IEM ASSIGMENT

Product Analysis - Wireless Earbuds

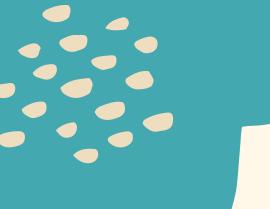
Presented by Group 15



Group members

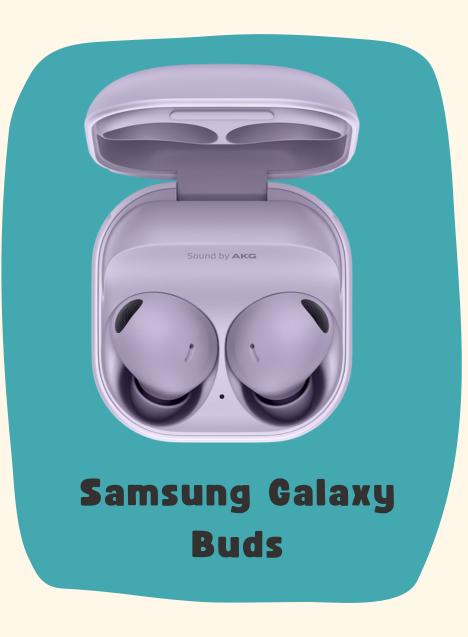
- 1 Lalit Mohanani
- 2 Deep Prajapati
- 3 Joshua Jose Dias Barreto
- 4 Chandrakant Gupta
- 5 Arihant Garg





Our Competitors







Sony WF-Series





Customer Requirements

- **1** Sound Quality
- 2 Comfort and Fit
- **3** Battery Life
- **4** Connectivity
- **5** Durability



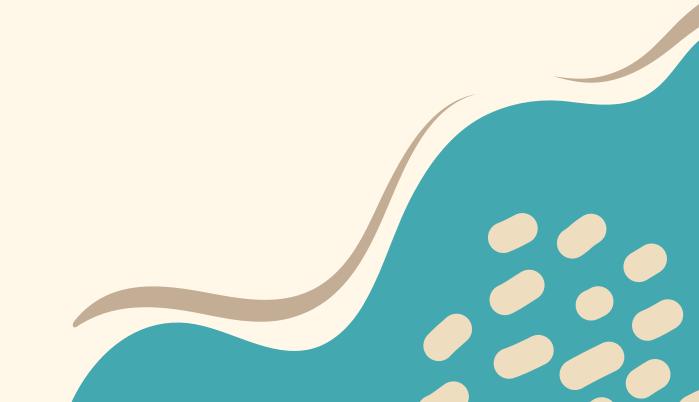


Design Characteristics

- 1 Driver Size & Type
- 2 Ergonomic Design
- **3** Battery Capacity
- 4 Bluetooth Version & Range
- 5 Materials & IP Rating



QFD (House of Quality)



THANK YOU