

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS87344
Project Name	Flavour Fusion: Ai-Driven Recipe Blogging
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the first section of the template, titled "Step-1: Team Gathering, Collaboration and Select the Problem Statement". It includes three main panels:

- Before Team Discussion:** A brief list of preparation points to help get started. It includes:
 - 15 minutes to prepare
 - 1 hour team discussion
 - 4 team members
- Define your problem statement:** A question to identify the problem: "What problem are we solving?". It includes:
 - How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?
 - 5 minutes
- Key Discussion Guidelines:** A list of guidelines to follow during the discussion:
 - Focus on automation
 - Prioritize user-friendly interface
 - Keep implementation simple
 - Maintain content quality
 - Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows the second section of the template, titled "Step-2: Brainstorm, Idea Listing and Grouping". It includes two main panels:

- Brainstorm:** A list of initial ideas generated by the team. Ideas are grouped into four columns:
 - Person 1: Generate recipe ideas from topics, Structure prompts, Use AI tools.
 - Person 2: User selects words easier, User-driven prompts, AI generates responses.
 - Person 3: AI generates prompts, AI generates responses.
 - Person 4: AI generates prompts, AI generates responses.
- Group Ideas:** A list of grouped ideas under categories:
 - Core Application: Recipe topic input, Word count selection, Structured recipe output.
 - AI Integration: General AI API, Prompt design, Parameter tuning.
 - User Experience: Clean UI, Fast response time, Easy readability.
 - Future Enhancements: Multi-language support, Image generation, User accounts.

Step-3: Idea Prioritization

4 Feature Prioritization (Importance vs Feasibility)

30 minutes

Importance
Importance is how much a feature matters to your users.

Feasibility
Feasibility is how much work it takes to build a feature.

After you collaborate

You can export the chart as an image or PDF to share with members of your company who might find it useful.

Quick add-ons

Show the results
Share the results of your collaboration with everyone in your workspace.

Export the result
Share the results of your collaboration with everyone in your workspace.

Keep moving forward

Feature Library
Get the best practices for building features.

Customer experience journey map
Understand how users interact with your product.

Drawings, mockups, prototypes & flows
Use UML to quickly draw statecharts, class, sequence, and UML 2.0 diagrams.

[Open the template](#)