



**WORKSTATIONS FOR CREATIVE
PROFESSIONALS IN
MEDIA AND
ENTERTAINMENT**



CREATE SOMETHING INSPIRING

Z workstations powered by NVIDIA® RTX™ professional graphics give you the creative compute power to soar above the expectations of your most critical audiences and deliver unforgettable experiences.¹

**TECHNOLOGY
SHOULD SET YOU
FREE, NOT TIE
YOU DOWN**



Whether you chase your own passions or collaborate with fellow visionaries, the challenges remain the same: higher quality, faster iterations, more compelling results. **Z by HP** is here to help you power your breakthrough.

**A PALETTE
FULL OF
POSSIBILITIES**



Constant collaboration with leading independent software vendors ensures that the applications you count on run seamlessly on **Z workstations**—from the Adobe® and Autodesk suites to Avid Media Composer, DaVinci Resolve, Unreal Engine, and many more.²

EXCEPTIONAL PERFORMANCE AND RELIABILITY



Creators need workstations that can handle design, video, and XR content development—at ultra-high resolutions and in real time. Optimize productivity for demanding tasks with the right balance of core count, graphics power, and memory capacity in **Z by HP** workstations.

VERSATILITY OF EXPRESSION



Z workstation solutions provide power for complex, graphics-heavy workloads; rich, true colors from digital images to printed materials; and effortless, intuitive user experiences based on extensive testing and continuous customer feedback—everything you need to work your magic.

CAPTIVATING AND CONSISTENT COLORS



HP DreamColor technology ensures accurate, consistent colors from screen to screen. Individual artists, enterprising freelancers, and large production studios all want to make sure their digital creations appear on their customers' screens precisely as they envisioned.

WORK FROM ANYWHERE



In the studio. At home. Wherever inspiration hits. Creative professionals can connect securely and remotely to their powerful **Z workstations** using HP ZCentral Remote Boost software from almost anywhere, with any endpoint device running Windows, Linux, or MacOS.³

AWARD-WINNING DESIGN



HP ZCentral Remote Boost was recognized with an **Engineering Emmy® Award** in 2020 for enabling TV productions around the world to stay on schedule even without physical access to their usual studios.

ACCOMPLISH EXACTLY WHAT YOU SET OUT TO DO



From photography and graphic design through video and motion to 3D modeling and animation, **Z by HP** equips you with the digital dexterity you need to enlighten, entertain, and inspire people on your own terms.

FEATURED PRODUCTS



reddot winner 2020

ZBOOK STUDIO MOBILE WORKSTATION

Sleek, lightweight mobile performance powered by Intel® processors and NVIDIA® RTX™ graphics. Get color-accurate viewing in a nearly borderless screen, and built-in speakers with 150Hz bass roll-off and 79dB maximum volume.



Z4 WORKSTATION

Powerful Intel® processors and NVIDIA® RTX™ graphics provide high-frequency processing and multiple cores so you can smoothly edit 4K and 8K footage and move seamlessly from single-threaded to multi-threaded tasks.



Z8 WORKSTATION

Top-of-the-line power to fuel those who reimagine our world. When you need a workstation with the capability to run complex simulations and process huge amounts of data, the **HP Z8** with NVIDIA® RTX™ professional graphics doesn't disappoint.



Z27XS G3 4K DREAMCOLOR DISPLAY

Breathtaking **27" diagonal display** with 4K resolution, PANTONE® validated color preset, and VESA Certified Display HDR 600 for clear, vivid colors.⁴



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[HP.COM/GO/](https://hp.com/go/media-entertainment)
MEDIA-ENTERTAINMENT

for more information about Z by HP solutions
that meet your professional requirements.



1. Multi-core processors are designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering, branding, and/or naming are not measurements of higher performance.
2. Third-party software not included, sold separately.
3. HP ZCentral Remote Boost Sender does not come preinstalled on Z workstations but can be downloaded and run on all Z desktops and laptops without license purchase. With non-Z sender devices, purchase of perpetual individual license or perpetual floating license per simultaneously executing versions and purchase of ZCentral Remote Boost Software Support is required. ZCentral Remote Boost Sender for non-Z hardware requires a license and Windows 10, RHEL/CentOS (7 or 8), or UBUNTU 18.04 or 20.04 LTS operating systems. macOS (10.14 or newer) operating system and ThinPro 7 are only supported on the receiver side. Requires network access. The software is available for download at hp.com/ZCentralRemoteBoost.

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