

Intensive Longitudinal Data: Applications to Real-Time Health Data Collection

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APHS Breakfast Club
November 11, 2018



APPLIED PUBLIC HEALTH STATISTICS SECTION

- Founded in 1908 – Longest Continuously Running APHA Section!
- Webinars, Workshops, Scientific Sessions, Networking, Section Awards, . . .
- Chair: Lei Zhang (lei.zhang@msdh.state.ms.us)
- Membership: Wei Pan (wei.pan@duke.edu)



APPLIED PUBLIC HEALTH STATISTICS SECTION

- APHA 2018 Highlights:
 - Tuesday, 10:30 AM: APHS Student Poster Competition
 - Tuesday, 12:30 PM: APHS Luncheon, Awards Ceremony, and Lowell Reed Lecture
 - Tuesday, 3:00 PM: Current and Future: Student Finalist Presentations and Spiegelman Awardee Presentation
 - Tuesday, 6:30 PM: Section Social

About the instructors

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Github site: <https://github.com/lalondetl/APHSWorkshop>

Motivating Studies

- Marijuana Use, Co-Use, and Motivation

Marijuana Study

- Aims to quantify the momentary relationships among motivation, social context, marijuana craving, and marijuana use.
- Aims to describe daily co-use of alcohol and marijuana



Marijuana Study

- Use momentary behaviors such as craving, anxiety, and mood to predict upcoming marijuana use (frequency and time)
- Identify personality traits (impulsivity, volatility of mood, self-control) and contextual factors (with others, studying) associated with co-use of alcohol and MJ.
- In addition, traditional longitudinal goals of evaluating academic performance



Marijuana Study

Recruiting and Baseline Procedure:

- Convenience Sample
- Brief screening call
- Use survey and urinalysis
- Extensive baseline interview
- Training with LifeData App

Marijuana Study

ILD Data Collection:

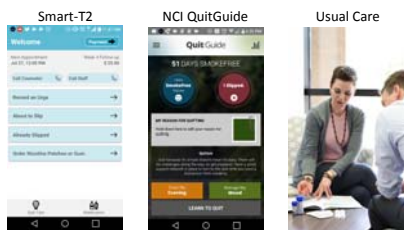
- Participants prompted 3 times per day for 14 consecutive days (two weekends, random start)
- Prompts scheduled randomly within windows selected so as not to interfere with work, classes, etc.
- Identical questions, some skip logic
- Momentary: "Please rate your mood in the current moment."
- Interval: "Since the last time you were prompted, how many times have you used?"
- Time Stamp: "Please provide the date(s) and time(s) of your marijuana use."

Motivating Studies

■ Smart-T2

Smart-T2 Cessation Study

- Aims to compare the effects of three treatment approaches on smoking cessation outcomes.
- Aims to identify contextual factors and treatment mechanisms associated with cessation.



Smart-T2 Cessation Study



Weighted algorithm predicts smoking lapse based on risk factors:

- Urge to smoke
- Stress
- Cigarette availability
- Low motivation to quit
- Alcohol Use
- Interacting with others smoking

Businelle et al. (2016)

Smart-T2 Cessation Study

•Study Procedure

- Participants (n=90) followed for 5 weeks
 - 1 week before quit date
 - 4 weeks after quit date
- All participants
 - Receive smartphone with Insight™ app and nicotine replacement therapy
 - Complete 5 EMAs per day (1 Daily Diary and 4 Random Assessments)
 - Compensated for in-person visits and percentage of EMAs completed

Smart-T2 Cessation Study

•In Smart-T intervention group only

- Algorithm identifies level of risk using
 - EMA responses
 - Self-reported interest in quitting
- Risk level dictates appropriate tailored message
- Automatically pushed for just-in-time intervention

Smart-T2 Cessation Study

Condition	Themes	Example Messages
Participant not interested in quitting	<ul style="list-style-type: none"> ▪ Benefits of quitting ▪ General motivation ▪ Planning for quit attempt 	On average, non-smokers live 12 years longer than smokers AND ex-smokers live up to 10 years longer than smokers who don't quit.
Low Risk of Imminent Lapse	<ul style="list-style-type: none"> ▪ General cessation advice ▪ Maintaining abstinence 	Remember: Every day without cigarettes is a success. The first few hours and days are the hardest. It gets easier as time goes by. HANG IN THERE! You're doing it!
High Risk of Imminent Lapse	<ul style="list-style-type: none"> ▪ Tailored to highest risk factor (e.g., urge, stress) 	Don't let negative emotions keep you from a healthier life! When you feel stressed or angry, distract yourself, go for a walk, get out of the situation for a few minutes, try deep breathing exercises.

Goals for this workshop

About this workshop

- Today's Workshop Goals
 - Provide an overview of ILD using contemporary examples
 - Provide foundations of ILD
- Ongoing Workshop Goals
 - Provide materials to facilitate the analysis of ILD
 - Not proficiency in data analysis

Today's Workshop Goals

- Identify goals, hypotheses and research questions for studies using intensive longitudinal data (ILD)
- Explain strengths and limitations of ILD methods
- Distinguish between basic designs for ILD
- Discuss basic models for ILD
- Briefly describe advanced models for ILD
- Summarize real-world examples of research projects using ILD

Ongoing Workshop Goals

- Utilize workshop materials as a guide to
 - Manipulate the format/structure of ILD
 - Visualize and summarize/describe ILD
 - Apply multilevel models to ILD with continuous and binary outcomes
 - Apply variance modeling of ILD
 - Interpret results from ILD models
 - Determine when a more advanced modeling approach is appropriate

Define ILD

- Data from repeated measurements on same individual
 - ~30 or more measurements
 - In real-time
 - In natural environment
- Collection aided by modern technology
 - Historically pen and paper daily diaries used
- Common terms for method of collecting ILD
 - Experience Sampling
 - Ecological Momentary Assessments (EMA)

Types of ILD

Researcher Initiated

- **Time-based** – assessment prompts based on a defined schedule
 - **Once per day or week**
 - Participant asked to aggregate data by summarizing their experience over a day
 - Provide average measure (intensity of craving)
 - Summarize event measures (number of cigarettes smoked)
 - Asked to do both (number and intensity of headaches)
 - Less salient (or more ordinary) events may be remembered less accurately resulting in bias

Researcher Initiated

- **Time-based** – assessment prompts based on a defined schedule
 - **Multiple times per day**
 - **Fixed-intervals**
 - Evenly spaced
 - Helpful for modeling correlation among outcomes
 - Potential bias from participant anticipating assessment

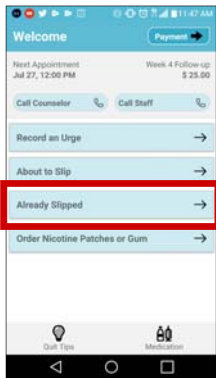
Researcher Initiated

- **Time-based** – assessment prompts based on a defined schedule
 - **Multiple times per day**
 - **Randomly within time interval**
 - Unevenly spaced
 - “Random sample from an individual’s experience” similar to “Random sample from population”
 - Sampling randomly inside blocks of time
 - Helpful for capturing dynamic behaviors that change over time
 - Element of “surprise” may reduce potential for bias

Researcher Initiated

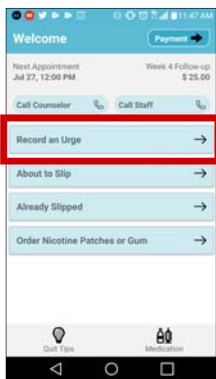
- Event-based – assessment prompts occur when an event detected by study device
 - Location detected
 - Device detects participant has entered a tobacco retail building
 - Characteristic detected
 - Device detects participant has high heart rate

Participant Initiated



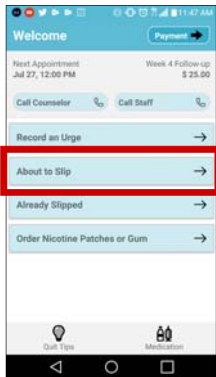
- Event-based - participant chooses to interact with study staff/device without being prompted
 - Record completed action or event

Participant Initiated



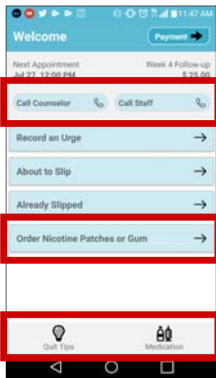
- Event-based - participant chooses to interact with study staff/device without being prompted
 - Record current emotional state or behavior

Participant Initiated



- Event-based - participant chooses to interact with study staff/device without being prompted
- Record intended or future action or event

Participant Initiated



- Event-based - participant chooses to interact with study staff/device without being prompted
- Contact study staff
- Access resources on study device

Event-based EMAs

- For both researcher and participant initiated
 - Must have clear definition of event
- For participant initiated
 - Train individuals to identify event
 - Participants will still fail to report events
 - Cannot know when "missing event" occurred
 - Cannot assess compliance

Passive/Incidental

- Data that is automatically collected on a study device without a specific prompt by researcher or initiation by participants
 - Smart devices that collect GPS coordinates
 - Accelerometers that track physical activity or sedentary behavior
 - Technology-enhanced pill bottles that track when bottle opened (medication compliance)

Strengths and Limitations of ILD

Strengths of ILD

- Behaviors/measures observed in natural environment
- Measurement in “near real-time” reduces recall bias
- Identify relationships between variables within a subject/participant
- Directly observe processes of change in relationship among variables
 - Within subject changes across time
 - Between subject differences

Limitations of ILD

- Participant burden
 - 4 random assessments per day for 5 weeks
 - $4 \times 7 \times 5 = 140$ observations per person
 - 1 daily diary per day for 5 weeks
 - $1 \times 7 \times 5 = 35$ observations per person
 - All 5 daily assessments
 - $5 \times 7 \times 5 = 175$ observations per person
 - Over course of study
 - 2 minute EMA -> more than 5 hours
 - 3 minute EMA -> more than 8 hours

Limitations of ILD

- Large amount of data produced
 - All 5 daily assessments (n=150)
 - $175 \times 150 = 26,250$ total observations
 - Only daily diary (n=150)
 - Daily diaries = $35 \times 500 = 5,250$
 - Passive data i.e. accelerometer
 - X total observations
- Storing capacity, server space
- Data processing and manipulation slower

Limitations of ILD

- Requires complex models which are more difficult to interpret
- Not appropriate for rare events
- Requires alternative method of assessing measurement reliability
- Reactivity

Goals of ILD

Goals of ILD Studies

- Estimation of relationships that change over time both among individuals and within them
 - Distinguish between-subject and within-subject effects
 - Allow for variability in within-subject process (random effects)
 - Identify differences based on person-level baseline predictors

Goals of ILD Studies

- Estimate associations with cyclic or periodic patterns
- Estimate impact of predictor on outcome
 - Actual value or change in value
 - Synchronous or sequential
- Estimate variability or volatility
 - Identify differences based on person-level baseline predictors
 - Identify difference before versus after an event

Format and Structure of ILD

Format and Structure of ILD

- “Wide” format
 - Each column includes one measurement time of a variable
 - Each row contain only one participant
- “Long” format
 - Each column contains a variable
 - Each row includes one measurement time for a participant

Format and Structure of ILD

- “Wide” format
 - Each column includes one measurement time of a variable
 - Each row contain only one participant

Wide format

ID	X at Time 1	X at Time 2	Y at Time 1	Y at Time 2	Z at Time 1	Z at Time 2
1	5	3	1	0	2	2
2	4	4	1	1	1	1

Format and Structure of ILD

• “Long” format

- Each column contains a variable
- Each row includes one measurement time for a participant

Long format

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
2	1	4	1	1
2	2	4	1	1

Format and Structure of ILD

Long format

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
2	1	4	1	1
2	2	4	1	1

Wide format

ID	X at Time 1	X at Time 2	Y at Time 1	Y at Time 2	Z at Time 1	Z at Time 2
1	5	3	1	0	2	2
2	4	4	1	1	1	1

Format and Structure of ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

Simplified example data

- ID – study ID
- Time – time point
- X – stress level
 - Likert scale
 - 1= very low to 7= very high

Format and Structure of ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

Simplified example data

- Y – smoked since last contact
 - Binary/dichotomous
 - 1= Yes or 0= No
- Z – Treatment group
 - Binary/dichotomous
 - 1= Intervention or 0= Control

Format and Structure of ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

Simplified example data

- Long format
 - Multiple rows per subject
- Static variables
 - Z (Treatment Group)
- Time varying variables
 - X (Stress)
 - Y (Smoke)

Format and Structure of ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

Simplified example data

- Time varying variables
 - Can vary within subject
 - Within subject variability can differ across subjects
- Each row represents a specific time or time frame

Temporality in ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

How can we assess the relationship between X and Y?

- Data can be used "as is" when current contextual or environmental cues are of interest
- Example: interest in immediate effect of cigarette ad on intention to quit smoking

Temporality in ILD

ID	Time	X	Y	Z
1	1	5	1	2
1	2	3	0	2
1	3	4	0	2
1	4	2	0	2
1	5	4	0	2
2	1	4	1	1
2	2	4	1	1
2	3	3	0	1
2	4	4	0	1
2	5	3	1	1

How can we assess the relationship between X and Y?

- Data must be manipulated when exposure must precede outcome
- Example, interest in effect of stress on subsequent smoking behavior

Lagging data in ILD

ID	Time	X	Y	W	ID	Time	X	Y	W
1	1	5	1		1	1	5	.	2
1	2	3	0		1	2		1	2
1	3	4	0		1	3		0	2
1	4	2	0		1	4		0	2
1	5	4	0	2	1	5		0	2
2	1	4	1		2	1	4	.	1
2	2	4	1		2	2		1	1
2	3	3	0		2	3		1	1
2	4	4	0		2	4		0	1
2	5	3	1	1	2	5		0	1

Lagging data in ILD

ID	Time	X	Y	Z	ID	Time	X	Y	Z
1	1	5	1	2	1	1	5	.	2
1	2	3	0	2	1	2	3	.	2
1	3	4	0	2	1	3	4	1	2
1	4	2	0	2	1	4	2	0	2
1	5	4	0	2	1	5	4	0	2
2	1	4	1	1	2	1	4	.	1
2	2	4	1	1	2	2	4	.	1
2	3	3	0	1	2	3	3	1	1
2	4	4	0	1	2	4	4	1	1
2	5	3	1	1	2	5	3	0	1

Lagging data in ILD

- Depends on research question and variables of interest
 - Determine how far before the event of interest an exposure must occur
 - Determine types of ILD to include
 - Researcher or participant initiated
 - Fixed or random interval
- May require further manipulation of data
 - Limiting dataset to relevant observations

Basic Description of ILD

Basic Description of ILD

- Individual variable and pairwise relationships
 - Central tendency for continuous data
 - Distribution for categorical data
- Aggregated within person
 - Total or mean number of events
 - Throughout study
 - In certain time periods
- Important to minimize aggregating across individuals
-> ignores repeated observations on individuals

Basic Description of ILD

- Exploring your data:
 - **NOT** intended to inform hypotheses tested
 - Intended to **provide context** for conclusions
 - Intended to describe sample
 - Can identify potential issues with proposed models

Visualization of ILD

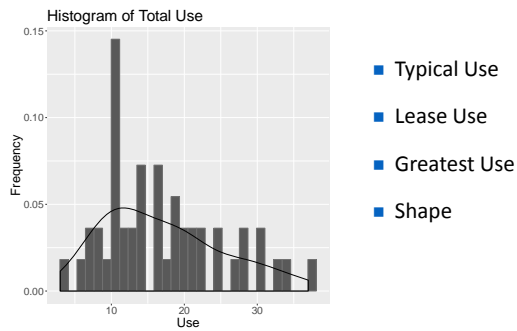
Visualization of ILD

While not often published, visualization is a crucial component of exploring ILD

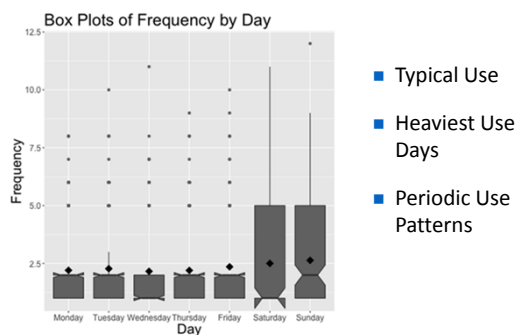
• Summary Statistics and Raw Data: Distributions by Participant

- Histogram
- Box Plot

Visualization: Histogram



Visualization: Box Plots



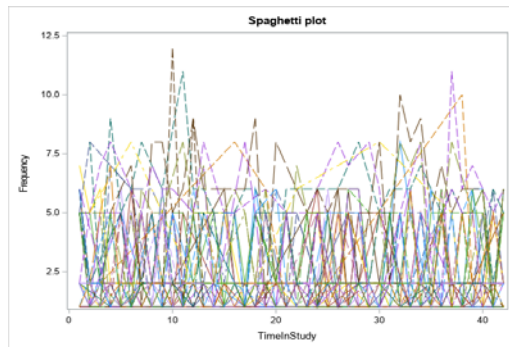
Visualization of ILD

While not often published, visualization is a crucial component of exploring ILD

- Raw Data: Relationships and Time Trends

- Interaction Plots
- Time Plots
- Spaghetti Plots

Visualization: Spaghetti Plots



Visualization: Spaghetti Plots

Important Information from Spaghetti Plots:

- Time Trends: Do participants appear to show a discernible increase, decrease, periodic trend?
- Interactions: Do the time trends appear to change for different sub-populations?
- Variation:
 - Do participants show similar fluctuations over time?
 - Is the volatility consistent across the study?
 - How does variation between subjects compare to variation within subjects?

Multilevel Modeling of ILD

Multilevel Modeling (MLM)

- MLM used when observations correlated
 - Natural grouping
 - Students in a classroom
 - Clinics in a hospital
 - Members in a family
 - Repeated measures (longitudinal data)
 - Before and after intervention
 - Follow-up time points after intervention
 - Intensive longitudinal data

Multilevel Modeling of ILD

- Two-level model
 - Single equation describes relationship between predictors and outcome
 - Conceptualized as two separate equations
 - Level 1
 - Level 2

Two-level Modeling of ILD

•Level 1

- Describes within person relationship of predictor and outcome
- Models momentary predictors of momentary outcomes (occasion level)
- Regression coefficients (intercepts, slopes) estimated for each moment level predictor variable
- Intercepts and slopes can vary randomly across persons (random effect)

Two-Level Modeling of ILD

•Level 2

- Regression coefficients (intercept, slope) from level 1 treated as dependent variable
- Describes individual differences in the effect of momentary variable on the outcome
- Person-level predictors modelled (not expected to change across time points)
- Residual term accounts for portion of individual differences in coefficients not accounted for by person-level predictors

Multilevel Modeling of ILD

•Fixed effects

- Assume effect of predictor on outcome constant across people
 - Or that person-level variables account for all differences in effect of predictor on outcome

•Random effects

- Allows effect of predictor on outcome to vary across people (Level 1)
 - In other words, allow people to differ in their within-person relationships

Multilevel Modeling (MLM)

•Why use MLM?

- Correctly accounts for clustering in data
- Allows variability across participants and groups
 - Group treated as random sample from population of groups
 - Thus, can generalize to the population of groups
- Robust to missing data
 - Participants do not need same number or timing of observations

MLM of ILD

- #### •Models the dependent variable in terms of baseline and ILD variables and time

$$\text{Dependent Variable} = \text{Baseline Variables} + \text{ILD Variables} + \text{Time Trends} + \text{Variation Across Individuals} + \text{Variation Within Individuals}$$

MLM of ILD

- #### •Models the dependent variable in terms of baseline and ILD variables and time

$$\text{Dependent Variable} = \text{Baseline Variables} + \text{ILD Variables} + \text{Time Trends} + \text{Variation Across Individuals} + \text{Variation Within Individuals}$$

- For ILD Variables, can decompose effects
- Allows for direct interpretation of effects *between* people and effects *across time*
- We will focus on this method in these slides

Neuhaus and Kalbfleisch, 1998

MLM of continuous ILD

- Models the mean of an outcome, in terms of

Dependent Variable = Baseline Variables + ILD Variables + Time Trends + Variation Across Individuals + Variation Within Individuals

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + v_i + \varepsilon_{it}$$

MLM of continuous ILD

- Models the mean of an outcome

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + v_i + \varepsilon_{it}$$

- β_0 is intercept term
- Z_i is a baseline, time-independent predictor with effect β_1

MLM of continuous ILD

- Models the mean of an outcome

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + v_i + \varepsilon_{it}$$

- X_{it} is an ILD, time-dependent predictor with,
 - Between effect β_{2B} , and
 - Within effect β_{2W}

MLM of continuous ILD

• Models the mean of an outcome

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

• t_{it} is the time in the study with effect β_t • u_i is the random individual effect• ε_{it} is the random variation over time

MLM of continuous ILD

• Consider the following model

- Alcohol craving as outcome, Y_{it}
- Age as time-independent baseline predictor, Z_i
- Mood as time-dependent ILD predictor, X_{it}

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

- β_1 represents the expected difference in the mean alcohol craving across populations that differ, on average, by one year in age

MLM of continuous ILD

• Consider the following model

- Alcohol craving as outcome, Y_{it}
- Age as time-independent baseline predictor, Z_i
- Mood as time-dependent ILD predictor, X_{it}

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

- β_{2B} represents the expected difference in the mean alcohol craving across populations that differ by one unit of average mood reported

MLM of continuous ILD

- Consider the following model
 - Alcohol craving as outcome, Y_{it}
 - Age as time-independent baseline predictor, Z_i
 - Mood as time-dependent ILD predictor, X_{it}

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

- β_{2W} represents the expected change over time for an individual in their mean alcohol craving as their mood changes

MLM of continuous ILD

- Consider the following model
 - Alcohol craving as outcome, Y_{it}
 - Age as time-independent baseline predictor, Z_i
 - Mood as time-dependent ILD predictor, X_{it}

$$Y_{it} = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

- u_i represents the variation in individual alcohol craving among the population of individuals

MLM of continuous ILD

Consider an example:

- Model the outcome of desire to use marijuana in terms of
 - Momentary indicator of whether individual is with others, time-dependent variable
 - Energy level, decomposed into
 - Average energy level, a person-level, time-independent variable
 - Momentary energy level, a lagged, time-dependent variable

MLM of continuous ILD

Example: Model "Desire" in terms of "With Others" and "Energy Level"

- With Others: $\beta = -3.43$, $p=0.038$
 - Expect populations with others to show lower Desire (by about 3.43), all other factors equivalent
- Energy (Between): $\beta = -0.09$, $p=0.502$
 - Expect populations with greater energy to show lower Desire (by about 0.09)
- Energy (Within): $\beta = 0.02$, $p=0.371$
 - Expect individuals to show an increase in Desire over time with increased energy (by about 0.02)

MLM of Binary ILD

- Models the **probability** of an outcome, in terms of

Outcome Probability \sim Baseline Variables + ILD Variables + Time Trends + Variation Across Individuals + Variation Within Individuals

$$\text{logit}(\pi_{it}) = \beta_0 + \beta_1 Z_i + \beta_{2B} \bar{X}_i + \beta_{2W} (\bar{X}_i - X_{it}) + \beta_t t_{it} + u_i + \varepsilon_{it}$$

MLM of Binary ILD

Consider an example:

- Model the outcome of use of marijuana in terms of
 - Momentary indicator of whether individual is with others, time-dependent variable
 - Energy level, decomposed into
 - Average energy level, a person-level, time-independent variable
 - Momentary energy level, a lagged, time-dependent variable

MLM of Binary ILD

Example: Model Likelihood of “Use” in terms of “With Others” and “Energy Level”

- With Others: $\theta > 7.9e10$, $p=0.865$
 - Expect odds of use for populations with others to increase by a multiple of $7.9e10$, all other factors remaining constant
- Energy (Between): $\theta = 0.98$, $p=0.279$
 - Expect odds of use for populations with greater energy to decrease by a multiple of 0.98
- Energy (Within): $\theta = 1.004$, $p=0.156$
 - Expect odds of use to show an increase over time by a multiple of 1.004 with increased energy

Additional ILD Considerations

Some Recent Methods in ILD

- Hurdle models for zero-inflated data
- Recurrent survival models for recurrent time-to event outcomes
- Time-varying effect models to estimate if and how effect changes over time
- Just-in-time adaptive interventions (JITAI)

JITAI

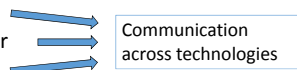
- Intervention based on decision rules
- Aim to provide the right amount of intervention or support at the right time
 - No intervention when not needed
- Uses dynamically changing information
- Identifies opportunities to provide intervention in the natural environment
- Four key components to consider

JITAI

- Examples
 - Alert participant after 30 continuous minutes of sedentary behavior
 - Alert participant when technology-enhanced pill bottle not opened 30 minutes past scheduled medication time
 - Provide message or video intervention after assessment indicates participant who has quit smoking is at risk of smoking a cigarette

Missingness in ILD

- Can be due to the usual suspects
 - Loss to follow up
 - Sporadic missing
 - MCAR, MAR, or NMAR
- Can be due to technology specific issues
 - Phone
 - Cell tower
 - Server
- Develop a plan for dealing with both in staff procedures and in analyses



Acknowledgements

- Funding agencies that support our work
 - Oklahoma Tobacco Settlement Endowment Trust (092-016-0002I)
 - NIH R15 Program Grant Number 1R15DA041656-01
 - UNC FRPB PAT 10414-40610-2300-QT605
