


🌟 ROADMAP 1: Data Analysis + Digital marketing

💡 Here's a simple 3-month roadmap for each, plus jobs you can get, tools to learn, and how to start earning from home.

 **Duration: 3 Months:-**

📌 Month 1 – Basics:-

Learn:-

- 1) Excel (very important)
- 2) Google Sheets
- 3) Basic statistics (mean, median, percentage, charts)

Do small tasks:-

- * Sales report
- * Monthly expense sheet
- * Customer analysis

📌 Month 2 – Tools:-

Learn:-

- 1) Power BI or Tableau
- 2) SQL (basic SELECT, WHERE, GROUP BY)

Projects to build:-

- * Sales dashboard
- * YouTube analytics dashboard
- * Marketing performance dashboard

📌 Month 3 – Portfolio + Resume:-

Build:

- 1) 3 Dashboards
- 2) 1 SQL project
- 3) Upload on GitHub
- 4) Create a clean resume
- 5) Make a portfolio website (optional)

Then apply for:-

- * Data Analyst Intern
- * Business Analyst Intern
- * Marketing Analyst
- * Reporting Analyst

Expected salary:

Internship: ₹8k–25k

Entry-level job: ₹20k–40k+

🌟 ROADMAP 2: Digital Marketing (Beginner-Friendly)

📌 Month 1 – Learn Basics:-

Topics:

- 1) Social media marketing
- 2) Content creation



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- 3) Instagram growth
- 4) Facebook page management
- 5) SEO basics

Tools:

- Canva
- * Meta Business Suite
 - * Google Trends

Do small tasks:-

- * Create 30 posts
- * Manage your own Instagram/Facebook page
- * Practice reels editing

📌 Month 2 – Advanced Marketing

Learn:-

- 1) Google Ads
- 2) Facebook Ads
- 3) SEO (on-page/off-page)
- 4) Email marketing

Make Projects:

- * Run a sample ad campaign (₹100–₹300 budget)
- * Make a keyword research sheet
- * Create a blog using SEO rules

📌 Month 3 – Portfolio + Freelancing

- * 10 social media posts
- * 3 ad copy samples
- * 1 SEO blog
- * 1 marketing strategy plan

Apply for:-

- * Social media manager
 - * Digital marketing intern
 - * SEO assistant
 - * Content creator
- Expected salary:
Internship: ₹8k–20k
Entry-level job: ₹15k–35k+





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