



PES
UNIVERSITY

CELEBRATING 50 YEARS

Web Design using Dreamweaver

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Web Design using Dreamweaver

Fundamentals of Web and Dreamweaver

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Web Designing



Storyboarding

Storyboarding is a **visual planning technique** used to illustrate and map out the **sequence of events, interactions**, or user experiences in a product, service, or narrative.

Visual Planning: Primarily used to outline the sequence of events, actions, or scenes in a narrative or process.

It involves creating a **series of drawings or images**, often arranged in a linear sequence, that depict key scenes or steps in a user's journey.

Storyboarding helps **designers, developers, and stakeholders** visualize how a user will interact with a product and navigate through different stages or screens.



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Helps convey **how a story or process will unfold**, allowing team members and stakeholders to visualize and understand the flow of the narrative

- **Film and Animation:** Used to plan scenes, camera angles, and character movements.
- **Advertising:** Outlines the sequence of visuals and messages in commercials or promotional videos.
- **Educational Content:** Plans instructional material or training modules.



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Helps convey **how a story or process will unfold**, allowing team members and stakeholders to visualize and understand the flow of the narrative

Steps to Create a Storyboard

- 1) Define the Purpose
- 2) Identify Key Scenarios
- 3) Create a Sequence of Frames
- 4) Add Annotations and Notes
- 5) Review and Iterate
- 6) Finalize the Storyboard



Simple Example of a Storyboard

Imagine creating a storyboard for a user logging into a **mobile banking app**.

Frame 1: The user sees the app's home screen with a "**Login**" button.

Frame 2: The user taps the "**Login**" button and is taken to a **login screen**.

Frame 3: The user enters their username and password.

Frame 4: The user taps "**Submit,**" and the app shows a loading spinner.

Frame 5: The user is taken to the **dashboard**, where they can see their account balance.

Each frame would include simple sketches of the screen and a short description on it.



Difference Between Storyboarding and Wireframing

Storyboarding	Wireframing
1) Focuses on the user journey and interaction flow.	1) Focuses on the layout and structure of individual screens or pages.
2) Emphasizing flow and key moments rather than detailed design. It's more about the big picture and less about the specifics.	2) Provides a more detailed blueprint of a specific screen.
3) Focuses on the interactivity and flow between different parts of a product	3) Focuses on the static layout of individual pages or screens. It's about how elements arranged.



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Difference Between Storyboarding and Wireframing

Paper and Pencil

StudioBinder

Canva

FrameForge; 3D

Adobe Photoshop: Graphics

Adobe Illustrator: Graphics

Microsoft PowerPoint: slides



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Web hosting:

It is a service that **allows individuals and organizations to make their websites accessible on the internet.**

These web pages are made available via World Wide Web.

It is a **space on a server** where your website's files, databases, and other resources are stored.

The companies **which offer website hosting** are known as **Web hosts**.



Web hosting:

Web hosting companies run servers that remain operational 24/7, each with its own IP address, and because IP addresses are difficult to remember, websites are given domain names.

Web Hosting Companies:

Go Daddy

Host gator

Blue Host

liquid web



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Web hosting:

hosting provider, it's essential to consider various factors like performance, reliability, features, and customer support



THANK YOU

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