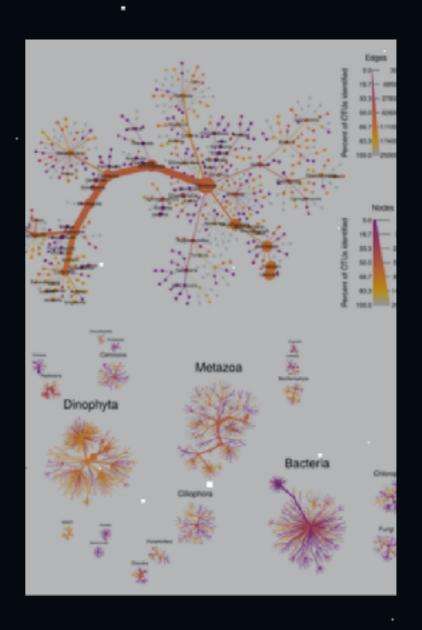
FINAL PROJECT

GALAXSEE

BACKGROUND RESEARCH

searching for unique, captivating data visualization

got me thinking about solar systems, galaxies…



COMPS

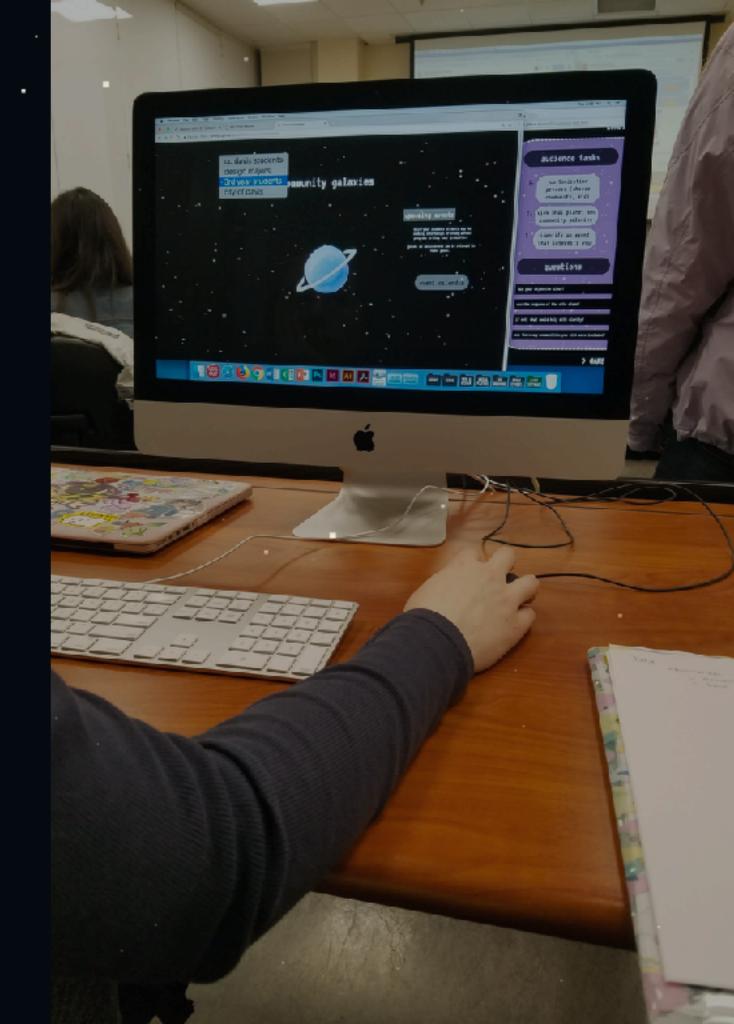
- felt that (1) was too close to my aesthetic comfort zone
- wanted the more neutral mystery of (2)





AUDIENCE TESTING

- brought glaring issues to my attention
- namely difficulty to backtrack, resetting



THANK YOU