1/13/24, 2:57 PM Alex Launi | CV



alex@launi.me

github.com/lamalex

linkedin.com/in/alexlauni

(610) 291-1773

1/2

Professional Experience

Red Ventures

Senior Backend & Data Engineer | C#/.NET, Rust, AWS, Databricks, DBT, Scala, DevOps

January 2022 - Present

Lead technical teams and own stakeholder communication with marketers, and business leaders. Build, own and operate API servers, front-end infrastructure, and modern data pipelines. Build, operate, and optimize ELT pipelines in a modern data stack.

Ford Credit

Full-Stack Engineer | Java, Spring Boot, SQL, Vue, AI/ML, XP

February 2021 - September

2021

Built AI backed personalized recommendation system helping to increase LTV of Ford Credit customers. Mentored 4 software engineer interns through planning and delivery of customer facing software. Created and maintained tests to ensure long-term software health and quality. Decreased a critical API response time from over 3s to under 500ms. Participated in cross team planning and incident response, increasing team autonomy. Lead large refactoring effort of detangling poorly performing, highly coupled classes to clean modular, and high performing architecture.

U.S. Navy

Navigation Electronics Technician (Submarines) First Class | Operations, AC/DC/Digital

August 2014 - May 2021

electronics, TS/SCI, Instructor

Direct supervisor of 5-7 sailors during overseas deployments; responsible for safe undersea navigation and all preventative and corrective maintenance for ship's critical navigation and interior communication systems. Awarded: Navy & Marine Corps Achievement Medal (8), Good Conduct Medal (2), 2018 USS San Francisco Junior Sailor of the Year.

Canonical Ltd

Software Engineer | Python, C++, C, JavaScript, Linux, Bash, Jenkins, Bazaar, QA, Devops

November 2010 - February

2013

Developed automated user acceptance and integration testing framework for flagship desktop product. Lead transition to continuous integration development model for multiple projects. Part of a scrappy, mission driven team.

Education

M.B.A. (in progress)

Coursework:

University of Michigan

http://localhost:1111/cv

Strategy, Accounting, Marketing, Leadership

Ross School of

Projects:

Business

Ann Arbor, MI

Solagron | Marketing, Strategy, Finance Helped develop a GTM strategy for a start-up spirulina producer located in Vietnam.

May 2022 - May 2024

M.S. Computer Science

Coursework:

Old Dominion

Algorithms & Data structures, Distributed Systems, Data Science, Big Data, Machine Learning, Numerical

University Methods, Cryptography, DevOps, Databases.

Norfolk, VA

Projects:

GPA: 3.8

LiftRight | Swift, Rust, Matlab, iOS, 2D Graphics, HCI, CI/CD, Kubernetes, MongoDB

August 2018 - May 2021 Repetition and set segmentation algorithm for early, online identification of weight training exercises using a

single sensor, and gamified platform for guiding a user into modifying their form.

Thematic Movie Recommendation Engine | Python, Machine Learning, Scikit-learn

Movie recommendation engine based on thematic elements pulled from movie scripts. Word2Vec and TF-IDF

models.

Trend seeking in NYC with CitiBike | Python, Apache Spark, Big Data

Leveraged GIS, Citibike, and IRS datasets to identify changing trends in New York City neighborhood tax

data.

Associations:

Association for Computing Machinery | National member

ACM-W | ODU chapter vice-president (2020 - 2021)

B.S. Computer Science

Coursework:

Temple University

Algorithms & Data structures, Foundations of Computing, Discrete Mathematics, Calculus, Philosophy.

Philadelphia, PA

Internships:

GPA: 3.2

Jolicloud | Paris, Fr. | Ruby on Rails, SQL, C#, Mono, Linux

August 2006 - May 2010

Google Summer of Code | C#, Gtk, Mono

http://localhost:1111/cv 2/2