



Question:

"I prefer creating memorable gestures with:"

Preferred Technique

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“I prefer creating memorable gestures with:”

Pathward (3)

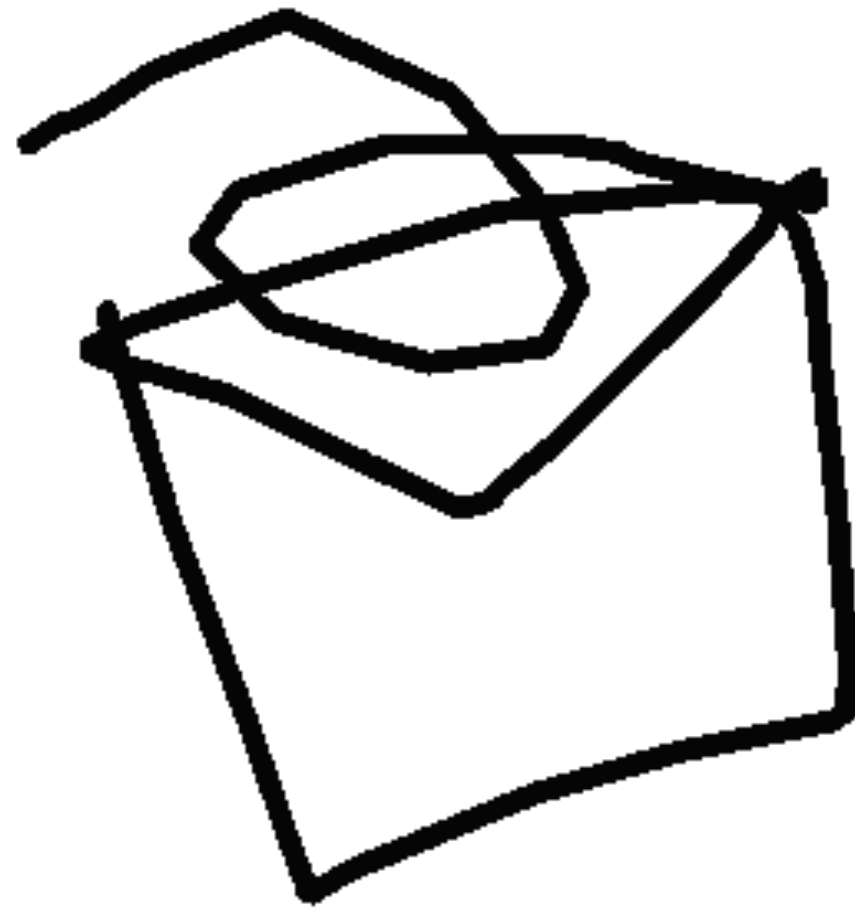
No feedforward (9)

Fieldward (15)

Preferred Technique

Different strategies adopted to support memorability

Gesture grammars



Forward parents:
envelope
+
curl (send)



Take selfie:
winky eye (picture)