



Tutorial 8

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CLOs – Questions Mapping

CL	CLO Description	Question	Total Marks	Actual
O		Number		Marks
2.1	Present project management knowledge	All	10(5 content+5	
	areas (processes, approaches, techniques,	questions	teamwork &	
	etc.) in different professional environments.		collaboration)	
3.1	Collaborate with other colleagues in a spirit	All	50% of the total	
	of teamwork to achieve project management	questions	mark	
	objectives			

Activities/Questions

#	Activity/Question	Mark
1	Q1	7
2	Q2	3



Question 1: [7 marks]

Create the RACI chart for the following project:

Several people will work on a handout your marketing manager will distribute at an industry conference. They are confused about their responsibilities for delivering the handout.

The team members include 7 key team members:





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- Project manager
- Chief marketing officer CMO
- Marketing manager
- Editorial director
- Content writer
- Creative director
- Designer.

The basic tasks for this project might include:

- Write project brief
- Create content
- Design handout
- Review first draft
- Update handout
- Approve final
- Send to printer

Follow the following description and **document key assumptions** you make in preparing the RACI chart:

- The content writer will actively work on content creation.
- The editorial director is ultimately on the line for content quality and accuracy. Once
 the content is written, she's the one who will review it to ensure it meets their
 company's editorial standards.
- Since the marketing manager is the subject matter expert for the presentation, the writer can go to her for input or help filling in content gaps along the way.
- We want to make sure the writer keeps the creative director and designer aware of the status of content creation. The project manager and CMO want to be kept in the loop about how work is progressing.





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	Project manager	Chief marketing officer CMO	Marketing manager	Editorial director	Content writer	Creative director	Designer
Write	R	Ι	A	С	Ι	С	I
project							
brief							
Create content	I	I	С	A	R	Ι	Ι
Design	I	I	С	I	С	A	R
handout Review first draft	A	I	R	R	С	R	С
Update handout	A	I	С	С	R	С	R
Approve final	A	R	С	I	I	I	I
Send to	A	I	С	I	I	С	R





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Question 2: [3 marks]

Suppose your project contains 7 team members, and you will add 4 more people. Calculate the number of channels that you must add.

The rule used n(n-1)/2

all of them

- = 11 (11 1) / 2
- = 11 (10) / 2
- = 110 / 2
- = 55 channels

The original people

- = 7 (7 1) / 2
- = 7(6)/2
- = 42 / 2
- = 21 channels

The extra channels needed \Rightarrow 55 - 21 = 34 channels