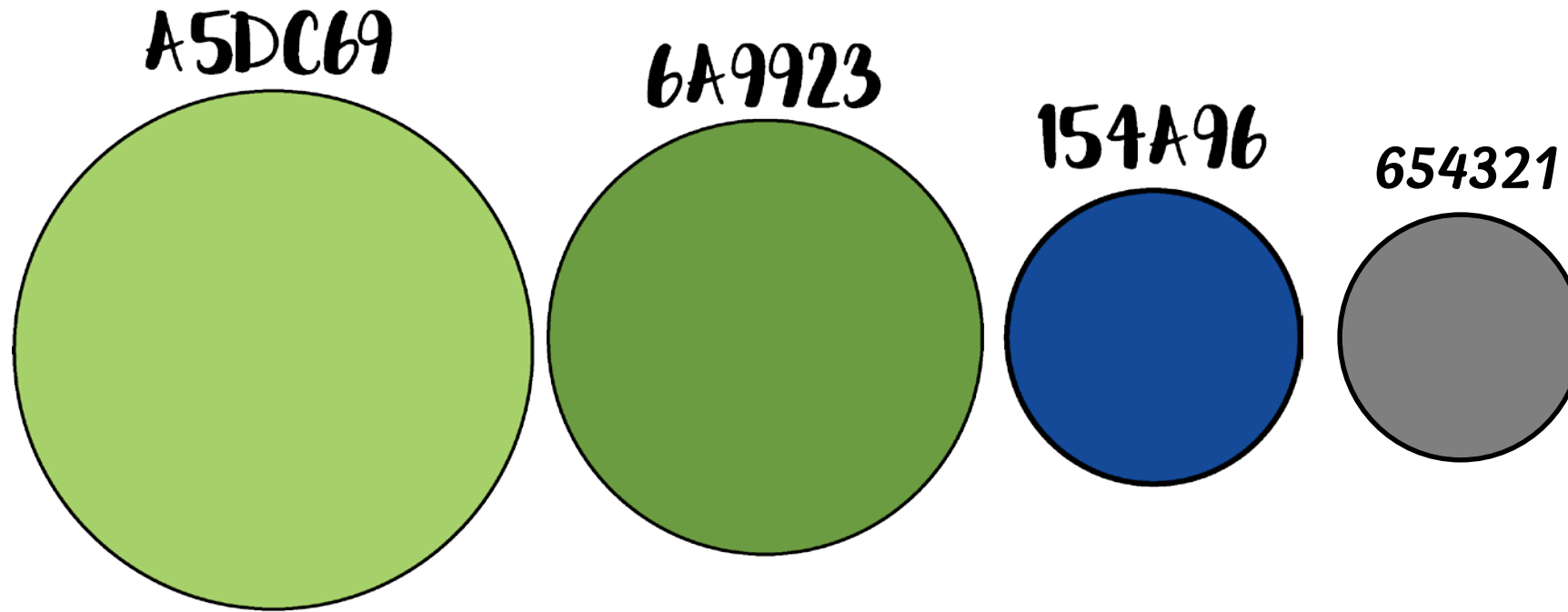




# **My One Earth**

## **Style Guide**

[MyOneEarth.org](https://MyOneEarth.org)

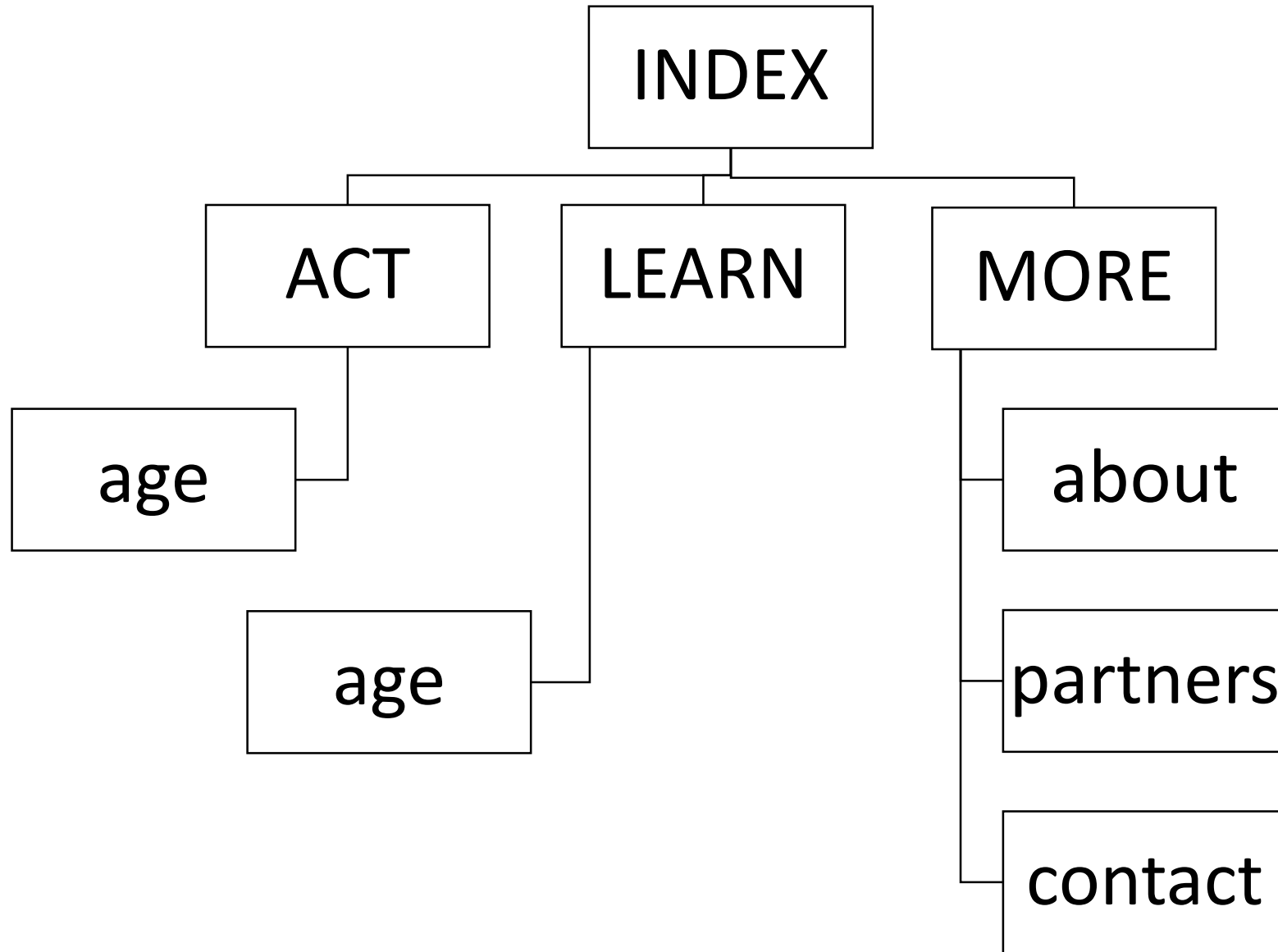


**Titles: Myriad  
Pro (bold)**

**Text: Myriad Pro  
Condensed**

**Accents: lemongrass**

**Gilbert Color (kids)**



# UI Plan

- What four elements on the website will be interactive?
  - Mobile hamburger menu
  - Pop-up ad
  - Sub-navigation
  - API to find a local charging station for your electric vehicle
- How will a user interact with these elements?
  - click to open
- What will the result of the event be?
  - The menu and sub-navigation buttons will drop down, the ad will take them to a partner charity, the API will display top 10 charging locations.
- What API will you be using?
  - <https://apilist.fun/api/open-charge-map> (lists charging stations near you)  
<https://api.openchargemap.io/v3/poi/?output=json&countrycode=US&maxresults=10>



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DESKTOP  
MOCK-UP



# DESKTOP MOCK-UP (subsites)







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Half of the world's forests  
have been destroyed.

Age 5-10

Age 11-13

Age 14-18

Age 18+

## 9 WAYS YOU CAN REDUCE OCEAN PLASTIC

1



Boycott single-use plastic

2



Join the reusable revolution

3



Shop local & request  
plastic-free packaging

The 20 warmest years on record all occurred in the past 22 years, with 2015-18 making up the top four. Across the globe, the average sea level increased by 3.6mm per year between 2005 and 2015.



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MOCK-UP  
(subsites)

# MOBILE MOCK-UPS (subsites)

