

HOMEGROWN BY HEROES

“Veterans Serving Kentucky, One Farm at a Time”



Pictured from left to right: Kentucky National Guard Major General Edward Tonini, Farmer-Veteran Coalition Executive Director Michael O’Gorman, and Kentucky Agriculture Commissioner James Comer at the announcement ceremony for Homegrown by Heroes and Kentucky Proud Jobs for Vets

USES FOR HOMEGROWN BY HEROES



The “Homegrown by Heroes” label affixed to products.



Farmer/veterans can display the logo and create differentiation for their products.

In the future, a national presence:



HOMEGROWN BY HEROES

“Veterans Serving America, One Farm at a Time”

For more information on Homegrown by Heroes, visit www.kyproud.com/veterans, or contact Ben Shaffar, Kentucky Department of Agriculture, 502-564-4983 or ben.shaffar@ky.gov.