

# Credit Card Transaction Report

Total Revenue  
**55M**

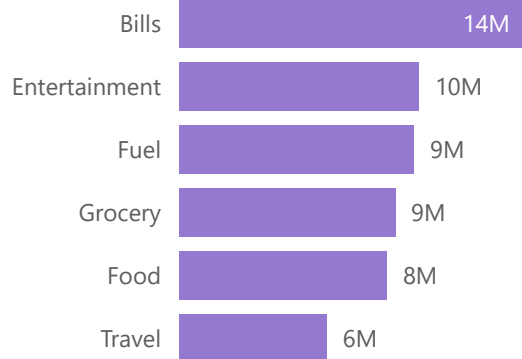
Total Intrest  
**8M**

Transaction Amount  
**45M**

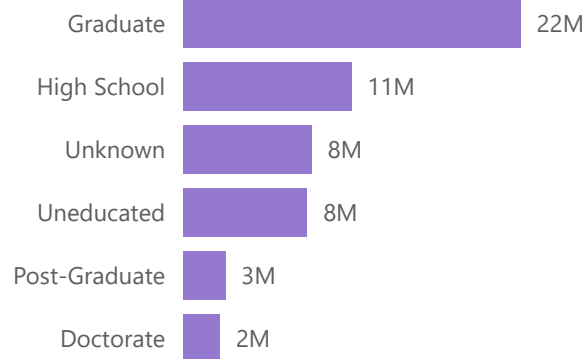
Transaction Count  
**656K**

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Platinum	1135608	161629	953314
Gold	2454072	373784	2024078
Silver	5586332	812081	4586746
Blue	46139398	6495888	36957875
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>44522013</b>

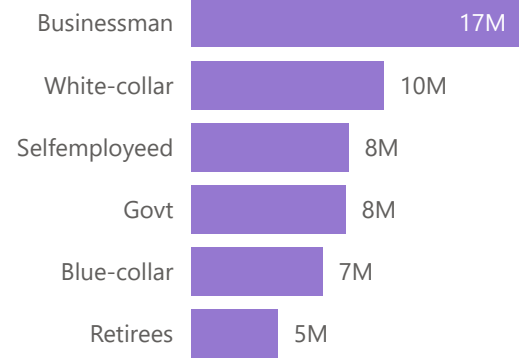
## Revenue by Expenditure Type



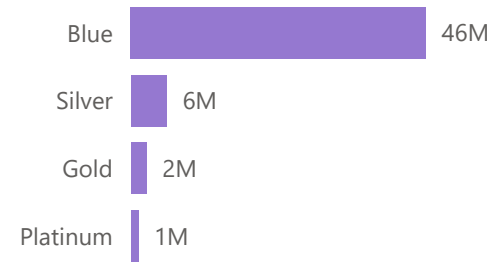
## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost



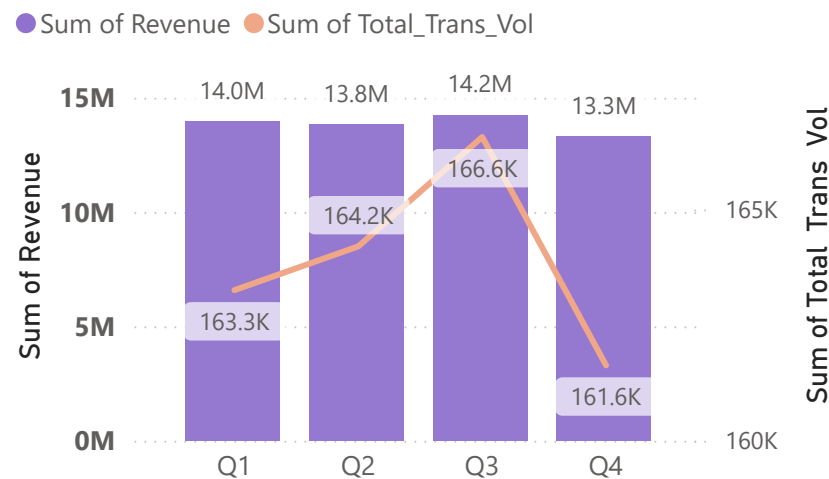
Week\_Start\_Date  
All

F M

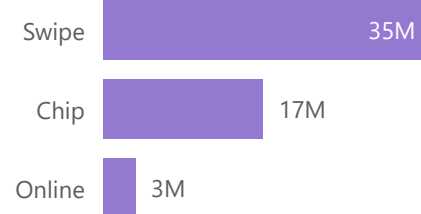
Silver Blue Gold Platinum

Med Low High

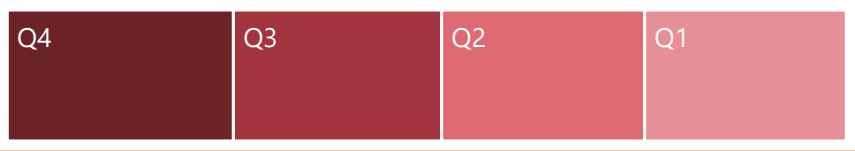
## QTR Revenue and Total Transaction count



## Revenue by Expenditure Type



# Credit Card Customer Report



Week\_Start\_Date

All

Total Revenue

55M

Total Intrest

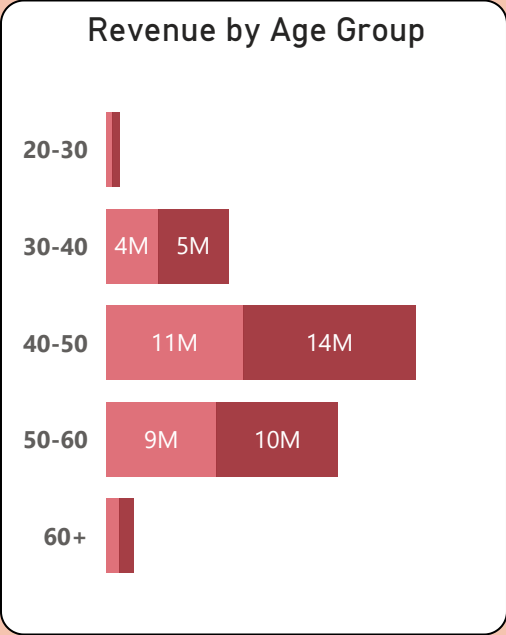
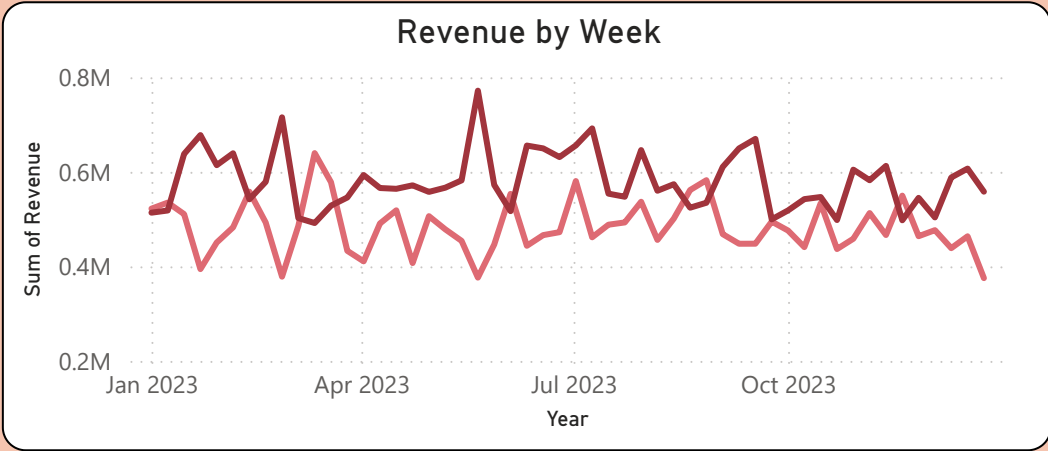
8M

Income

576M

CSS

3.19



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

