Lamara Parker

917 Willow Springs Drive apt. D Louisville, KY 40242  513-394-1308  lamara.parker@gmail.com

# objective

I have a strong passion to learn as much as I can, regarding digital design and development (including web, mobile,

animation, gaming, and software development for Android and iOS platforms). While I am proficient in CMS web

development and several presentation platforms my goal is to obtain a position that will allow me to utilize my versatile

computer and new media design skills in an rewarding and professional setting. I am seeking an opportunity that will allow

me to challenge myself as a front-end developer as well work in a team atmosphere that supports business strategies and

visions.

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|  | TECHNICAL SKILLS |  |

* **Web Content Management Systems:** Joomla!, WordPress
* **Web Languages:** HTML5, CSS, JavaScript, MySQL, PHP, Java, jQuery
* **Microsoft Office:** Word, PowerPoint, Excel
* **Adobe CC:** Photoshop, InDesign, Illustrator, Acrobat Pro, Dreamweaver, Premiere Pro**,** Flash, Fireworks
* **Print Machinery & Print Fundamentals:** Process Colors, Screen Colors, Press Check, Color Correction, Image Resolution, Image Formats, Vector Formats, Crop Marks, Paper Size, Magazine Cover Formats, Binding Machine, Cover Binding Machine
* **Other Application Software:** Git, Bootstrap, Final Cut Pro, Google Analytics, phpMyAdmin, Layars, VMware, Prezi, Keynote, Pages, Numbers
* **Minor Hardware Troubleshooting & Repairs:** Mobile Devices, Music Devices, Desktops & Laptops, Gaming Systems

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|  | Professional Experience |  |

**New Media Developer**

**OCTOBER 2012 – MARCH 2015**

NEW WEST, LLC- LOUISVILLE, KENTUCKY

Applied software, made edits and designed print ads, web banner ads, social media ads, banner shade ads, billboard ads, program books, brochures and developed and maintained a few CMS websites internally for the company and externally for clients. My primary role was to assist the new business team with new media ideas internally by researching and using new presentation software. Working with the production team I delivered and executed new ways to present the company with printable and digital capability books, in-house. Using machinery that prints magazines and cut business cards.

**New Media Developer**

**JANUARY 2012 – OCTOBER 2012**

MO’ BETTER MARKETING, LLC- LOUISVILLE, KENTUCKY

I designed and developed internal marketing products for the new business managers, for example digital marketing books, mockup websites, and presentations. Working with the production team I delivered and executed new ways to present the company with printable and digital capability books, in-house. Using machinery that prints magazines and cut business cards.

**Web Developer Intern**

**MARCH 2010 – DECEMBER 2011**

KENTUCKY STATE UNIVERSITY- FRANKFORT, KENTUCKY

Assisted with university website maintenance, edits, and security breaches. I also assisted the computer technicians with hardware and software repairs and updates.

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|  | *Education* |  |

**Current:** Enrolled in Code Louisville Front-End Development courses.

**Treehouse Member:** <https://teamtreehouse.com/lamaraparker>

**Courses Completed:** Computer Basics, Java Basics, JavaScript Basics, Website Basics, How to Make a Website,

CSS Basics, and Console Foundations.

**Bachelor of Science in Applied Information Technology with Web Development**

Kentucky State University

Graduated with a 3.54 GPA and Summa Cum Laude

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|  | *REFERENCES* |  |

***CARL BRAZLEY***

***New West, LLC  
Principal/ CEO***

***(502)891-2500***

[***cbrazley@newwestagency.com***](mailto:cbrazley@newwestagency.com)

***JOHN ENGLISH***

***Humana***

***Digital Center of Excellence***

***(502)580-5005***

[***jenglish@qx.net***](mailto:jenglish@qx.net)