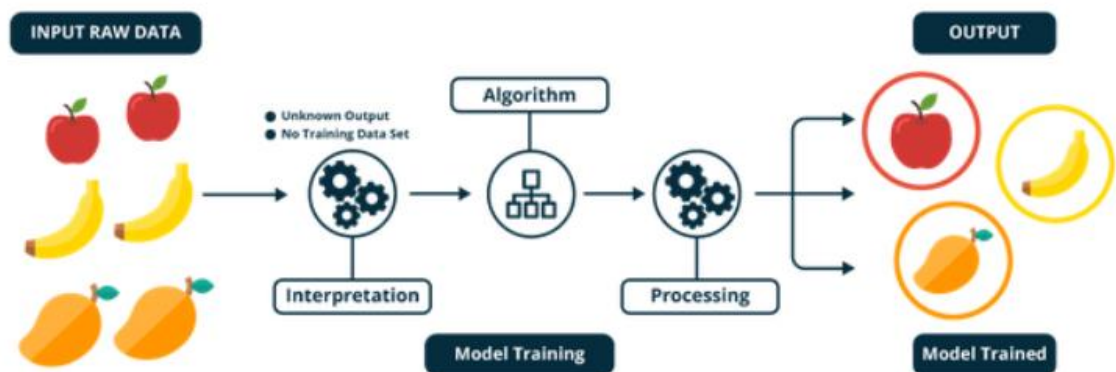


Unsupervised Learning

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Unsupervised learning is a type of machine learning in which models are trained using unlabeled dataset and are allowed to act on that data without any supervision.

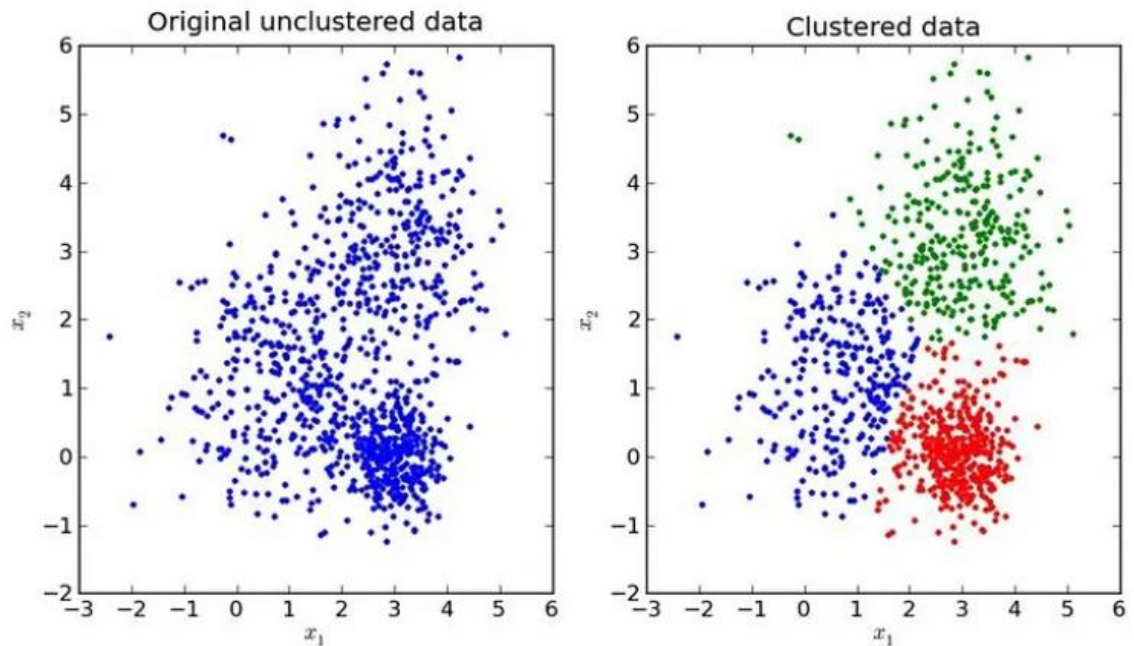
- Unsupervised learning is helpful for finding useful insights from the data.
- Unsupervised learning is much similar as a human learns to think by their own experiences, which makes it closer to the real AI.
- Unsupervised learning works on unlabeled and uncategorized data which make unsupervised learning more important.



○ **Types of Unsupervised Learning**

- Clustering
- Association rules
- Dimensionality reduction.

Clustering: Clustering is a method of grouping the objects into clusters such that objects with most similarities remains into a group and has less or no similarities with the objects of another group.



Association: An association rule is an unsupervised learning method which is used for finding the relationships between variables in the large database. It determines the set of items that occurs together in the dataset.

Dimensionality Reduction

Popular algorithms used for dimensionality reduction include **principal component analysis** (PCA). These algorithms seek to transform data from high-dimensional spaces to low-dimensional spaces without compromising meaningful properties in the original data. These techniques are typically deployed during exploratory data analysis (EDA).

Unsupervised Learning Applications:

- Image and video analysis.
- Anomaly detection.
- Customer segmentation.

- Natural Language Processing(NLP).

Unsupervised Learning algorithms:

Below is the list of some popular unsupervised learning algorithms:

- K-means clustering
- KNN (k-nearest neighbors)
- Hierarchical clustering
- Anomaly detection
- Neural Networks
- Principle Component Analysis
- Independent Component Analysis
- Apriori algorithm



