# Exploring highly interconnected humanities data: are faceted browsers always the answer?

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#### **Outline**

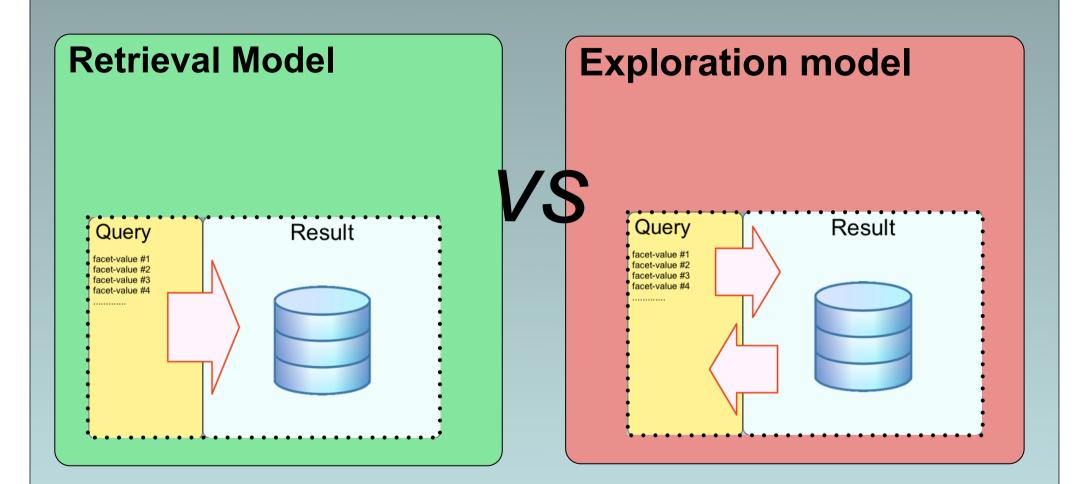
1. **Background**. Interaction models in search interfaces: retrieval model vs explorational model

2. **Use-case**. DJFacet, an app targeting multiresult, highly structured DH datasets

3. Evaluation & Conclusions. Are faceted browsers always the answer?

1 - Background

#### Two models of interaction

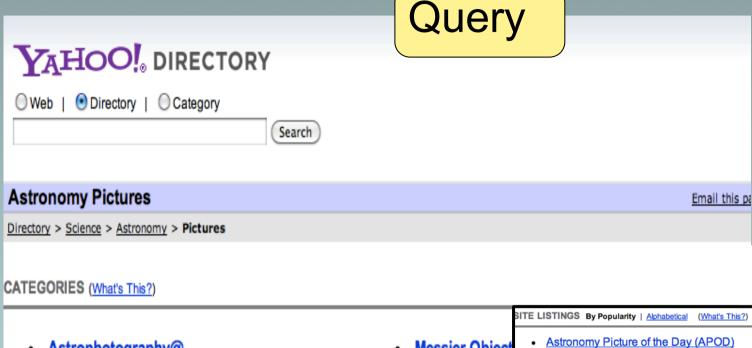


**DYNAMIC TAXONOMIES AND FACETED SEARCH**, **Theory, Practice and Experience.** Giovanni Maria Sacco, Yannis Tzitzikas, *Springer-Verlag*, 2009 (Chapter 1, 'The Model').

#### Retrieval model: structured search

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Google schol	ar Advanced Scholar Search	Query		
Find articles	with all of the words with the exact phrase with at least one of the words without the words where my words occur		anywhere in the article 💠	
Author	Return articles written by			
Publication	Return articles published in		e.g., "PJ Hayes" or McCarthy e.g., J Biol Chem or Nature	
Date	Return articles published between		e.g., 1996	
Collections	Articles and patents	Scholar (Articles and patents	anytime include citations incl	
	<ul> <li>Search articles in all subject areas (✓ include patential Search only articles in the following subject areas</li> <li>□ Biology, Life Sciences, and Environmental Sciences, Administration, Finance, and Economic Chemistry and Materials Science</li> <li>□ Engineering, Computer Science, and Mather</li> </ul>	ents).  Implementing faceted classifications of the Representation of the Library Concepts A fundamental procomponents for effective search as in [3, 4] presents a partial solution to Cited by 602 - Related articles - All Multi-faceted regulation of cell commics  Multi-faceted regulation of cell commics of the committee	Implementing faceted classification for software reuse  R Prieto-Diaz - Communications of the ACM, 1991 - portal.acm.org Librao/Concepts A fundamental problem in soft-ware reuse is organizing collections of reusable components for effect-tive search and retrieval. The con-cept of faceted classification intro-duced in [3, 4] presents a partial solution to this problem. Faceted classification offers certain  Cited by 602 - Related articles - All 7 versions  Multi-faceted regulation of cell differentiation by extracellular matrix  CQ Lin The FASEB journal, 1993 - FASEB  Page 1. Multi-faceted regulation of cell differentiation by models could provide powerful tools	
		ALM Cavaye - Information Systems Case study research: a multi-fac- online: 28 JUN 2008 How to Cite	faceted research approach for IS s Journal, 1996 - Wiley Online Library eted research approach for IS. ALM Car s. Cavaye, A. (1996), Case study resear on Systems Journal, 6: 227–242 2 versions  Receded research approach for IS Result	

#### Retrieval model: guided search



- Astrophotography@
- Comet Hale-Bopp@
- Companies@
- Galaxies@
- Hubble Space Telescope@

- Messier Object
- NASA@
- Planets@
- Sun@

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Great Images in NASA (GRIN) PICK! [read review]

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#### ASA Image eXchange (NIX)

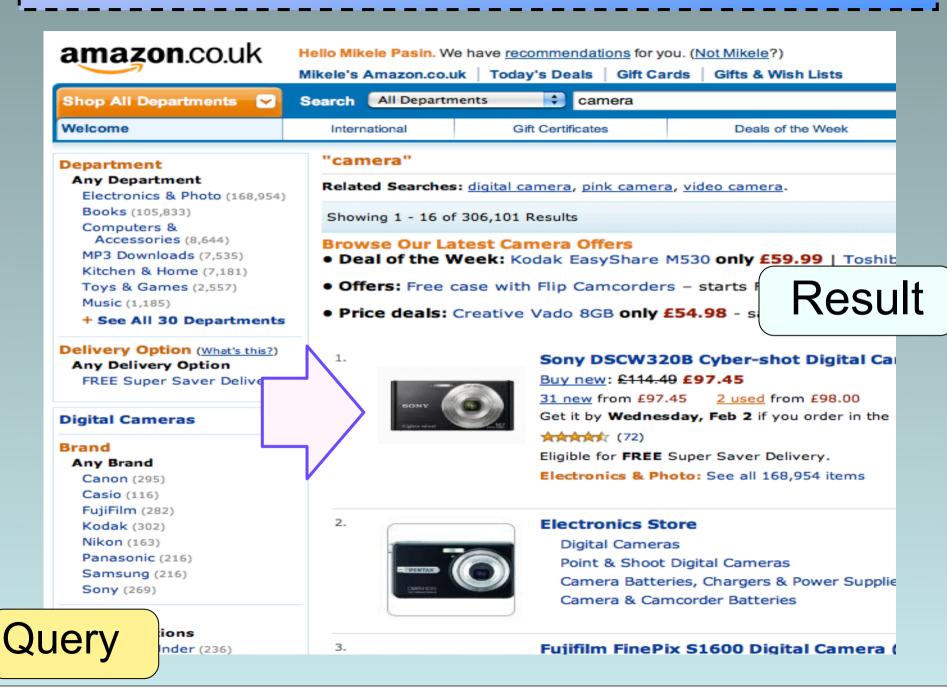
ollection of NASA aircraft, astronaut, spacecraft, space center, nix.nasa.gov

NASA Images

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Result

#### **Exploration model: faceted search**

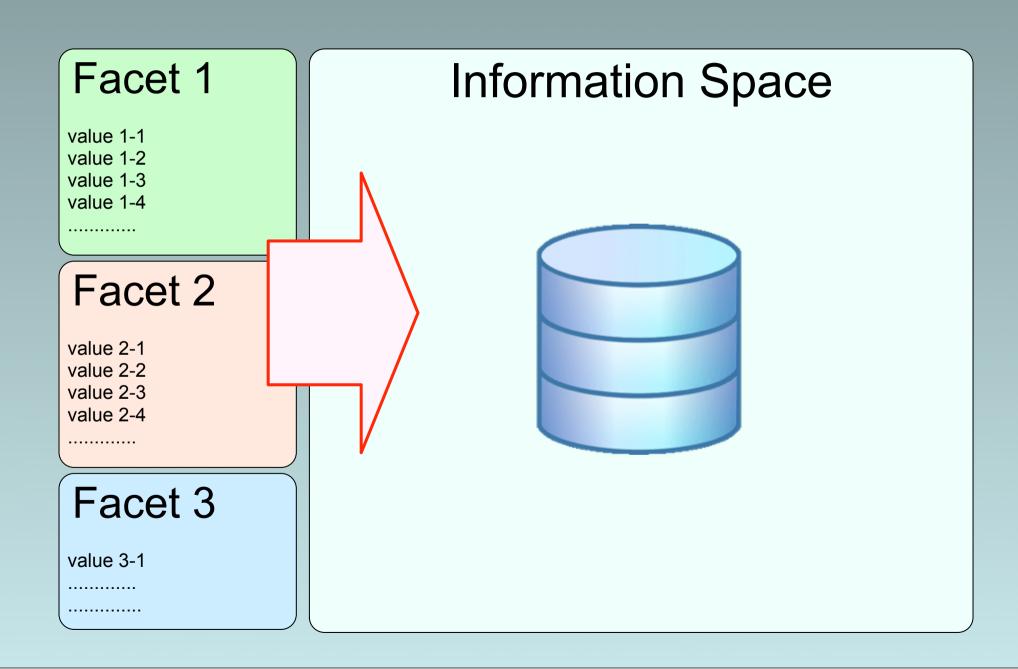


#### **Exploration model: faceted search**

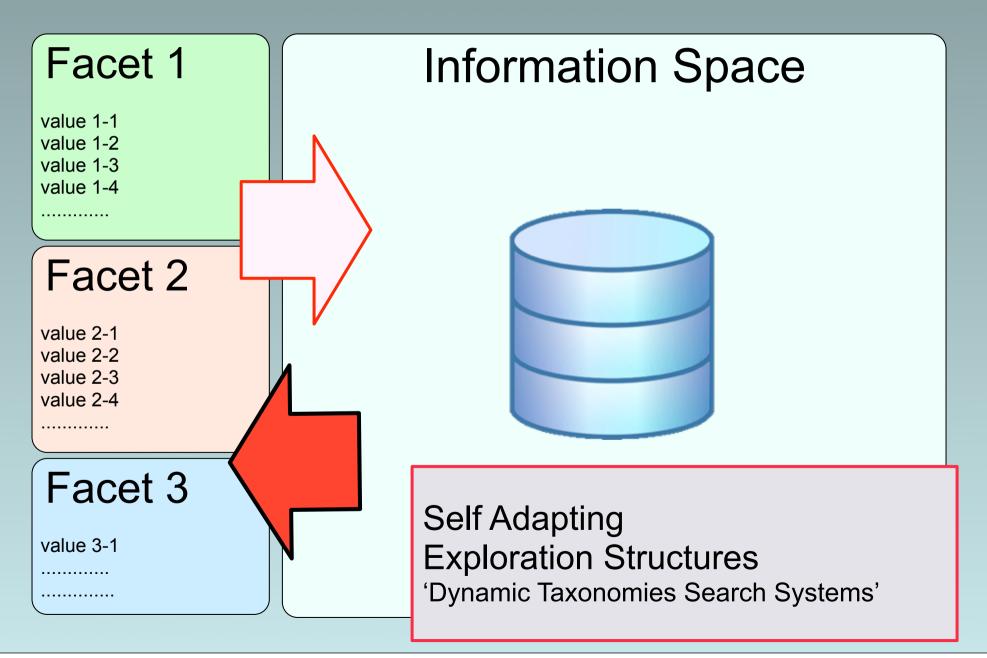
#### EARLY MODERN LONDON THEATRES



#### The Retrieval model explained



#### The Exploration model explained



#### **Faceted Browsers: key features**

- Widely tested, many implementations
  - Hearst (2002) "Finding the flow in web site search"
  - /facet (2006); Exhibit (2007); Humboldt (2008); Collex (2007);
- Implement a 'schema-less' approach
- Nowivskie: allow to "explore lateral relationships" and "possibilities for algorithmic serendipity in research"
- Easy to use, user-centered
  - support both experts and non-experts
  - expose domain features

among a company of Theatre

PEOPLE

DATE HAP

Atchelow, Thomas; Bentley, John; Dekker, Thomas; Greene, Robert; Kyd, Thomas; Marlowe,

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- Highly scalable / convergent

- bottom-up classification / prevent inconclusive searches

DOCUMENT: DESCRIPTION CLICK TO OPEN \*\*

performed at the Red Bull

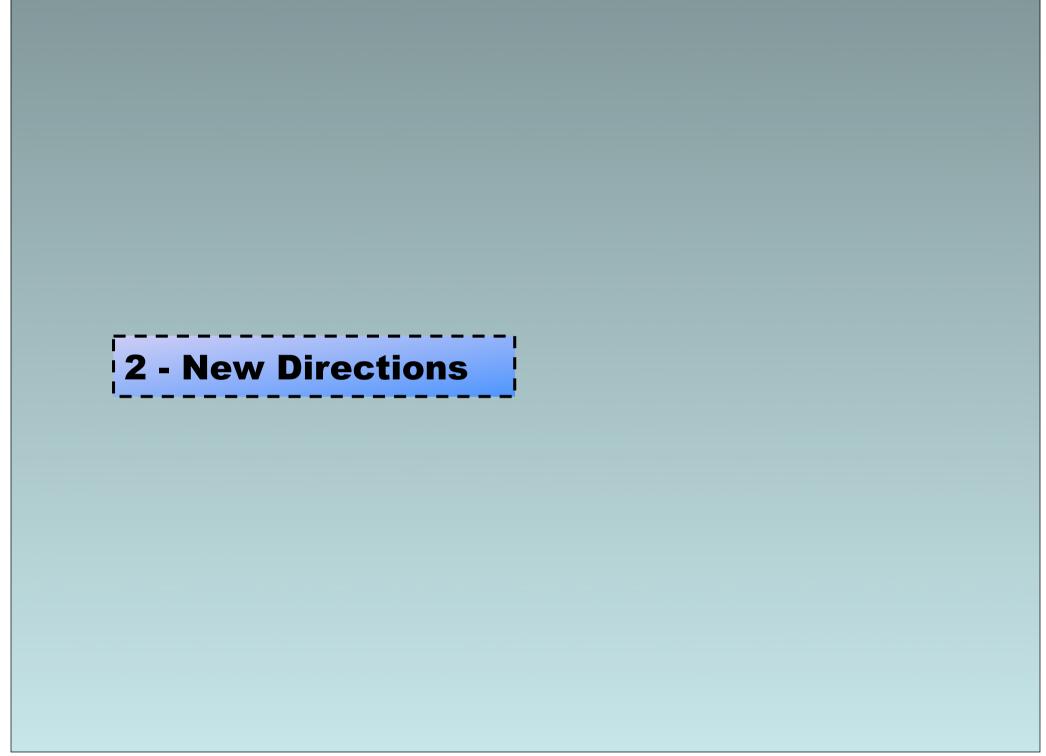
(1604-c1614);

- Allow for a 'relaxed' faceted classification
  - faceted classifications vs dynamic taxonomies search systems
  - available structured data are often enough to bootstrap a FB

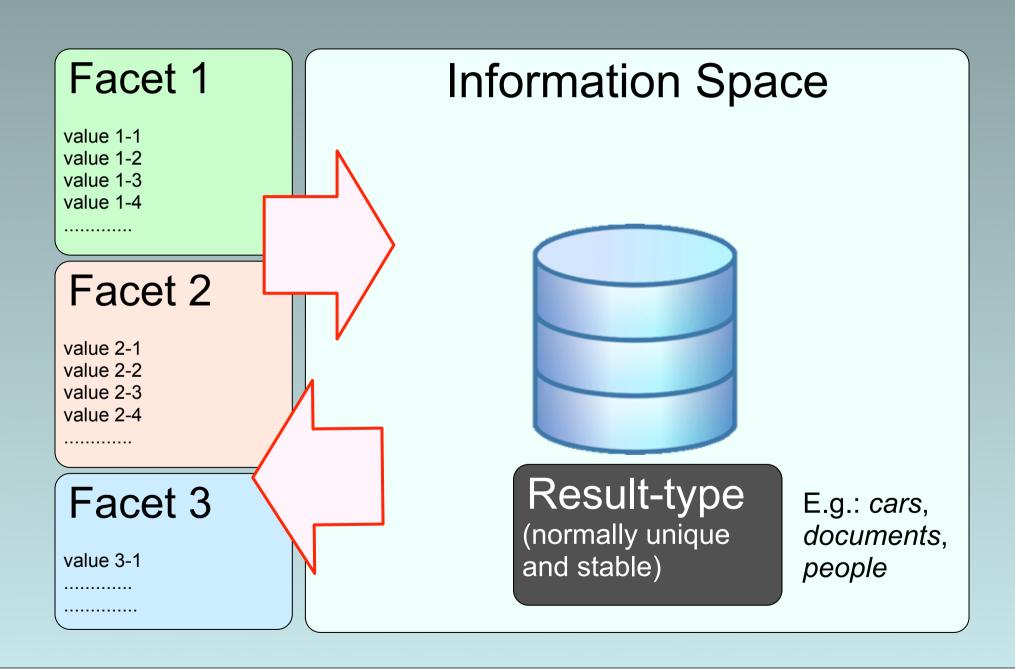
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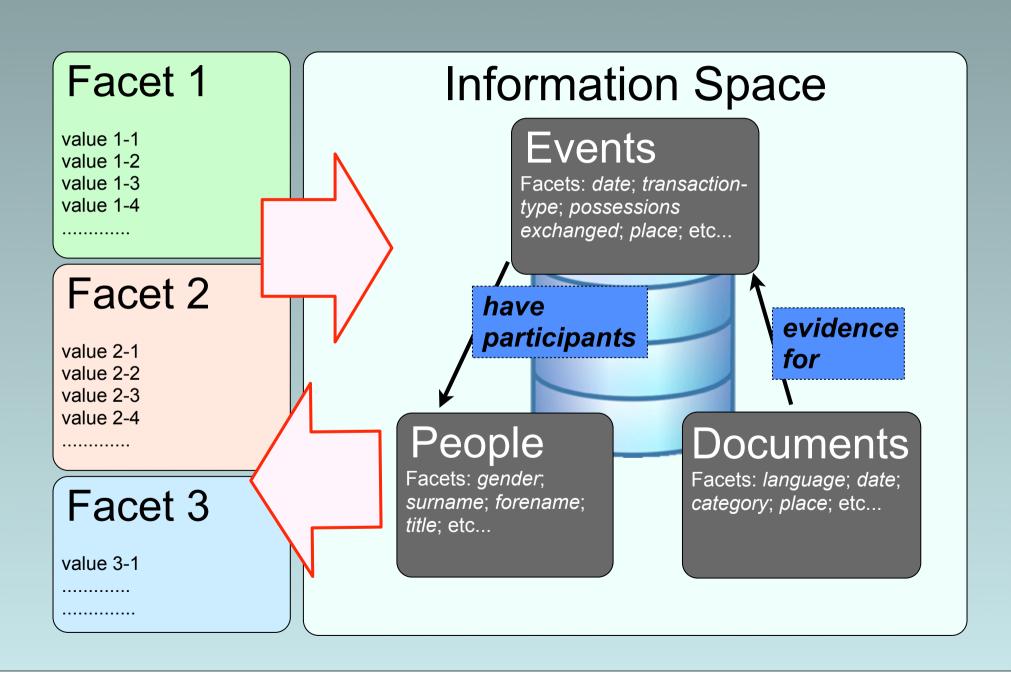
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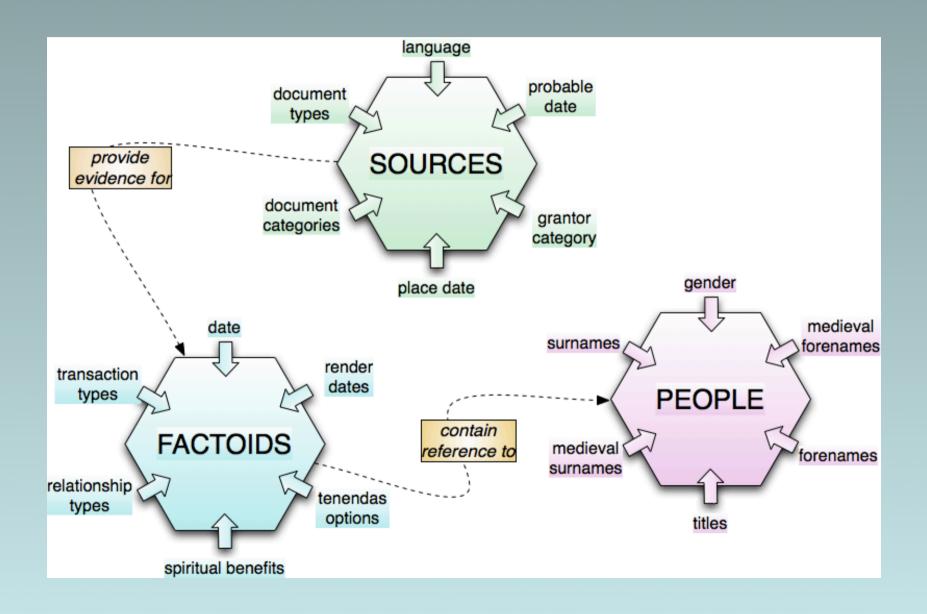
#### **Extending the model: multiple result types**



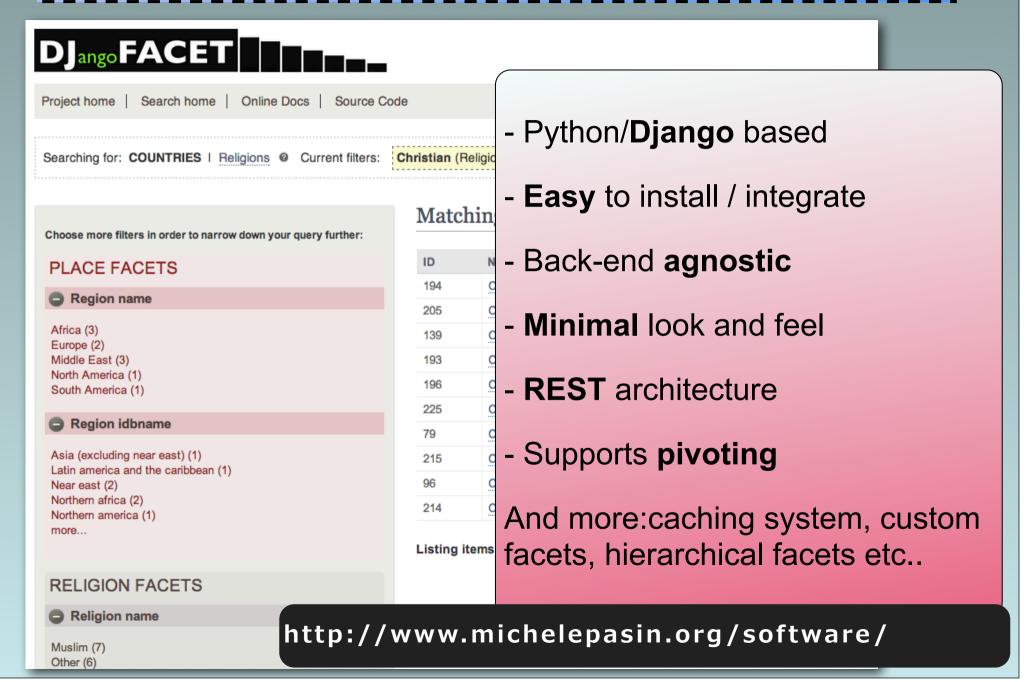
#### **Extending the model: multiple result types**



#### **Data Model and facets in POMS**



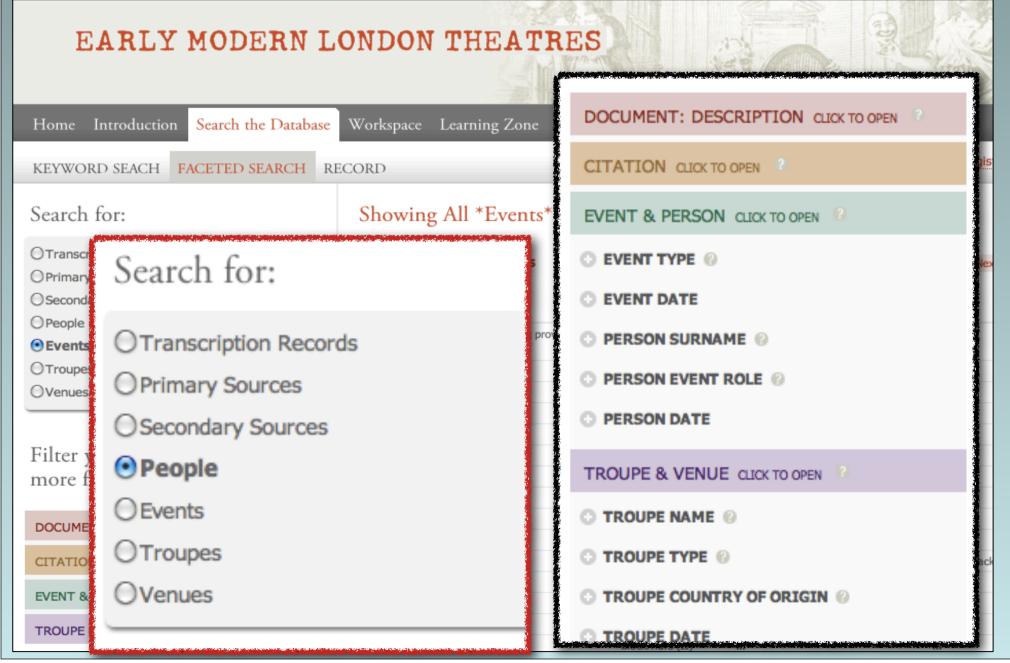
#### DJango Facet: a Python multi-result FBS



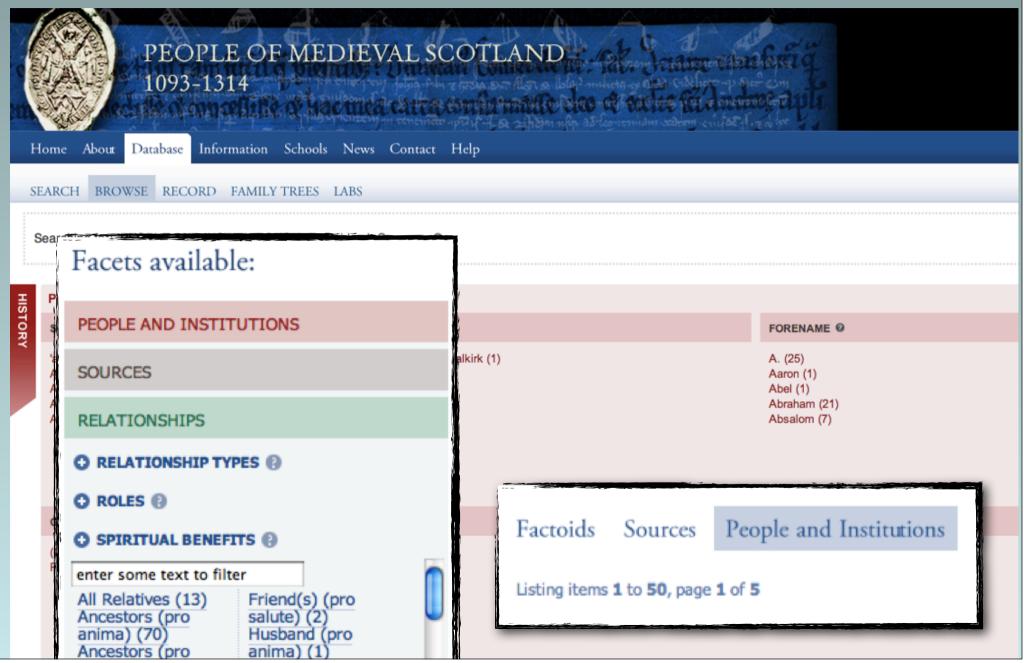
#### **DJango Facet: a Python multi-result FBS**

```
facetslist = [
           {'appearance' : {
                      'label' : 'Person name',
                      'uniquename' : 'personname',
                      'model' : Person ,
                      'dbfield': "name",
                      'displayfield': "name",
                      'grouping' : ['personinfo'],
           'behaviour' : [{
                      'resulttype' : 'persons',
                      'querypath' : 'name',
                      'resulttype' : 'events',
                      'querypath': 'associatedpeople__name',
                      'resulttype' : 'documents',
                      'querypath': 'associatedfactoids__associatedpeople__name',
                           },
                      ]},
```

#### Case studies: EMLOT <www.emlot.kcl.ac.uk>



#### Case studies: POMS <www.poms.ac.uk>



#### **EMLOT:** complex queries made simple

Active Filters (4) Reset Search

Event & Person >

Event type > Arrest 🖸

Troupe & Venue >

Troupe type > Adult players

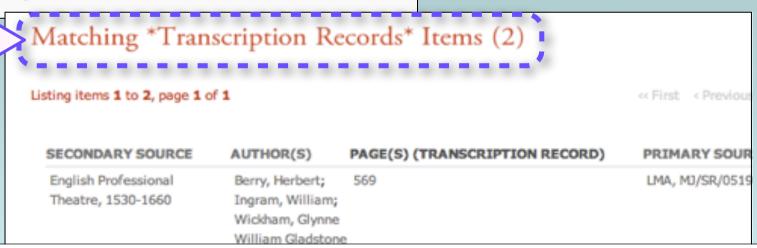
Citation >

Repositories > London Metropolitan Archives,

London, UK 🖸

Document: description >

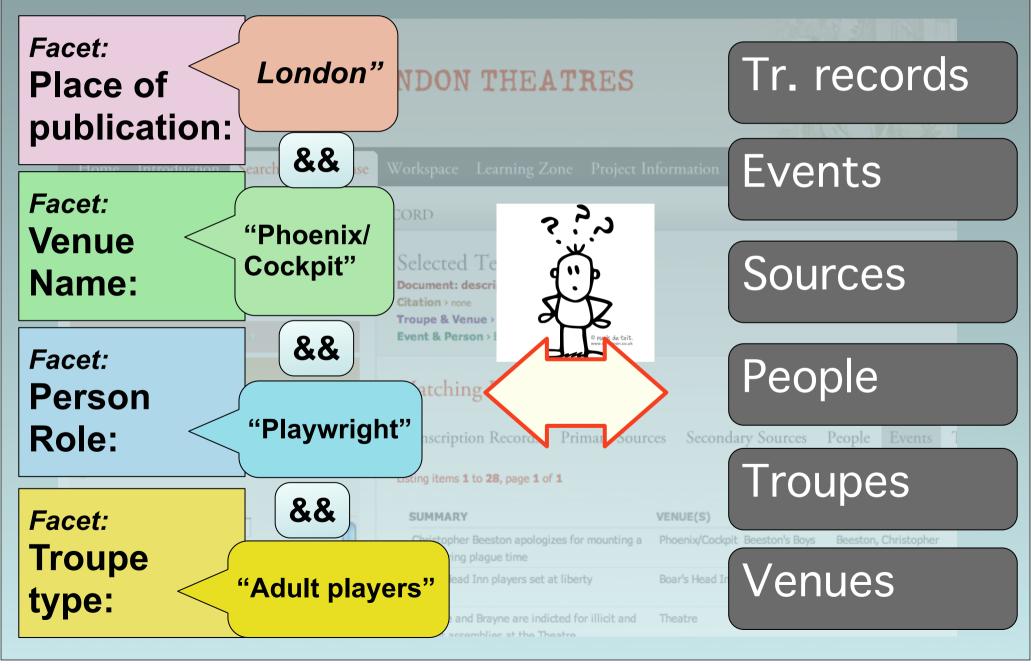
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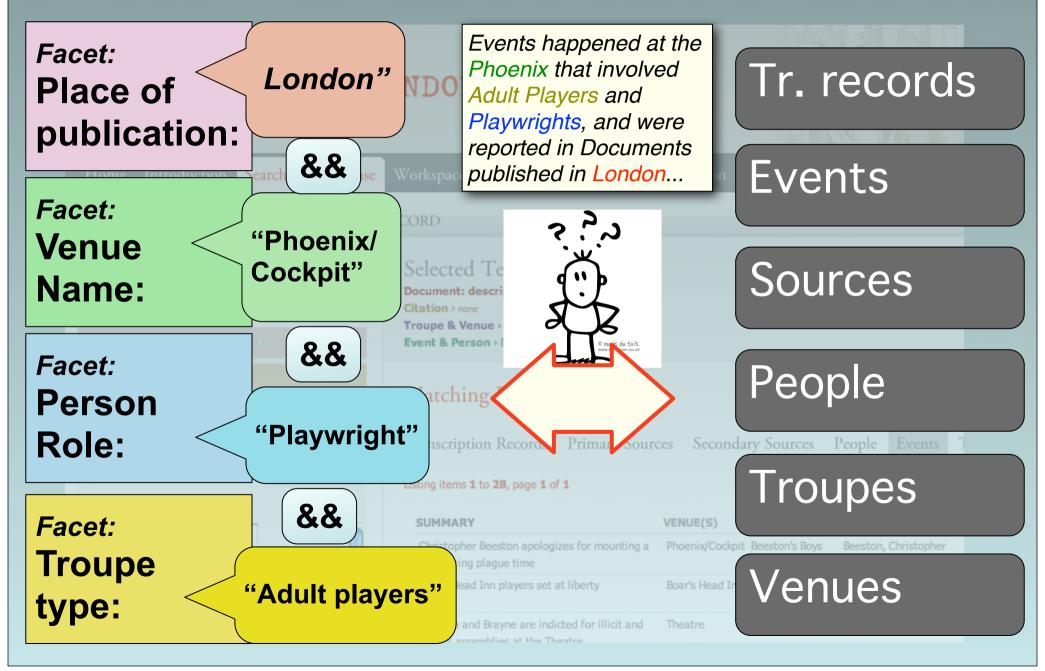
#### **EMLOT:** complex queries made simple



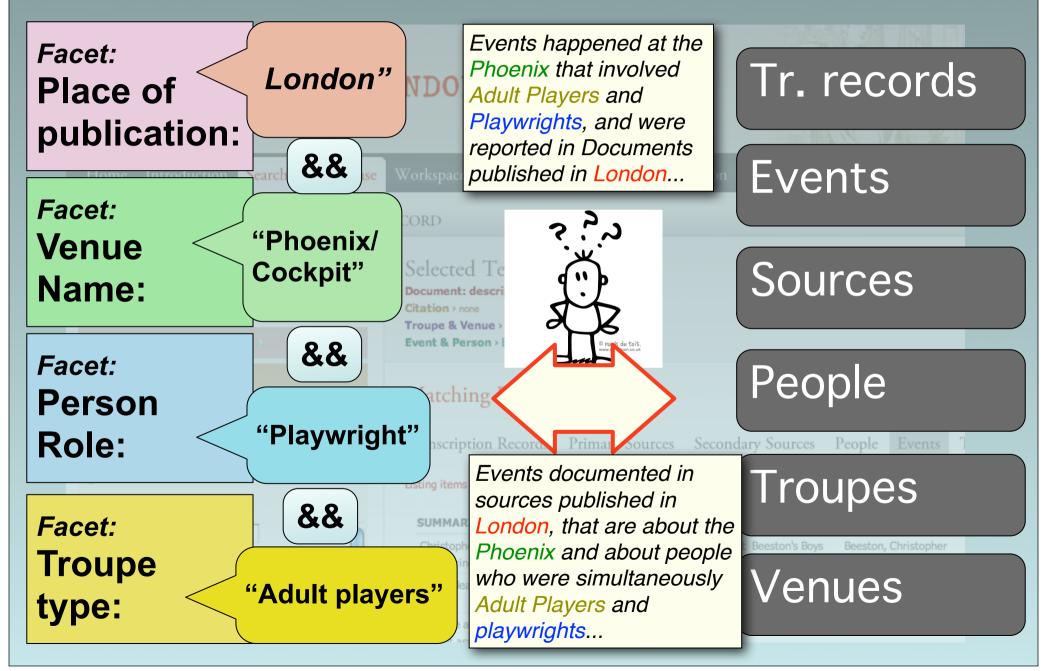
#### **EMLOT:** complex queries.. simple?

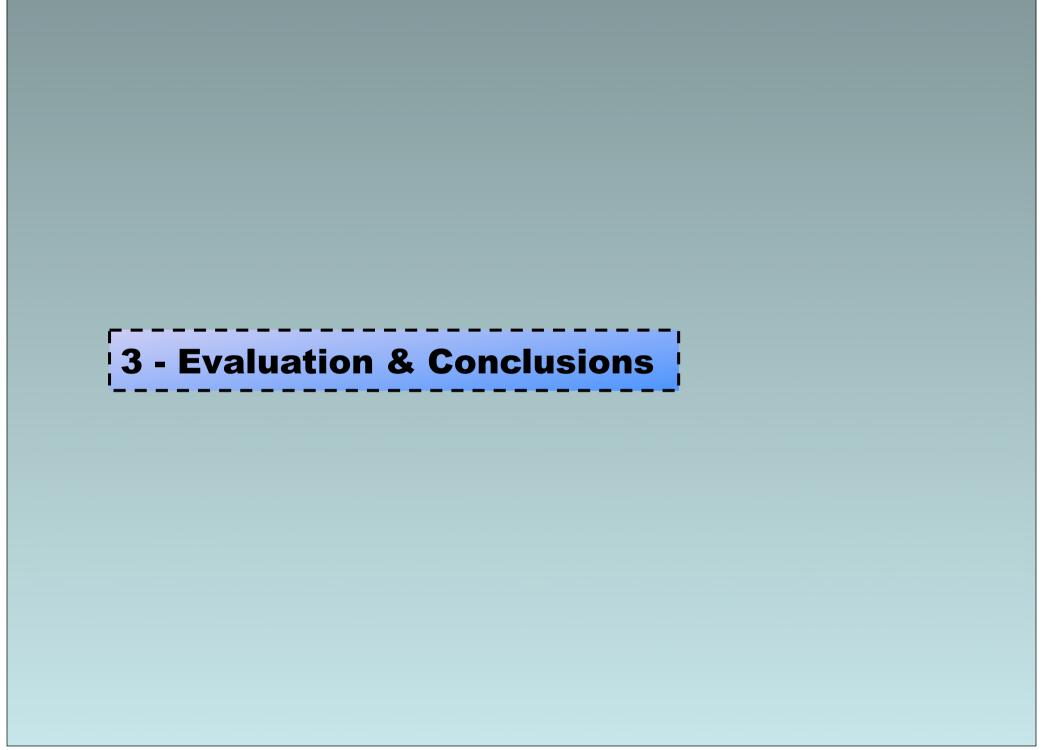


#### **EMLOT:** complex queries.. simple?



#### **EMLOT:** complex queries.. simple?





#### **Evaluation**

#### - Purpose:

- improving the general efficiency of DJFacet
- testing the intuitiveness of the search and navigation facilities;
- testing the comprehension of the specific facets we are using
- testing the comprehension of the 'multi-result' approach

#### - Setup:

- 8 people
- face to face sessions of 30-60 minutes
- recorded using screen-casting software
- the performance is analysed and annotated afterwards

#### - Tasks:

- incremental difficulty
- level 0: warming up, exploring the interface (facets and result types)
- level 1: queries with 1 facet
- level 2: queries involving 2 facets
- level 3: queries involving 3 or more facets

### **Evaluation results**

Comprehension of the intended meaning of facets	<ul> <li>In general, quite positive</li> <li>Document-class and document-type are very ambiguous</li> <li>Some of the terms within the facets are not easy to interpret: eg the 'staging context' event-type.</li> </ul>
Generic UI issues	<ul> <li>Facets' role in a search is more intuitive when they are open</li> <li>Clear separation between controls and results</li> <li>Result-type switches are not obvious, people confuse them with "other" facet controls</li> </ul>
Comprehension of the significance of results	<ul> <li>Pivoting action is not explained properly</li> <li>People with no familiarity with the domain don't get the implicit relations between result-types</li> <li>People with familiarity with the domain perform quite well</li> </ul>

#### **Evaluation results: future work**

- Cues that help users **understand** the **DB model**:
  - static section in the help menu
  - dynamic 'query explanation' mechanism
    - via graphical diagram providing a visual representation of the query
    - via a natural language rendering of the query

- Messages that help users notice the 'pivoting' action:
  - popups or messages before changing result-type
  - make this control less prominent when filters are already selected

#### **Conclusions**

- Are FB useful in the DH?
  - ..definitely YES!
  - a plethora of reasons:
    - easy to use, scalable, transparent, algorithmic serendipity etc..
- But.... careful with:
  - rich domain models (and we want to reveal this richness)
    - fb may quickly become complicated (eg lots of search facets)
  - more than one result-type
    - need to provide ways to tackle ambiguity
  - domain-specific questions:
  - other types of *entry points* to the datasets will be more effective (eg interactive visualizations)

## ... thanks!



www.michelepasin.org/software/djfacet

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