



**Nuevo diseño experimental**

P1

P2

P3

Test



Test



Test



**Favorite  
technique?**

**Within-subjects design:**  
**all participants are exposed to**  
**all conditions**



Field

Field

Field

Path

Path

Path

None

None

None

**Between-subjects design:  
different groups of participants  
are exposed to different conditions**

Test



Test



Test



None

Path

Field

Field

None

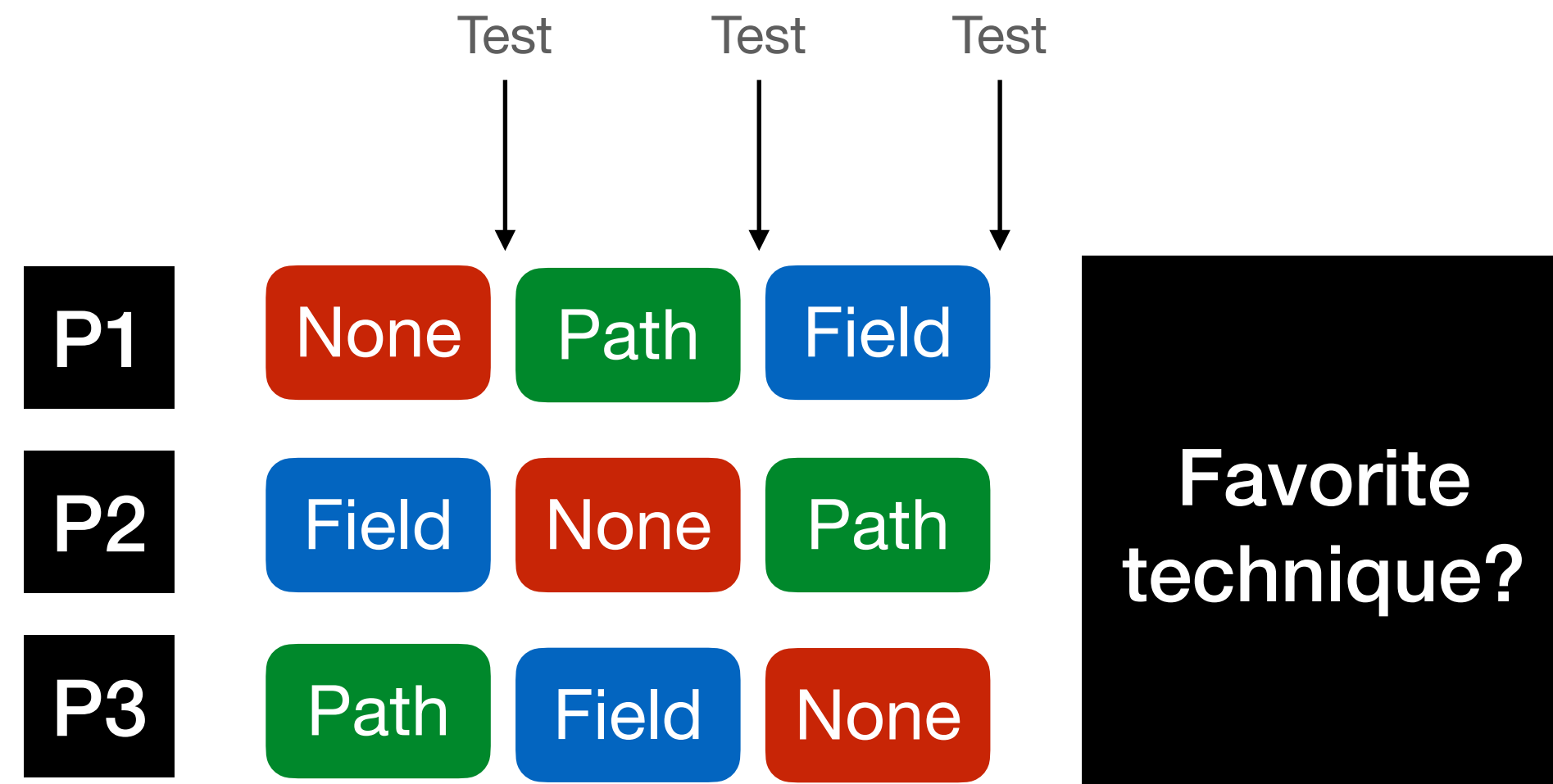
Path

Path

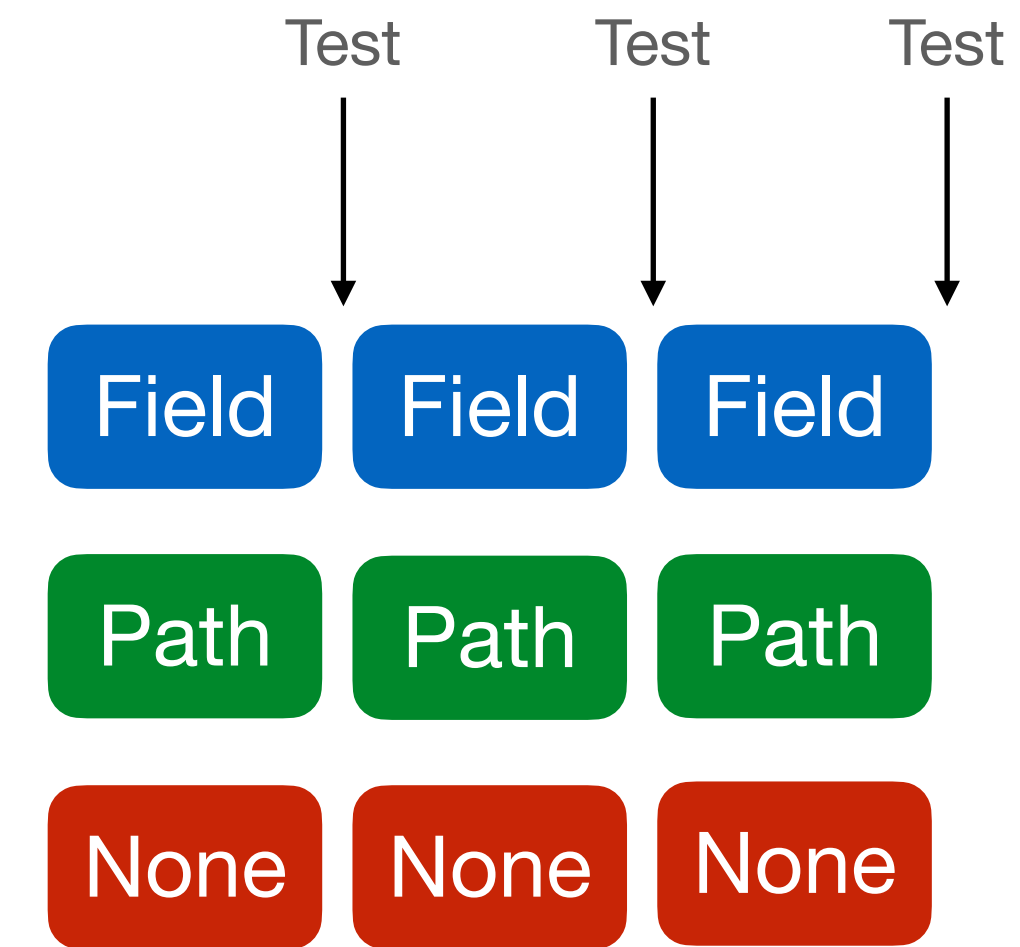
Field

None

# Nuevo diseño experimental

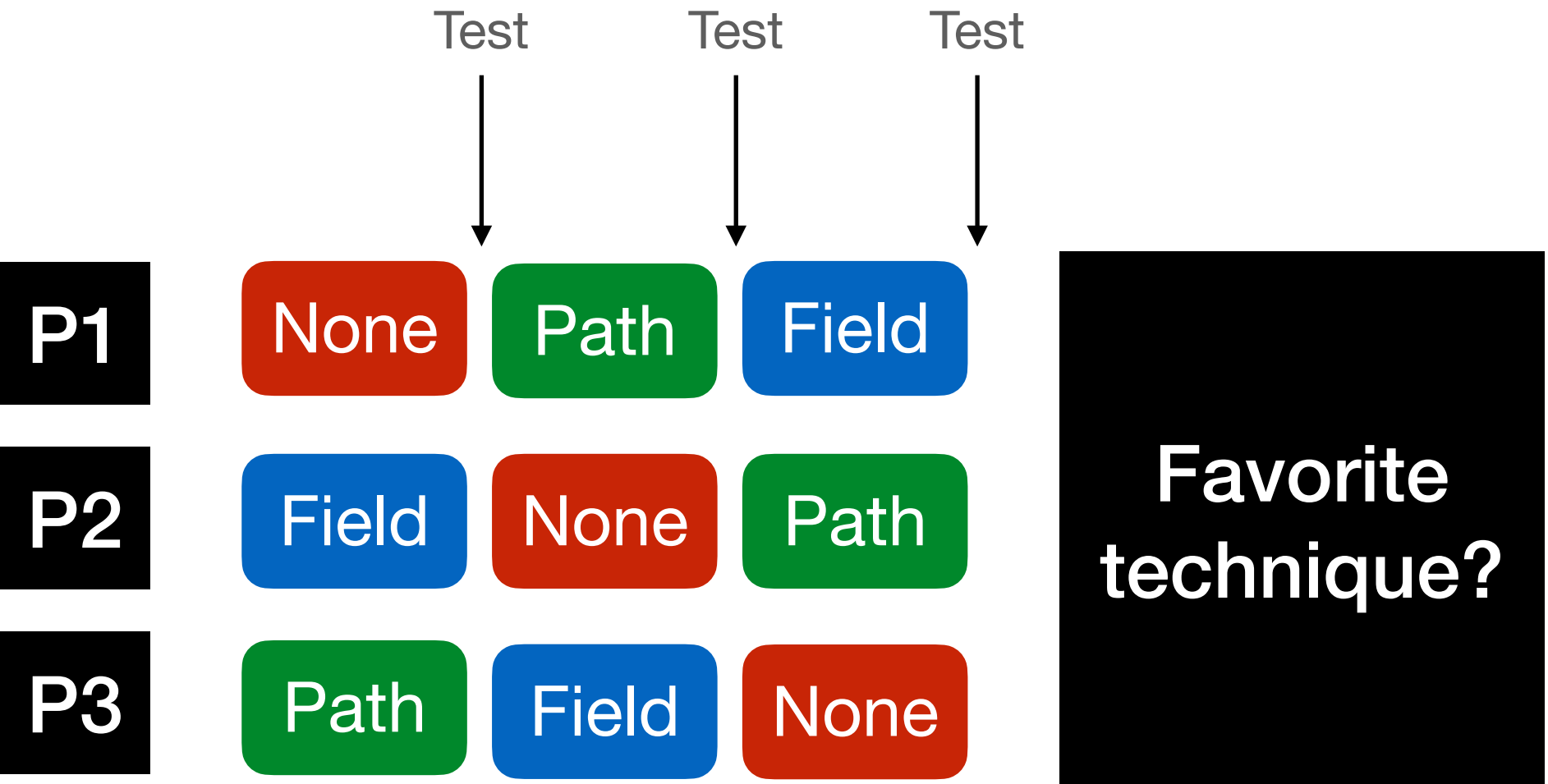


**Within-subjects design:**  
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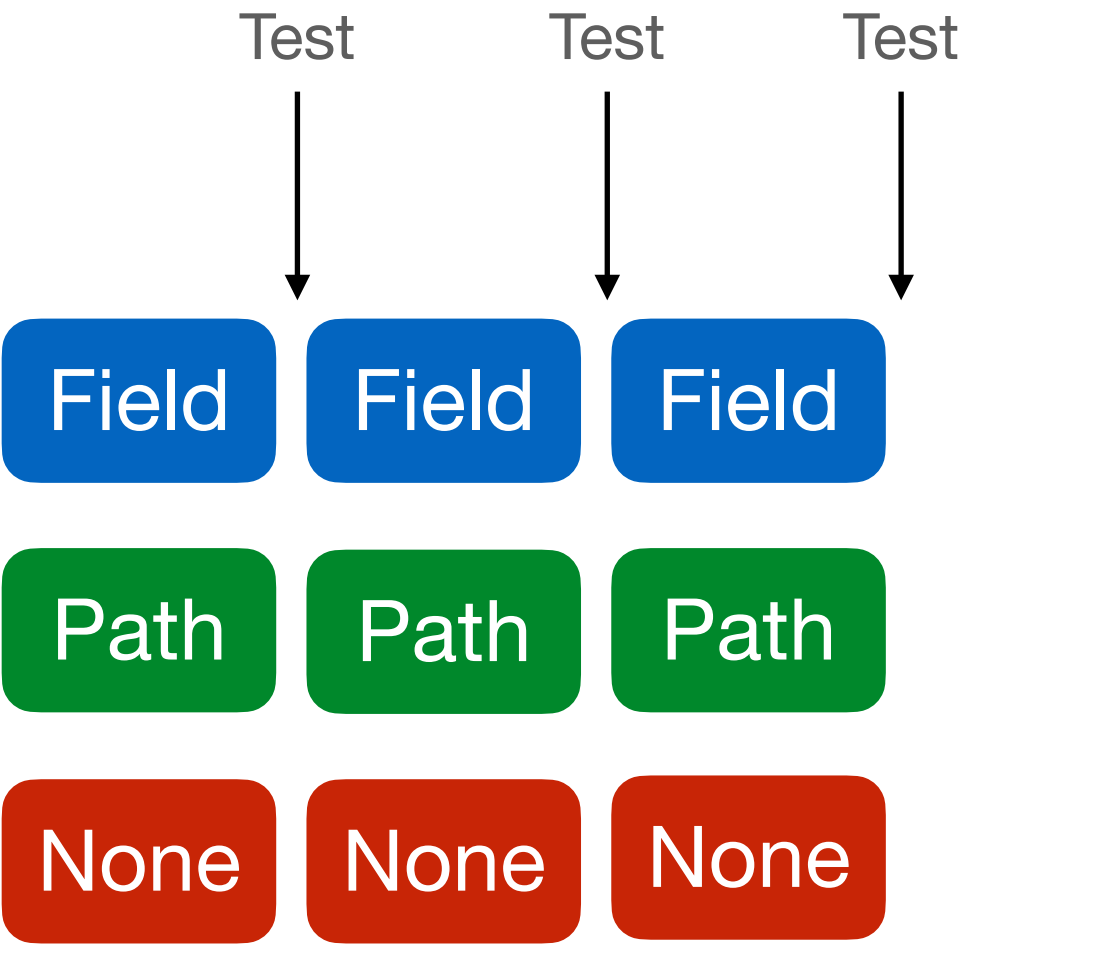


**Between-subjects design:**  
different groups of participants  
are exposed to different conditions

# Nuevo diseño experimental



Within-subjects design



Between-subjects design