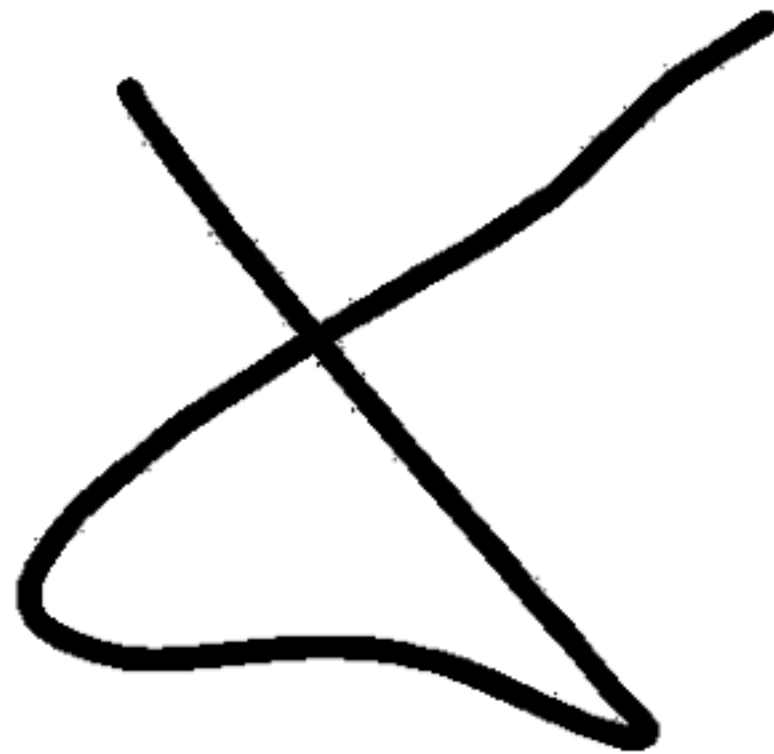
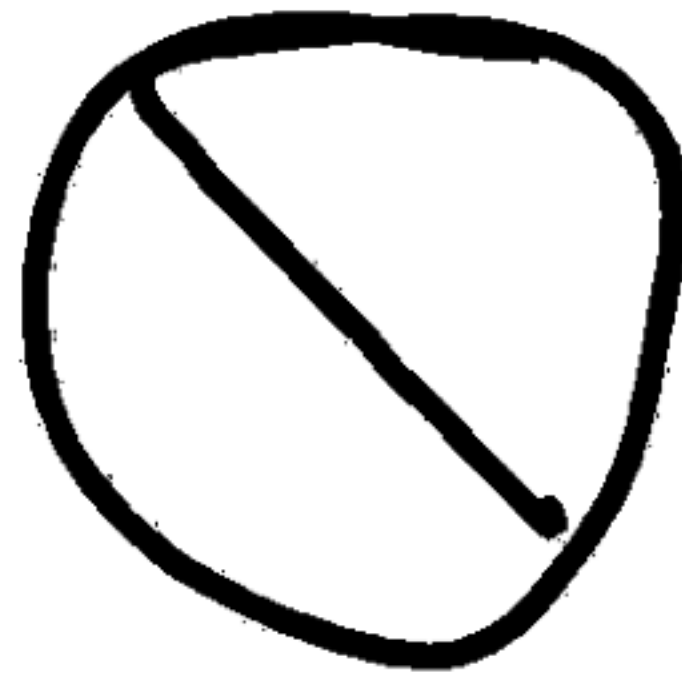


Different strategies adopted to support memorability

Cultural differences & influences from other devices



Close all:
Cross
(common for
Western users)



Close all:
Crossed circle
(common for
users from Asia)



Close all:
Four “swipe right”
gestures
(closing apps in
Android)



Close all:
Command + W
(close window in
MacOS)

Different strategies adopted to support memorability

Changing the sequence, rotation and length of gestures to preserve its shape



Family Location
Heart



Poke Partner
Rotated heart



Forward parents
Double heart