

# Lalit Kumar

SENIOR SOFTWARE ENGINEER · FRONTEND

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## Summary

Senior Software Engineer with over 6 years of expertise in frontend development, leading cross-functional teams, and delivering high-performance solutions using JavaScript Frameworks. A dedicated advocate for code quality, mentorship, and continuous learning, passionate about devising innovative problem-solving methods. Eager to embrace new technologies and tools for staying at the forefront of industry advancements.

## Work Experience

### Nykaa

SENIOR SOFTWARE ENGINEER

Bangalore

Feb 2024 - Present

- Developed and launched a product variants drawer, improving user experience and performance through extensive **code refactoring** for better maintainability. [\[Web Application\]](#)
- Led the **Martech integration project**, integrating **GTM, GA4, Meta, Snapchat, TikTok, and MoEngage**, resulting in a 3x increase in average daily orders.
- Resolved critical issues in the **Martech stack**, ensuring smooth data flow and accurate analytics across multiple platforms, enhancing performance and reliability.
- Designed and implemented an attribution system using **BigQuery** and **Looker Studio** to track order sources, improving marketing decisions and strategy.
- Enhanced user experience by developing a cart merging feature that consolidates multiple sessions into a seamless shopping experience.
- Revamped cart operations logic, resolving key issues like handling archived products, which improved cart stability and user satisfaction.

### Quartic.ai

Remote

SOFTWARE DEVELOPMENT ENGINEER 2

Apr 2023 - Dec 2023

- Developed and deployed end-to-end features on the Quartic Platform using **React.js, Redux, GraphQL, and Patternfly**.
- Integrated the **LDAP Server** with the **Administration** module, ensuring seamless functionality and providing comprehensive **documentation** and test cases.
- Engineered an **Infinite Virtualized Table** with sorting and shift-select features for efficient management of **LDAP Server Users**.
- Revamped the **Analytics** module using **React Hooks, Context API, and GraphQL**, improving data querying and enhancing the user experience.
- Authored detailed **documentation** for all new features and changes introduced to the Quartic Platform, enhancing team knowledge and user support.

### KoineArth

Bangalore

SENIOR SOFTWARE ENGINEER & FRONT END ENGINEER

Aug 2019 - Mar 2023

- Promoted to **Senior Software Engineer** after successfully developing and launching key features for the B2B blockchain product [marketsN](#) using **React.js** and **Next.js**.
- Championed the implementation of a global search feature in [ngageN](#), enhancing search functionality for **NFTs** and **Creators**.
- Designed **REST APIs** to ensure optimal data structure and integration with front-end components.
- Constructed reusable UI components with **Material-UI**, ensuring cross-browser compatibility and performance.
- Implemented email templates for orders, invoices, and shipments using [lit-HTML](#) and [Puppeteer](#), improving communication efficiency.
- Led a dynamic team of front-end developers, fostering collaboration and delivering scalable, high-performance applications.
- Mentored junior developers, assigning coding tasks to enhance their skills and understanding of the project's codebase.

### Cognitive Clouds

Bangalore

SOFTWARE ENGINEER

Jun 2018 - Jul 2019

- Contributed to real-time projects using **Angular** and **React.js**, demonstrating strong front-end development skills.
- Collaborated within a dedicated development team, fostering a culture of teamwork and continuous improvement.
- Designed and implemented **UI components**, addressing **bugs** and optimizing performance for enhanced user experience.
- Initiated knowledge-sharing sessions, promoting continuous learning and skill development within the team.
- Conducted thorough testing and debugging to ensure high-quality deliverables and user satisfaction.

## Skills

**Frameworks:** Next.js, React.js, Redux, Jotai, GraphQL, Jest, Angular, Material UI, Tailwind CSS, Types-first programming

**Web Programming:** JavaScript, TypeScript, Node.js, jQuery, HTML/CSS

**Programming:** Python, C, Java, Bash Scripting, Lua, Data Structures and Algorithms

**Databases:** MySQL, MongoDB, BigQuery

**Version Control:** Git, GitHub, GitLab

**Tools & Technologies:** Webpack, Babel, Docker, Kubernetes, Jira, Linux, Vim/Neovim, Vscode

**Marketing & Analytics:** Google Tag Manager (GTM), GA4, Looker Studio, Shopify, Google Ads, Meta Ads, Meta Events Manager

# Notable Projects

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## github-search

MAINTAINER

- Search GitHub repositories in React.js
- Sort the searched results and see the details of the selected repository

*React.js, Redux, and Semantic-UI*

Aug 2020

## prs-merged-since

MAINTAINER

- A project to list merged pull requests in GitHub repositories based on branch or tag.

*React.js, Material-UI*

Aug 2021

# Education

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## Indian Institute of Information Technology (IIIT), Vadodara

B.TECH. IN INFORMATION TECHNOLOGY

CPI: 6.99

*Gandhinagar, Gujarat*

Jul 2014 - May 2018

## M.S. Senior Secondary Public School

CLASS XII - CBSE

Percentage: 82

*Mandi Dhanaura, Uttar Pradesh*

Apr 2012 - Mar 2013

## M.S. Senior Secondary Public School

CLASS X - CBSE

CGPA: 9.6

*Mandi Dhanaura, Uttar Pradesh*

Apr 2010 - Mar 2011

# Courses and Activities

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## Frontend Developer Nanodegree

CANDIDATE

- Mastered advanced concepts in frontend development.
- Executed 7 projects showcased on [GitHub](#).
- Explored frontend frameworks, including React.js, and the significance of service workers in PWAs.

*Online @Udacity*

May 2018 - Dec 2018

## Google Code-In

MENTOR

- Guided students in Sugar Labs projects.
- Conducted comprehensive code reviews on participant pull requests.

*Online @Sugar Labs*

Nov 2017 - Jan 2018