



iNube
Insurance Tech. Simplified.



RENAISSANCE UNIVERSITY INDORE



MBA + PGP

Business Analytics

+91 9109954955 | www.renaissance.ac.in

INDUSTRY Overview

Data Analytics is a discipline by which a specific set of techniques, competencies and practices are applied to perform the continuous exploration, and investigation of business data. In a technology-centric world which is full of DATA, it is quite clear that the importance of **Business Analytics** has shifted from the periphery to an essential part of decision - making. According to a recent study by MicroStrategy, companies worldwide are using data to:

- Boost process and cost efficiency (60 percent)
- Drive strategy and change (57 percent)
- Monitor and improve financial performance (52 percent)
- The research also shows that, over the next three years and beyond, 71 percent of global enterprises predict their investments in analytics will accelerate.

In light of this trend, gaining an in-depth understanding of Business Analytics can be a way to advance your career and make better decisions in the workplace.

ABOUT MBA+PGP (Business Analytics)

MBA+PGP (Business Analytics) at **Renaissance University** is spread over four semesters and focuses on areas of artificial intelligence, decision analysis, statistics, predictive modeling and many more. The Program has been curated in collaboration with industry giant **iNube** and will help students become industry ready for Business Analytics and Data Science job roles.

Taught by leading Industry Experts, this career-enriching program will allow students to apply analytics to generate insights and make data-driven business decisions.

PROGRAM Highlights

There are manifold features that make it a fruitful program for aspirants :

- Gain actionable insights from industry-oriented curriculum and real-world examples.
- Collaboration with HBS online for a certification in Business Analytics & Data Science, providing expert training from HBS online.
- Business Analytics guest inspire series.
- Industry Giants also provides our students access to their talent network thereby allowing them to get job opportunities as soon as they are available.
- Pedagogy consisting of Industry Use Cases and technologies & tools learned through simulations.

VISUALISATION Tools

Data Visualisation and Communication with :



MBA+PGP (BUSINESS ANALYTICS)

Syllabus (Year 1)

Semester One

Trimester 1

Management, Its Components & Functions

Intro To : Marketing, Economics, HR, Business Communication, Business Law

Financial Accounting

Basic Excel & MS Office

Preparation For Licentiate Exam ICO 1

Trimester 2

Financial Management & Accounting

Marketing Management

Quantitative Aptitude, Statistics

Business Analytics & MIS

Advanced Excel & MS Office

IC 11 - Towards Licentiate

Semester Two

Trimester 3

Specialisation :
Financial Management & Accounting

Specialisation :
Marketing Management

Insurance Accounting - Licentiate

SQL

Optional Topics - Insurance Risk Management

Trimester 4

Specialisation :
Financial Management

Specialisation :
Marketing Management

IC - 45, 14

Python For Analytics

R Programming

Business Analysis & Quality Assurance

MBA+PGP (BUSINESS ANALYTICS)

Syllabus (Year 2)

Semester Three

Trimester 5

Specialisation :
Financial Management (Analytics)

Specialisation :
Marketing Management (Analytics)

Hadoop

AI

Data Visualisation

BI / Tableau

Trimester 6

Strategy Management

Supply Chain Management

IC - 27, 72 & 85

ML

Digital Marketing

Semester Four

Trimester 7

Capstone Project : 3 Months

Presentation By Students

Trimester 8

Business Communication

Project Management



UGC Approved (2f) : Degree Recognition



**Application Deadline :
31st January 2022**



**Course Start Date :
04th April 2022**



EMI Options Available with 0% Interest Rate



**Eligibility : Bachelor's degree in any discipline
with a minimum aggregate score of 50% (for SC/ST/OBC 45%)
and minimum duration of 3 years from a recognized University.**

THEY

Made Us Proud



Ankit Tiwari
iNube Solutions
9 LPA



Ekta Joshi
iNube Solutions
9 LPA



Sakshi Modi
iNube Solutions
9 LPA



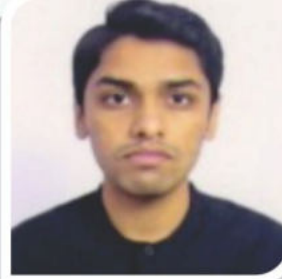
Suhani Agrawal
KPMG
9 LPA



Aakash Khatri
UpGrad
8 LPA



Mohd. Kapdawala
UpGrad
8 LPA



Amit Kumar Yadav
UpGrad
8 LPA



Anurag Singh
UpGrad
8 LPA



Meghna Makwana
UpGrad
8 LPA



Ravina Nimbalkar
UpGrad
8 LPA



Shashank Gupta
UpGrad
8 LPA



Richa Chansoriya
iNube Solutions
7.5 LPA

ABOUT

Renaissance University

The philosophy that we at Renaissance University believe in is **“To create Nation Builders”**. Time is changing. India is marching ahead to become a Superpower. Credulously, Education is going to play an important role in it. Every progress has an education as a base. Be it any profession, it all emerges through a teacher and the education he/ she imparts. Also the core concept of creating Great Humans, who are Great Professionals is very important. At Renaissance University our philosophy is to resuscitate Education in such a way that it in turn creates professionals with human touch and none of the denominations eclipse the other.

Renaissance, as the name suggests, is innovation. We believe in the ever existing scope of newness and innovation and are committed to serve the same to our students, who in turn will do the same to our Great Nation. We acquaint ourselves with the philosophy of Nation Building. We know it is not one man or one nation who can do it all. We need togetherness. At Renaissance University, we wish to create professionals who believe in oneness of the world, who have outstanding exposure to this world, who think globally, who think big. It is very important to think out of the box and to think out of the boundaries. Our philosophy hence is to create well exposed, deep thinkers and true nation builders.



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University Campus : Gram Reoti, Behind Aurobindo Hospital, Ujjain Road, Indore (M.P.) - 452015

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