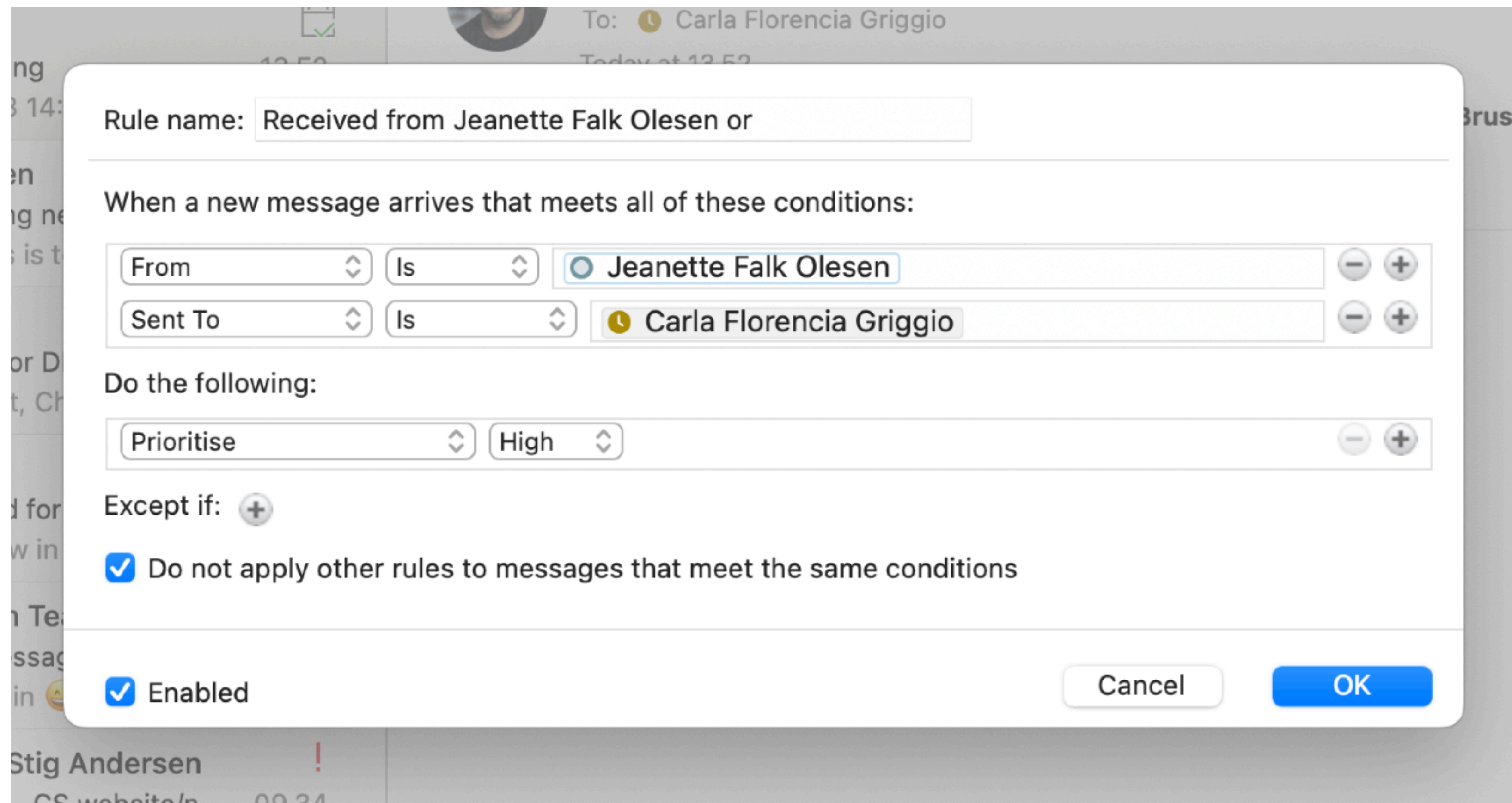


Heurística #7: Flexibilidad y eficiencia de uso

Flexibility and efficiency of use

- Que usuarios avanzados puedan ser más eficientes con shortcuts, personalizaciones y tareas automatizadas (e.g., filtros de emails)



Heurística #8: Diseño estético y minimalista

Aesthetic and minimalist design

- Mantener un diseño limpio y minimalista para reducir la carga mental, incluyendo sólo elementos esenciales.

The screenshot displays the Kayak flight search results for the route Copenhagen (CPH) to Buenos Aires (BUE). The search parameters are set for Monday, July 17th, to Sunday, July 30th. The interface is organized into several sections:

- Search Bar:** Displays the origin (København (CPH)) and destination (Buenos Aires (BUE)), along with the travel dates (man. 17.1 and søn. 30.1).
- Filters:** Includes a 'Vent' (Wind) section with a toggle for 'Spor priser' (Track prices) and a 'Prisfald forventes' (Price drop expected) indicator. Below this, there are 'Anbefalede filtre' (Recommended filters) for 'Skjul 1 stop' and 'Skjul Ryanair', and a 'Stop' section with options for 'Direkte', '1 stop', and '2+ stop'.
- Flight Results:** The main section displays flight options categorized by 'Billigste' (Cheapest), 'Bedste' (Best), and 'Hurtigste' (Fastest). The 'Bedste' category is currently selected, showing two flight options from KLM: one with a 2-stop itinerary (AMS, GRU) for 846 € and another with a 1-stop itinerary (AMS) for 910 €. The 'Billigste' category shows a 1-stop itinerary for 840 €.
- Prisassistent (Price Assistant):** A section on the right side of the flight results, showing a breakdown of the total price (840 €) into 'Håndbagage' (Hand baggage) and 'Indtjekket taske' (Checked bag), both at 0 €.
- Sammenlign KAYAK med (Compare KAYAK with):** A section at the bottom right, allowing users to compare prices with other travel agencies like Travellink, Opodo, and BudgetAir.