Contextual Evaluation Matrix Template

Overview

This assessment tool evaluates how contextual factors shape the relationship between cultural innovation and economic resilience in a specific setting. It helps identify contextual enablers and constraints to inform context-appropriate strategy development.

Instructions

1. Complete all four contextual factor sections below, rating indicators on a scale of 1-10

2. Provide evidence or examples for each rating where possible

3. Identify key enablers (highest scores) and constraints (lowest scores)

4. Use the factor interaction matrix to analyze how contextual factors interact

5. Develop context-appropriate strategies based on the evaluation

1. Governance Arrangements Evaluation

The formal and informal rule systems that shape how cultural innovation processes operate

Factor	Description	Rating (1-10)	Evidence/Examples
Governance Level	**Primary decision-making authority resides at:**		
	Local autonomy for cultural policy		
	Regional coordination capacity		
	National support frameworks		
	Supranational program access		
	Multi-level governance integration		
Coordination Mode	**Governance operates primarily through:**		
	Hierarchical coordination effectiveness		
	Market coordination functionality		
	Network coordination development		
	Hybrid coordination integration		
Institutional Thickness	**Density and connectivity of supporting institutions:**		
	Cultural institution density		
	Support organization presence		
	Intermediary organization activity		
	Institutional coordination level		
Policy Integration	**Coordination between cultural and other policy domains:**		
	Cultural-economic policy integration		
	Cultural-social policy integration		
	Cultural-environmental policy integration		
	Cultural-innovation policy integration		

KEY GOVERNANCE ENABLERS: *Identify 2-3 highest-scored factors that enable cultural innovation-resilience relationships* 1. 2. 3.

KEY GOVERNANCE CONSTRAINTS: *Identify 2-3 lowest-scored factors that constrain cultural innovation-resilience relationships* 1. 2. 3.

2. Industrial Structure Evaluation

The composition of economic activities that shape innovation patterns and resilience dynamics

Factor	Description	Rating (1-10)	Evidence/Examples
Sectoral Diversity	**Variety of economic activities within the region:**		
	Economic sector diversity		
	Cultural sector diversity		
	Firm size diversity		
	Employment distribution across sectors		
Related Variety	**Cognitive proximity between different economic activities:**		
	Related industry presence		
	Skill transferability between sectors		
	Knowledge complementarity		
	Cross-sector collaboration patterns		
Specialization Type	**Regional industrial specialization characteristics:**		
	Manufacturing specialization		
	Service specialization		
	Knowledge-intensive specialization		
	Cultural/creative specialization		
Global Value Chain Position	**Position of local activities in global production networks:**		
	High-value chain position		
	Market access diversity		
	Supply chain integration		
	Strategic autonomy level		

KEY INDUSTRIAL STRUCTURE ENABLERS: *Identify 2-3 highest-scored factors that enable cultural innovation-resilience relationships* 1. 2. 3.

KEY INDUSTRIAL STRUCTURE CONSTRAINTS: *Identify 2-3 lowest-scored factors that constrain cultural innovation-resilience relationships* 1. 2. 3.

3. Knowledge Ecology Evaluation

The characteristics of knowledge production and diffusion systems that shape innovation capabilities

Factor	Description	Rating (1-10)	Evidence/Examples
Knowledge Base Composition	**Balance between different knowledge types:**		
	Analytical (science-based) knowledge		
	Synthetic (engineering-based) knowledge		
	Symbolic (arts-based) knowledge		
	Knowledge base integration		
Education System Structure	**Organization of formal and informal learning processes:**		
	Higher education institution presence		
	Creative education provision		
	Lifelong learning infrastructure		
	Vocational-academic integration		
Innovation System Type	**Primary innovation mode characteristics:**		
	STI (Science-Technology-Innovation) strength		
	DUI (Doing-Using-Interacting) dynamics		
	Innovation support infrastructure		
	Cross-innovation system integration		
Knowledge Network Structure	**Configuration of knowledge connections:**		
	Local knowledge network density		
	Non-local knowledge connections		
	Knowledge broker presence		
	Public-private knowledge exchange		

KEY KNOWLEDGE ECOLOGY ENABLERS: *Identify 2-3 highest-scored factors that enable cultural innovation-resilience relationships* 1. 2. 3.

KEY KNOWLEDGE ECOLOGY CONSTRAINTS: *Identify 2-3 lowest-scored factors that constrain cultural innovation-resilience relationships* 1. 2. 3.

4. Cultural Context Evaluation

The specific cultural characteristics that shape how innovation processes operate

Factor	Description	Rating (1-10)	Evidence/Examples
Cultural Value Orientation	**Dominant cultural values and orientations:**		
	Individualism-collectivism balance		
	Hierarchical-egalitarian relations		
	Risk-taking vs. security orientation		
	Long-term vs. short-term orientation		
Entrepreneurial Culture	**Attitudes toward entrepreneurial activity:**		
	Entrepreneurship legitimacy		
	Failure tolerance		
	Initiative support		
	Experimental mindset		
Cultural Diversity	**Variety of cultural traditions and perspectives:**		
	Cultural community diversity		
	International population presence		
	Intercultural exchange activities		
	Inclusive cultural participation		
Cultural Identity Strength	**Distinctiveness and cohesion of local identity:**		
	Local cultural distinctiveness		
	Heritage asset preservation		
	Cultural tradition continuity		
	Cultural pride and engagement		

KEY CULTURAL CONTEXT ENABLERS: *Identify 2-3 highest-scored factors that enable cultural innovation-resilience relationships* 1. 2. 3.

KEY CULTURAL CONTEXT CONSTRAINTS: *Identify 2-3 lowest-scored factors that constrain cultural innovation-resilience relationships* 1. 2. 3.

Contextual Factor Interaction Matrix

Analyze how the four contextual dimensions interact in your specific setting:

Factor Interaction	Relationship Strength (1-10)	Description of Interaction
Governance × Industrial Structure		
Governance × Knowledge Ecology		
Governance × Cultural Context		
Industrial Structure × Knowledge Ecology		
Industrial Structure × Cultural Context		
Knowledge Ecology × Cultural Context		

Context-Appropriate Strategy Development

Based on the contextual evaluation, develop context-appropriate strategies for enhancing resilience through cultural innovation:

Strategy Type Selection

Considering your context assessment, which implementation approach would be most appropriate? (Rate suitability 1-10)

Implementation Approach	Suitability Rating	Rationale
Policy-Led Implementation		
Market-Led Implementation		
Community-Led Implementation		
Network-Led Implementation		

Context-Specific Strategy Priorities

Considering your contextual enablers and constraints, identify your top three strategic priorities:

1. **Strategic Priority 1:**
   - Contextual enablers leveraged:

- Contextual constraints addressed:
- Implementation approach:

2. **Strategic Priority 2:**
   - Contextual enablers leveraged:
   - Contextual constraints addressed:
   - Implementation approach:

3. **Strategic Priority 3:**
   - Contextual enablers leveraged:
   - Contextual constraints addressed:
   - Implementation approach:

Notes

- This contextual evaluation should be conducted before designing specific interventions
- Different contexts require different approaches to cultural innovation for resilience enhancement
- Higher scores indicate contextual enablers, while lower scores indicate constraints
- Context is not fixed - some constraints can be addressed through strategic intervention
- Combine with the Resilience Capacity Assessment and Mechanism Analysis templates for comprehensive CIRF implementation