



Lalit Kumar Singh

Senior Front-End Developer | React.js | UI Architecture | Design Systems

Noida, India | +919654086637 | lalitks.dev@gmail.com | <https://www.linkedin.com/in/lalit3370/>

Summary

Senior Front-End Developer with 4+ years of experience building scalable, performant, and accessible React applications. Recognized for leading high-impact projects, mentoring developers, and collaborating cross-functionally. Awarded *Core Value Champion* at Brevo for independently owning business-critical systems.

Experience

Brevo Software Engineer (Functioning as Senior Front-End Developer)	Jun 2021 - Present Noida, India
<ul style="list-style-type: none">Revamped homepage and registration flow using React, improving conversion rates by 25% across devices.Awarded <i>Core Value Champion</i> for owning registration flow as sole front-end developer.Improved Lighthouse score from 42 to 93; reduced page load time by 65%.Built scalable React component library used org-wide.Achieved 90%+ test coverage using Jest & React Testing Library.	

Education

Jaypee Institute of Information Technology Computer Science and Engineering	Jun 2017 - Jun 2021 B. Tech
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Projects

Naos Design System (Brevo) UI Component Library	Aug 2024 - Present
<ul style="list-style-type: none">Built reusable, accessible, and scalable UI components in React.Collaborated with design and engineering teams across departments to define requirements.Authored comprehensive documentation with diagrams and usage guides for easy integration.Ensured accessibility and performance in component design, supporting WCAG and Core Web Vitals compliance.	
User Onboarding Flow (Brevo)	Jun 2021 - Aug 2024
<ul style="list-style-type: none">Led the development of a responsive registration flow across devices.Integrated fraud detection tools like Google Recaptcha, ehawk, and Sift Science.Enabled real-time monitoring with Elastic RUM and achieved top scores in Google PageSpeed.	

Tech Stack

- Programming and Frameworks:**
JavaScript (ES6+), HTML5, React.js, React Hooks
- State Management:**
Redux, Context API
- Styling:**
CSS3, Sass, Less
- Tooling:**
Webpack 5, Babel, Git, Github Actions, Npm, Yarn
- Testing & Quality:**
Jest, React Testing Library, Prettier, ESLint
- Monitoring:**
Elastic RUM, Fullstory, Lighthouse

Awards

Core Value Champion Brevo	Jul 2024
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