

## SALES INSIGHTS DASHBOARD

I built a sales insights dashboard using Power BI. It shows key sales metrics like revenue trends, top-selling products, and regional performance through interactive charts and graphs. Users can filter data by date and product categories to get specific insights. This dashboard helps stakeholders make informed decisions quickly and drives our sales strategy with real-time updates and actionable data.

## HAVE A LOOK AT THE DASHBOARD

### FIRST MODEL –

1. [https://drive.google.com/file/d/1L5v7we6HWU0uruhM0tcL6jgPHKquqvge/view?usp=drive\\_link](https://drive.google.com/file/d/1L5v7we6HWU0uruhM0tcL6jgPHKquqvge/view?usp=drive_link)
2. [https://drive.google.com/file/d/1ZqMoYv-2cDD1WlgKwzNhuNAEWnNMSBwg/view?usp=drive\\_link](https://drive.google.com/file/d/1ZqMoYv-2cDD1WlgKwzNhuNAEWnNMSBwg/view?usp=drive_link)
3. [https://drive.google.com/file/d/1f8QibQtyKxGYllqjn1gCl8EFoygoXHNz/view?usp=drive\\_link](https://drive.google.com/file/d/1f8QibQtyKxGYllqjn1gCl8EFoygoXHNz/view?usp=drive_link)
4. [https://drive.google.com/file/d/1WCXGIO5Oi\\_57XXLF0i8LOWndXdPDg2lH/view?usp=drive\\_link](https://drive.google.com/file/d/1WCXGIO5Oi_57XXLF0i8LOWndXdPDg2lH/view?usp=drive_link)

### IMPROVED MODEL WITH BETTER DESIGN-

1. [https://drive.google.com/file/d/106YSayl0j\\_AgqMCEYkY3Aa9e1LC8hnBn/view?usp=sharing](https://drive.google.com/file/d/106YSayl0j_AgqMCEYkY3Aa9e1LC8hnBn/view?usp=sharing)
2. [https://drive.google.com/file/d/1H0gLWSPoaEWO5wv7aFDQSI5YhRsPhyjo/view?usp=drive\\_link](https://drive.google.com/file/d/1H0gLWSPoaEWO5wv7aFDQSI5YhRsPhyjo/view?usp=drive_link)
3. <https://drive.google.com/file/d/1NNU0VKRSu8T9AbcQChDnWceJphnbxTQ/view?usp=sharing>