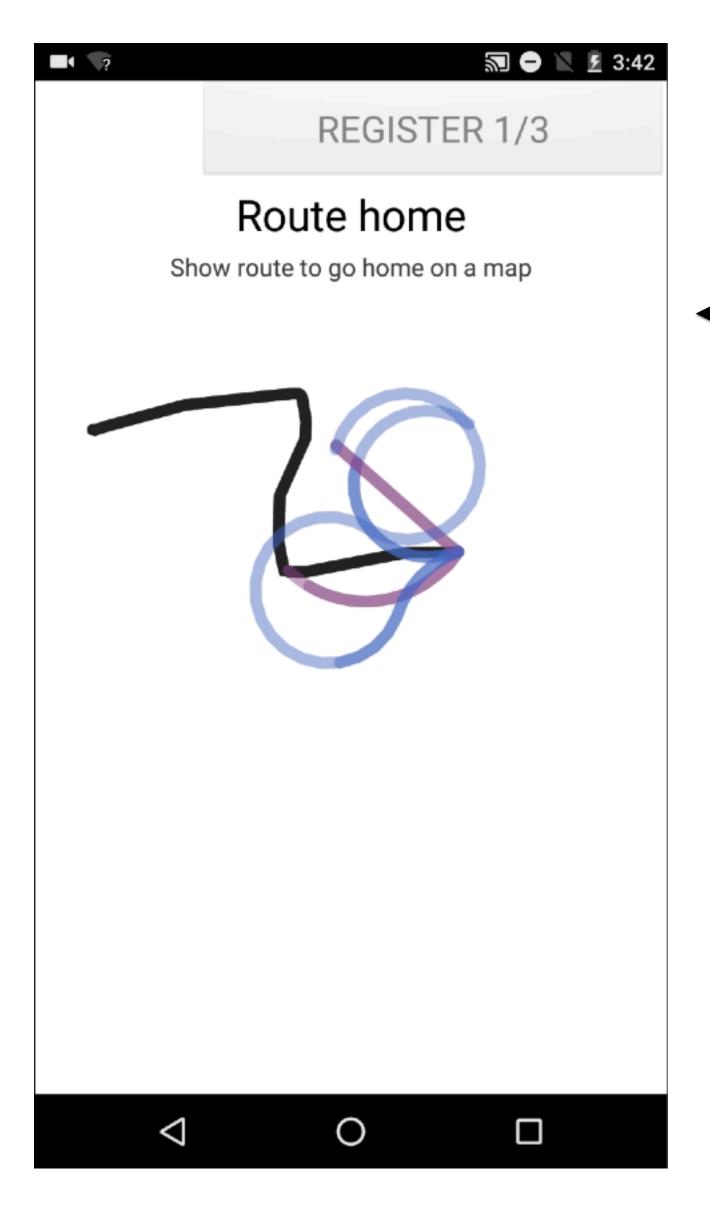


Fieldward gets less failed attempts when the task is the hardest

Participants value memorability over recognizability



P18 looking for a gesture similar to his own "route home"

