



CAPABILITIES OVERVIEW | LAST UPDATED: OCTOBER 27, 2021

THIS IS REKTGLOBAL

BUILT FOR GAMERS AND GEN Z





CHAMPION ESPORTS TEAMS

Our **Rogue** franchises span the most prominent competitive gaming communities -- Rocket League, Rainbow Six and League of Legends -- and our **London Royal Ravens** team is a crown jewel in the CDL circuit.





INFLUENCER & TALENT GIANTS

ReKTGlobal works with international pop music icons, Hollywood fixtures and many other celebrities, and TalentX, our talent management company, includes the top 1% of TikTok stars and a roster comprised of some of the biggest influencers.



GABBY MURRAY

Instagram 439K

YouTube 201K

TikTok 9M

Facebook 447K



STOVE'S KITCHEN

Instagram 324K

YouTube 1.5M

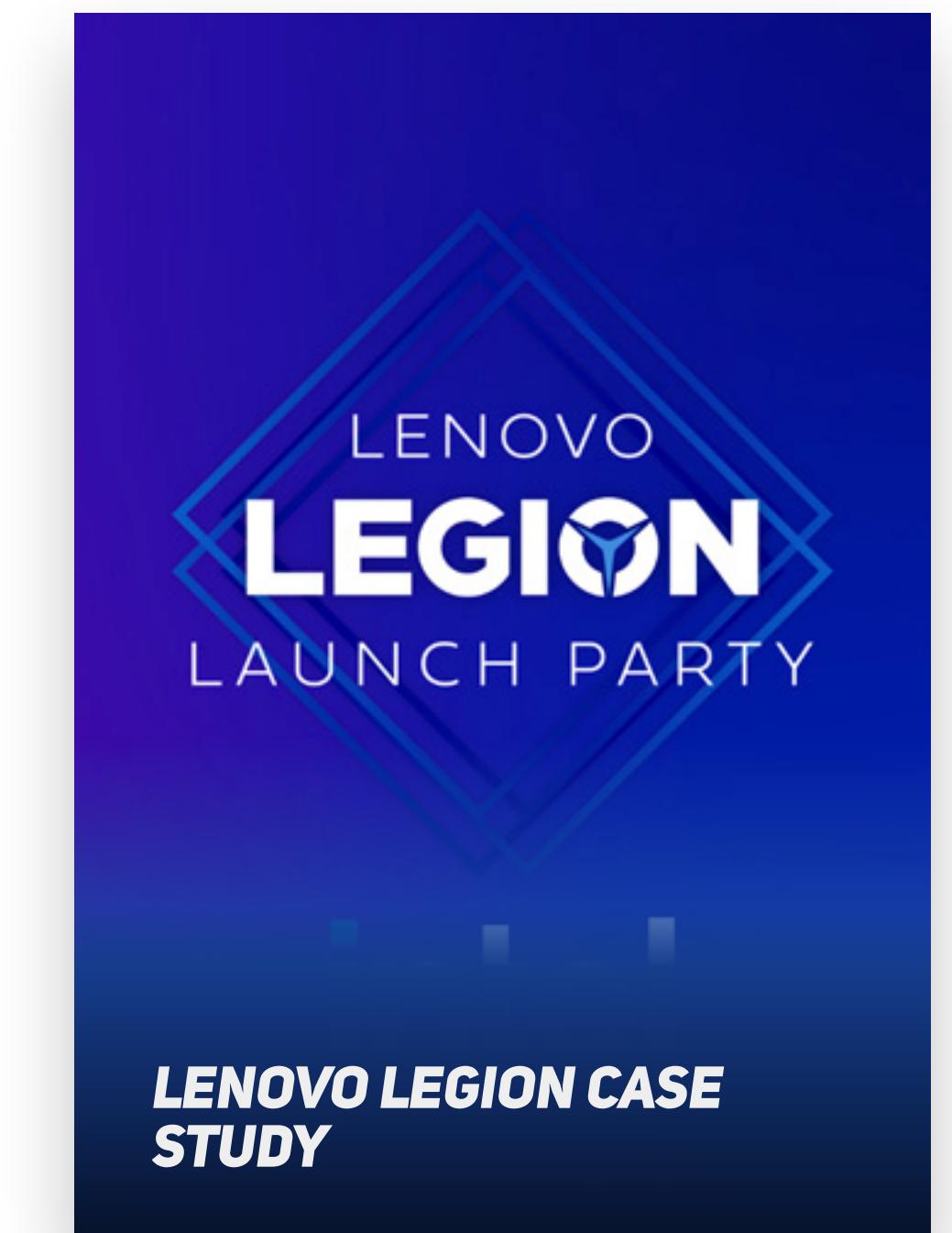
TikTok 1.4M

Twitter 3.5K



DIGITAL & PHYSICAL EVENTS

ReKTGlobal produces top-tier events in-person and online, offering bespoke tournaments built around partner brand objectives.





FEARLESS.

PAID MEDIA

ReKTGlobal's award-winning integrated marketing agency, powered by Fearless Media, can target, acquire and engage customers at scale.





FAN ENGAGEMENT

Fullcube, our state-of-the-art fan monetization/engagement platform, allows us to develop standalone applications for all ReKTGlobal clients.



CONTENT

From original video suited to every platform to compelling editorial, social and web design, our content team has years of expertise creating inspiring co-branded creative.



THANK YOU

[BACK TO CONTENT](#)[APPENDIX](#)

HOUSE CALLS WITH DR LUPO

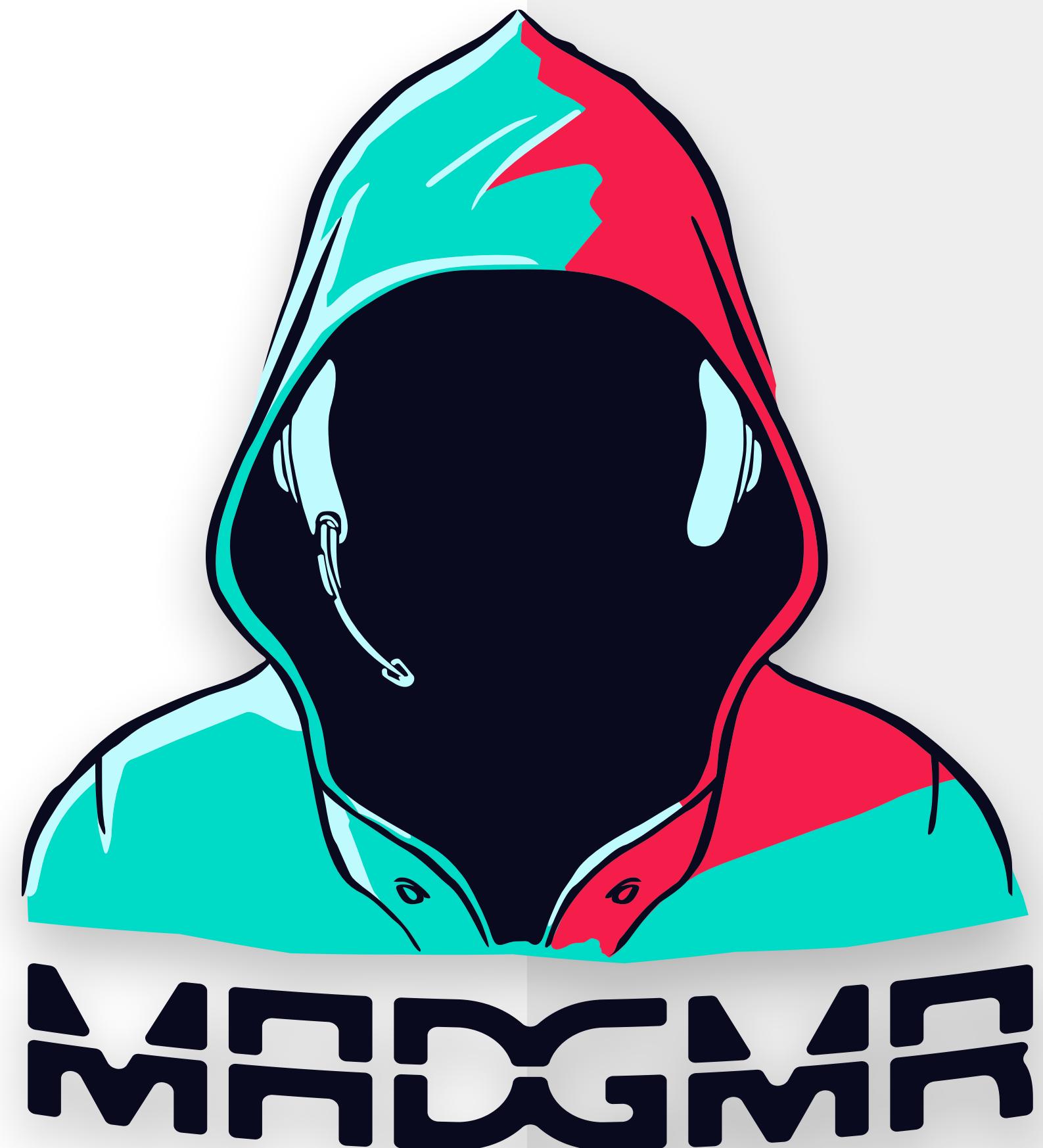
Gaming legend Benjamin “DrLupo” Lupo—with his more than 12 million followers—explores how gaming connects us all alongside AAA celebrities like Lebron James and Tiffany Haddish in a new adventure TV show.



[BACK TO CONTENT](#)[APPENDIX](#)

MADGMR

MADGMR is a new influencer collective producing premium content for the true breadth of gamers everywhere, with an initial talent roster reaching tens of millions of followers at launch. The MADGMR pilot premieres Q4 2021.





GAMING LOUNGE

Coming to premiere gaming and pop culture events across the country in 2022. Pro competition, pop culture spectacle, and a chance for amateur fans to engage with gaming stars and get a taste of the professional experience; it's all at Gaming Lounge.

