BEM 106: Homework #6 Description

Goal: The goal of this homework is to get you started with clustering and text analysis using Python's scikit-learn package.

Part 1 - Clustering

The dataset (hw-6-dataset.xlsx) contains various features of 42,305 songs on Spotify. You can find more information the features here:

https://developer.spotify.com/documentation/web-api/reference/get-several-audio-features

Your task is to reverse-engineer the Spotify "genre" classification scheme.

- 1. Using K-means/Bisecting K-means/PCA/feature selection, experiment with (at least) 2 ways of deriving the "genre" clusters.
- 2. For each trial, describe how you chose the features and which clustering method you used.
- 3. Finally, report the Rand score of each trial between your assigned clusters and the true clusters. The Rand score is a measure of cluster similarity, see rand_score in the scikit-learn package.

(PS: There are 15 Spotify-provided genres.)

Part 2 – Sentiment in Text

The dataset (hw-6-dataset2.json) contains Amazon reviews and ratings for roughly 800,000 patio and lawn equipment products.

Your tasks are the following:

- 1. Figure out how to load this .json file into a Python dataframe.
- 2. Using either AFINN or VADAR, obtain the "sentiment" for each review.
- 3. Plot the distribution (as a density plot) of your sentiment scores for each Amazon rating. That is, create 5 separate density plots for 1-star, 2-star, etc. reviews. Do different ratings have different distributions of sentiment? Is it what you would expect, e.g. 1-star reviews have a distribution of sentiment scores that is has a lower mean than 2-star reviews?