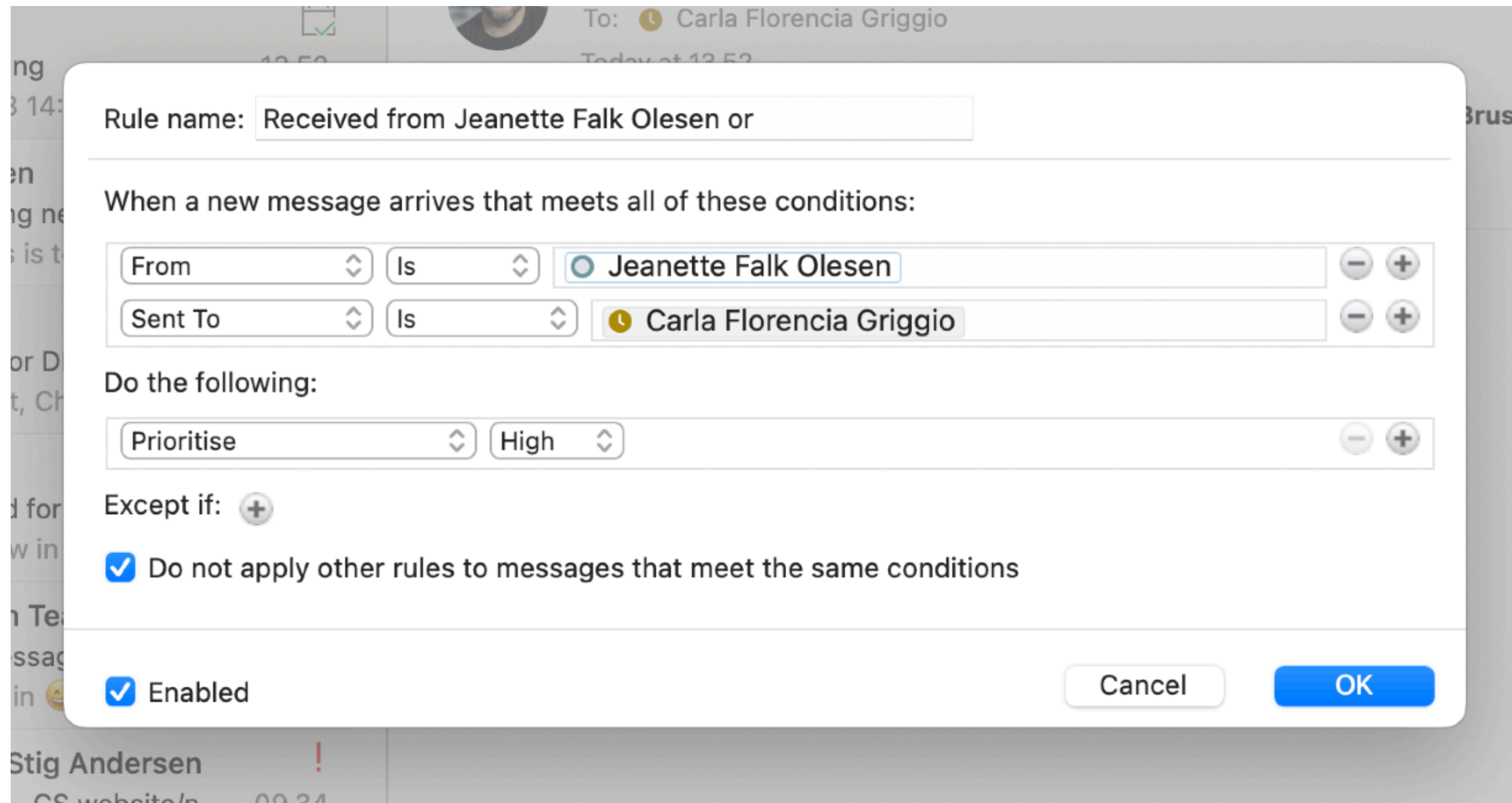


Heurística #7: Flexibilidad y eficiencia de uso

Flexibility and efficiency of use

- Que usuarios avanzados puedan ser más eficientes con shortcuts, personalizaciones y tareas automatizadas (e.g., filtros de emails)



Heurística #8: Diseño estético y minimalista

Aesthetic and minimalist design

- Mantener un diseño limpio y minimalista para reducir la carga mental, incluyendo sólo elementos esenciales.

The screenshot displays the Kayak flight search results for the route Copenhagen (CPH) to Buenos Aires (BUE). The search parameters are set for Monday, July 17th, to Sunday, July 30th. The interface is organized into several sections:

- Search Bar:** Located at the top, it includes fields for origin (Copenhagen CPH), destination (Buenos Aires BUE), and dates (man. 17.1 to søn. 30.1).
- Filters:** On the left side, there are filters for 'Vent' (Wind), 'Anbefalede filtre' (Recommended filters), 'Stop' (Direct, 1 stop, 2+ stops), and 'Prisassistent' (Price assistant).
- Flight Options:** The main area displays flight results categorized by 'Billigste' (Cheapest), 'Bedste' (Best), and 'Hurtigste' (Fastest). The 'Bedste' category is currently selected, showing a flight from CPH to EZE via AMS for 910 €. Other options include flights from CPH to EZE via AMS for 846 € and 840 €.
- Right Sidebar:** Contains promotional banners for Royal Dutch Airlines and a section for 'Sammenlign KAYAK med' (Compare KAYAK with) featuring logos for Travellink, Opodo, and BudgetAir.