

Brand Guidelines



LAMBDA**SPACE**

"A circle standing for space and for bringing people together, encompassing the lower-case Greek lambda which was chosen for its significance as a scientific symbol"

Logo variations



Spacing & Margins



Typography

Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

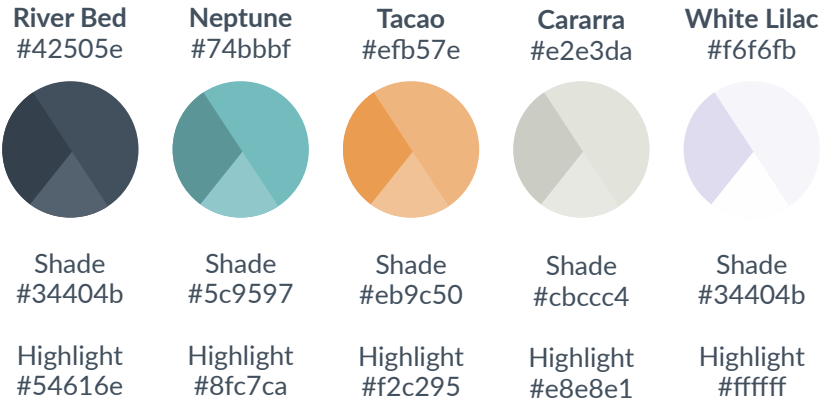
Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Lato was designed in 2010 by Warsaw-based designer Łukasz Dziedzic. The Lato font family is available as a free download under the [SIL Open Font License 1.1](#) and can be used without any limitations for commercial and non-commercial purposes. *Fun fact: "Lato" means "Summer" in Polish!*

Colors

A sophisticated, yet approachable, color palette.



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