

Heurística #8: Diseño estético y minimalista

Aesthetic and minimalist design

- Mantener un diseño limpio y minimalista para reducir la carga mental, incluyendo sólo elementos esenciales.

The screenshot displays the Kayak flight search results for the route Copenhagen (CPH) to Buenos Aires (BUE). The search parameters are set for Monday, July 17th to Sunday, July 30th. The interface is organized into several sections:

- Search Bar:** Shows the origin (København (CPH)) and destination (Buenos Aires (BUE)), along with the travel dates (man. 17.1 to søn. 30.1).
- Filters:** Includes a 'Vent' (Wind) section with a toggle for 'Spor priser' (Track prices) and a list of recommended filters (Anbefalede filtre) such as 'Skjul 1 stop' and 'Skjul Ryanair'. There is also a 'Stop' section with options for 'Direkte', '1 stop', and '2+ stop'.
- Flight Results:** The results are categorized by 'Billigste' (Cheapest), 'Bedste' (Best), and 'Hurtigste' (Fastest). The 'Bedste' category is currently selected, showing a flight from CPH to EZE via Amsterdam (AMS) for 910 €. The 'Billigste' category shows a flight from CPH to EZE via Amsterdam (AMS) for 840 €.
- Prisassistent (Price Assistant):** A section at the bottom left that allows users to adjust the number of handbags (Håndbagage) and checked bags (Indtjekket taske) and select a payment method (Betalingsmetode).
- Right Sidebar:** Contains a promotional banner for Royal Dutch Airlines (KLM) with the text 'Start planning your holiday with maximum flexibility'. Below this is a section for 'Sammenlign KAYAK med' (Compare KAYAK with) featuring logos for Travellink, Opodo, and BudgetAir, each with a 'SAMMENLIGN' (Compare) button. At the bottom of the sidebar is a 'SAMMENLIGN ALLE' (Compare All) button.

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Google flights

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Round trip

1

Economy

Copenhagen CPH

Buenos Aires

Mon, Jan 17

Sun, Jan 23

All filters

Stops

Airlines

Bags

Price

Times

Connecting airports

Duration

Track prices

Jan 17–23, 2022





Date grid

Price graph

Best departing flights

Total price includes taxes + fees for 1 adult. Additional bag fees and other fees may apply.

Sort by:

	<div>6:00 AM – 8:50 AM⁺¹</div> <div>KLM, Air Europa</div>	<div>30 hr 50 min</div> <div>CPH–EZE</div>	<div>2 stops</div> <div>AMS, MAD</div>	<div>1.31 t CO₂</div> <div>-14% emissions ⓘ</div>	<div>DKK 5,369</div> <div>round trip</div>	<div>▼</div>
	<div>9:40 PM – 10:20 AM⁺²</div> <div>KLM, LATAM · Operated by KLM Cityhopper, Lata...</div>	<div>40 hr 40 min</div> <div>CPH–AEP</div>	<div>2 stops</div> <div>AMS, GRU</div>	<div>1.84 t CO₂</div> <div>+21% emissions ⓘ</div>	<div>DKK 6,381</div> <div>round trip</div>	<div>▼</div>
	<div>3:20 PM – 8:50 AM⁺¹</div> <div>SAS, Air Europa</div>	<div>21 hr 30 min</div> <div>CPH–EZE</div>	<div>2 stops</div> <div>BCN, MAD</div>	<div>1.28 t CO₂</div> <div>-16% emissions ⓘ</div>	<div>DKK 7,023</div> <div>round trip</div>	<div>▼</div>
	<div>6:55 PM – 6:55 AM⁺¹</div> <div>KLM</div>	<div>16 hr</div> <div>CPH–EZE</div>	<div>1 stop</div> <div>1 hr AMS</div>	<div>1.48 t CO₂</div> <div>Avg emissions ⓘ</div>	<div>DKK 7,901</div> <div>round trip</div>	<div>▼</div>