# Claude Development Prompt for CulturalEntrepreneurship.org

Hi Claude! I need your help developing a professional website called **CulturalEntrepreneurship.org** - a research platform and publication for cultural entrepreneurs worldwide. Let me give you the full context:

## About the Platform

**Domain**: CulturalEntrepreneurship.org (.org for research credibility)

**Mission**: To advance cultural entrepreneurship worldwide through research, insights, and practical guidance - serving as both the leading research authority and the go-to publication for cultural entrepreneurs globally.

**Dual Purpose**:

1. **Research Platform**: Conduct surveys, publish studies, influence policy, academic partnerships
2. **Publication/Magazine**: Like Entrepreneur.com but for cultural entrepreneurs - advice, insights, profiles, and guides

**What it does**:

- **Research**: Conducts studies on cultural entrepreneurship trends, challenges, and opportunities
- **Publication**: Publishes articles, success stories, business guides, and industry insights
- **Community**: Connects cultural entrepreneurs globally for networking and collaboration
- **Resources**: Provides tools, funding databases, and educational content
- **Authority**: Becomes THE credible source for cultural entrepreneurship information

**Target users**: Cultural entrepreneurs, researchers, policymakers, investors, media, and anyone interested in the cultural economy.

## Content Strategy (Like Entrepreneur.com)

**Research Section**:

- Industry reports and white papers
- Survey data and market analysis
- Policy recommendations
- Academic research partnerships

**Publication Section**:

- **Profiles**: Success stories of cultural entrepreneurs worldwide
- **Advice**: Business guides specific to cultural enterprises

- **Insights**: Market trends, funding opportunities, policy changes

- **Guides**: Step-by-step resources for starting cultural businesses

- **News**: Latest developments in cultural entrepreneurship

**Community Features**:

- Discussion forums for entrepreneurs

- Mentorship matching

- Event calendar and networking

- Resource sharing

## Chosen Tech Stack

After research, I've chosen this cost-effective, scalable stack:

**Frontend**: Next.js 14 (React) + Tailwind CSS + Shadcn/UI components **Backend/Database**: Supabase (PostgreSQL + Auth + Storage + Real-time features)
**Hosting**: Vercel (frontend) + Supabase (backend) **CMS**: Custom content management for articles and research papers **Key Features**: User authentication, article publishing system, survey tools, community forums, file storage

**Why this stack**: Starts free, scales affordably (~$45/month at scale), modern/fast, no vendor lock-in, JavaScript everywhere for easier development.

## Key Features to Build

**Research Platform**:

- Survey creation and data collection system

- Research paper/report publishing system

- Data visualization dashboards

- Academic partnership portals

- Citation and reference management

**Publication Features**:

- Article publishing system (like WordPress but custom)

- Author profiles and contributor management

- Article categories (Profiles, Advice, Insights, Guides, News)

- Search and filtering capabilities

- Newsletter subscription system

- Social sharing and engagement

**Community Platform**:

- User registration and professional profiles

- Discussion forums organized by topics/regions

- Mentorship matching system

- Event calendar for webinars/conferences

- Resource library with business tools

**Admin Features**:

- Content management dashboard

- User management and moderation tools

- Analytics and research data visualization

- Publication scheduling and editorial workflow

## Revenue Streams

**Research**: Paid reports, consulting services, grants, academic partnerships **Publication**: Premium subscriptions, sponsored content, job board, events **Community**: Professional memberships, certified training programs

## Development Phases

**Phase 1 (MVP)**: Landing page, basic article system, user registration, simple surveys **Phase 2**: Full publication features, community forums, research dashboard
**Phase 3**: Advanced features, monetization, mobile app, international expansion

## Positioning & Credibility

This platform needs to sound authoritative when referenced:

- *"According to Cultural Entrepreneurship research..."*

- *"As published in Cultural Entrepreneurship..."*

- *"Cultural Entrepreneurship, the leading authority on cultural business..."*

The .org domain and content strategy position us as both the Harvard Business Review AND the Entrepreneur.com of cultural entrepreneurship.

## What I Need Help With

I want to build this step-by-step with your guidance:

1. **Project setup and architecture** for a research + publication platform

2. **Content Management System** for articles, research papers, and user-generated content

3. **Survey and data collection system** for research purposes

4. **User authentication and profile system** for community features

5. **Publication workflow** from draft to published content

6. **Research dashboard** for data visualization and analysis

7. **SEO optimization** for content discoverability

8. **Mobile-responsive design** for global accessibility

## Technical Requirements

- **Content Management**: Rich text editor, article scheduling, author management

- **Research Tools**: Survey builder, data export, analytics dashboard

- **Community Features**: Forums, messaging, user profiles, mentorship matching

- **SEO**: Article optimization, schema markup, sitemap generation

- **Performance**: Fast loading, image optimization, global CDN

- **Analytics**: User tracking, content performance, research data insights

## Questions for You

1. How should I structure the database schema for articles, research data, and user profiles?

2. What's the best approach for building a custom CMS within Next.js?

3. How can I implement a robust survey system for research data collection?

4. What's the optimal site architecture for SEO and user experience?

5. How should I handle different user roles (readers, contributors, researchers, admins)?

6. What are best practices for content workflow and editorial management?

I have basic coding knowledge but need detailed guidance on building a professional platform that serves both research and publication purposes. Ready to start with the foundation and build a credible, scalable platform!

**Let's begin with the initial setup and architecture!**