

CIRF Framework Research Tools & Templates Package

1. MASTER DATABASE TEMPLATE

Excel/CSV Column Structure:

| |
|---|
| Case_ID Source_Type Full_Citation Location_Country Location_Region Cultural_Context Sector Time_Period Failure_Type Brief_Description Detailed_Description Evidence_Quality 1 2 3 4 5 6 7 8 9 10 11 12 13 Total_Score Percentage Notes Reviewer Date_Analyzed |
|---|

CIRF Component Legend:

- **1:** Economic Value Creation
- **2:** Cultural Integrity
- **3:** Adaptability
- **4:** Social Empowerment
- **5:** Community Benefit
- **6:** Cultural Protection
- **7:** Community Relevance
- **8:** Sustainable Development
- **9:** Dignity & Empowerment
- **10:** Protective Capacity
- **11:** Adaptive Capacity
- **12:** Transformative Capacity
- **13:** Generative Capacity

Coding System:

- **1** = Present/Satisfied
 - **0** = Absent/Violated
 - **?** = Unclear/Insufficient Evidence
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2. SEARCH LOG TEMPLATE

Database Search Record:

Date: [Date]
Database: [Name]
Search Terms: [Exact Boolean string]
Filters Applied: [Date range, language, document type, etc.]
Results Found: [Number]
Results Screened: [Number]
Results Selected: [Number]
Reasons for Exclusion: [Brief notes]
Quality Assessment: [High/Medium/Low]
Notes: [Any observations about search effectiveness]

Search Strategy Tracking:

| Search# | Database | Search String | Results | Selected | Success | Notes |
|---------|----------------|---|---------|----------|---------|-----------------------------------|
| | | | | | | Rate |
| 1 | Web of Science | "cultural entrepreneurship failure" AND "indigenous" | 45 | 3 | 6.7% | Good quality but limited quantity |
| | | | | | | |

3. QUALITY ASSESSMENT CHECKLIST

Inclusion Criteria Checklist:

- Empirical Evidence:** Clear documentation of failure with specific details
- Cultural Component:** Significant involvement of cultural assets/communities
- Entrepreneurial Element:** Business/enterprise activity (not just cultural preservation)
- Failure Documentation:** Unambiguous evidence of closure/failure/discontinuation
- Sufficient Detail:** Enough information to assess at least 8/13 CIRF components
- Credible Source:** Peer-reviewed, government, or reputable organization
- Timeframe:** Within research scope (suggest 2000-2024)
- Language:** English or reliable translation available

Evidence Quality Scoring:

- **A (Excellent):** Multiple sources, detailed documentation, clear causation
- **B (Good):** Single reliable source, adequate detail, clear outcomes
- **C (Acceptable):** Limited documentation but sufficient for analysis

- **D (Exclude):** Insufficient evidence for reliable analysis
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4. CIRF COMPONENT ASSESSMENT GUIDE

Component 1: Economic Value Creation

Present (1) if:

- Evidence of revenue generation attempts
- Business model development
- Financial planning or investment
- Market engagement activities

Absent (0) if:

- No clear economic strategy
- Failure to generate sustainable income
- No market engagement
- Purely grant-dependent with no revenue plan

Assessment Questions:

- Did the enterprise have a clear revenue model?
- Were there attempts to generate sustainable income?
- Was there evidence of market engagement?

Component 2: Cultural Integrity

Present (1) if:

- Authentic cultural representation
- Community validation of cultural accuracy
- Preservation of traditional practices
- Respectful cultural presentation

Absent (0) if:

- Cultural commodification or distortion
- Community rejection of representation

- Loss of traditional authenticity
- Disrespectful cultural appropriation

Component 3: Adaptability

Present (1) if:

- Evidence of responding to market changes
- Flexibility in business model
- Innovation while maintaining core values
- Strategic pivoting when needed

Absent (0) if:

- Rigid adherence to failing approaches
- Inability to respond to market signals
- No innovation or adaptation
- Resistance to necessary changes

Component 4: Social Empowerment

Present (1) if:

- Community capacity building
- Leadership development
- Skills training programs
- Increased community participation

Absent (0) if:

- No community development impact
- External control without local empowerment
- No skills transfer or capacity building
- Decreased community agency

Component 5: Community Benefit

Present (1) if:

- Clear benefits to local community

- Local employment creation
- Community infrastructure development
- Improved quality of life indicators

Absent (0) if:

- No discernible community benefits
- Benefits extracted by external actors
- Negative community impacts
- Community opposition to project

Component 6: Cultural Protection

Present (1) if:

- Active heritage preservation efforts
- Protection of cultural knowledge
- Safeguarding of cultural practices
- Documentation of cultural assets

Absent (0) if:

- Cultural heritage at risk or damaged
- Loss of traditional knowledge
- No preservation mechanisms
- Cultural practices endangered

Component 7: Community Relevance

Present (1) if:

- Alignment with community needs
- Community-identified priorities
- Cultural appropriateness
- Local support and acceptance

Absent (0) if:

- Misaligned with community priorities
- Imposed external agenda

- Culturally inappropriate approaches
- Community resistance or rejection

Component 8: Sustainable Development

Present (1) if:

- Long-term planning approach
- Environmental consideration
- Social sustainability measures
- Economic sustainability strategy

Absent (0) if:

- Short-term focus only
- Environmental degradation
- Unsustainable resource use
- No long-term viability planning

Component 9: Dignity & Empowerment

Present (1) if:

- Respectful treatment of community
- Community self-determination
- Dignified representation
- Empowerment of local actors

Absent (0) if:

- Disrespectful treatment
- External control and decision-making
- Degrading representations
- Disempowerment of community

Component 10: Protective Capacity

Present (1) if:

- Mechanisms to protect cultural assets

- Risk management strategies
- Safeguarding protocols
- Community defense capabilities

Absent (0) if:

- No protection mechanisms
- Vulnerability to external threats
- Loss of cultural assets
- Inability to safeguard heritage

Component 11: Adaptive Capacity

Present (1) if:

- Flexibility in operations
- Learning from experience
- Responsive to feedback
- Evolutionary approach

Absent (0) if:

- Inflexibility in approach
- No learning mechanisms
- Unresponsive to feedback
- Static operational model

Component 12: Transformative Capacity

Present (1) if:

- Innovation in cultural enterprise
- Creative problem-solving
- Transformation of challenges into opportunities
- Systemic change capacity

Absent (0) if:

- No innovation capacity
- Inability to transform challenges

- Reactive rather than proactive
- No systemic change ability

Component 13: Generative Capacity

Present (1) if:

- Creation of new opportunities
- Value generation from cultural assets
- New market development
- Innovation in cultural applications

Absent (0) if:

- No new opportunity creation
 - Limited value generation
 - Dependence on existing markets
 - No innovative applications
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5. PILOT STUDY DESIGN (25 CASES)

Recommended Starting Focus:

Sector: Indigenous Cultural Tourism (well-documented failures available) **Geographic Scope:** North America and Australia (English-language sources) **Time Period:** 2010-2020 (recent enough for good documentation)

Target Sources for Pilot:

1. Academic Journals:

- Journal of Sustainable Tourism
- Annals of Tourism Research
- Tourism Management
- Journal of Heritage Tourism

2. Government Reports:

- Indigenous Business Australia case studies
- Canadian Aboriginal Economic Development reports
- US Bureau of Indian Affairs economic development assessments

3. Research Institutions:

- Banff Centre Indigenous Leadership reports
- Australian Institute of Aboriginal and Torres Strait Islander Studies

Pilot Study Search Terms:

Primary: "indigenous tourism failure" OR "aboriginal tourism closed" OR "cultural tourism bankruptcy"

Secondary: "native american business failure" OR "first nations enterprise closure" OR "indigenous economic development failure"

Geographic: ADD "Canada" OR "Australia" OR "United States" OR "New Zealand"

Pilot Study Success Metrics:

- Successfully identify 25 well-documented failures
- Achieve inter-rater reliability >85% on CIRF component coding
- Refine search terms based on results
- Validate assessment criteria
- Establish time estimates for full-scale analysis

6. BOOLEAN SEARCH STRINGS

Academic Database Searches:

Web of Science:

TS=("cultural entrepreneurship" AND (fail* OR bankrupt* OR closure OR discontinued)) AND TS=(indigenous OR aboriginal OR "ethnic minorit*" OR traditional)

Scopus:

TITLE-ABS-KEY("cultural entrepreneurship" AND (fail* OR bankrupt* OR closure) AND (indigenous OR "ethnic minorit*" OR traditional OR heritage))

JSTOR:

ti:("cultural tourism" OR "indigenous business" OR "traditional craft*") AND ti:(fail* OR closure OR bankrupt*)

Government Database Searches:

"indigenous business development" AND (evaluation OR assessment OR failure OR closure)

"cultural tourism project" AND (cancelled OR failed OR discontinued)

"traditional craft cooperative" AND (dissolved OR bankrupt* OR closed)

7. INTER-RATER RELIABILITY PROTOCOL

Training Phase:

1. **Calibration Exercise:** Both reviewers independently code 5 test cases
2. **Discussion:** Compare results and resolve discrepancies
3. **Refinement:** Adjust coding guidelines based on discussion
4. **Validation:** Code additional 5 cases to check improved agreement

Ongoing Reliability:

- **Double-code 20% of cases** for reliability checking
 - **Calculate Cohen's Kappa** for each CIRF component
 - **Target reliability: >0.8** for each component
 - **Monthly calibration meetings** to prevent drift
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8. ANALYSIS FRAMEWORK

Descriptive Analysis:

- **Frequency of CIRF component violations**
- **Geographic distribution of failures**
- **Sector-specific patterns**
- **Temporal trends in failure patterns**

Pattern Analysis:

- **Most commonly violated components**
- **Component violation combinations**
- **Geographic/cultural context differences**
- **Sector-specific vulnerability patterns**

Validation Analysis:

- **CIRF framework completeness assessment**
- **Component interdependency analysis**

- Predictive validity testing
 - Framework refinement recommendations
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9. PROGRESS TRACKING TEMPLATE

Weekly Progress Report:

Week of: [Date]
Cases Analyzed: [Number]
Total Cases to Date: [Number]
Quality Distribution: A-[#] B-[#] C-[#] D-[#]
Top Violated Components: [List]
Emerging Patterns: [Brief notes]
Challenges Encountered: [Brief notes]
Next Week Focus: [Plan]

Milestone Tracking:

- Pilot Study Complete (25 cases)
- First 100 cases analyzed
- Mid-point review (250 cases)
- Data collection complete (500 cases)
- Initial analysis complete
- Final validation complete

This comprehensive toolkit will ensure your cultural entrepreneurship failure analysis is systematic, rigorous, and appropriate for doctoral-level research.