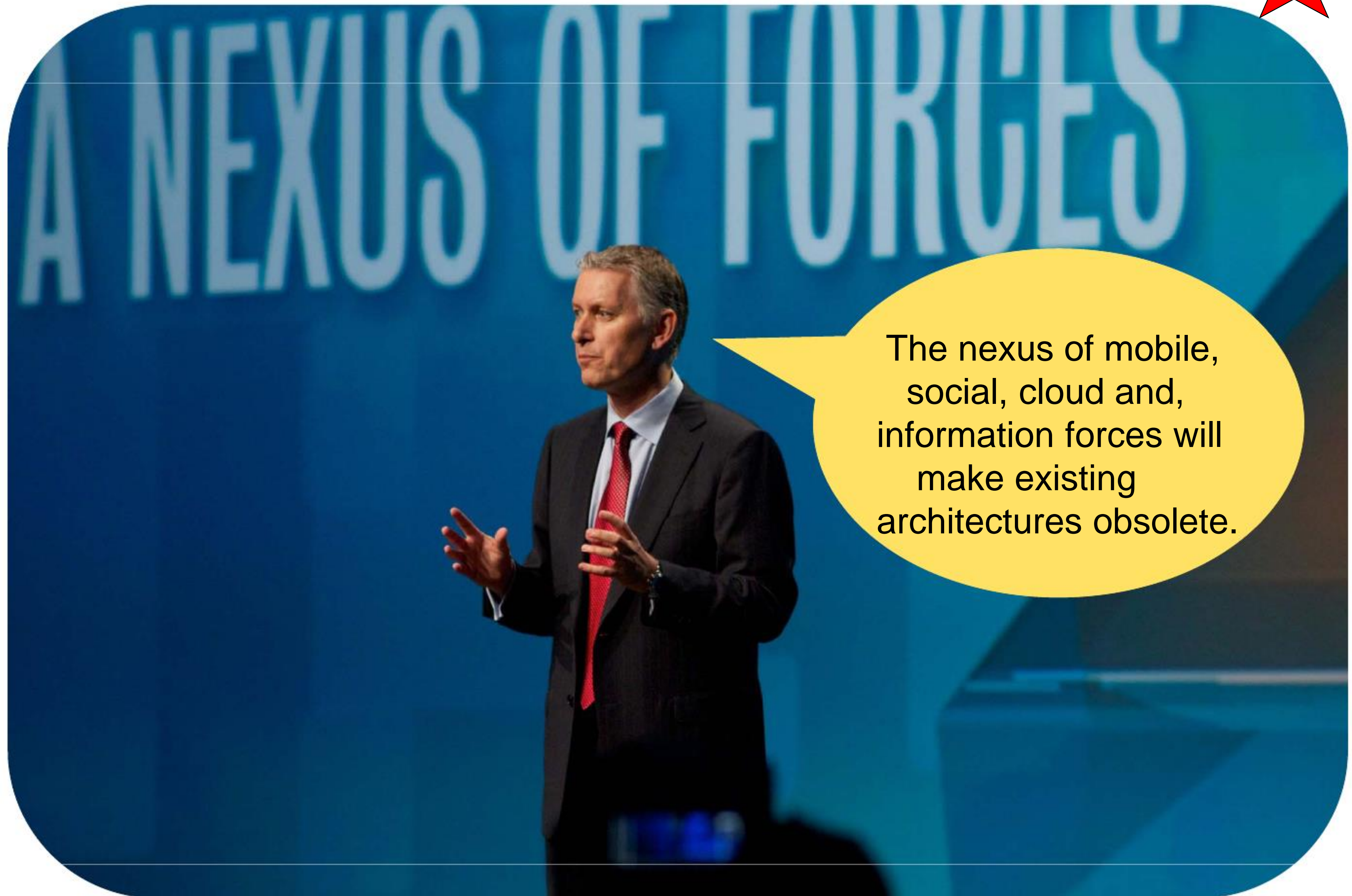
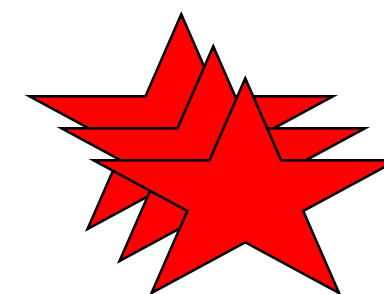


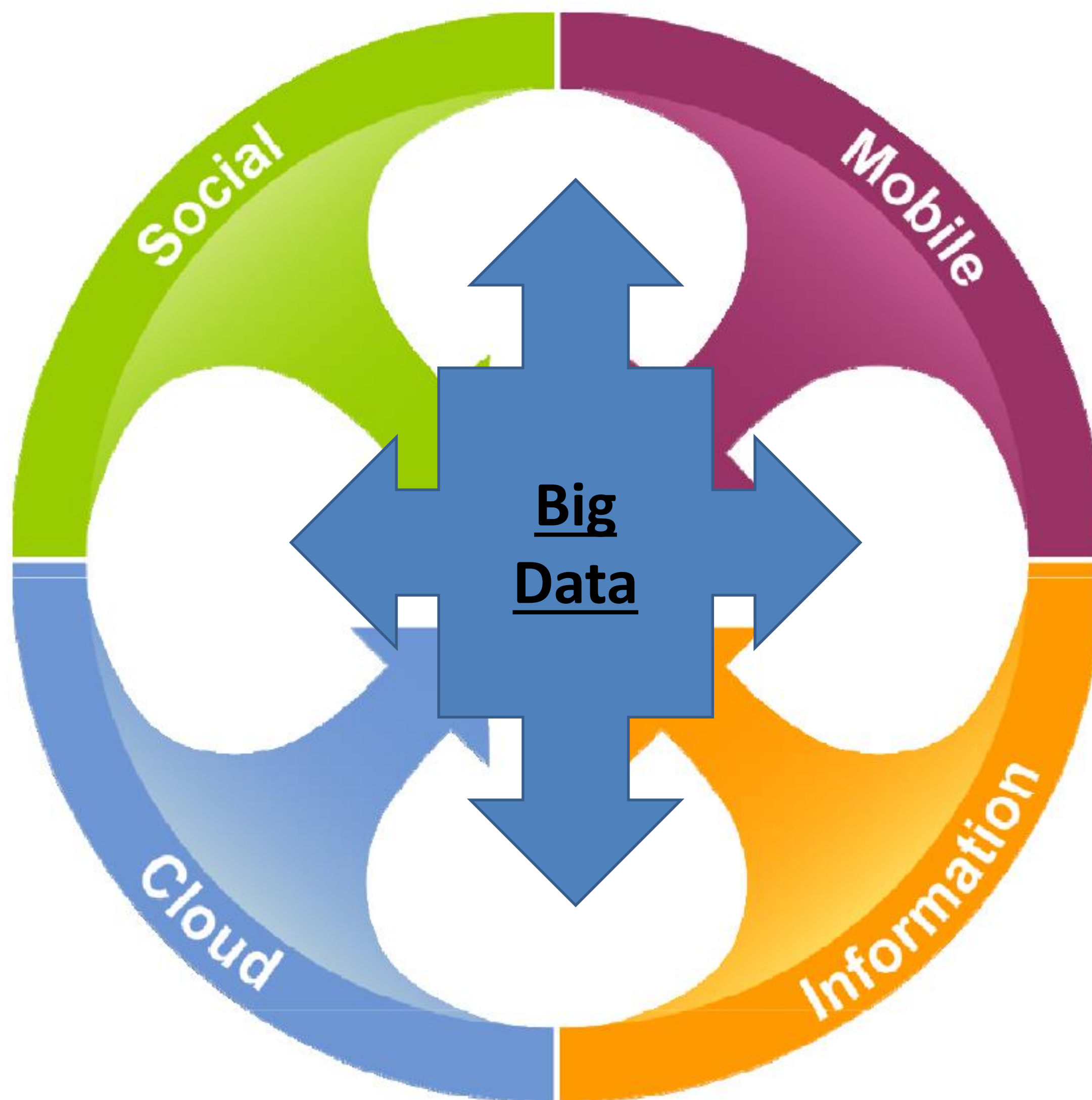
Big Data ==> NEXUS

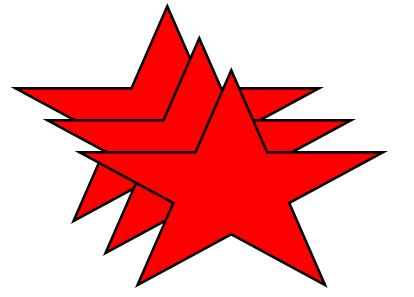


Un **nexus** est une connexion, généralement là où de multiples éléments se rencontrent.

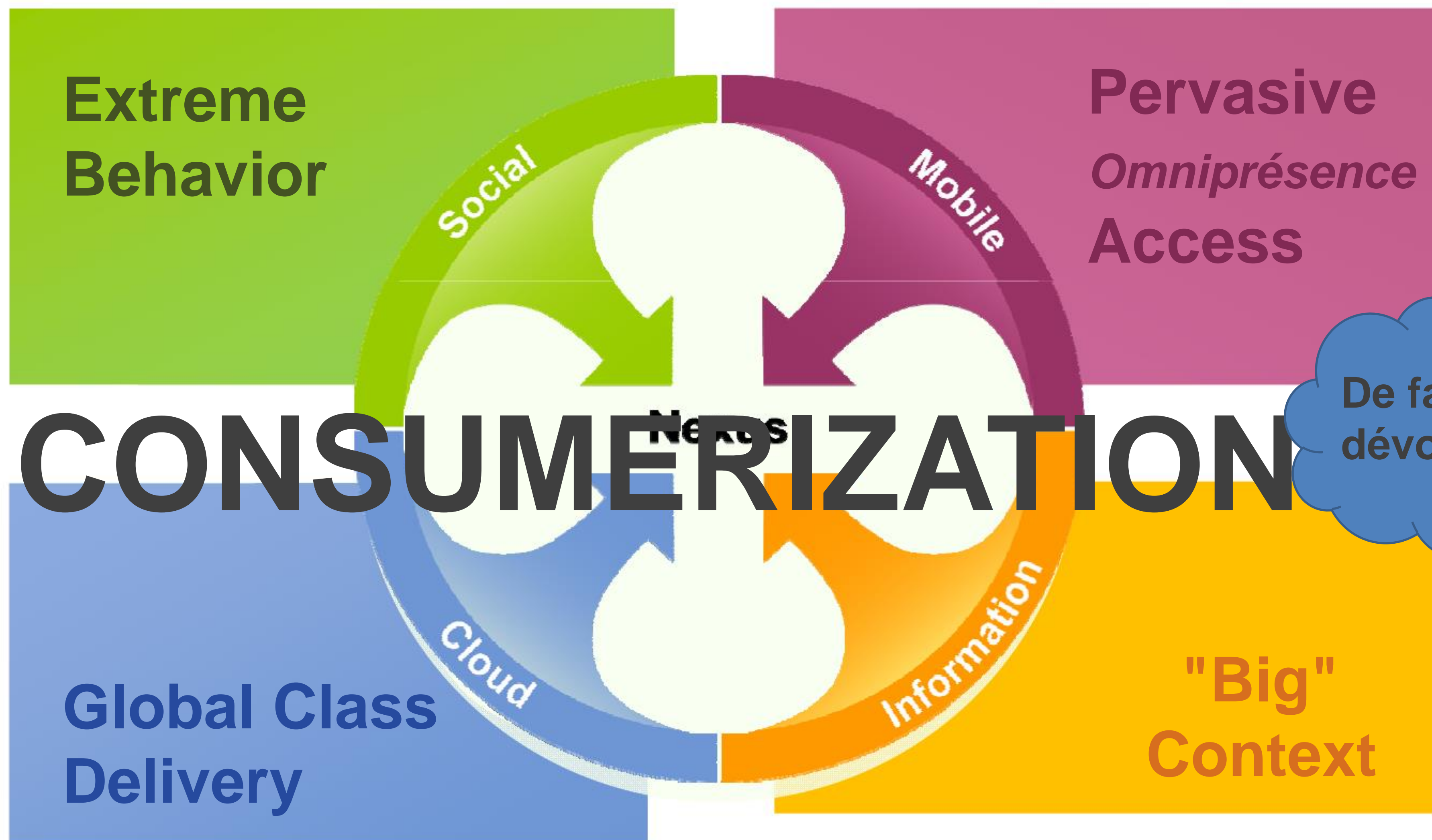


A Nexus of Forces





The Nexus of Disruptive Forces



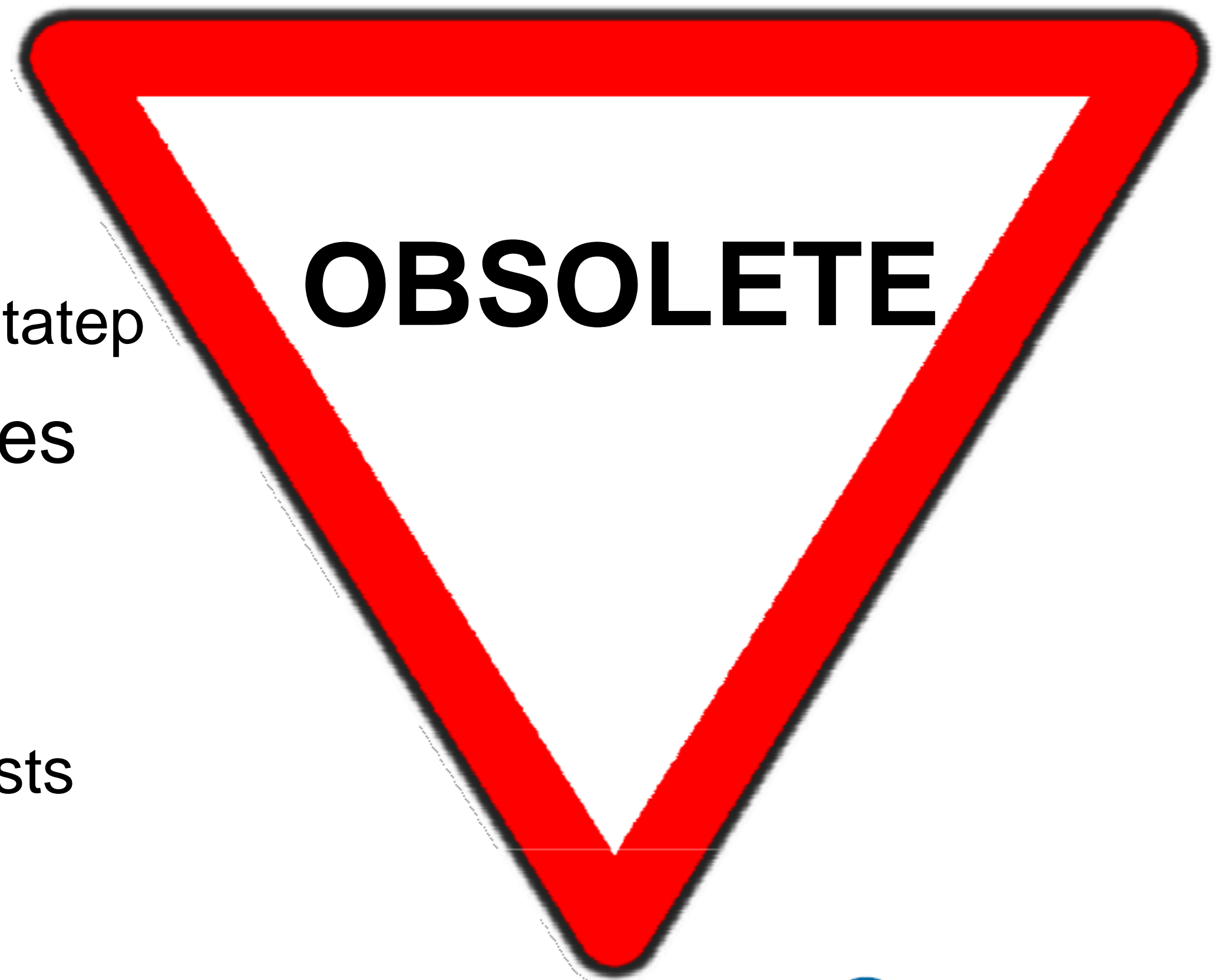
De façon
dévorante

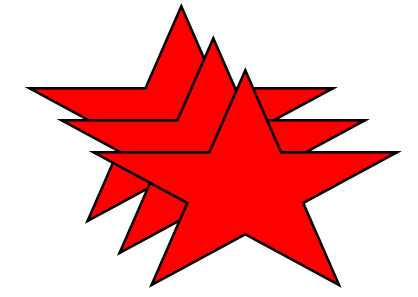


Challenges

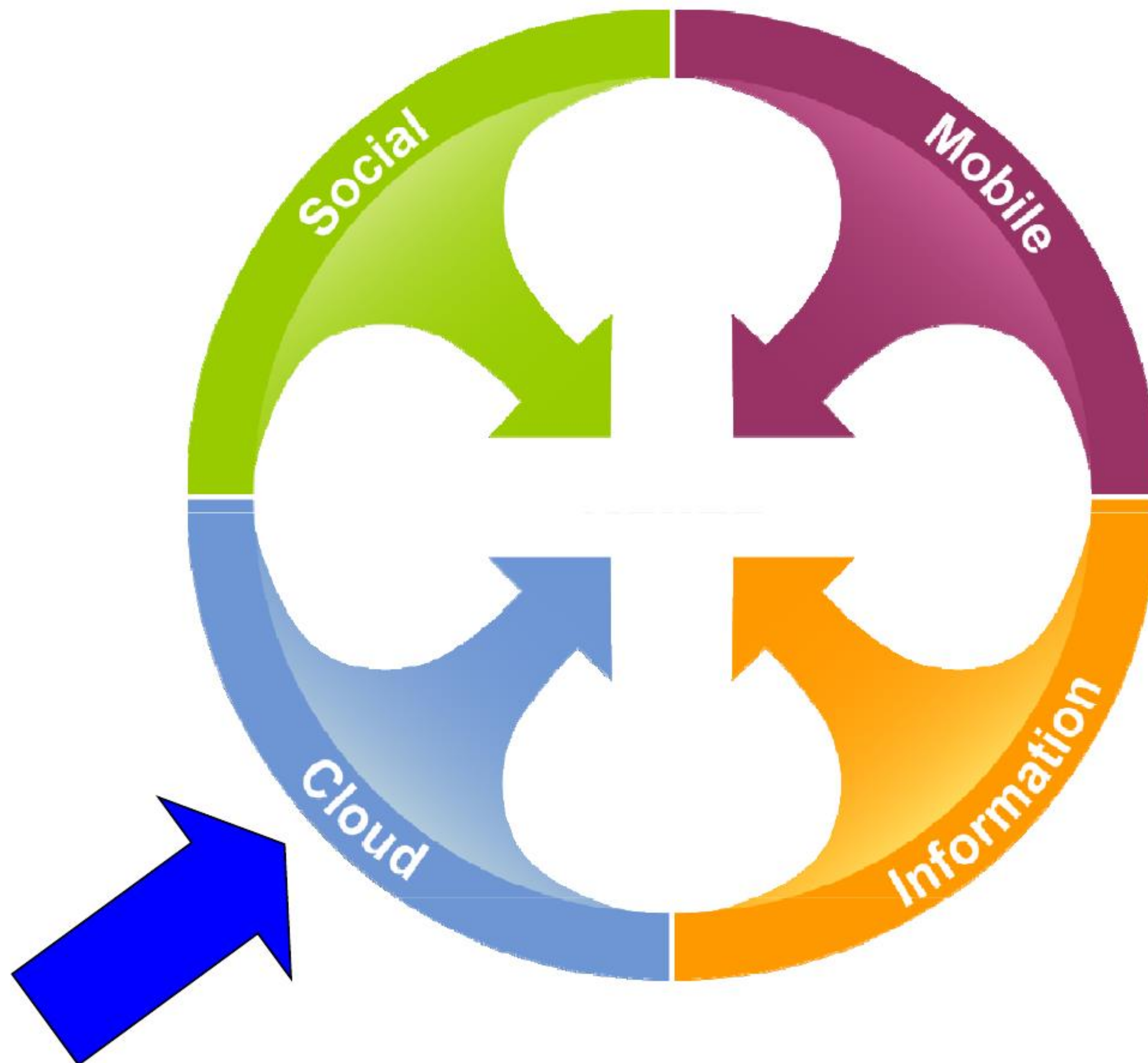
The nexus of forces makes

- ✗ Existing architectures
 - ✗ Conceived in isolation
- ✗ Many IT strategies
 - ✗ Inspired from current statep
- ✗ Organizational structures
 - ✗ Command and control
- ✗ The way IT works
 - ✗ Specialists vs Versatilists





A Nexus of Forces



Business Process Services

Billions of US\$

150
100
50
0

\$145 Billion

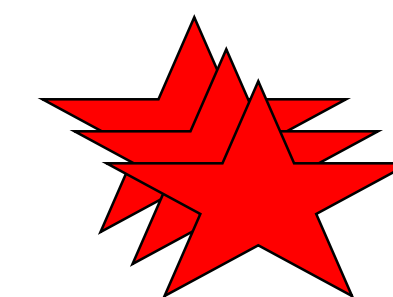
2016

Source: Public Cloud Services,
Gartner, 2010-2014, 3Q12

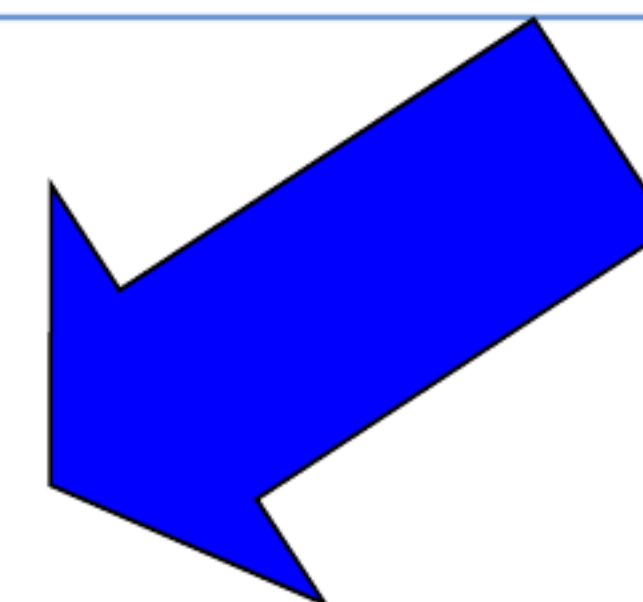
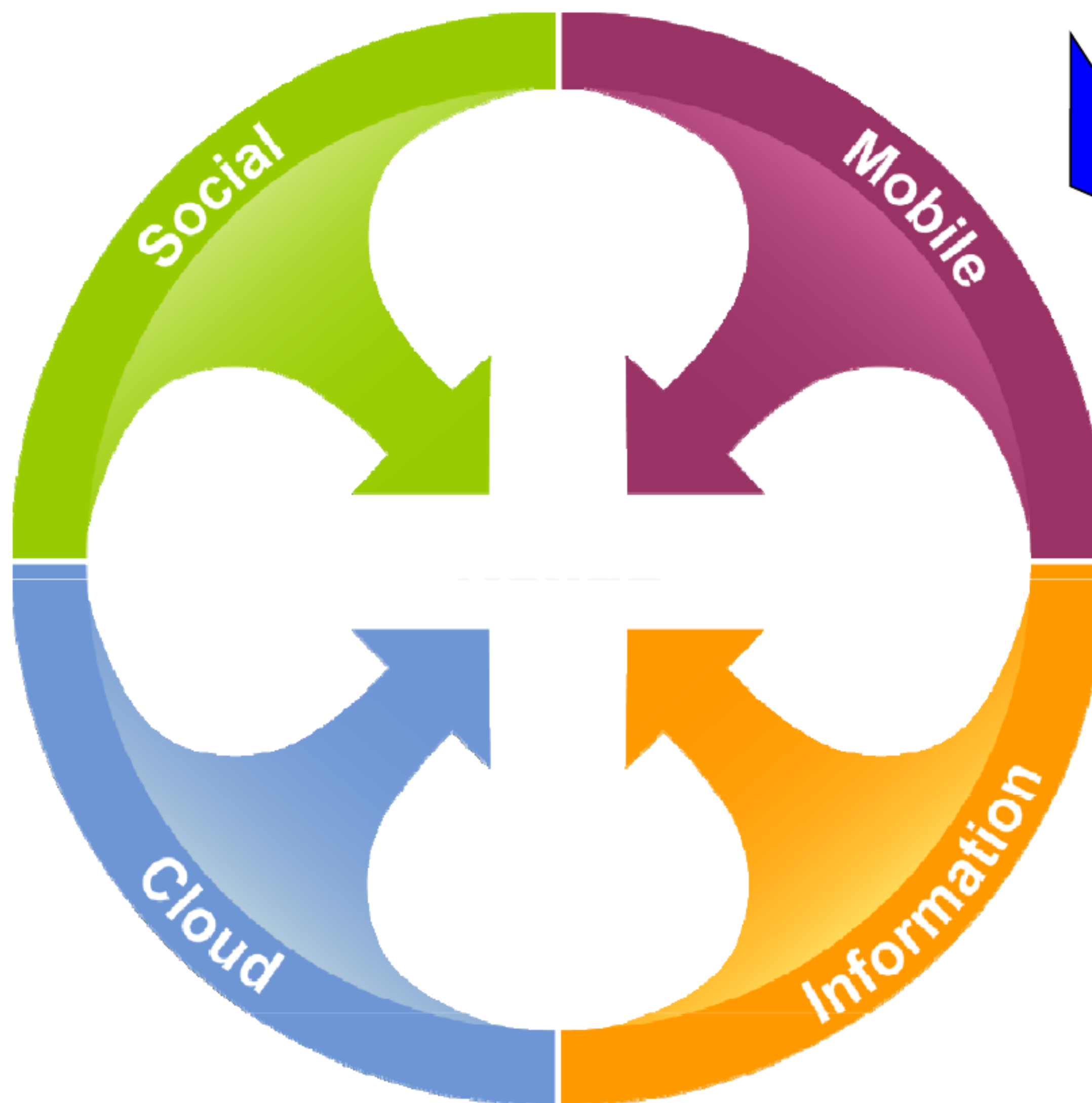
Imagine in 2023-25 ?

Gartner®

Armée Americaine contrat de 10 milliards
Enjeu éthique du fournisseur; Exemple Amazone



A Nexus of Forces

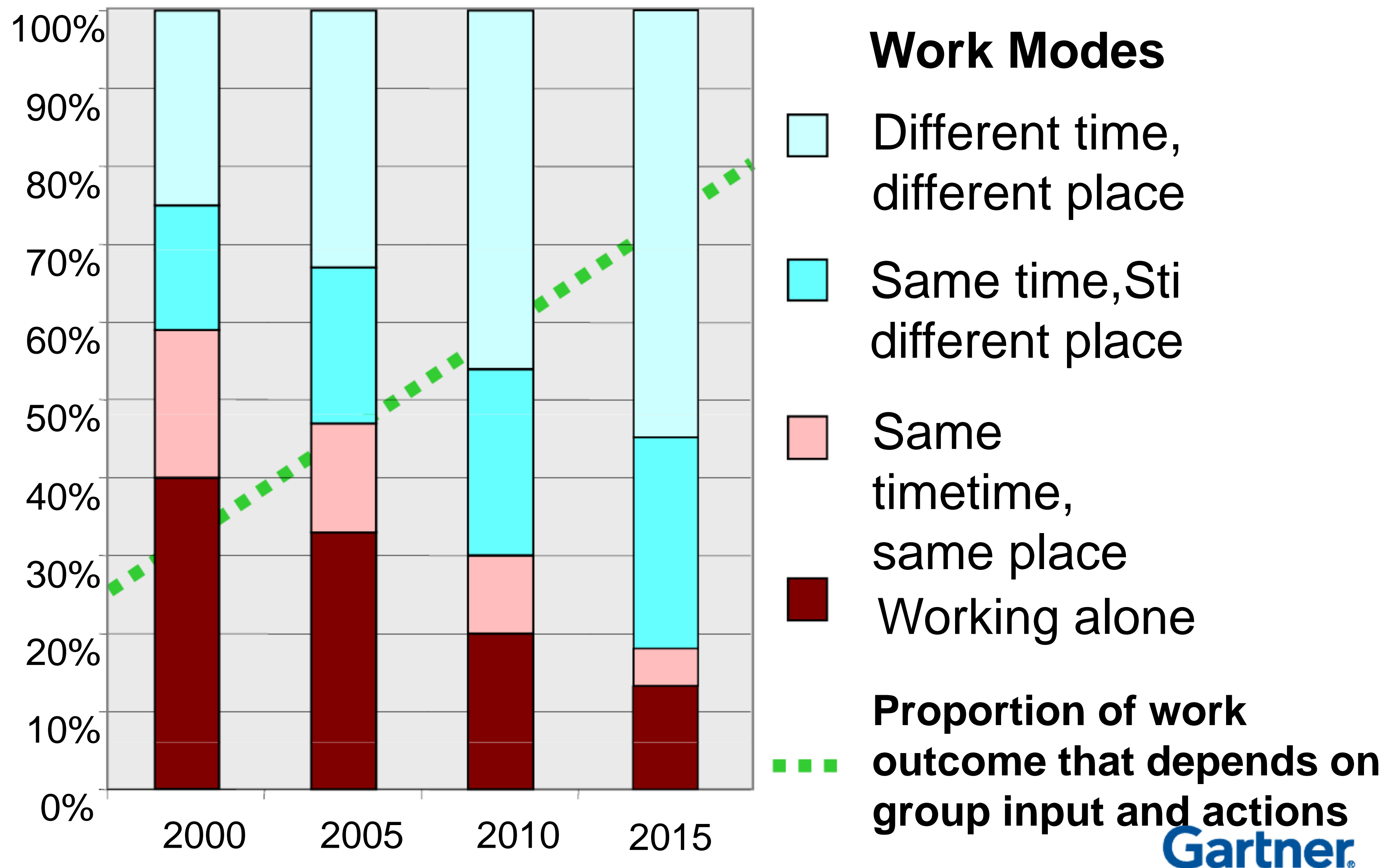
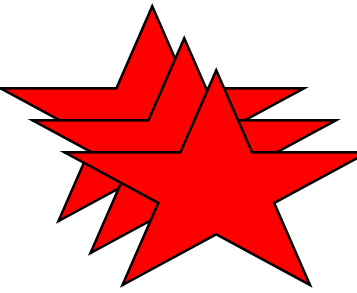


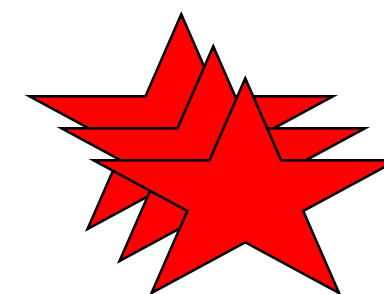


Imagine in 2023-25 ?

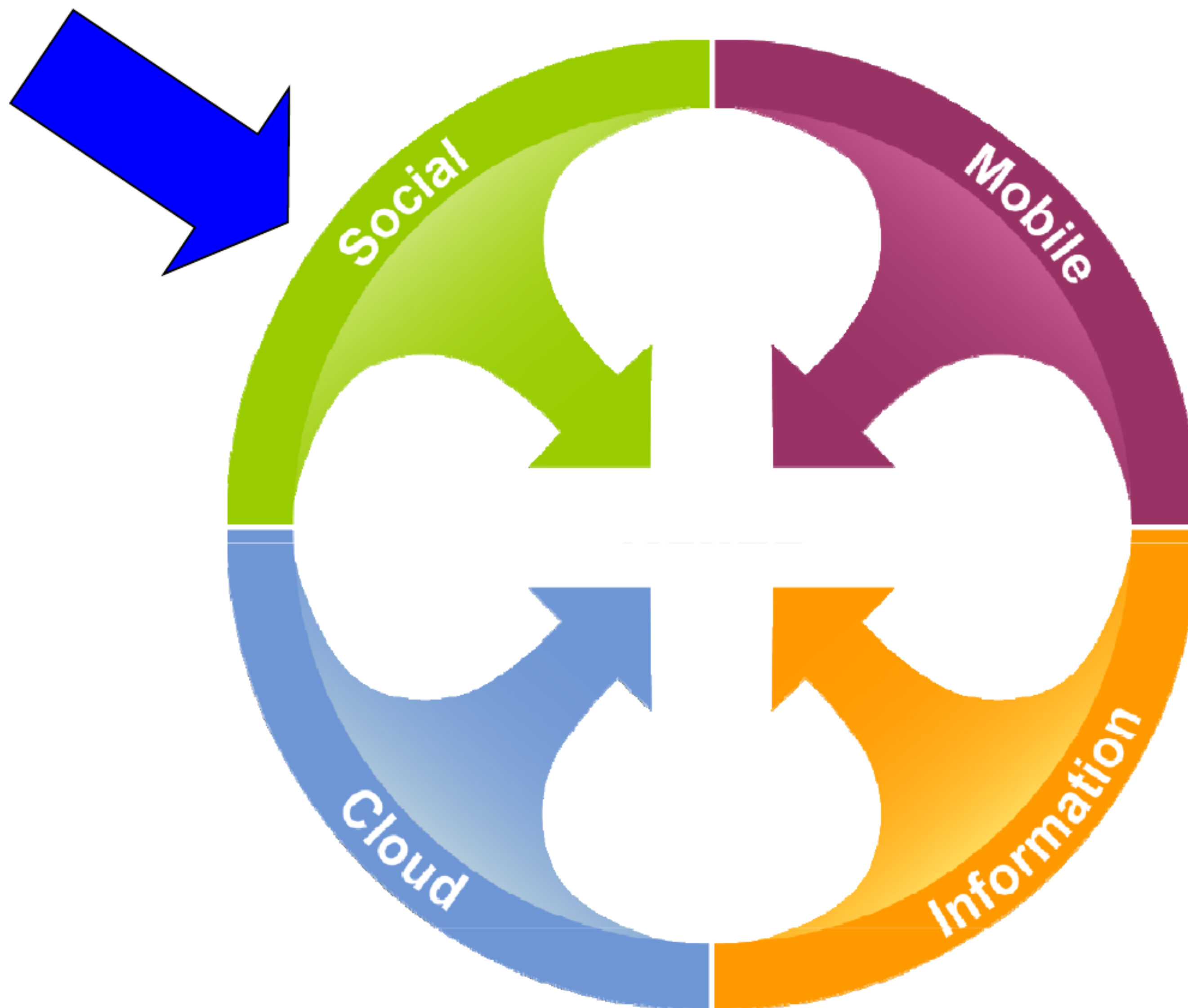
Gartner

Teaming, Collaboration and Virtual Work Become the Norms

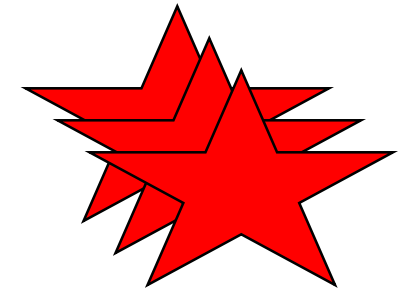




A Nexus of Forces



Use Digitized Social Networks to Extend Reach, Competence, Confidence



- The Digitization
- of Social Networks
 - Extend the reach for teammates
 - Increase visibility and profiles
 - Improve likelihood of response
 - Improve the quality of collaboration
 - Increase confidence in people competence

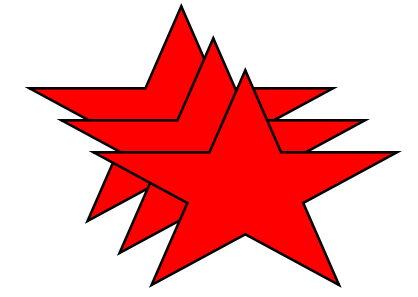
The Power of Reach and Relevance



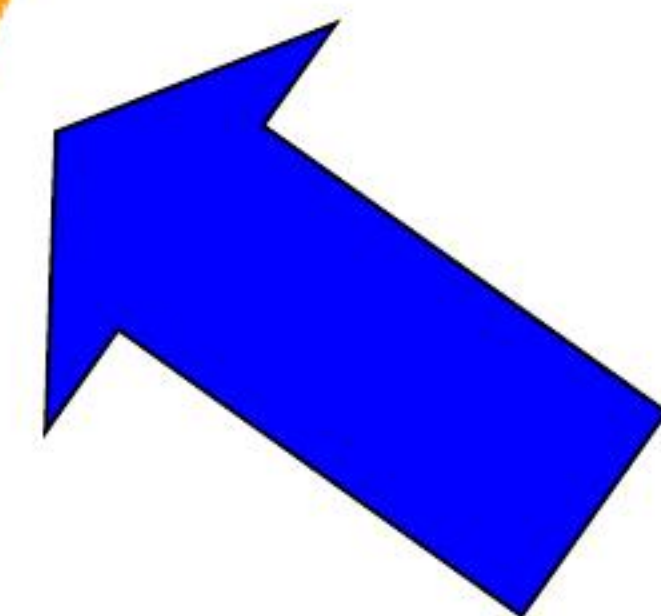
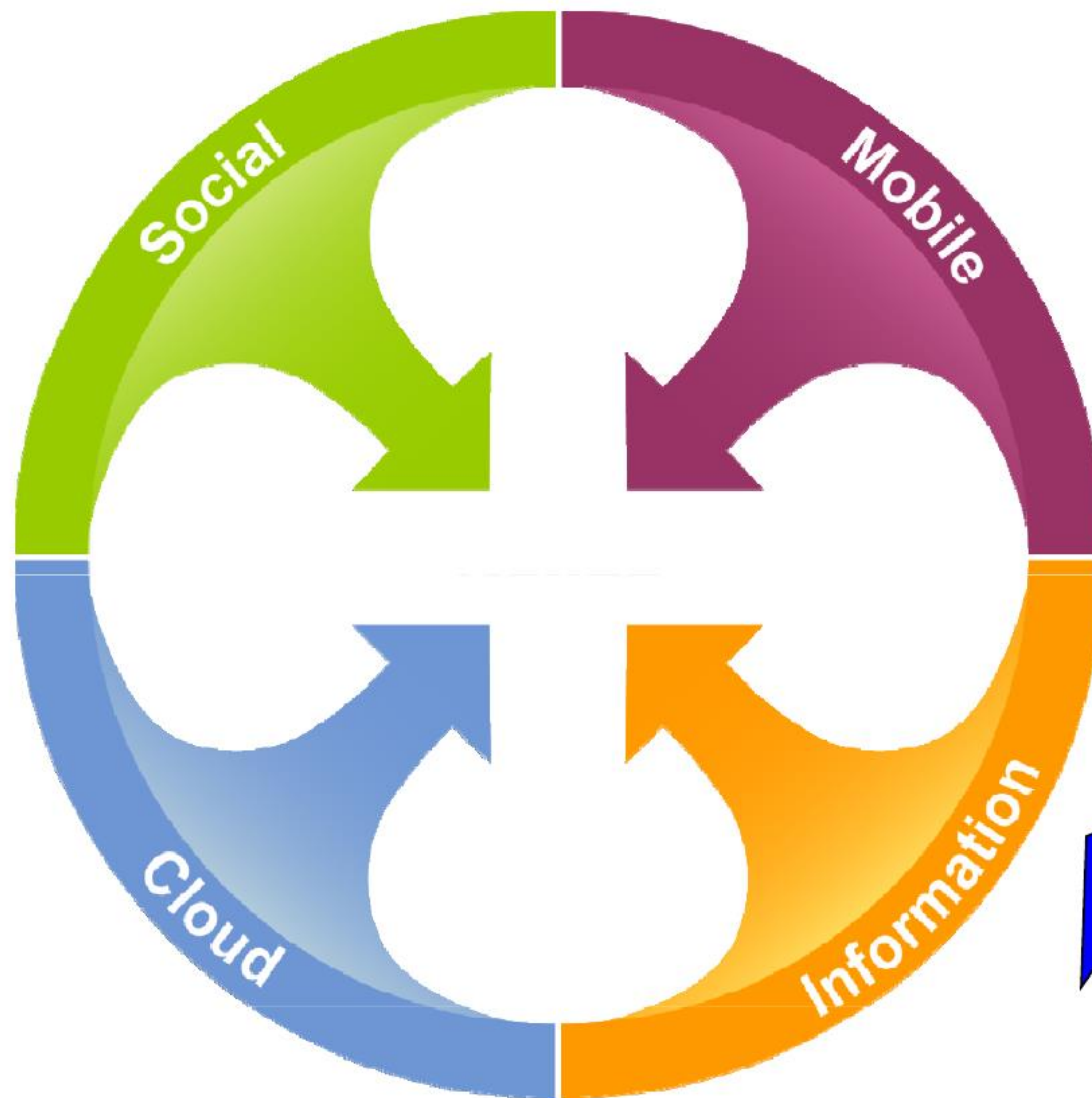
Technology extends and strengthens social constructs, helping people to collaborate and learn from one another.

**Multitudes de réseaux sociaux;
FB, Shapchat, Instagram, X.**

Gartner®



A Nexus of Forces

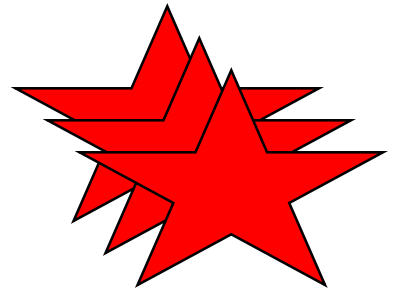


Gartner®

The Internet of Everything

Gartner.

Gartner®



Thorough Analysis of Information

- From multiple sources
- Historical and real time
- Specific to an individual
- Relative to the user's social connections
- Informed by the user's behavioral patterns



Summary

1. Study your business opportunities through the nexus lens.
2. Where are you spending your time and money?
3. Reconsider how your vendor partners will help/hinder nexus goals.
4. Hire and train for the new information layer
5. Your individual and company brand will decide your success
6. Implement a modern approach to security – Openness
7. Technology is more than IT
8. What can you digitize?
9. How can this be monetized?
10. Who leads these efforts?