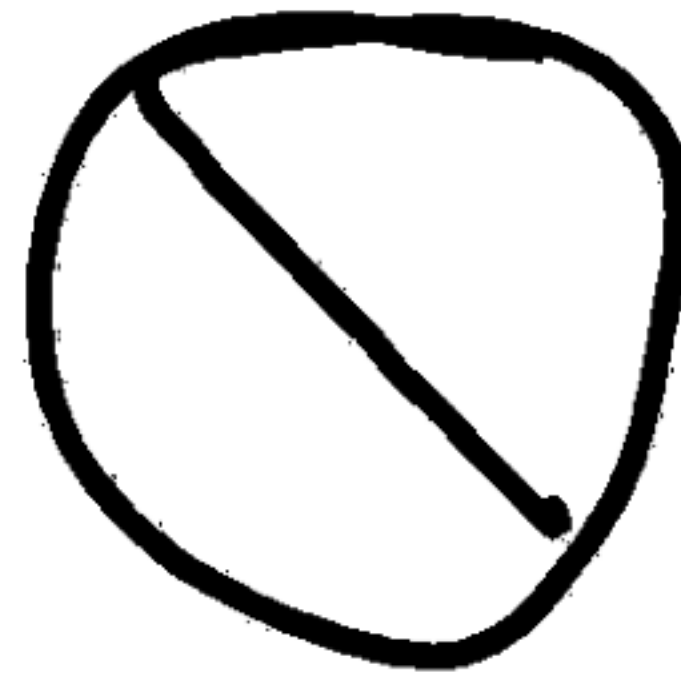
Tweet photo:
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Different strategies adopted to support memorability

Cultural differences & influences from other devices



Close all:
Cross
(common for
Western users)



Close all:
Crossed circle
(common for
users from Asia)



Close all:
Four “swipe right”
gestures
(closing apps in
Android)



Close all:
Command + W
(close window in
MacOS)