LaMana Donadelle

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Information Architect with a background in User-Centered Design and Front-End Web Development with ability to synthesize the needs and wants of business owners, stakeholders, and customers to deliver engaging, task-oriented, easy to use responsive Web Experiences. Strong ability to foster clear and concise communication between cross-functional teams, collaborate efficiently, and develop quick to market prototypes, high-fidelity designs, and final deliverables well suited for an agile environment.

SKILLS

WordPress, HTML5, CSS, SASS, jQuery, GIT, React, MySQL, REST, API, Express.js, React.js, Node.js, MongoDB, MySQL, Kanban, Agile, Wireframing and Prototyping, Adobe Photoshop, VS Code, Problem Solving Skills, Strong Cross-Functional Communication Skills

EXPERIENCE

Front-End Web Developer
FREELANCE, Burlington, NC   April 2019 - Present

- Create HTML, CSS and WordPress Websites for clients
- Work with clients and their users to identify requirements
- Create prototypes and mockups to help guide the design of the site
- Help identify and organize content into task-oriented flows

Global Online Learning Events Coordinator
AICPA, Durham, NC   April 2018 - April 2019

- Developed the end-to-end process for setting up global web events across various delivery and learning platforms including CGMA Store, AICPA Store, Intellect, Daptiv, Medius, LMS, and ON24
- Evaluated current domestic web processes and identified potential improvements providing efficiency allowing for additional events to market in a more timely manner
- Created a content management document that became the single source of data across multiple systems and teams
- Performed quality assurance/quality control for each event ensuring a consistent and successful event setup
- Monitored and provided real-time technical support on domestic and global web events, as well as identified and trained monitors in various time zones across the world

DSR Moving Corporation
Operations Manager, Raleigh, NC   January 2016 - April 2018

- Maintained staff by recruiting, selecting, orienting, and training employees
- Provided support for coaching, counseling, and disciplining employees; planning, monitoring, and appraising job performance
- Maintained operations and procedures; prepare weekly payroll, quarterly and annual reports.
- Performed customer service tasks of following up with each customer on daily jobs and handling customer damages

Sales And Marketing Associate October 2013 - January 2016
Coventry Health Care, an Aetna Company, Morrisville NC

- Generated and distributed Contracts and Electronic Benefit Packets to new and existing insurance customers
- Developed Excel tool to help search for Insurance products
- Developed standardized naming conventions for Insurance products
- Developed Standard Operating Procedures for the Sales and Marketing team

Lead Information Architect January 2001 - January 2006
International Business Machines, New York, NY

- Developed the corporate level navigation strategy and information hierarchy for IBM's Internet and intranet
- Worked with a multi-disciplinary team to develop the IBM corporate Web standards and coordinate its adoption and roll-out throughout the entire company
- Collaborated with internal stakeholders to outline and refine end-user requirements
- Worked with external vendors to translate requirements into functional user experiences
- Developed deliverables ranging from Web wireframes, prototypes, sitemaps, user testing, and focus group results

Software Engineer
International Business Machines, Poughkeepsie, NY June 1999 - January 2001

- Designed user interfaces, prototypes, and interaction flows for IBM's mainframe server operating system
- Conducted focus groups to understand user needs and develop user requirements
- Researched end-user needs to understand the usefulness and usability of proposed designs
- Led the user-centered design initiative for the internal development team

EDUCATION
Coding Certificate, Full Stack Web Development
University of North Carolina, Chapel Hill, NC

Master of Science, Industrial Engineering
North Carolina Agricultural and Technical State University, Greensboro, NC

Bachelor of Arts, Psychology
North Carolina Central University, Durham, NC

619-Hour Professional Chef Training Program
Natural Gourmet Institute for Health and Culinary Arts, New York, NY